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Virtual Kiosk Serial Number:	60-9280060	
Virtual Kiosk Name:		
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Medify V.S. Virtual Klosks
Client Account No: 7145001
The Vendor-Specific Virtual Klosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Klosk.
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Brandkey Deliver Subsystem Brandkey Configura Ves Virtual Kosta Van Ves Virtual Kosta Creata Ves Virtual Kosta Creata Ves Virtual Kosta	Client Account DISNEY           Client Account No.           User Name: John Smith             Please review the list of Brand Entity Name           Client Account No.           User Name: John Smith             Please review the list of Brand Entity Name           Brand Entity Name           Brand Entity Name           Distribution: If you do not wish to add any             Brand Entity Name           Brand           Brand <td>http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_modify-4.html</td>	http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_modify-4.html

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Page 1 of 2 Vendor Specific (V-S) Virtual Klosks Standard Demonstration Mode		51m/ 1046	5/7/2003
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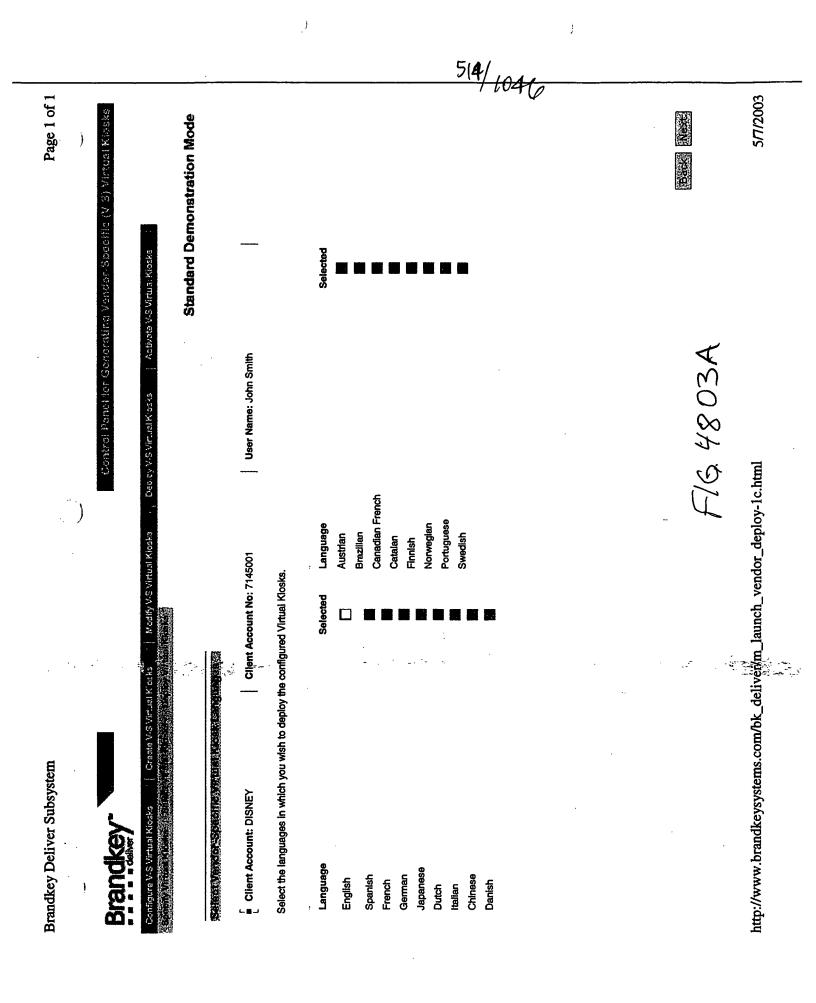
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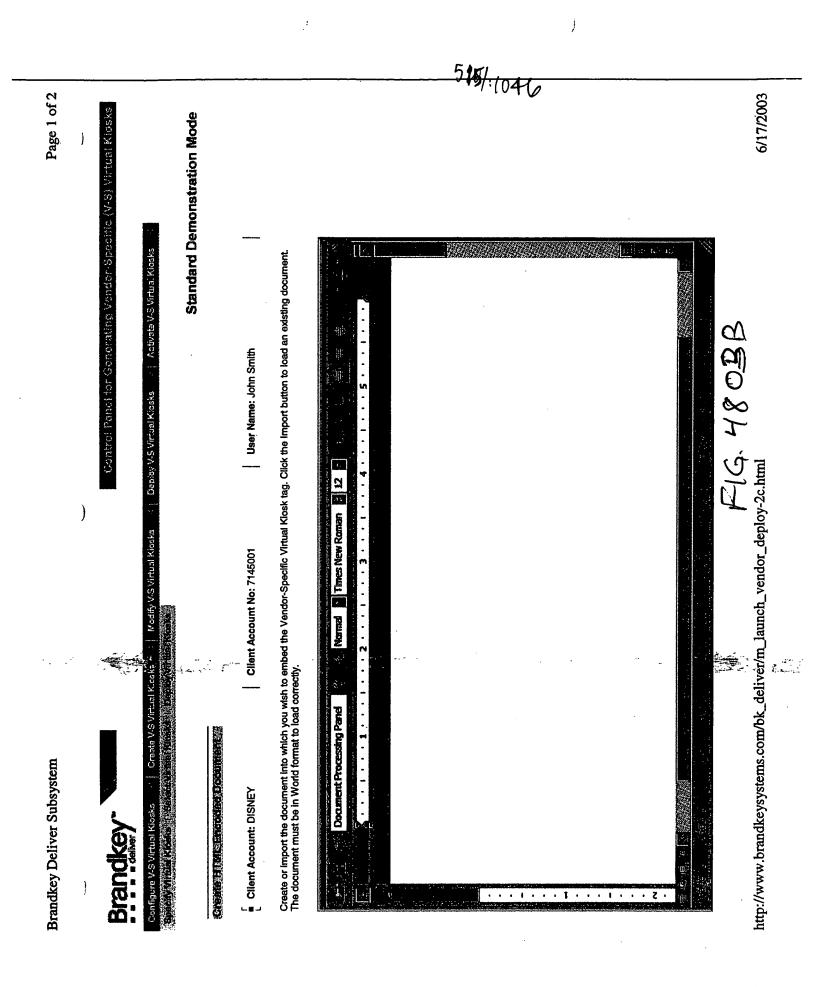
1046 51m+ Page 1 of 1 6/17/2003 Control Panel for Generating Vender Specific (V-S) Virtuel Klasks Standard Demonstration Mode Back Next Deploy Activate V-S Virtual Klocks 0 0 0 0 0 User Name: John Smith FIG. 4802 Dep/ov V-S Virtual Klosks http://www.brandkeysystems.com/bk\_deliver/m\_launch\_vendor\_deploy-2a.html 44 | 4 Back 12345 Next > | >> ) Wodify V-S Virtual Klosks Here will go the description of the retailer. Client Account No: 7145001 Vendor-Specific Virtual Klosk Name Select the Vendor-Specific Virtual Klosk(s) you wish to deploy. <u>.</u> ŝ. irtual Kiceks Shind Manuel Strong Strong Manuel Create Brandkey Deliver Subsystem Client Account: DISNEY Configure V-S Virtual Klosks Specify Annual Charles - Al Branckey Virtual Kiosk ID 9909930-00939 65600-0566066 9909930-00939 9909930-00939 62600-0266066 ļ

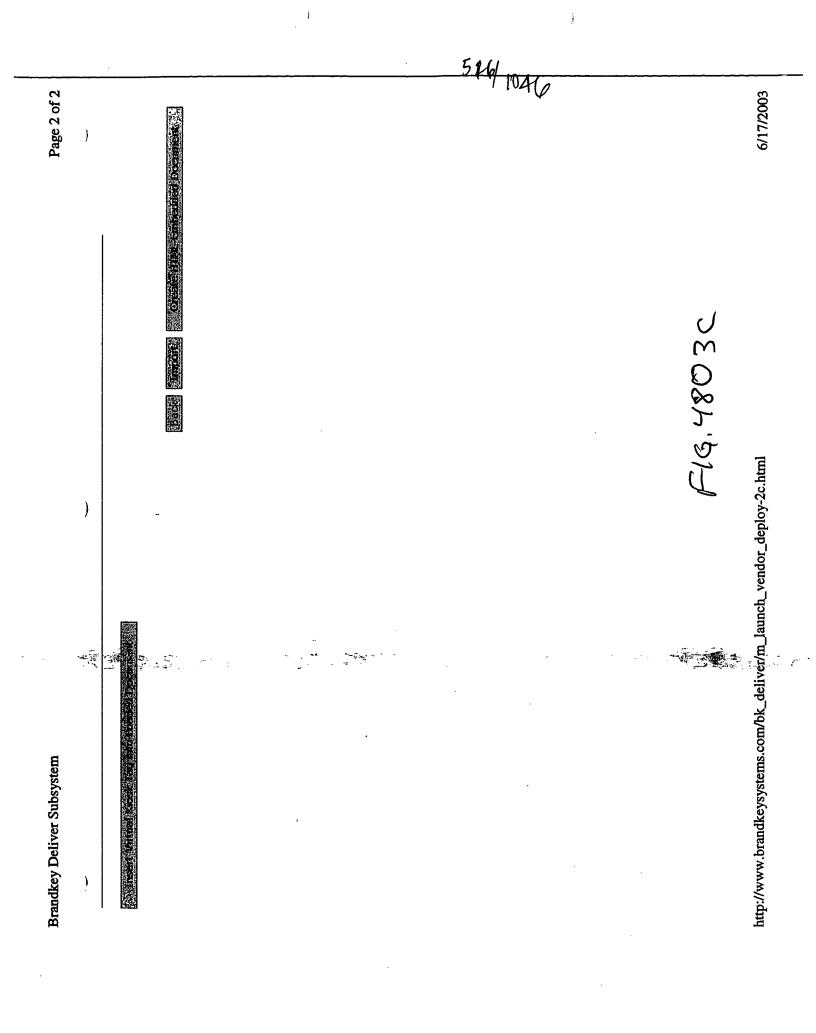
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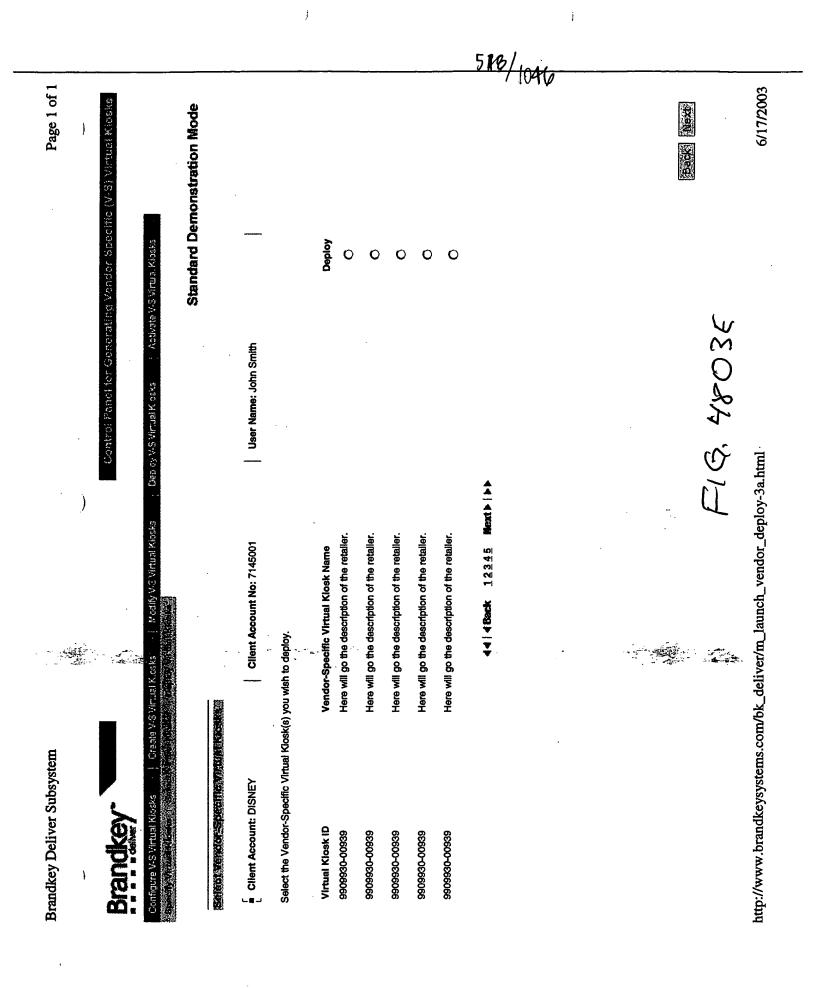


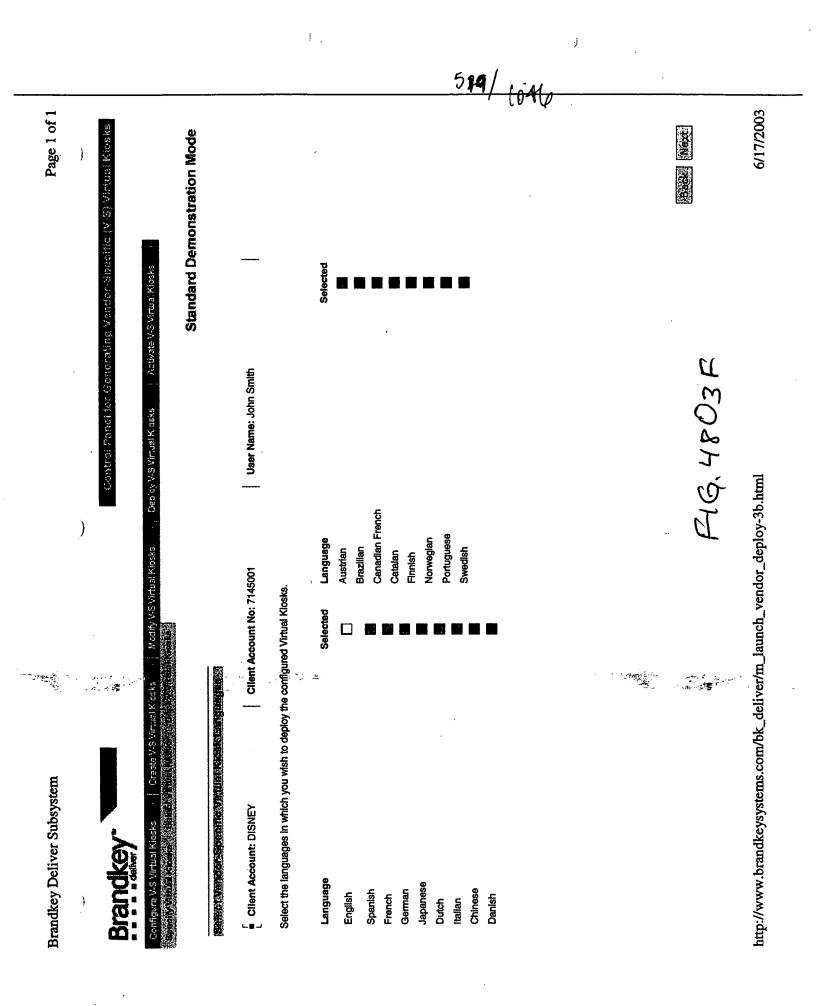




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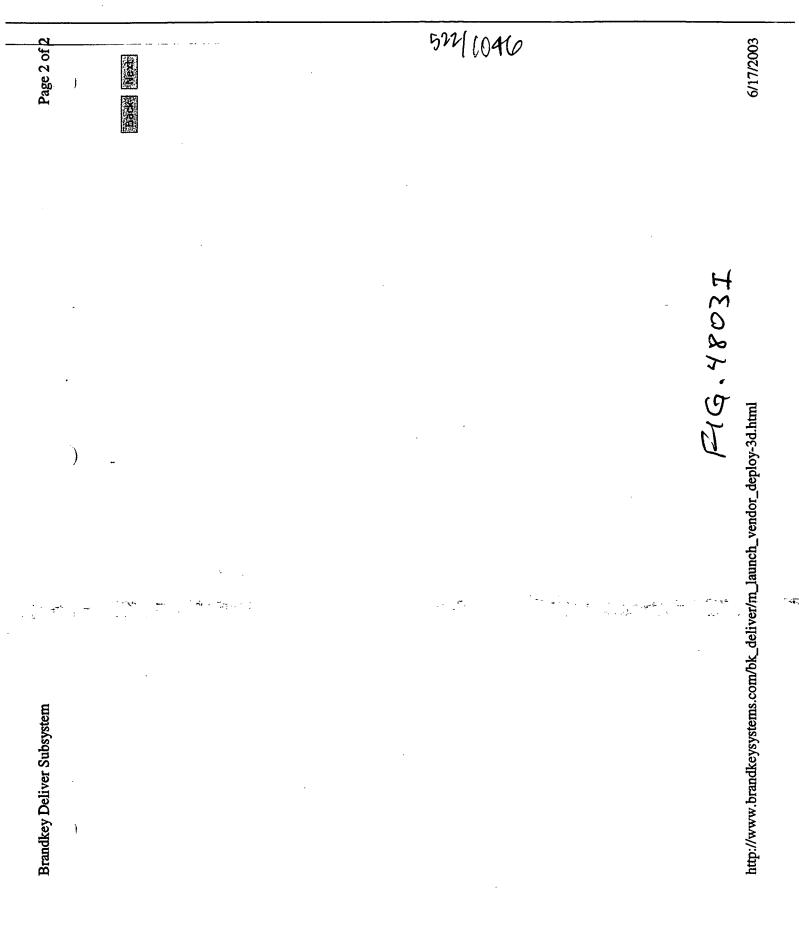
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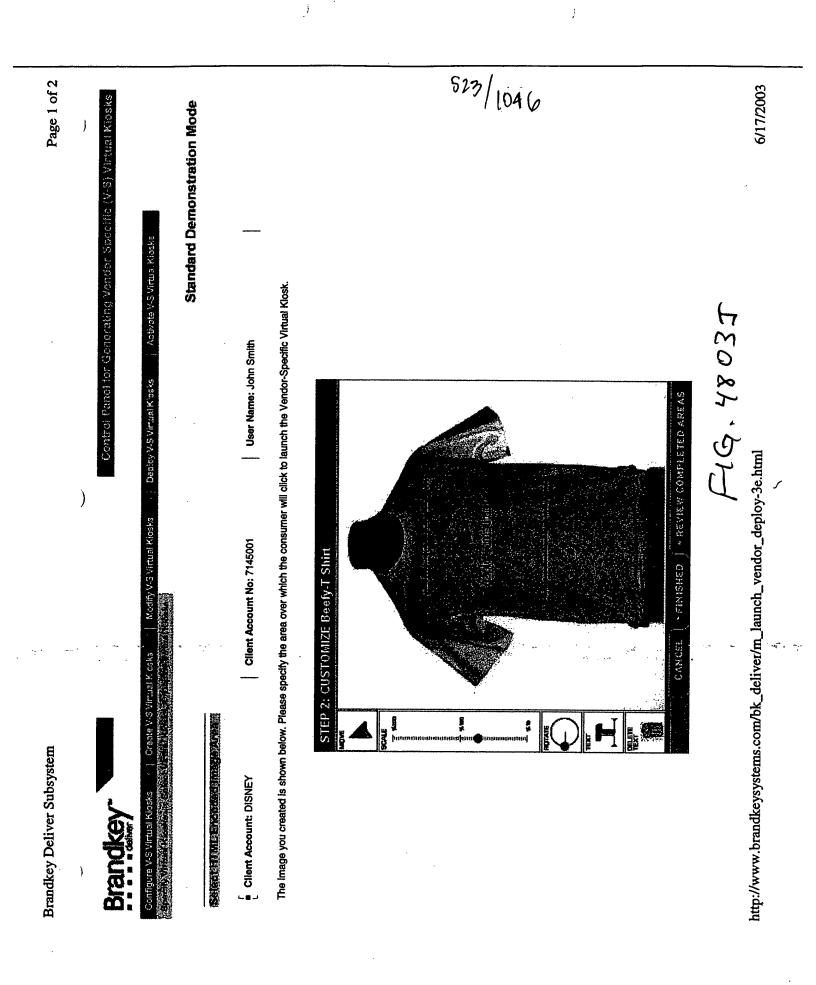


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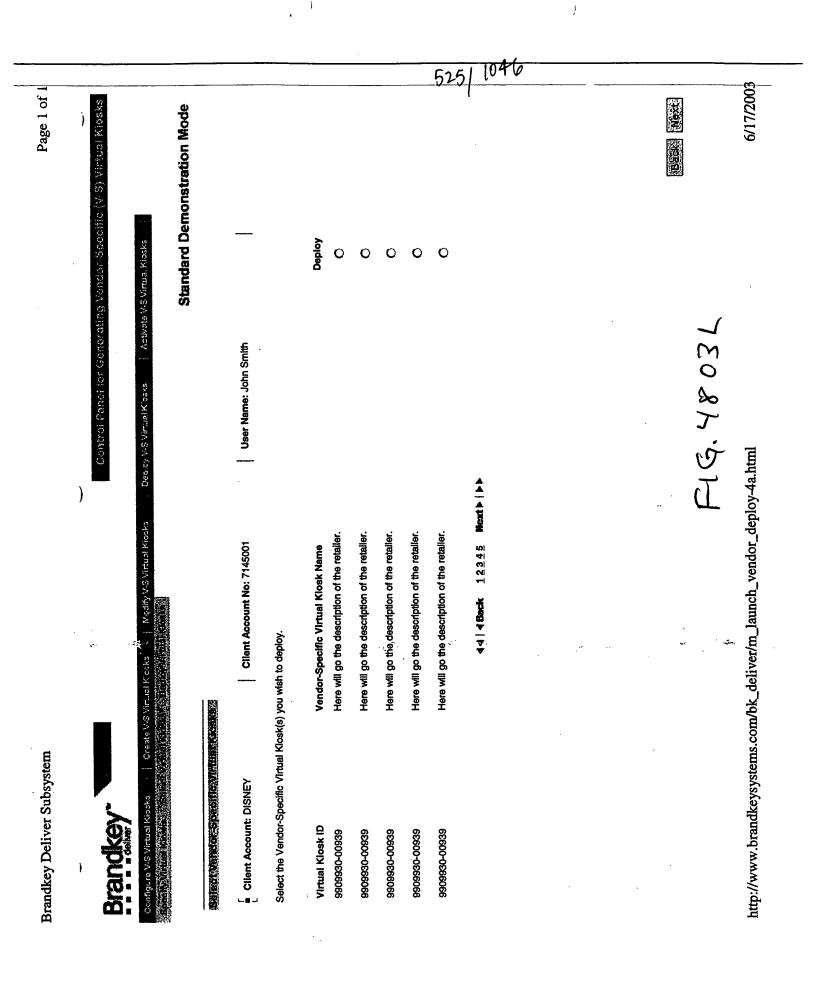
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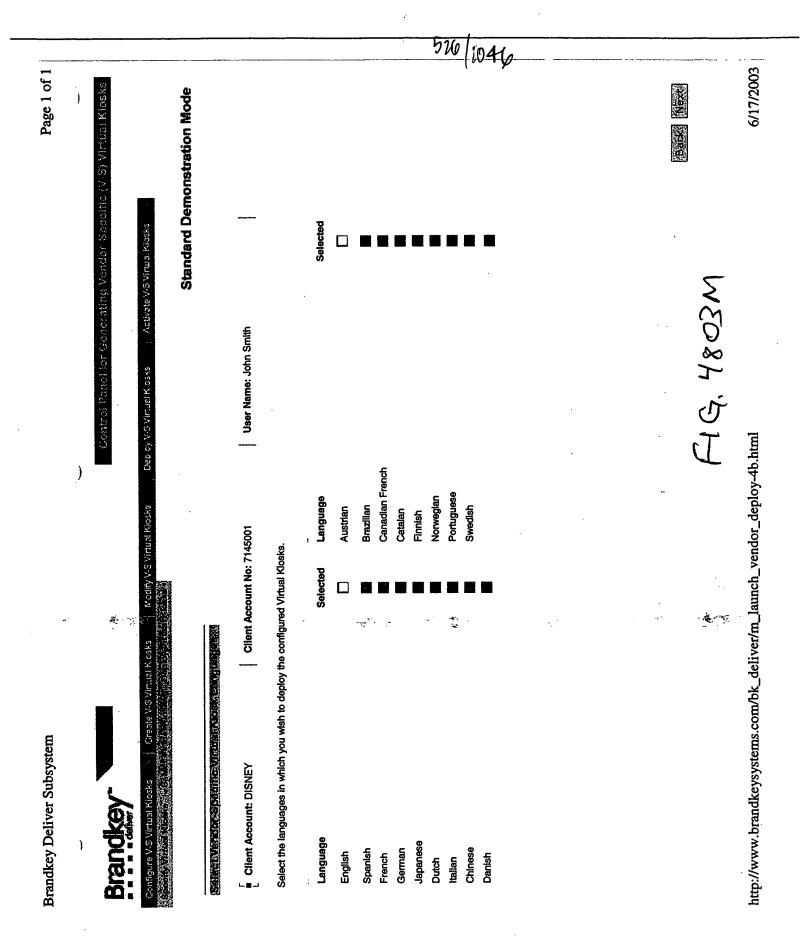


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	Control Panel for Generating Vender Specific (V-3) Dealey VS Viriual Klocks - 1 , Advote VS Virtual Klocks		User Name: John Smith	hecking the Active field for that Virtual Klosk. <sup>-</sup> he changes.							Mext >   > >			FIG, 78 F
	Create V.S.Virtual K.csks		Client Account No: 7145001	The Virtual Kicsks below have been deployed. You can activate any of the Virtual Kicsk by checking the Active field for that Virtual Kicsk. To deactivate any Virtual Kicsk simply uncheck the Active field for the Virtual Kicsk. Click Update to save the changes.	Virtual Klosk Name	. Here will go the product name		• 1 (6)		http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_activate.html				
Brandkey Deliver Subsystem	Brandkey dealway dealing Kiosko		E Client Account: DISNEY	The Virtual Klosks below have been deplo any Virtual Klosk simply uncheck the Activ	Virtual Klosk ID	Here will go the min	Here will go the min	Here will go the min	Here will go the min	Here will go the min				http://www.brandkeysystems.com/

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Client Account: DISNEY Text: R.139	Cilent Account No: 7145001	User Name: John Smith		
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Brandkey Deliver Subsystem	Configure S.P.S. Virtual Kioska Craata S.P.S. Virtual Kios Data Sinta uto and uto uto March 2012 (1914)	Client Account: DISNEY Client Account No: 7145001 Do you wish to create a Service-Provider-Specific Virtual Klosk for all registered Brands?	Do you wish to allow for creation of custom Service-Provider-Specific Virtual Klosks? O Yes O No	By default do you wish to allow installation of S		http://www.brandkevsystems.com/bk

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Page 1 of 1 ovider Specific (S-P S) Virtual Klosks P-3 Virtual Klosks P-3 Virtual Klosks P-3 Virtual Klosks		<u>8</u>	ş	,			· _			5/7/2003
ier Spe Irtual Kie		r from thi nis list.	Active							
r Generolling Servico Pr Virtua:Niasks 1 Adivate S	User Name: John Smith	You have selected to allow the following Retailers to instail Service-Provider-Specific Virtual Klosks you create. If you wish to remove a Retailer from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Retailers to add additional Retailers to this list.	Country Country 1	Country 2	Country 3	Country 4	Country 5		F164803	ure-2.html
Oentrol Panol Kanol Kanol Kanol Kanol Ka	Vo: 7145001	wider-Specific Virtual Klosks you ci save your changes. Click Add Rei	ZIp/Postal Code ZIp/Postal Code 1	Zip/Postal Code 2	Zip/Postal Code 3	Zip/Postal Code 4	Zip/Postal Code 5	12346 Meath		m_launch_service-provider_configure-2.html
Antonia - Extend	Cliept Account No: 7145001	install Service-Pro tame. Click Next to	State	State 2	State 3	State 4	State 5	4   4 Back		.ver/m_launch
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Brandkey Deliver Subsystem Brandkey contrast events to the second	Client Account: DISNEY	You have selected to allow the follo list, then uncheck the Active check	Retailer Name Retailer Name 1	Retailer Name 2	Retailer Name 3	Retailer Name 4	Retailer Name 5			http://www.brandkeysystems.com/bk_deliver/

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Page 1 of 1 () P-S Virtual Kiteks Standard Demonatration Mode		539/1046	<b>571/2003</b>
Troi Panel tor Generating Service-Pr Decisy SP-S Virtus: Kicks - Activate S	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Search for the Retailers you wish to add to the list of Retailers allowed to install Service-Provider-Specific Virtual Klosks. You can search by Name, City, State, Zp/Postal Code and Country. Click Search to initiate the retailer search.		F1G、48Qイ provider_configure-3.html
Nedfy S.P.S.Virtu	Light Account No: 7145001 A.A.A. Account No: 7145001 A.A.A. Account No: 7145001 A.A.A. Account No: 7145001 A.A.A.A.A.A.A.A.A.A.A.A.A.A.A.A.A.A.A.		deliver/m_launch_service-F
Brandkey Deliver Subsystem Brandkey Contave SP & Virtual Klosts   Crante SP & Virtual Kloses	Client Account: DISNEY Client Account: DISNEY Search for the Retailers you wish to add to the II: State, Zip/Postal Code and Country. Click Searc	Retailer Name:       City:         City:       State:         State:       State:         Zlp/Postal Code:       Difted States         Country:       United States	FIG, $Ag$

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	Service Provider Specifi Adve SP-SVirtual Kicks	Standard	tall your Service-	Add Retailer						
	- Gonoraling Vitua Kieske		Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Client Account: DISNEY Client Account No: 7145001 User Name: John Smith The following Retailers matched your search criteria. Check the Add Retailer to add the Retailer to the list of Retailers allowed to install your Service-Provider-Specific Virtual Klosks. Click Next to save your changes. Click Back to redo your search.	Country United States	United States	United States	United States	United States	•	ナーロ・イ る く う r_configure-4.html
)	Control Faitol fo Notify SPG Virtuel Kreeks -   Depley SPG		No: 7145001 Tetaller to add the Retailer & Back to redo your searcl	Zip/Postal Code 06903	06903	06903	06903	06903	12345 Meant > >	 t h_service-provider_
			Ciljent Account No: 7145001 Arteria. Check the Add Retailer to add save your changes. Click Back to red	State Connecticut	Connecticut	New York	Connecticut	Connecticut	A I A Back	ر المراجع deliver/m_launc
absystem	osks <sub>1</sub> Create S-P-S V.rtu.a. Klod		SNEY matched your search c al Klosks. Click Next to	<b>City</b> Norwalk	Stamford	New York	Norwalk	Stamford		ysystems.com/bk
Brandkey Deliver Subsystem			Client Account: DISNEY L The following Retailers matc Provider-Specific Virtual Klo:	Retailer Name Retailer Name	Retailer Name	Retailer Name	Retailer Name	Retailer Name		http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_configure-4.html

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	vider Specific (S.P.S)	Standard Demonstration Mode		ı Industrialist tal	Active								
	194 - Com		User Name: John Smith	reate. If you wish to remove an dd Industrialists to add addition	Country	Country 1	Country 2	Country 3	Country 4	Country 5			-5.html
· _)	Control Panel for			er-Specific Virtual Klosks you ci to save your changes. Click Ac	Zip/Postal Code	Zip/Postal Code 1	Zlp/Postal Code 2	Zlp/Postal Code 3	Zip/Postal Code 4	Zip/Postal Code 5	145 Next >   > >	F16,4806	vice-provider_configure
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		Create S-V-S V THUR KIOSIN		wing Industrialists to ive checkbox next to t	City	City 1	City 2	City 3	City 4	City 5			.com/bk_delive
Brandkey Deliver Subsystem		Combure 5-1-2 VIT-JEI MUSES of Lo Secondarian (Sendigarian) Second	Client Account: DISNEY	You have selected to allow the following industrialists to install Service-Provider-Specific Virtual Klosks you create. If you wish to remove an industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add industrialists to add additional industrialists to this list.	Industrialist Name	Industrialist Name 1	Industrialist Name 2	Industrialist Name 3	Industrialist Name 4	Industrialist Name 5			http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_configure-5.html

Page 1 of 1	Specific (S. P.S.) Virtual Klosks I Kloska	Standard Demonstration Mode	53711044	<b>571/2003</b>
	Control Panel for Generating Service Provider Speenlo (S <sup>. P.</sup> S) Virtual Klosks sks   Deepy SP.S Virtus Klosks   Activate S.P.S Virtual Klosks	Standa User Name: John Smith	Search for the Industrialities you wish to add to the list of Industrialists allowed to Install Service-Provider-Specific Virtual Kicels. You can search by Industrialist Hame:	FIG48Q7
)	Redity S-P-S Virtuel K o	Cilent Account No: 7145001	the list of Industrialists allowed to Install Service- V. Click Search to Initiate the Industrialist search.	deliver/m_launch_service-provider
Brandkey Deliver Subsystem	Brandkey configure SP-S Virtual Kineks Create SP-S Virtual Kinek	Search for Including all the search of the search of the second th	Search for the Industrialists you wish to add to t Name, City, State, Zip/Postal Code and Country City: City	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_configure-6.html

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Page 1 of 1	Virtual Kiosks	ion Mode						5	38	104	46		5/7/2003
	arvioe-Provider Specific (S. P.S.) VI. Activate SP-S Virtual Klesks	Standard Demonstration Mode		allowed to install	Add Industrialist							•	
	r Generating St		User Name: John Smith	Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install to save your changes. Click Back to redo your search.	Country	United States		219,4808	onfigure-7.html				
)	Control Panol 10: SP-5 Virtual Koska   Dealey SP-6		7145001	idustrialist to add the Indu nges. Click Back to redo y	Zip/Postal Code	06903	06903	06903	06903	06903	12345 %ext > >	- -	service-provider_co
<i></i>	Modify	t in star star	Cilent Account No: 7145001	criteria. Check the Add In sk Next to save your char	State	Connecticut	Connecticut	New York	Connecticut	Connecticut			leliver/m_launch_s
system	Create S.P.5 V.n.		ĒY	s matched your search ( scrift Virtual Klosks. Clic	: City	Norwalk	Stamford	New York	Norwalk	Stamford			:ystems.com/bk_d
Brandkey Deliver Subsystem	Brandkey controle SPES WITHIN HIDERS CONTROL SPEED AND MADE	Second states and state	Client Account: DISNEY	The following industrialists matched your search criteria. your Service-Provider-Specific Virtual Klosks. Click Next	Industrialist Name			http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_configure-7.html					

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Standard     Standard       Exercise     Clean Account No. 7 (4001)       Exercise     Clean Account No. 7 (4011)       Exercise     Clean Account No. 7 (4011)	Brandkey Deliver Subsystem	÷.		Page 1 of 1	
Standard Kost     Decored a Contract Markets       Standard Demonstration Mode       Ve: 7145001     User Name. John Smith       Ve: 7145001     User Name. John Smith       Standard Demonstration Mode       Safet Provider-Specific Vinal Klosks. If you wish to the Forbidden Demains List.       Click Add Domain to add another Domain to the Forbidden Demains List.       12345       Martte I I >>       12345       Martte I >>	tey"		() Control Panol for Generaling Service Provider Specific	55 R.	
Vo: 7145001 Lear Name. John Smith Santh Hours Learnons transmon invoce Standard Demonstration invoce Cick Add Domain to add another Domain to the Fondidan Domains List. Forbiddan Cick Add Domain to add another Domain to the Fondidan Domains List.		Vodify	Dea ay S-PS Virtua: Klaska Activata S Virtua: Klaska Activata S Virtua: Klaska		<u></u>
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Click Add Domain to add another Domain to the Fondidian Domain tent the Fondidian Domain to the Fondidian Domains List. Forbiddan $ \begin{array}{c} \hline $	ount: DISNEY	Client Account No: 7145001	User Name: John Smith		
I 2345 Next P   P $F/G$ . $H \otimes Q$ $F/G$ . $H \otimes Q$ Srr200 Srr200 Srr200	ssen to Forbid the following Dom the Forbidden checkbox. Click N	ains from launching your Service-Provids ext to save your changes. Click Add Don	er-Specific Virtual Klosks. If you wish to remove a Domain from the nain to add another Domain to the Forbidden Domains List.		
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Page 1 of Wider Speekte (S.P.S.) Virtual Klosks PsVirtual Klosks Standard Demonstration Mode	 29		<b>Bask Next</b>
Generating Servico-Pr Virtua Kieske - Activate S	Client Account: DISNEY       Client Account No: 7145001       User Name: John Smith         Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.		F/G 48 $Q/O$
Brandkey Deliver Subsystem Brandkey Brandkey Configure SPAS Virtual Kloaks Configure SPAS Virtual Kloaks	Client Account No: 7145001 o add to the Forbidden Domain List and click Next t	≠	F1G, 42 http://www.hrandkevsystems.com/hk_deliver/m_launch_service-provider_configure-9.html
Brandkey Deliver Subsystem Brandkey Configure S.P.S Virtual Klosks Contest San San Further Contest Section 10	Client Account: DISNEY Enter the Root Domain Name you wish to Domain Name of the site you wish to blo	Root Domain Name:	httm://www.hrandkevsvstems.com

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<del>54•/</del> 1046 . 6/17/2003 Page 1 of 1 NeXE Specific (S.P.S.) Virtual Klosks Standard Demonstration Mode j Activate S-P-S Virtual Klosks a clausicional practical Control Parel for Generating Service Pro-Please select the display mode that will be assigned to the Service-Provider-Specific Virtual Klosks you will be creating in this section: FIG. 48RI User Name: John Smith Deoloy S-P-S Virtual Kloske http://www.brandkeysystems.com/bk\_deliver/m\_launch\_service-provider\_create-1.html Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network ) odify S-P-S Virtual Klesks O Dual-Mode Display featuring Advertising Spots + the Brand Information Network Client Account No: 7145001 O Single-Mode Display featuring the Brand Information Network 5 35 Create S-P-5-V rtu a' Klosha') **Brandkey Deliver Subsystem** Client Account: DISNEY Configure S-P-S Virtual Kloska Brandke) ī

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Control Panel for Generating Service Provider Specifi SP-3 Wrtuel Kosts Depley SP-5 Wrtuel Klasts Activets SP-5 Wrtuel Klests	Client Account: DISNEY       Client Account No: 7145001       User Name: John Smith         Search for the Brand Entities to add to the Service-Provider-Specific Virtual Klosk. The Products associated with the selected Brand Entities will appear in the Service-Provider-Specific Virtual Klosk. The Products associated with the selected Brand Entities will appear in the texbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.         By:       Search Criteria:		FIG. 48R2 covider_create-2.html
atte S. P. S. V. Tu. F. M. 2015	Client Account No: 7145001 Client Account No: 7145001 Artual Klosk. You may search by the Service Mark, Servic tens from the dropdown list and click the Search button to tens hout the dropdown list and click the Search button to tens the dropdown list and click the Search button to	. · · ·	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-2.html
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a Medity S.P.S Virtual K.e	Christian Modelwant Ciligint Account No: 7145001 tual Klosk you have just created.	Service Provider Here will go the service-provider ▲▲   ▲ Back 12345 Went	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-4.html
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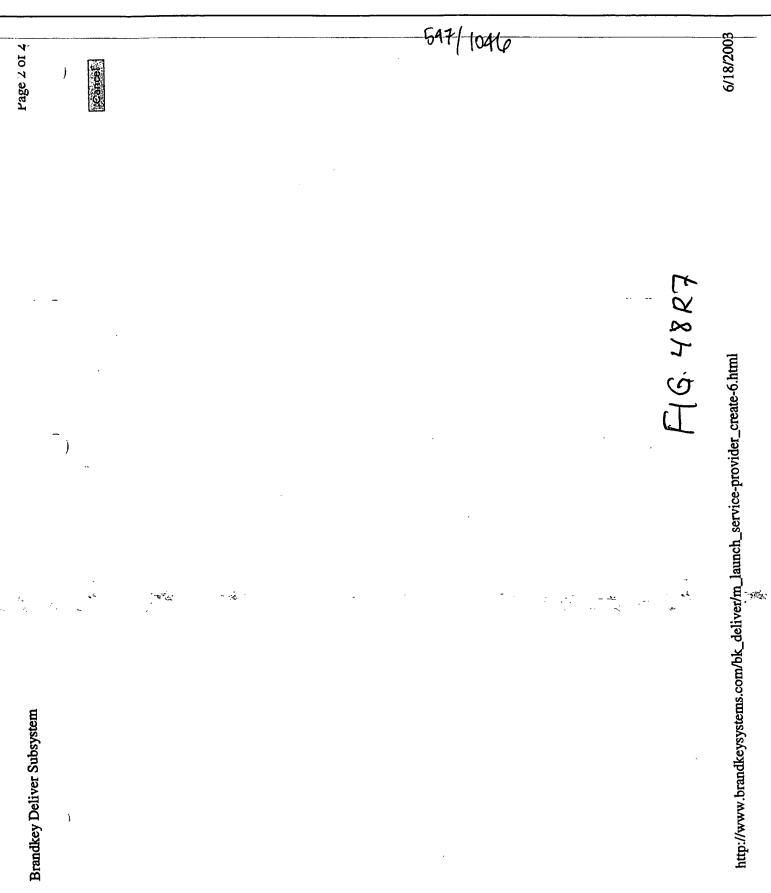
· · · · · · · · · · · · · · · · · · ·	<u></u>					545/1-17	·····	<u></u>
Page 1 of 1	Genorating Service Provider Specific (S.P.S) Virtual Klasks Artual Klosks -   Activate SP-SVirtual Klocks -	Standard Demonstration Mode	User Name: John Smith	omizing the Service-Provider-Specific	il Number	545/1046	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-s.htm/	
	Control Panol for And Model Sanol for And		Cilent Account No: 7145001 User Nam	on the Virtual Klosk Nan	Service-Provider-Specific Serial Number 09890-0989		PIG. ns. com/bk_deliver/m_launch	
Brandkey Deliver Subsystem			Client Account: DISNEY	Select the Virtual Klosk you wish to customize by clicking Virtual Klosk click the Next button.	Service-Provider-Specific Virtual Klosk Name <u>Trek® Cycles 2002</u>		Mtdp://www.brandkeysystems.com/bk-	

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s) Virtual Klosks stration Mode		596 1046	6/18/2003
Control Panel for Generoting Service-Provider Specific (S.P.S.) Virtual Klesks Melly S.P.S. Wrtual Klesks Dealey S.P.S. Wrtual Klesks Melly S.P.S. Wrtual Klesks S.P.S. Wrtual Klesks Standard Demonstration Mode	Client Account: DISNEY       Client Account No: 7145001       User Name: John Smith         Level Account: DISNEY       Client Account No: 7145001       User Name: John Smith         Lustomize your Service-Provider-Specific Virtual Klosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Service-Provider-Specific Virtual Klosk. Click Confirm the changes. Click Cancel to cancel your changes.         Customized Service-Provider-Specific Virtual Klosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.         Customized Service-Provider-Specific Virtual Klosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.         Customized Service-Provider-Specific Virtual Klosk	EXPLORE OF STATE	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-6.html
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ystem Create S.P.S.V.n.a Klooks	EY Provider-Specific Virtual Kid	e square Black <b>M</b> Black <b>M</b> Black Black Black Black Black	eysystems.com/t
Brandkey Deliver Subsystem Brandkey Centeurs SP.S. Virual Klocks   Create S.P.S.V. rus Klocks	Client Account: DISNEY Client A Client A Client A Client A Client A Client A Customize your Service-Provider-Specific Virtual Klosk by Selvertomized Service-Provider-Specific Virtual Klosk. Click Concustomized Servic	Service-Provider Logo: Geometric Layout: Surface Texture: Surface Color: Button Style Set:	http://www.brandk

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	() Itrol Panet for Generaling Se	- Dealoy S-P.S. Writen Klaska - Mouvie - Advise - Advise - Mouvie - Advise - Advis	User Name: John Smith	Congratulations, you have created the following Service-Provider-Specific Virtual Klosks.Virtual Klosks.Virtual Klosks.Service-Provider-Specific Virtual Klosk Serial NumberHere will go the description of the product.Here will go the description of the product.<		. <b>-</b>	FIG. Y & R & vider_create-7.html
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Brandkey Deliver Subsystem.	Brandkey	Configure S.P.S.Virtual Kioska 2011 Create S.P.S.Virtual Kiosk Service and Molecular Kioska 2011 Service and Service And Configure Spatial Divol Science Service and September 3	Client Account: DISNEY	Congratulations, you have created the following Ser Virtual Klosks. Service-Provider-Specific Virtual Klosk Name Here will go the description of the product. Here will go the description of the product. Here will go the description of the product. Here will go the description of the product.			المسلم المسلمان المسلم مسلمان المسلمان المسلم

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- - )	Centrol Fanel for Cenerating Service-Trovider Specific (S.P.S) Virtual Klosks sks Depicy SP.S Virtua: Klosks Activate SP-S Virtual Klecks		User Name: John Smith	Virtual Kiosk Name Depl	Virtual Klosk name	Virtual Klosk name Virtual Klosk name	Virtual Klosk name	Virtual Klosk name	VINUAL MOOK NAME	
	Ces Create S-P-5 V rtuch Klocks 1 / Modify S-P-5 Virtual Klocks		<ul> <li>Client Account: DISNEY</li> <li>Client Account No: 7145001</li> <li>User Na</li> <li>Select the Sendre-Devider-Storific Virtual Klocks voil wideh to modify by clicking on the Virtual Klock ID Number</li> </ul>	Store Location	Here will go the store location	Here will go the store location Here will no the store location	Here will go the store location	Here will go the store location	At Rest 12315 Next + +>	×.až
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Page 1 of 1	) mirel Panel ler Generaling Service Pr Des ey SPS Virtun Klosks - Adivate S	User Name: John Smith	Update the Information for the selected Virtual Klosk. Click Update to save your changes. Click Update Brands to update the Inst or brand critues associated with the selected Virtual Klosk.  Virtual Klosk Serial Number: 09009876-09 Virtual Klosk Name: 09009876-09 Oither Serial Number: 09009876-09 Oither Serial Number: 09009876-09 Virtual Klosk Name: 09009876-09 Oither Serial Number: 09009876-09 Oither Serial Number: 09009876-09 Virtual Klosk Name: 09009876-09 Oither Serial Number: 09009876-	on Natwork Display Mode	Jaunch_service-provider_modify-2.html 6/18/2003
·	∿S. Wrt⊔ai Kioskis Nodňy S.P.S Virtual Kio	Client Account No: 7145001	ed Virtual Klosk. Click Update to save your changes Gosk. 09009976-09 C Tri-Mode Display comprising: Advertising Spol Information Network Display Mode O Dual-Mode Display comprising: Advertising Sp	C Uni-Mode Display comprising: Brand Information Network Display Mode Peployed-Activated	
Brandkey Deliver Subsystem	Brandkey Configure SPAS Virtual Kitasks   Create SA	Client Account: DISNEY	Update the information for the selected associated with the selected Virtual K Virtual Klosk Serial Number: Virtual Kjosk Name: Display Mode:	Allow Consumer Installation: Virtual Klosk Status:	http://www.brandkeysystems.com/bk_deliver/m

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ovides Specific (S-P-S) Virtual Klosks P-SVirtual Klosks			5/1/2003
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eate S.PS Virtual Kizaka Modify S.P.S Virtual Koeks	Client Account: DISNEY Control Klock (Name) has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Klock.	09009876-09 Virtual Klosk Name Promo-Spot Display Mode Yes Yes Deployed-Activated	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_modify-3.html
System	EY EY Scific Virtual Klosk and update. Click L	Ë	systems.com/ł
Brandkey veriver prosystem Brandkey configme sets virtual kinets	Client Account: DISNEY Circles Specific Writeria Ka Client Account: DISNEY Circles Klosk [Name] has The Service-Provider-Specific Virtual Klosk [Name] has	Virtual Klosk Serial Number: Virtual Klosk Mame: Virtual Klosk Mode: Allow Retaller Installation: Allow Industrialist Installation: Allow Consumer Installation: Virtual Klosk Status:	p://www.brandkeys

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Page 1 of 1 ( ( () S P S) Virtual Nicsks	Standard Demonstration Mode		577/2003
Page 1 of ( ( ( ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) )	User Name: John Smith User Name: John Smith Itual Klosks. To remove an associated Brand Entity fro at Klosk list, click the Add Brands button. If you do not	Service Descriptor (SD) Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service. Here will go the description of the service.	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_modify.4.html
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Brandkey Deliver Subsystem Brandkey	Client Account: DISNEY Client Account: DISNEY Cliests review the list of Branc Klosts, simply uncheck the Aci more, click Finish to confirm th	Brand Entity Name     Brand Entity Owner       Here will go the Brand Entity Owner     Entity Owner       Here will go the Brand Entity Owner     Entity Owner       Here will go the Brand Entity Owner     Entity Owner       Here will go the Brand Entity Owner     Entity Owner       Here will go the Brand Entity Owner     Entity Owner	http://www.brandkeysyst

Page 1 of 1	S) Virtual Klosks	stration Mode		553/044		5/1/2003
	Centrol Panel for Generaling Service-Provider Specific (S-P-S) Virtual Klosks sks   Decey SPS Virtua Klocks   Activate SP-S Virtual Klocks	Standard Demonstration Mode	User Name: John Smith	Name. Enter the search cutter in the textbox, select the parameters from the dropdown list and click the Search buttern to initiate the Brand Entity search.	619. 48SS	r_modify-5.html
	ska 👘 Modify S.P.S. Virtual N.o		Client Account No: 7145001	c select the parameters from the dropdown list an		k_deliver/m_launch_service-provide
Brandkey Deliver Subsystem	Brandkey Create S.P.S.Vrtual Kis	Search (b. Brand Childes	Client Account: DISNEY	Name. Enter the search criteria in the textbox, By: Service Mark		http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_modify-5.html

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rvice Provider Specific Advae SP-S Virtual Kiesks Standard Dei					
ettrol Panat for Conorating Service Pr Depley SPS Virtua, Hosks   Adware S	User Name: John Smith		Service Descriptor (SD) Here will go the description of the service. Here will go the description of the service.	F19.4856	service-providermodify-6.html
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sate S.P.S.V.ftuo. Kio	ō 	dd to the Vendor-Specific V	Brand Entity Owner Hare will go the Brand Entity Owner		ems.com/bk_delive
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Page 1 of 2	. )	ila (S.P.S.) Virtual Klosko	Premiual Krosks a Standard Demonstration Mode															5/1/2003
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Ę			Craate S-P-3 Virtual Kloska	Cilent	rirtual Klosk has been modiff	ά - · Ξ · ·	epo		Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the Brand Entity Owner	Here will go the Brand Entity Owner Here will no the Brand Entity		÷ .			ms.com/bk_deliver/n
Brandkey Deliver Subsystem	, ,	Brandkey.	Configure S.P.S.Virtual Klosks -	Client Account: DISNEY	The Service-Provider-Specific V click Edit to correct and update.	Name: Name goes here ID: 0944930-9388399	Mode: Ad-Spot Display Mode	List of Brand Entitles	Brand Entity Name	Here will go the Brand Entity	Here will go the Brand Entity	Here will go the Brand Entity	Here will go the Brand Entity Here will go the Brand Entity Owner Here will no the Brand Entity, Here will no the Brand Entity					http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_modify-7.html

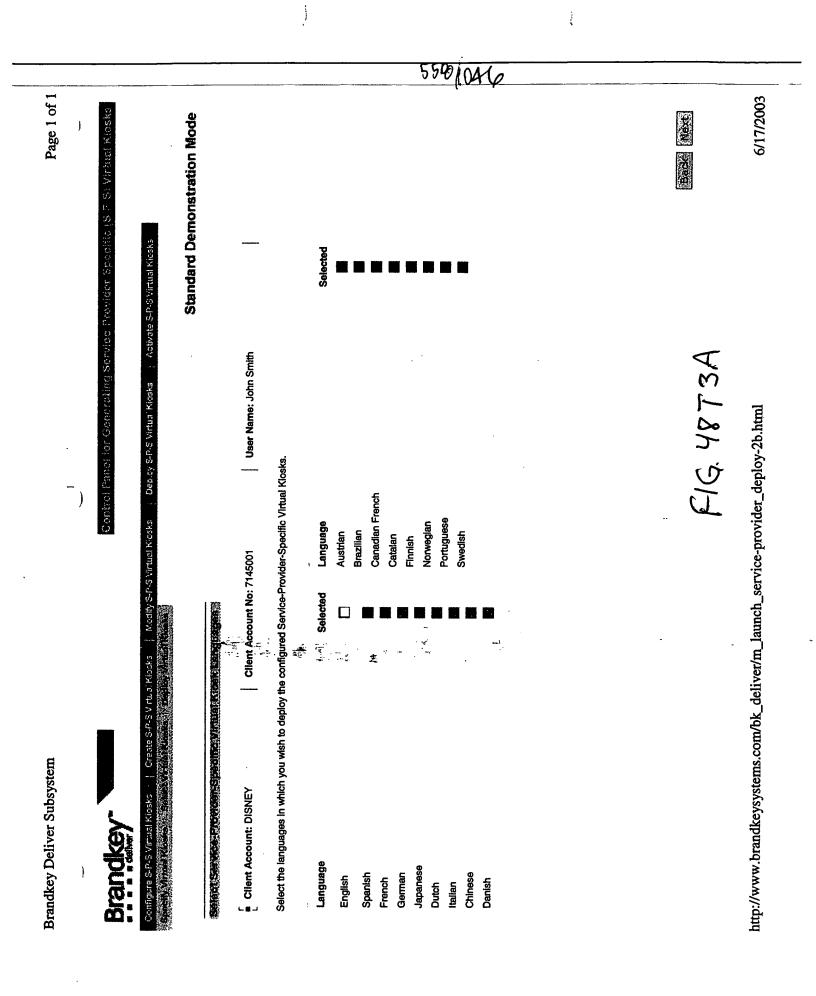
 Page 1 of 1	P S) Virtuai Klasks	ration Mode					55	6/102	H¢.				 Next		5/1/2003	
)	Centrel Panel for Generating Service Provider Specific (S.P.S. Nettys P.S.Virtual Kiesks (* Dealey S-P.S.Virtual Kiesks (* Activate S-P.S.Virtual Kiesks (*	Standard Demonstration Mode	Cilent Account No: 7145001 User Name: John Smith	<ul> <li>An HTML-Encoded Brandkey(TM) Button for launching the Service-Provider-Specific Virtual Klosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Klosk Tag have been installed in the page.</li> </ul>	An HTML-Encoded Document for launching the Service-Provider-Specific Virtual Klosk from a Word or PDF Document once the Document containg its Virtual Klosk Tag have been downloaded.	An HTML-Encoded Image for launching the Service-Provider-Specific Virtual Klosk from any web page once the Image and its accompanying Virtual Klosk Tag have been installed in the page.	<ul> <li>An HTML-Encoded Desktop Icon for launching the Service-Provider-Specific Virtual Klosk from any Computer Desktop once the Desktop Icon containing its Virtual Klosk Tag has been installed on the Computer Desktop.</li> </ul>	becific Virtual Klosks will be launched:					-	FIG 48TI	ch_service-provider_deploy-1a.html	
Brandkey Deliver Subsystem	Brandkey Configure SP-S Virtual Misers / Crante SP-S Virtua Macha		Client Account: DISNEY Client Account No: 7145001 Us	<ul> <li>An HTML-Encoded Brandkey(TM) Button for launching the Servic and its accompanying Virtual Klosk Tag have been installed in the</li> </ul>	<ul> <li>An HTML-Encoded Document for launching the Service-Provider Virtual Klosk Tag have been downloaded.</li> </ul>	<ul> <li>An HTML-Encoded Image for launching the Service-Provider-Spe Klosk Tag have been installed in the page.</li> </ul>	<ul> <li>An HTML-Encoded Desktop loon for launching the Service-Provic containing its Virtual Klosk Tag has been installed on the Comput</li> </ul>	Select the Environment from which the selected Service-Provider-Specific Virtual Klosks will be launched:	HTML-Encoded Brandkey (TM) Button	C HTML-Encoded Document	O HTML-Encoded Image	O HTML-Encoded Desktop Icon			http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-1a.html	. <u>.</u>

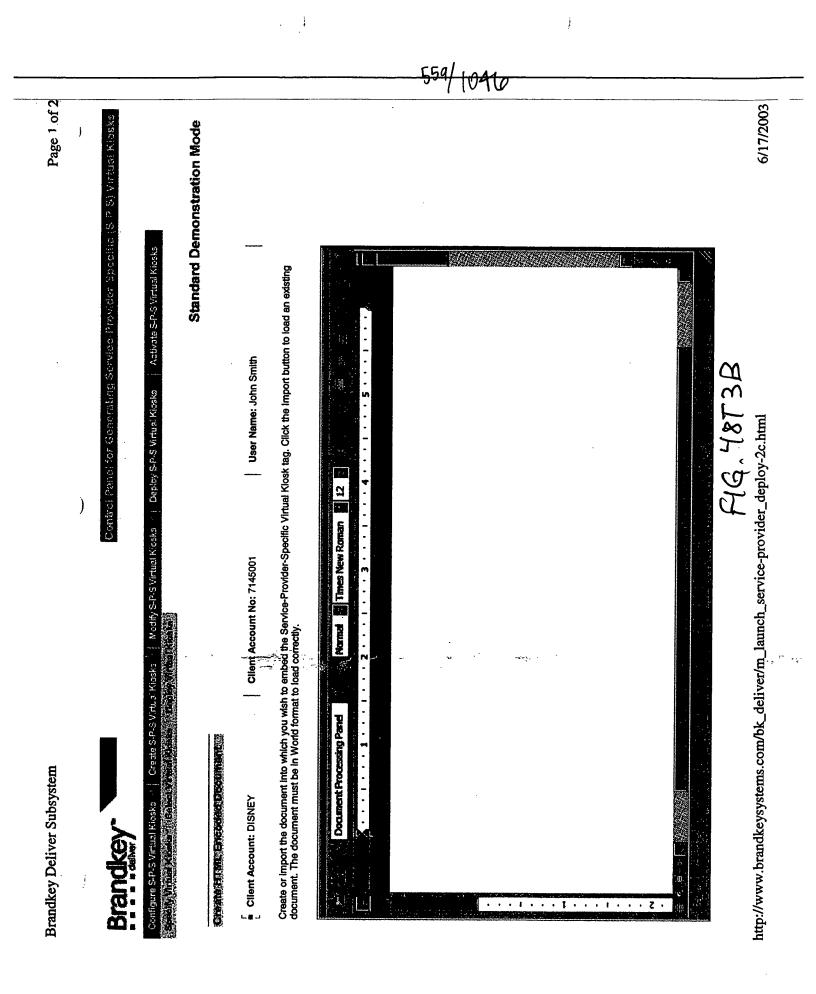
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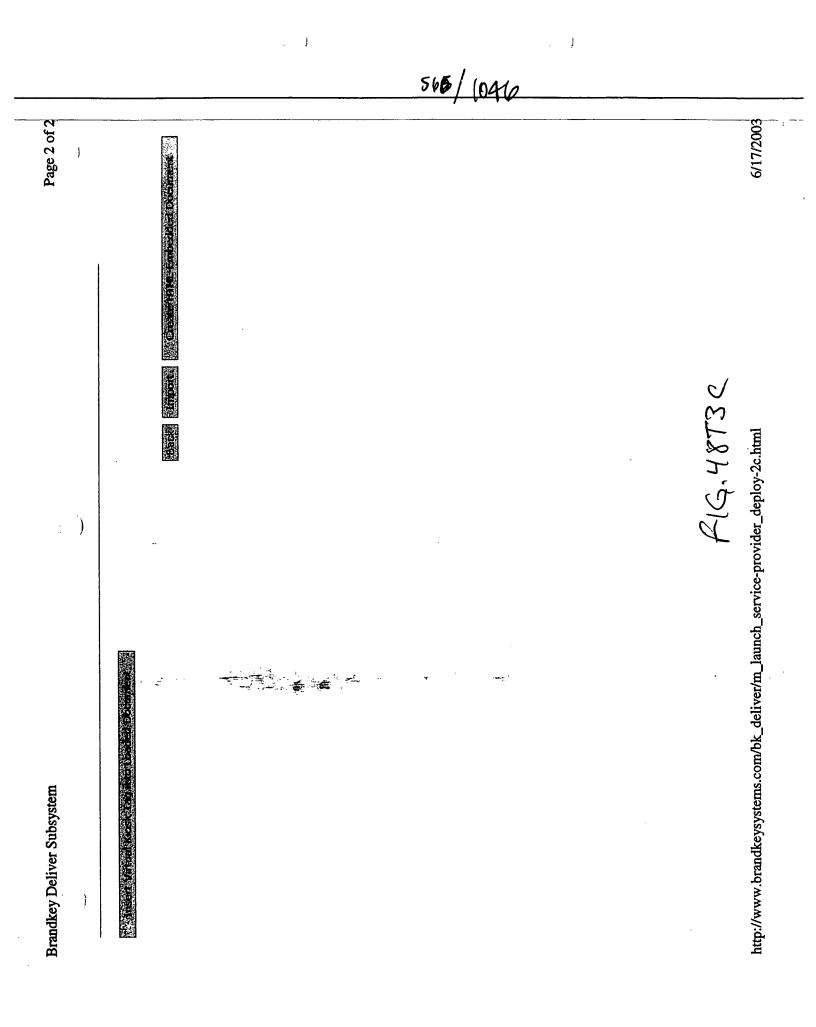
Page 1 of 1	Vir huai Kiosks	ration Mode		V_V ~_ L ~	6/17/2003
	rvico: Provider Spoettia (S P S) Adivete S.P.S Virtual Kiesks	Standard Demonstration Mode			
,	tor Generating Se P.S.Virtus Klosks		User Name: John Smith		FIG, 4872 ter_deploy-2a.html
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Brandkey Deliver Subsystem	Brandkey		Client Account: DISNEY Client Account N Client Account N Select the Service-Provider-Specific Virtual Klosk(s) you wish to deploy.	Virtual Klosk ID 9909930-00939 9909930-00939 9909930-00939 9909930-00939	://www.brandkeysystems.c

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Page 1 of Control Panol for Generating Service Provider Specific (S.P.S.) Virtual Kloske	Activate o	Stand	User Name: John Smith							FIG. 4873E	ploy-3a.html
	rtu al Kibasha —   Medify S.PS.Virtuci Kiceks -   Deplay S.PS.Virtual Kiteks		Cilent Account No: 7145001	Service-Provider-Specific Virtual Klosk Name Here will go the description of the retailer.	Here will go the description of the retailer.	Here will go the description of the retailer.	Here will go the description of the retailer.	Here will go the déscription of the retailer.	44 4Bacik 12345 Wext▶ ▶▶		http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-3a.html
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Page 1 of 1		446 E0002/L1/9
ntrol Panel for Generating Service Pr	CO1 User Name: John Smith Language Austrian Brazilian Canadian French Canadian Finnish Norwegian Portuguese Swedish	FIG, YBT3F
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rage 1 01	tor Gonerolling Service Previder Specific (S. P.S) Virtual Klosks P.S. Virtua Klosks (Activate S.P.S. Virtual Klosks )	Standard Demonstration Mode				6/17/2003
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,	Mottfy		Client Account: DISNEY Client Account No: 7145001 User Name Select the image to upload that you wish to create.	Base Image:		 http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-3c.html
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Pare 1 of 2 ( ( ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) ) )	Standard Demonstration Mode			6/17/2003
g Service-Provider Activate SP-S Virtu	Standar	John Smith	H M M	
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Co Klasis - Nedriy S.P.S. Virtual K.ceka		Cilent Account No: 7145001	The second process the process of	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-3d.html
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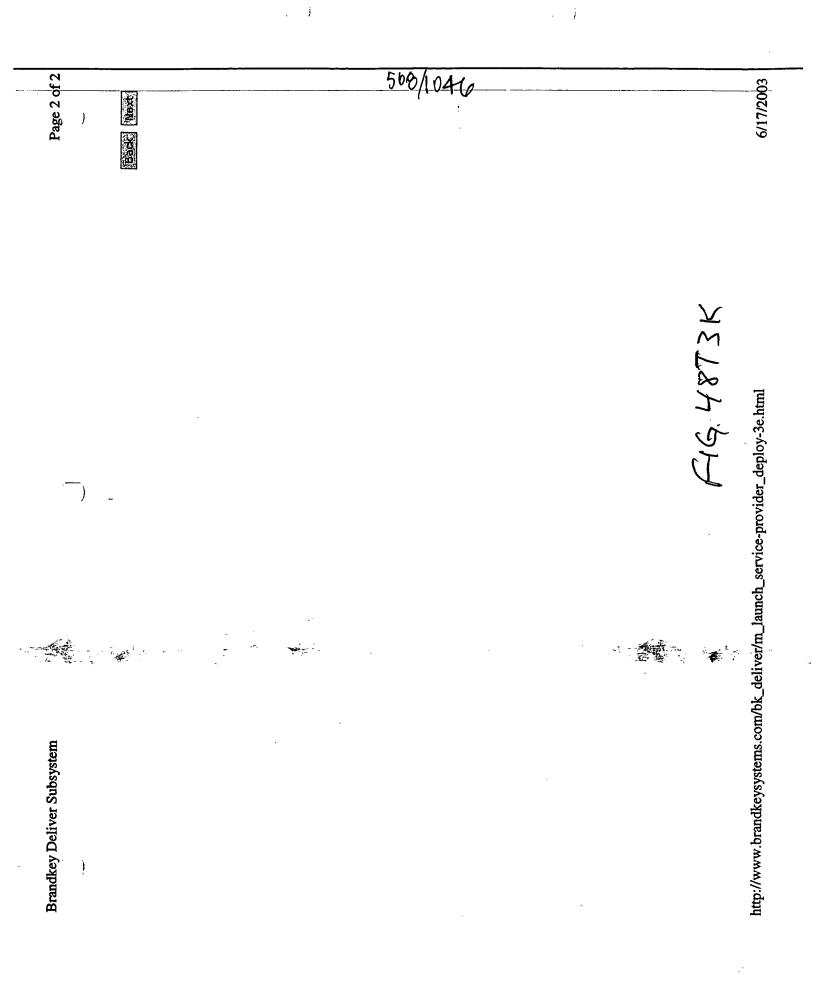
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FIG. 48T3I http://www.brandkeysystems.com/bk\_deliver/m\_launch\_service-provider\_deploy-3d.html

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Page 1 of 2 Control Panel for Genorating Service Provider Specific (S.P.S) Virtual Klasks		ST 3J	
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Page 1 of 1	Standard Demonstration Mode			6/17/2003
whol Panel for Generaling Sc Debity SP.S Virtual Kitoks		User Name: John Smith	Heath I >>	ovider_deploy-4a.html
828 S.P.S.V.HL.J. K.		Client Account: DISNEY Client Account No: 7145001	Service-Provider-Specific Virtual Klosk Name Here will go the description of the retailer. Here will go the description of the retailer. Here will go the description of the retailer. Here will go the description of the retailer. A ▲   ▲ Back 12345 We	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-4a.html
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Page 1 of 1	Standard Demonstration Mode			6/17/2003
Control Parrol for Guneraling Service-Provider Specific (S-P-S) Virtual Klosks	Stan	User Name: John Smith		FIG. 4873M
A Modify S.P.5 Virtual K. c		Cilient Account No: 7145001 bloy the configured Virtual Klosks.	Selected Language Language Austrian Austrian Brazilian Canadian French Norwegian Norwegian Routiguese Swedish	deliver/m_launch_service-provid
Brandkey Deliver Subsystem Brandkey Configure S.P.S Virtual Klosks	Specify Writish Kronia (Sabati Yumini Kasia ) Daphy Writish Gani A	Client Account: DISNEY Client Account No: 7146 Client Account No: 7146 Client Account No: 7146 Select the languages in which you wish to deploy the configured Virtual Klosks.	Language English Spanish French Japanese Dutch ttalian Chinese Danish	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-4b.html

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		Standard	Standard Demonstration Mode	
Client Account: DISNEY	Cilent Account No: 7145001	User Name: John Smith		
tease Upload the image you wish to use as t	Please Upload the image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.	deploy.		
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	-	FIG. 4873N	X	
://www.brandkeysystems.com/bk	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-4c.html	r_deploy-4c.html	6/17/2003	

Brandkey Deliver Subsystem	# 		Page 1 of 1
Brandkey-		Control Panel for Generaling Service Previder Specific (S.P.S) Virtual Klosks	- Speelite (S. P.S.) Virtual Klasks
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Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
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		FIG. 4874	A Draggree
http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_deploy-1d.html	bk_deliver/m_launch_service-p	rovider_deploy-1d.html	5/7/2003

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Control Panel for Generating Service-Previder Specific (S.P.S.) Virtual Klasks Modify SP-S Virtual Kesks   Deorg SP-5 Virtual Klasks   Activate SP-5 Virtual Klosks	Standard Demonstration Mode	Client Account No: 7145001 User Name: John Smith	The Virtual Klosks below have been deployed. You can activate any of the Virtual Klosk by checking the Active field for that Virtual Klosk. To deactivate and for the Virtual Klosk and Virtual Klosk and Virtual Klosk and Virtual Klosk. To deactivate and for the Virtual Klosk and Virtual Klosk and Virtual Klosk and Virtual Klosk and Virtual Klosk. To deactivate	Virtual Klosk Name Active Active Intervel Mare will go the product name		Here will go the product name	Here will go the product name	Here will go the product name	<			F19. 48 UI	http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_activate.html
	control Partal for Activating Service Proviner Specific Vetual (Floaks	Cilent Account No: 7145001	leployed. You can activate any of the Virtual Klosk by Active field for the Virtual Klosk. Click Update to save		Here will go the product name	<b>∢</b> ▲   ▲ Back 12345		:		om/bk_deliver/m_launch_service-prov			
Configure SP-S Virtuel Klosks Create S-P-S Virtual Klosks	Control Partial Jon & Country Service	Client Account: DISNEY	The Virtual Klosks below have been de any Virtual Klosk simply uncheck the A	Virtual Klosk ID Here will go the min	Here will go the min	Here will go the min	Here will go the min	Here will go the min			,		http://www.brandkeysystems.cc

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	Control Panel for Generating	User Name: John Smith			FIG 49A	
	rrual Kieska Irrual Kieska	Client Account No: 7145001			deliver/m launch retailer.html	
Brandkey Deliver Subsystem	Brandkey Configure R-S Virtual Klocks - Create R-S Virtual Klock	Control Participation Statements Produce Control Registeries Sector Statements Sec	Text: R. 144		http://www.brandkevsvstems.com/bk_deliver/m_launch_retailer.html	

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Subsystem	. Crade R-S Virtual Kiooka   Dep by R-S Virtual Kiooka   Addvete R-S Virtual Kiooka   Addvete R-S Virtual Kiooka	ent Acc		Do you wish to allow for creation of custom Retailer-Specific Virtual Kosiss? By default do you wish to allow installation of Retailer-Specific Virtual Kosks by Consumers? See O No Yes O No	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure.html
Brandkey Deliver Subsystem	Brandkey Configure R-S Virtual Klosts Create R-S Virtual Klosts	Client Account: DISNEY □ Do voir wich th create a Betallar Shortfic 1	O Yes O No	Oo you wish to allow for creation of custor O Yes O No By default do you wish to allow installation © Yes O No	http://www.brandkeysystems.com

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Brandkey Deliver Subsystem	ter to the line of			Control Panel for Senorating Retailer	2940 200 200 200 200 200 200 200 200 200 2	Page 1 of	
-S VIL	r Grade RS. Virtual Klicaks Literation (2017) 1973		ioska   Dea	Deoloy R-S Virtuo: Kiosks Activate R-	Activate R-S Virtual Kidsks		
					Standard Demo	Standard Demonstration Mode	
	Clie	Client Account No: 7145001		<b>User Name</b> : John Smith			
Indust lext to t	rialists to ir heir name.	nstall Retailer-Sp Click Next to se	You have selected to allow the following industrialists to install Retailer-Specific Virtual Klosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional industrialists to this list.	you wish to remove an Indust trialists to add additional Indus	rialist from this strialists to this		
	city	State	Zip/Postal Code	Country	Active		
	City 1	State 1	Zip/Postal Code 1	Country 1			
	City 2	State 2	Zip/Postal Code 2	Country 2			
	City 3	State 3	Zip/Postal Code 3	Country 3			
	City 4	State 4	Zip/Postal Code 4	Country 4			51-
	City 5	State 5	Zlp/Postal Code 5	Country 5			110
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	i ta se sta intersectores apos	tion the state	FKS.49B2	<i>4</i> 9 <i>B</i> 2			
, K		'm_launch_r	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure-2.html	-	·	5/7/2003	

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Page 1 of (R-S) Virtual Klosks	Standard Demonstration Mode		5/1/2003
Brandkey Deliver Subsystem       Page 1 of         Brandkey Deliver Subsystem       Page 1 of         Brandkey Deliver Subsystem       Control Panel for Generating Relation Specific (R-S) Virtual Klosks         Configure R.S.Virtual Klosks       Configure R.S.Virtual Klosks	lient Account No: 7145001 User Name: John Smith	Berry for the Industrialists you with to add to the lat of Industrialists active to the lat of Industrialist active to the late of Industriali	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure-3.html

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rage 1 of	R-S) Virtual Klosks	Standard Demonstration Mode									·	
	orating Relation Specific ( Advate R&Vitual Klocks	Standard Demo		allowed to install	Add Industrialist							
	Control Panol for Generating Relation Specific (R-S) Vintual Klosks Depley R-S Vitual Kloska		User Name: John Smith	alist to the list of Industrialists	Country	United States		Ф. 49 В 4				
)	Caclo Skielo		o: 7145001	The following industrialists matched your search criteria. Check the Add industrialist to add the industrialist to the list of industrialists allowed to install your Retailer-Specific Virtual Klosks. Click Next to save your changes. Click Back to redo your search.	Zip/Postal Code	06903	06903	06903	06903	06903	12345 Menth +	retailer_configure 4.ht
• •			Client Account No: 7145001	riteria. Check the Add save your changes. (	State	Connecticut	Connecticut	New York	Connecticut	Connecticut	4 4   4 Back	liver/m_launch_
	Create R-S Virtual Klosks			atched your search c Gosks. Click Next to	City	Norwalk	Stamford	New York	Norwalk	Stamford		ems.com/bk_de
	Brandkey Configure R. SVirtual Kloeks Create R. SVirtual Kloeks		Client Account: DISNEY	The following Industrialists me your Retailer-Specific Virtual I	ndustrialist Name	Industrialist Name		http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure-4.html				

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Page 1 of 1	R-S) Virtual Klosks	Standard Demonstration Mode								<b>b6/</b> {**	0410		And Domain If much	5/7/2003
	erating Retailer-Specific ( Activate RSVI-tual Klocks	standard Demo		n the list, st.	Forbidden	D	D	D	D	D				
	Control Panel for Generaling Refailer-Specific (R.S) Virtual Klosks DeceyE-SVirtual Klosks	<i>.</i>	User Name: John Smith	You have chosen to Forbid the following Domains from launching your Retailer-Specific Virtual Klosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.									76.49B5	html
	kicsks		7145001	er-Specific Virtual Klosks I Domain to add another							2345 Meat > >	~	L U	iler_configure-5.h
	Medify R.S		Cilent Account No: 71	ins from launching your Retail save your changes. Click Ad	· a_;	<b>3</b> .		4_	-		4 -			http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure-5.html
massean	Orest		JISNEY	<sup>-</sup> orbid the following Doma an checkbox. Click Next to										eysystems.com/bk_
Dianakey Denver Subsystem		Set Forbidden Domarks	Client Account: DISNEY	I have chosen to f	Domain Name	Domain Name 1	Domain Name 2	Domain Name 3	Domain Name 4	Domain Name 5				www.brandko

Standard Demonstration Mode Methods and the first standard Demonstration Mode References and the first standard Demonstration Mode Prot Demain Name of the stay you with to block, e.g. sweewings and to be first here as it is the first in
Standa Client Account No: 7145001 User Name: John Smith the Forbidden Domain List and click Next to serve it to the list. The Root Domain name is the basis www.mystore.com. HG. 49 GG
Client Account No: 7145001 User Name. John Smith the Forhdden Domain List and click Next to serve it to the list. The Root Domain name is the basic www.mystore.com. $\Box$
www.mystore.com. $H_G, \mathcal{H}_G, \mathcal{H}_G, \mathcal{H}_G \mathcal{G}_G$
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http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_configure-6.html

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Page 1 of 1	Control Panel for Generating Retailer Specific (R-S) Virtual Klosks ey R-SVirual Klosks   Activate R-SVIrual Klosks	Standard Demonstration Mode					·					6/17/2003
	Control Panel for Gonorating Retation Spe Depender S.V.rual Klosks Activite R.S.V.rual Klosks	\$	User Name: John Smith	ou will be creating in this section:	ation Network						FIG.47CI	1.html
	Greate R-5 Virtual Kipska – Modify R-5 Virtual Kipska		Cilent Account No: 7145001	Please select the display mode that will be assigned to the Retailer-Specific Virtual Klosks you will be creating in this section:	Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network	Dual-Mode Display featuring Advertising Spots + the Brand Information Network	ind Information Network			.,	-	<_deliver/m_launch_retailer_create-
Brandkey Deliver Subsystem	Key-		Client Account: DISNEY	Please select the display mode that will be a	Tri-Mode Display featuring Promotions	O Dual-Mode Display featuring Advertisi	<ul> <li>Single-Mode Display featuring the Brand Information Network</li> </ul>					http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_create-1.html

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Page 1 of 1	67 -35 63		4	<u> </u>		<u></u>		583/ 1040			5/1/2003
Page	Control Panel for Generating Retailor Specific (R S) Virtual Kiosks		Standard Demonstration Mode							Search	SMI.
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	·	ual Kiceks		5	ic Virtual e. Enter y	E E	mber 👸	7792 L	-	-	deliver/
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stem		Crad			th a Retail 16 or Proc		Universal Product Number				ems.co
r Subsy		(ioska		Client Account: DISNEY	s for whic intity Nan ct search		By: Unive				keysyst
Delive	é é	S Virtual P		Account:	e product Brand E he produ	Search Criteria:	Ð,				.brandl
Brandkey Deliver Subsystem	Brandkey	Configura R-S Virtual Kloeks , Create R-S Virtual Kloeks   Modify R-S Virtual Kloeks   Deplay R-S Virtual Kloeks Activate R-S Virtual Kloeks New Virtual (1995) Weise functioner and the second of the second of the North (1994) Weise function (1994) Second			Identify the products for which a Retailer-Specific Virtual Klosk will be created. You may search by Universal Product Number, Trade Mark, Product Descriptor, Brand Entity Name or Product Name. Enter your search criteria in the textbox, select the parameters from the dropdown list and click search to initiate the product search.	Searc					http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_create-2.html
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<ul> <li>a will go the status Here will go the product name Here will go the status Here will go the product name Here will go the name of the vendor e will go the status Here will go the product name Here will go the name of the vendor e will go the status Here will go the product name Here will go the name of the vendor e will go the status Here will go the sta</li></ul>	

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Brandkey Configure R-S Virtual Klocks	s Virtual Kiaska - Madify R.S.Virtual Kiaska	Control Panel for Generating Retaller Specific (R S) Virtual Klosks ooks Dealoy R.S.Virtual Kloeks Activate R.S.Virtual Klosks	or Specific (R S) Virtual Klosks a Klosks	
Striviture item (Supply Manber) (Source of Financial Contents)	And a subscription of the		Standard Demonstration Mode	
Cilent Account: DISNEY		User Name: John Smith	-	
Name the Retailer-Specific Virtual Klosk you have just	ou have just created.			
 Virtual Klosk ID Here will go the virtual klosk ID	⊕. Vendor Here will go the vendor	Virtual Klosk Name		<u></u>
		Next >   > >		
				585/104-6
		-		
	-	FIG 49CY		•·••·
http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_create-4.html	bk_deliver/m_launch_retailer_c	create4.html	5/1/2003	3

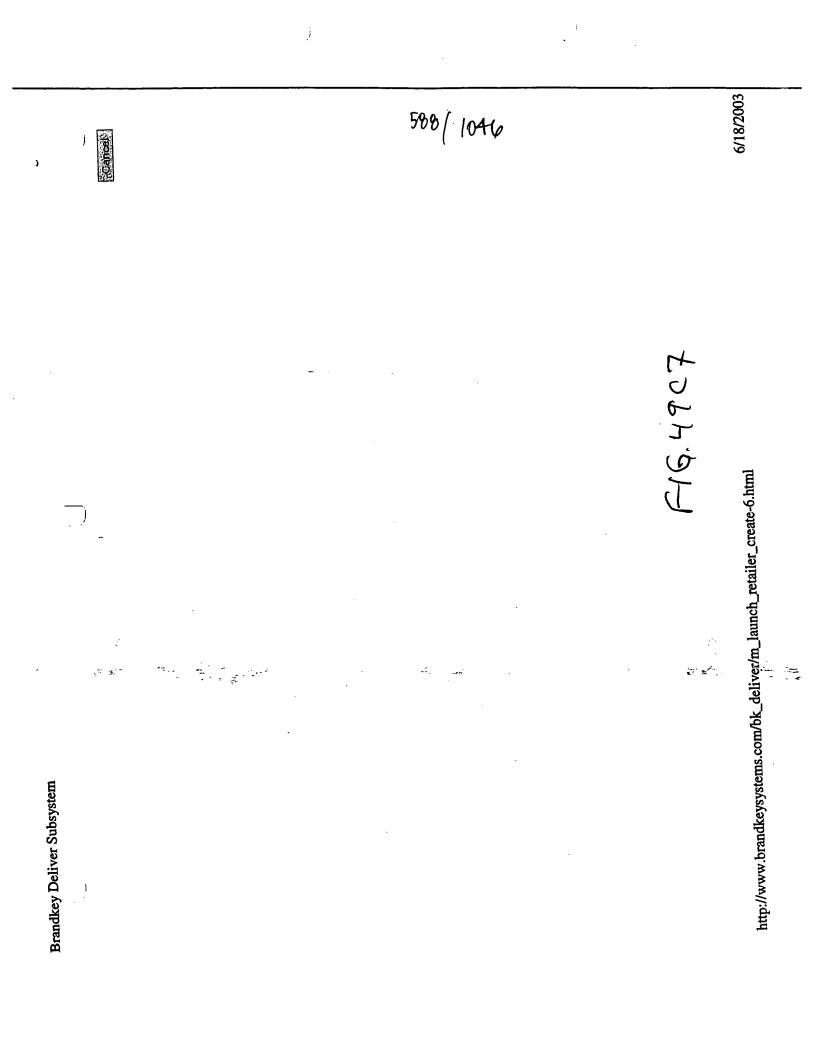
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586/1046 5/7/2003 Page 1 of 1 Next Control Panel for Generating Retailer Specific (R 5) Virtual Klosks **Standard Demonstration Mode** http://www.brandkeysystems.com/bk\_deliver/m\_launch\_retailer\_create-s.html Activate R-S Virtual Klosks STREET AND ADDREED AND Select the Virtual Klosk you wish to customize by clicking on the Virtual Klosk Name. When you have finished Customizing the Retailer-Specific Virtual Klosk click the Next button. User Name: John Smith F19.4905 Deploy R-S Virtual Mosks Retailer-Specific Serial Number 09890-0989 \_\_\_\_) Modify R-S Virtual Klosks Cilent Account No: 7145001 <del>مع</del>د <del>بيت.</del> معرو ا (Sustaintian) Parlaitian Spectric Minuter Receiver, 2722174124 Retailer-Specific Virtual Klosk Name Brandkey Deliver Subsystem Client Account: DISNEY Configure R-S Virtual Klosks Brandkey Bet Wither Novi Decide Trek® Cycles 2002 )

6/18/2003 587/1046 ł 1 450 1 01 control rand for Generating Relater Specific (R-S) Virtual Klosks Standard Demonstration Mode Control Activate R-S Virtual Klosks tual (Kiewa) ( Giateratea Vrata (Kiewa) ( Contrin Vrata) (Kiewa Generation Customize your Retailer-Specific Virtual Klosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Retailer-Specific Virtual Klosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes. FIG.49C6 NS-154 + 6 User Name: John Smith . | Deploy R-S V.rtue' Moska timperte / cont http://www.brandkeysystems.com/bk\_deliver/m\_launch\_retailer\_create-6.html Modify R-S Virtual Klosks Virtual Klosk Client Account No: 7145001 WANTED THE REAL PROPERTY OF **The Bandward** Browse --23 5 Create R-S Virtual Kleaks A COMPANY OF j17 623 ١Ş: *2*2 Brandkey Deliver Subsystem square Geometric Layout: Square Black Black Black Client Account: DISNEY **Customization Options** Configure R-S Virtual Klosks **Button Color Set:** Button Style Set: Surface Texture: Set Primet Klosk Obplay Brandke) Surface Color: Retailer Logo:

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Brandkey Deliver Subsystem		Page 1 of 1	
Brandkev	)	Control Panel for Generaling Relation Specific (R.S) Virtuel Kieske	
. Configure R-S Virtual Klocks -   Create R-S Virtual Klock <sup>6</sup>   Modify R-S Virtual Klocks -   Depicy R-S Virtual Klocks Configure R-S Virtual Klocks -   Create R-S Virtual Klock <sup>6</sup>   Modify R-S Virtual Klocks -   Depicy R-S Virtual Klocks Service Modify Configure (Searce Klock Contracted) Selected and the Mint Mintel Modify - Schemicz Manual Klock	l Kiezet 1. Kiezet 1. Statistic and Sty R.S. Virtual Kiezets   D	Activate R	
		Standard Lemonstration Mode	
Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
Congratulations, you have created the following R	letailer-Specific VIrtual Klosks, you can now <u>Mo</u>	Congratulations, you have created the following Retailer-Specific Virtual Klosks, you can now <u>Modify</u> or <u>Deploy</u> these Retailer-Specific Virtual Klosks.	
Retailer-Specific Virtual Klosk Name Here will go the description of the product. Here will go the description of the product. Here will go the description of the product. Here will go the description of the product.	Ratalier-Specific Virtue 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 09000938-78383 09000000000000000000000000000000000		
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Pap	Control Panel for Generating Rotation-Specific (R S) Virtual Mosks oy R.S.Virtual Kizeks - Addote R.S.Virtual Kizeks - Standard Demonstration Mode	Active	<b>ኊ</b> ×	بيت ک
	ronating Retailer-Spe Autivate R.S. Virtual Kiosks <b>Standard I</b>	Deployed	**	
)	Control Panel for Gener Depisy R.S.Virtual Klosks - Ao	Iosk ID Number. Iosk ID Number. Virtual Klosk Name Virtual Klosk name Virtual Klosk name	Virtual Klosk name Virtual Klosk name #ext ▶   ▶	FIG.49DI
	rimal Micels And Ry R.S. Wrtual Kicels	Client Account No: 7145001 u wish to modify by clicking on the Virtual Ki Store Location Here will go the store location Here will go the store location Here will co the store location	Here will go the store location Here will go the store location ▲▲I ▲ Back 12345 ¥ea	k_deliver/m_launch_retailer_mo
Brandkey Deliver Subsystem	Brandkey Configure R.S. Virtual Klocks Configure R.S. Virtual Klocks Setter this revealed Section of the set	Client Account: DISNEY Client Account No: 7145001 Client Account No: 7144501 Client Account No: 714450 Client Account No: 7145001 Client Account No: 71445001 Client Account No: 7145001 Client Account Account Account No: 7145001 Client Account Acco	6000-00000 6000-00000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-000000 6000-00000000	F/Q, L http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-1.html

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rage 1 01 1	Centrol Panel for Generating Relation Specific (R-S) Virtual Mosks eyR-SV rue Mesks Activite R.S. Witual Kietks Standard Demonstration Mode	r Brand Entities	. <del>8</del>	6/18/2003
	-)	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Update the Information for the selected Virtual Klosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Klosk.	<ul> <li>6003876-09</li> <li>Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode</li> <li>Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode</li> <li>Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode</li> <li>Uni-Mode Display comprising: Brand Information Network Display Mode</li> <li>Vas O No</li> <li>Peployed-Activated</li> </ul>	FIG, 49DZ er_modify-2.html
	Create R-S Virtual Kiceks	Cilent Account No: 7145001 cted Virtual Klosk. Click Update to save your che il Klosk.	09009876-09 C Tri-Mode Display comprising: Advertising Spot Display Mode, Promotion Information Network Display Mode, and Brai C Dual-Mode Display comprising: Advertising Spot Display Mode, and Brai C Uni-Mode Display comprising: Brand Information Network Display Mode e Yes O No Deployed-Activated	FIG http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-2.html
Brandkey Deliver Subsystem	Brandkey Configure R-S Virtual Klocks Conter R-S Virtual Klo	Client Account: DISNEY L Update the Information for the sele- associated with the selected Virtual	Virtual Klosk Serlal Number: Virtual Kiosk Name: Display Mode: Allow Consumer Installation: Virtual Klosk Status:	http://www.brandkeysystem

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Brandkey Deliver Subsystem			Page 1 of 1	
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Brandkey-		Control Panel for Ganersting	Control Panel for Generating Relation Specific (R-S) Virtual Klosks	
in star	Create R-S Virtual Kioska	Deolog R-S Virtual Kroaks	Activate R.S.Virtual Klosks 1	
A COT A DELETER SPECIFICATION AND A DELETER			Standard Demonstration Mode	
E Clent Account: DISNEY	Cliant Account No: 7145001	User Name: John Smith		
The Retailer-Specific Virtual Klosk [ Edit to correct and update. Click Up	The Retailer-Specific Virtual Kosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Products to update the list of products associated with the selected Virtual Klosk.	irm your modifications. If any information is not co ated with the selected Virtual Klosk.	prrect then click	<u> </u>
ر Virtuai Kiosk Serial Number:	0-92860060			
Virtual Klosk Name:	Virtual Klosk Name			
Virtual Kiosk Mode:	Promo-Spot Display Mode			
Allow Retailer Installation:	Yes			
Allow Industrialist installation:	Ň		71 <i>I</i>	592
Allow Consumer Installation:	Yes		110-	/104
Virtual Klosk Status:	Deployed-Activated		4.6	4.6
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				<u> </u>
		F19.49D3		
http://www.brandkeysystems.	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-3.html	odify-3.html	5/7/2003	<u></u>

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Brandkey Deliver Subsystem	e	_)	Page 1 of 1	·
Brandkey-		Control Panel for Generating Relation Specific (R-S) Virtual	alier-Specific (R-S) Virtual Klosks	
Configure R-S Virtual Klocks Set State	Create R-S Virtual Kiecks	💡 Medify R.S. Virtual Kleeks 🔋 Deorcy R.S. Virtual Klaeks 🔰 Activate R.S. Virtual Kloeks	tuai Kiosks	
	:	Sta	Standard Demonstration Mode	
Client Account: DISNEY		Client Account No: 7145001 User Name: John Smith		
Update the list of Products assigned to add new produce checkbox. To add new protot to confirm the Virtual Klosk products and the virtual klosk products assigned to confirm the virtual klosk products as the second secon	ned to the Retaller-Specific oducts to the Virtual Klosk s uct list.	Update the list of Products assigned to the Retaller-Specific Virtual Klosks. To remove an associated product from the Virtual Klosk simply uncheck the Active checkbox. To add new products to the Virtual Klosk simply click the Add Products button. If you do not wish to add any more products, click Flnish to confirm the Virtual Klosk product list.	theck the click Finish	
Universal Product Number (UPN)	Trade Mark (TM)	Product Descriptor (PD)	Selected	
880830-00838	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	٦	
6600330-00838	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	D	
65800-0586066	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	59	60
<b>65609330-0083</b> 8	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	סז <i>י</i> ן לנ	<u>s  </u>
62600-0266066	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	ъ	
	¥	<ul> <li>▲ = 4 Back 12345 Went &gt; = &gt;</li> </ul>		
		-	•	
		FIG 49DH	HICHURAN AND AND AND AND AND AND AND AND AND A	
http://www.brandkeysystem	ıs.com/bk_deliver/m	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-4.html	5/1/2003	

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			tion Mode
Cilent Account: DISNEY	Cilent Account No: 7145001 User	User Name: John Smith	
add to the Hetalie-Sp thy Name or Brand Errth fite the Product search.	By. UPN By. UP	uct Number, Trade Mark, Product Descriptor, parameters from the dropdown list and click	594 (104-6
	μ	FIG. 49DS	Search
ystems.com/bk_d	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-5.html		5/7/2003

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Brandkey Deliver Subsystem		Page 1 of 1	
Brandkey.	Control Panel for Generating Relation Specific (R.S) Virtual Klosks	rtuel Miosks	
Configure R-S Virtual Kioska - Create R-S Virtual Kioska - Nedliy R-S Virtual Kioska - Dealcy R-S Virtual Kioska Kinat Multi Kioska - Create R-S Virtual Kioska - Nedliy R-S Virtual Kioska - Dealcy R-S Virtual Kioska - A	Activate R.S. Virtual Kicsks		
Client Account: DISNEY Client Account No: 7145001 User Name: John Smith			
UPN TM PD PD POULCT Name Vendor Here will go the min Here will go the status Here will go the product name Here will go the name of the vendor	Add to Klosk vendor	-	
Here will go the min Here will go the vendor Here will go the status Here will go the product name. Here will go the name of the vendor	vendor	יכ -	
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Here will go the min Here will go the vendor Here will go the status Here will go the product name. Here will go the name of the vendor	vendor	Ý	4
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FIG.49D6		<b>T</b>	
http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-6.html		5/7/2003	

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Page 1 of 1 Control Panel for Generating Rotalior Specific (R.S) Virtual Klosks	Deploy R.S. Wrtuni Kloeks Activate R.S. Virtual Klosks	User Name: John Smith	Ind confirm the information below. If any information is not correct than click Edit to Foduct Descriptor (PD) Here will go the description of the product. Here will go the description of the product Here will go the description of the product. Here will go the description of the description of the product. Here will go the description of the product Here will go the description of the description of the description of th	html 5/7/2003
Subsystem	Configure R-S Virtual Kiosks   Create R-S Virtual Kipake   Wodfiy R-S Virtual Kiosks Deploy	Client Account: DISNEY	Retailer-Specific Virtual Yock has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.         Name: Name goes here         Ib: 0044305-6388369         Mede: Ad-Sprt Display Mode         List of Products         Universal Product Number (UPN)         Trade Mark (TM)       Product Descriptor (PD)         0008800-00839       Here will go the description of the product. Here will go the description of the product Here will go the description of the product. Here will go the description of the product Here will go the description of the product. Here will go the description of the product Here will go the description of the product. Here will go the description of the product. Here will go the description of the product. Here will go the description of the product Here will go the description of the product. Here will go the description of the product Here Will go the	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_modify-7.html

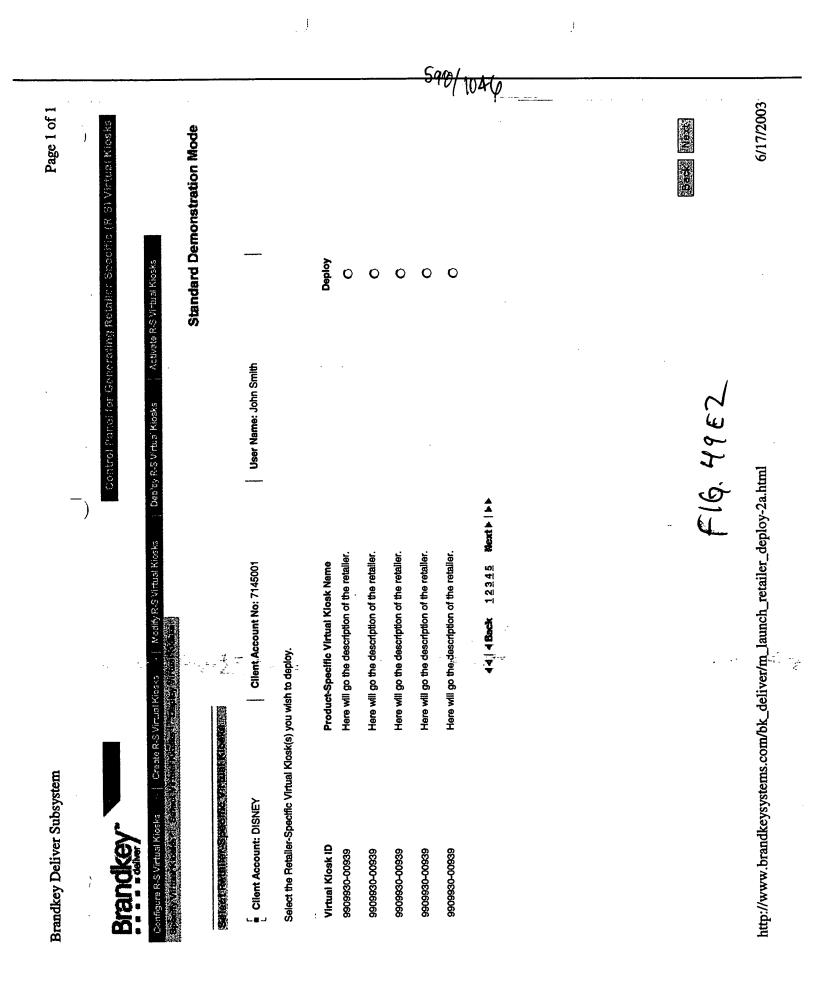
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Brandkey Deliver Subsystem		Pa	Page 1 of 1
Brandkey configure R.S.Virtual Kootta A Create R.S.Virtual Kootta A	I Klosks   Modify R-S Virtual Klosks	Control Panel for Generating Relation Speaklia (R.S) Vintual Klosks Des cyR.S.V.rtua Klasks   Activita R.S.Virtual Klosks	Klosks
Select Leuren Ervitormiert		Standard Demonstration Mode	apow
E Client Account: DISNEY	Cileint Account No: 7145001	User Name: John Smith	
Retailer-Specific Virtual Klosk can be Deployed to Launch from one of four different Environments: An HTML-Encoded Brandkey(TM) Button for launching the Retailer-Specific Virtual Klosk from at	o Launch from one of four different Environmer unching the Retailer-Specific Virtual Klosk fron	Retailer-Specific Virtual Klosk can be Deployed to Launch from one of four different Environments: • An HTML-Encoded Brandkey(TM) Button for launching the Retailer-Specific Virtual Klosk from any web page once the Brandkey(TM) Button and Its	
accompanying Virtual Klosk Tag have been inst An HTML-Encoded Document for iaunching the Klosk Tag have been downloaded.	tailed in the page. • Retailer-Specific Virtual Klosk from a Word or	accompanying Virtual Klosk Tag have been installed in the page. = An HTML-Encoded Document for launching the Retailer-Specific Virtual Klosk from a Word or PDF Document once the Document containg its Virtual Klosk Tag have been downloaded.	
An HTML-Encoded image for launching the Ret have been installed in the page.	tailer-Specific Virtual Klosk from any web page	An HTML-Encoded Image for launching the Retailer-Specific Virtual Klosk from any web page once the Image and its accompanying Virtual Klosk Tag have been installed in the page.	
E An HTML-Encoded Desktop Icon for launching Virtual Kiosk Tag has been installed on the Con	the Retaller-Specific Virtual Klosk from any Co mputer Desktop.	An HTML-Encoded Desktop Icon for launching the Retailer-Specific Virtual Klosk from any Computer Desktop once the Desktop Icon containing its Virtual Klosk Tag has been installed on the Computer Desktop.	597/
Select the Environment from which the selected Retailer,Specific Virtual Klosks will be launched:	Retailer,Specific Virtual Klosks will be launche	ÿ	104
HTML-Encoded Brandkey (TM) Button O HTMI - Encoded Document	۰. ۱	· · · · · · · · · · · · · · · · · · ·	φ
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O HTML-Encoded Desktop Icon			
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http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-1a.html	leliver/m_launch_retailer_deploy-	la.html	5/1/2003

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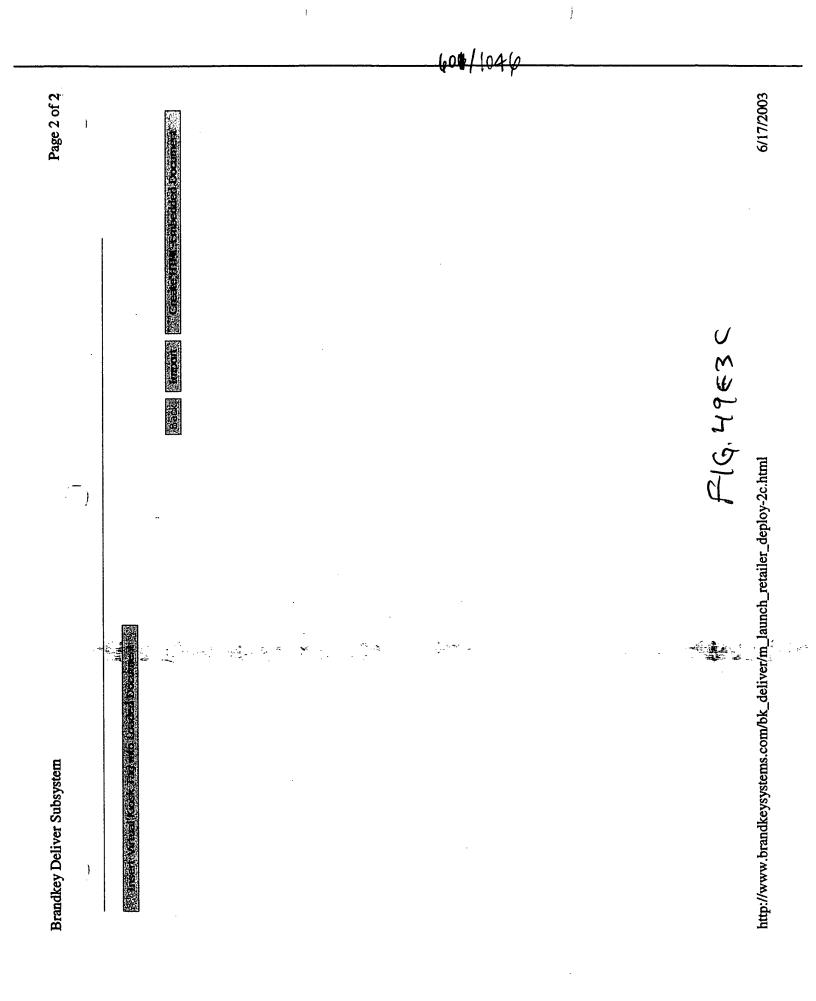


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Page 1 of Docifie (R-S) Virtual Klosks	Standard Demonstration Mode	78		6/17/200
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Page 1 o Control Panel for Concrating Rotalier Specific (R-S) Vintual Klosks Des 19 R.S.Vitue: Klosks Activate R.S.Virtual Riceks	User Name: John Smith		FIG49E3A	Ш
• • • •		Language Austrian Brazilian Canadian French Catalan Norweglan Portuguese Swedish		aunch_retailer_deploy-2b.html
Medify R.S. Virtual Klosks	No: 7145001 Klosks.			_retailer_
Kinarks A	Client Account: DISNEY Contract to the configured Virtual Klosks.			k_deliver/m_launch
ubsystem	<b>SNEY</b> SNEY I which you wish to d			/systems.com/b
Brandkey Deliver Subsystem Brandkey Conforme R.S.Virtual Klosks	Cilent Account: DISNEY Contract Kitokik taring the configuration of the	Language English French German Japanese Dutch Italian Chinese Danish		http://www.brandkeysystems.com/bk_deliver/m_

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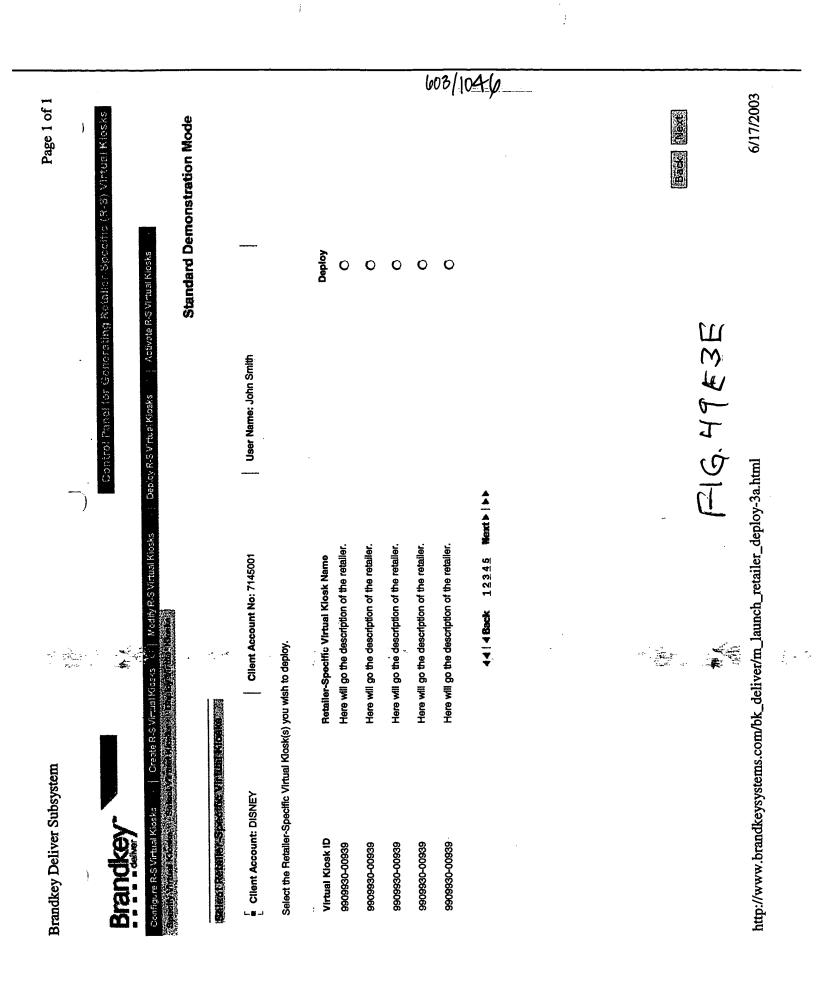
60**6** Page 1 of 2 6/17/2003 Control Panel for Generating Relation Specific (R.S) Virtual Klosks **Standard Demonstration Mode** Activate R-S Virtual Klosks Create or import the document into which you wish to embed the Retailer-Specific Virtual Klosk tag. Click the import button to load an existing document. The document must be in World format to load correctly. FIG. 49E3B User Name: John Smith Modify R-S Virtual Kiesks 💦 🕴 Deoley R-S Virtual Kioaks http://www.brandkeysystems.com/bk\_deliver/m\_launch\_retailer\_deploy-2c.html Normad 🛃 Threes New Roman 🛃 12 🚦 Client Account No: 7145001 1.8.4 1 \*,---;≂: ц. Create R-S Vinual Kicaks Document Processing Pand COMPANY THE SECOND SECOND SECOND SECOND Brandkey Deliver Subsystem Client Account: DISNEY Configure R-S Virtual Klosks Brandkey specify with a post } 21 . . . . . . . . . . . . . . . . Z

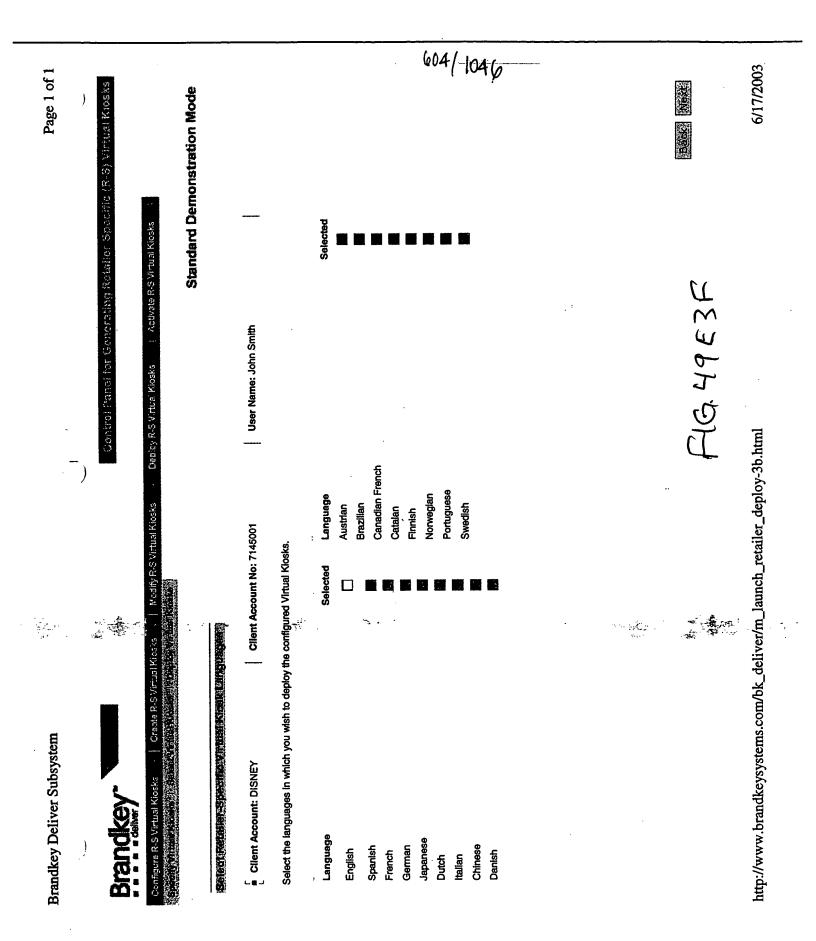


Brandkey Deliver Subsystem			Page 1 of 1
Brandkey.	a Ale a	Control Panel for Ganerating Retailor Specific (R S) Virtual	ito (R S) Virtual Klosks
Configure R-S Virtual Klocks - Create R-S Virtual Klocks - Configure R-S Virtual Klocks - Con	tal Kisaka 👘 / Medify R.S.Virtual Kioska Martina Securit Medify R.S.Virtual Kioska	Dep <sup>t</sup> ey R-S V. rtua <sup>-</sup> Klocks Activate R-S Virtual Klocks Standard De	s Virual Kiosks . Standard Demonstration Mode
Cilent Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
The HTML-Embedded document has been sav Systems Web Server.	/ed. Please select the format of the HTML-Em	The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.	
Microsoft Word Document format			
O Adobe PDF Document format			
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りしてい。 http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-2d.html	ل deliver/m_launch_retailer_deplo	「しん・ノーケッチ oy-2d.html	6/17/2003

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Page 1 of 1	Standard Demonstration Mode		605/1046		6/17/2003
Control Panol for Generating Retailor-Spee R.S.Virtual Klocks [ Depicy R.S.Virtual Klocks ] Activate R.S.Virtual Klocks	: John Smith	Base Image:		FIG. 49E3G	ler_deploy-3c.html
 Nearly	Client Account No: 7145001 Content Account No: 7145001 to use as the base image for the HTML-Er	to use as the secondary image to pla		n an	vbk_deliver/m_launch_retai
Brandkey Deliver Subsystem Brandkey Confore R.S.Virual Klocks	Client Account: DISNEY Client Account No: 7145001 User Name.	Base Image:	Secondary Image:		http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-3c.html

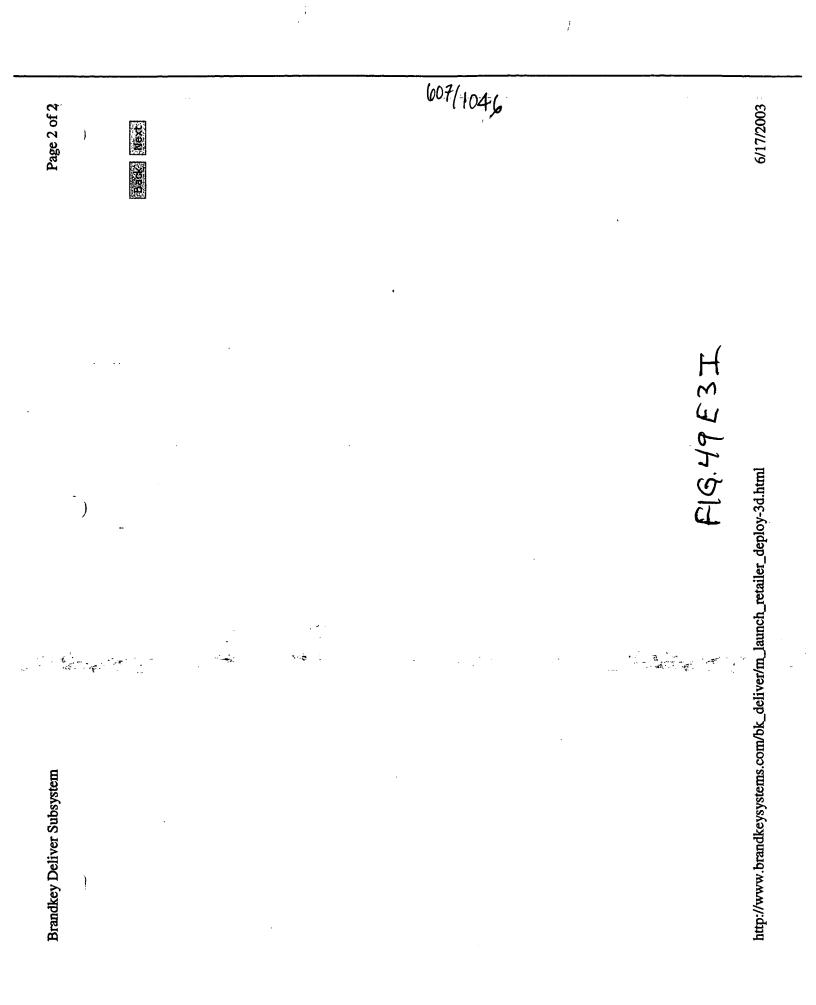
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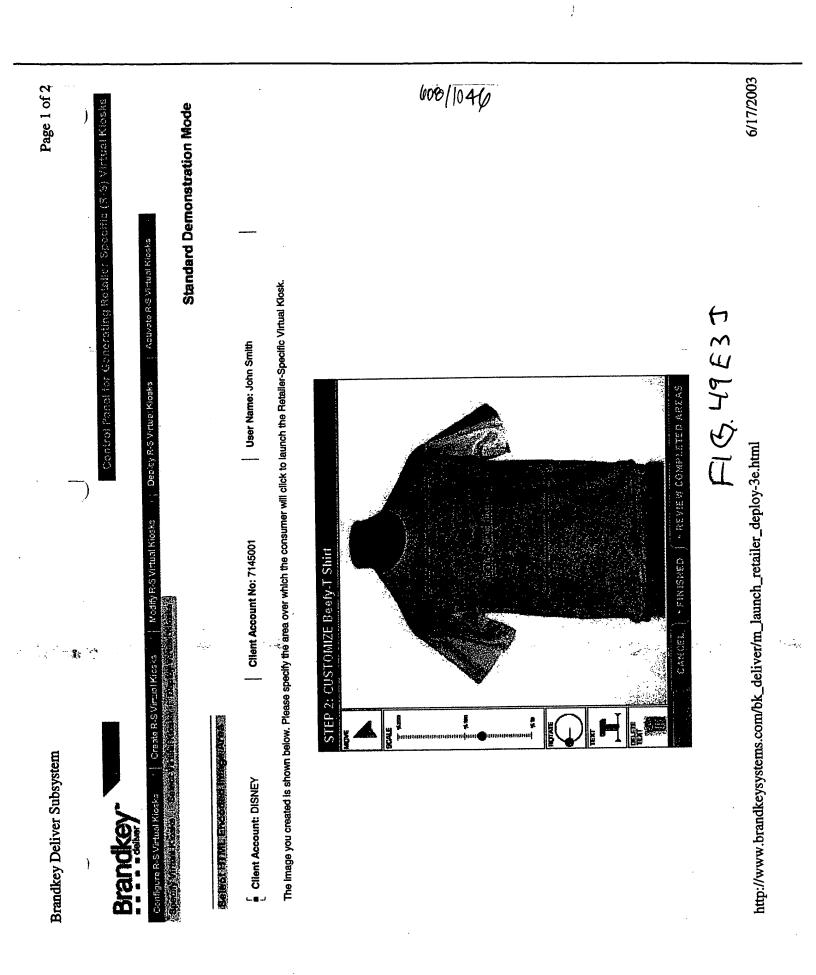
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Page 1 of 2	Virtual Klosks		ation Mode		(e06/104·j	6/17/2003
	Control Panel for Generating Relation Spectha (R.S) Virtual Klosks	R-S Virtual Klasks 💦 i Deo'cy R-S Virtue) Klasks - Activate R-S Virtual Klasks -	Standard Demonstration Mode	45001 User Name: John Smith	<page-header></page-header>	ailer_deploy-3d.html
	Sing -	Create R.S.Virtual Kicara 📩   Nodity R.S. Oliver Contraction States and Contraction States and Contraction States and Contraction States and Contraction St		Client Account No: 7145001	In rhow image which shall be used in the HTML all atways appear on top of the Base image.	ok_deliver/m_launch_re
Brandkey Deliver Subsystem	Brandkey	lal Kioska W. Struck South	GOME FURTHER COMMUNICATION	Cilent Account: DISNEY	Use the window below to format your new in way image shall alway	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-3d.html

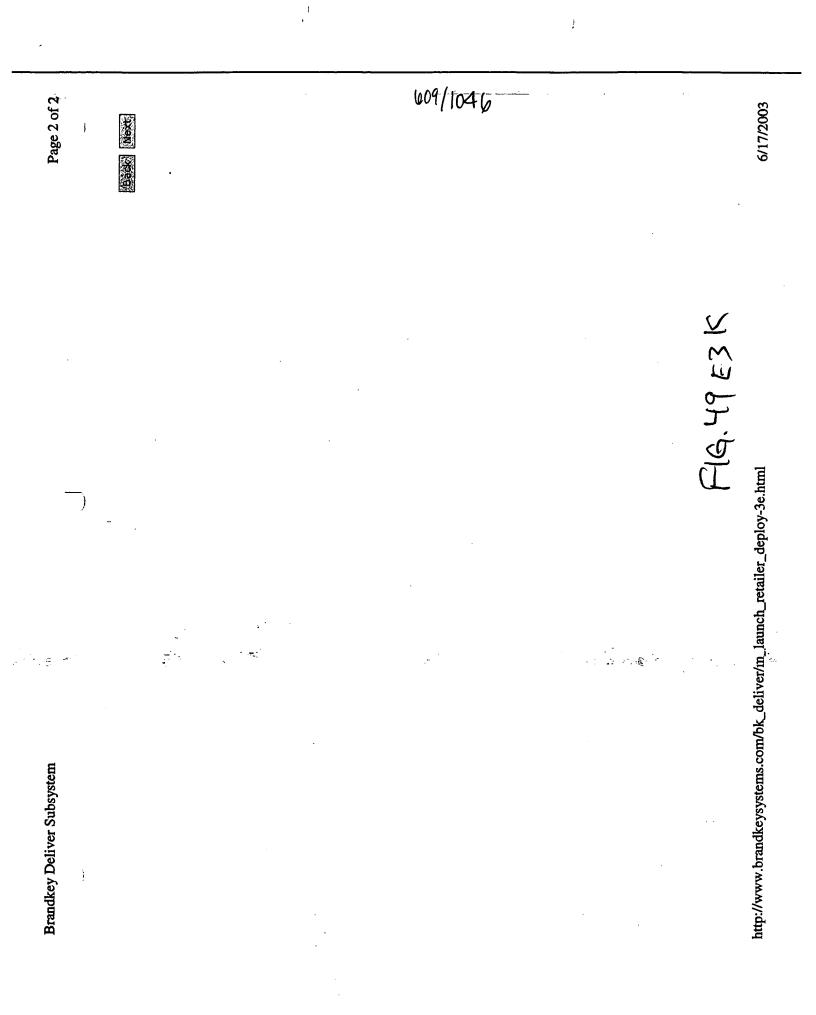
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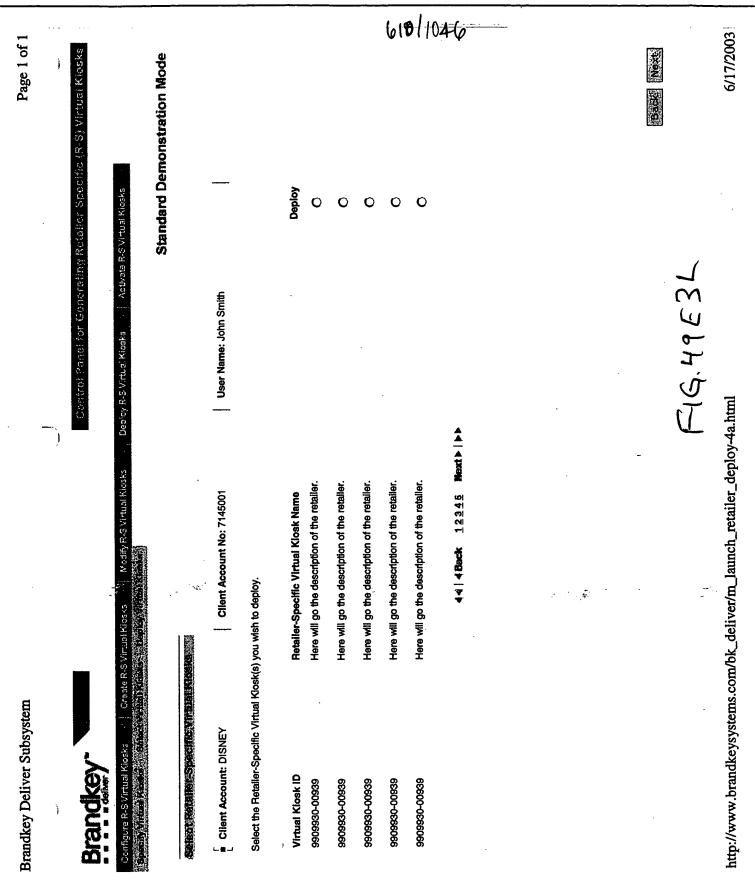
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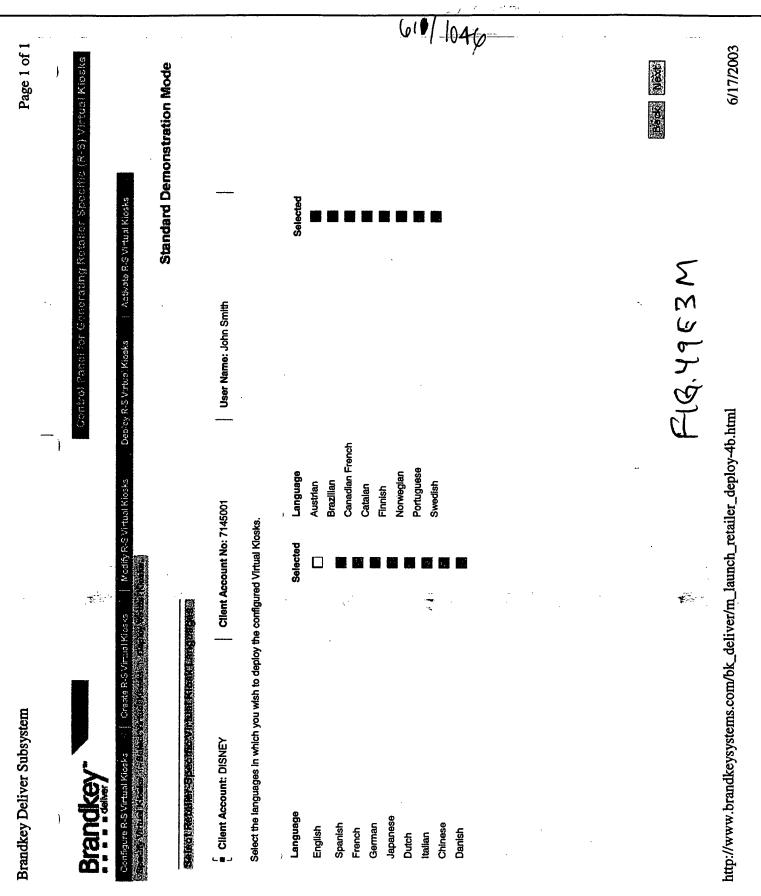






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Page 1 of 1	je (R. 3) Virtual Kloske		Standard Demonstration Mode		617/10470	AXE A	6/17/2003
	( Control Panel for Concrating Relation Specific (8-3) Virtual Klosks	. Desity R.S.Wirtua, Kloaks , Activate R.S.Virtual Klosks	Standard Der	User Name: John Smith	voldeb ot r	FLG.49E3N	oy-4c.html
		Create R-S Virtual Kloaks 🎽 Modify R-S Virtual Kloaks 2018 - Amerika State Sta		Client Account No: 7145001	Please Upload the image you wish to use as the loon for the HTML-Encoded loon you wish to deploy.		bk_deliver/m_launch_retailer_depl
Brandkey Deliver Subsystem	Brandkey-	lioska – Craate R.	A DESCRIPTION OF THE OFFICE OF THE OFFICE OF THE OFFICE OF	Client Account: DISNEY	Please Upload the Image you wish to use a licon Image:		http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-4c.html

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Page 1 of 1	Mode			(3) (3)	1046	aa o caa	5/7/2003
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	tual Kioska	********	ment. Here Here will e will go All go the			15553	
Page 1 of Control Panel for Generating Retailor Specific (R S) Virtual Klosks	Des/cy/R-S-Virtual Klocks Activate R-S Virtual Klocks Standard L	User Name: John Smith	Here will go the License Agreement.			FIGHGEY	yy-1d.html
	irrual Kiasks Medify R.S.Virtual Kiosks	Client Account No: 7145001	t go the License Agreement. Here will go the L license Agreement. Here will go the Licens License Agreement. Here will go the License A Rase Agreement. Here will go the License Agre Agreement.	- 1970 			د_deliver/m_launch_retailer_deplo
Brandkey Deliver Subsystem	Configure R-S Virtual Klosels - Craste R-S Virtual Klos	Client Account: DISNEY	Here will go the License Agreement. Here will will go the License Agreement. Here will go the go the License Agreement. Here will go the Li the License Agreement. Here will go the Licen License Agreement. Here will go the License License Agreement. Here will go the License				http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-1d.html

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Brandkey Configure R.S. Virtual Kioska	irtual Kiacks   Medify R.S. Wirtual Kiacks	Donirol Panel for Generating Retallor Sectific (R.S) Virtual Klosks	rtual Kiesks
		Standard Demonstration Mode	tion Mode
Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
The selected Retailer-Specific Virtual Klosks I Virtual Klosks for Installation, you must first <u>A</u>	have now been Deployed in the selected Lr <u>Activate</u> them.	The selected Retailer-Specific Virtual Klosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Retailer-Specific Virtual Klosks for installation, you must first <u>Activate</u> them.	
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		FIGHGES	
http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_deploy-1e.html	k_deliver/m_launch_retailer_de	ploy-1e.html	5/1/2003

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Brandkey		Control Panel for Generating Retailer Specific (R 3) Virtual Klesks	allar Specific (R 3)	Virtual Klosks
Configure R-S Virtual Kloska - Create R	Create R-S Virtual Kisaks   Modify R-S Virtual Kiosks	Deploy R-S Virtuel Kibeks , Aptivate R-S Virtual Kipeks	tu al Kicaks	
		Sta	Standard Demonstration Mode	ration Mode
E Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith		
The Virtual Klosks below have been deple any Virtual Klosk simply uncheck the Acti	The Virtual Klosks below have been deployed. You can activate any of the Virtual Klosk by checking the Active field for that Virtual Klosk. To deactivate any Virtual Klosk simply uncheck the Active field for the Virtual Klosk. Click Update to save the changes.	cking the Active field for that Virtual Klosk. To de changes.	eactivate	
	Virtual Klosk Name		Active	
Here will go the min	Here will go the product name		D	
Here will go the min	Here will go the product name			
Here will go the min	Here will go the product name			(
Here will go the min	Here will go the product name			6[5]
Here will go the min	Here will go the product name			104
	44 4 4 Back 12345 Reath +	•		Ý
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		FIG, 49FI		
http://www.brandkeysystems.com	http://www.brandkeysystems.com/bk_deliver/m_launch_retailer_activate.html	html		5/7/2003

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Brandkey Deliver Subsystem				Page 1 of 1
Brandkey-		Centrel Panel for Generating Industry Specific (1.5) Virtual Klosks	dustry Specific (1.5) \	irtuel Klosks
e S	Create LS Virtual Kicsks   Modify LS Virtuel Kicske   Dr	Depicy LS Virtual Kiosks Activate LS Virtual Kioska	irtual Kisska	
and the strength of the strength os strength of the strength os strength of the strength os strength o		Ϋ́,	Standard Demonstration Mode	tion Mode
Client Account: DISNEY	Cilent Account No: 7145001	User Name: John Smith		
Text: R.149				
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	F10	FIG. 49G1		
ttp://www.brandkeysystems.con	http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist.html			5/7/2003
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Brandkey Deliver Subsystem	Page	Page 1 of 1
Brandkey	Control Panel for Generating Industry Speedle (ES) Virtual Klosks	97 24 0
Configure I-S Virtual Klosks Create I-S Virtual Klosks Nedfy I-S Virtual Klosks	Deploy LS Vintual Klasks Activiste LS Vintual Klosks	
Client Account: DISNEY	User Name: John Smith	
Do you wish to create a Industry-Specific Virtual Klosk for all registered products?		
O Yes O No		- <u>-</u>
Do you wish to allow for creation of custom industry-Specific Virtual Klosks?		
O Yes O No		(e <b>v</b>
By default do you wish to allow installation of Industry-Specific Virtual Klosks by Consumers?		7/104
© Yes C No	·	. 6
	Flq.49Hl	
http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure.html		5/7/2003

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Brandkey Deliver Subsystem							Page 1 of 1
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Brandkey-				Control Panel for (	Bonorating Ind	Control Panel for Generating Industry-Speetlia (I-3) Virtual Kloska	al Kiosks
Configure I.S. Viriuzi Kioaks Create I.S. Virtuni Kioo- Seles and market Control and Control of Market Control (Control)	13) Kiosks Warnense	<ul> <li>Modify I-S Virtual K</li> <li>Modify I-S Virtual K</li> </ul>	ioska	Deptoy I-S Virtual Kiaaks	Activate I-S Virtual Klosks	and Kioska 🗠	
					ц S	Standard Demonstration Mode	n Mode
E Cilent Account: DISNEY	5	Client Account No: 7145001	: 7145001	User Name: John Smith	Smith		
You have selected to allow the following industrialists to install industry-Specific Virtual Klosks you create. If you wish to remove an industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add industrialists to add additional industrialists to this list.	rialists to   heir name	install Industry-5	spectfic Virtual Klosks yo ave your changes. Click	l create. If you wish to ren Add Industrialists to add a	nove an Industrialis dditional Industriali	t from this sts to this	4
, Industrialist Name	ctty	State	Zip/Postal Code		Country	Active	
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1		Country 1		(ý
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2		Country 2		19/
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3		Country 3		104
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4		Country 4		6
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5		Country 5		
		<b>4</b> 4   4 Back	12345 <b>Hext &gt;   &gt;</b> >				
			-			Back Aad Industrialists	Next
				FIG. 49HZ			
http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure-2.html	deliver	/m_launch_	industrialist_confi	gure-2.html			5/7/2003

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Page 1 of 1	)	Centrol Partel for Generating Industry Specific (FS) Virtual Klosks	tual Moska	Standard Demonstration Mode		ime, City,	619/1046		5/1/2003
	)	Control Partol for Goneraling and	. Deploy I-S Virtual Klasks . Activate I-	St	User Name: John Smith	Search for the industrialists you wish to add to the list of industrialists allowed to install industry-Specific Virtual Klosks. You can search by Name, City, State, Zp/Postal Code and Country. Click Search to initiate the industrialist search.		FIG49H3	st_configure-3.html
÷			Create LG Virtual Kiests I Modity LS Virtual Kioska Create La Virtual Kiests I Modity LS Virtual Kioska		Citent Account No: 7145001	t to add to the list of industrialists allowed to install Click Search to initiate the Industrialist search.			http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure-3.html
Brandkey Deliver Subsystem	)	Brandkey	Configure I-S Virtual Klooka -   Craa Setta - Configure I-S Virtual Klooka		Client Account: DISNEY L	Search for the Industrialists you wish State, Zp/Postal Code and Country. (	Industrialist Name: City: State: Zip/Postal Code: Country: United States		http://www.brandkeysystems.c

Page 1 of 1	5) Virtual Kloska		itration Mode				<u></u>		029	104	6		5/1/2003
	ng manstry Specific (14	Activate I-S Virtual Kioska	Standard Demonstration Mode		llowed to install	Add Industrialist							
	Central Panel for Generating Industry Speedle (1-S)	Deploy HS Virtual Kibaks 🔰 Activat		User Name: John Smith	The following industrialists matched your search criteria. Check the Add industrialist to add the industrialist to the list of industrialists allowed to install your industry-Specific Virtual Klosks. Click Next to save your changes. Click Back to redo your search.	Country United States	United States	United States	United States	United States		FIG. 49 HY	re-4.html
	)	Medriy HS Vintual Kloaka Depis Victoria South Distriction		: 7145001	industrialist to add the Indus lick Back to redo your search	Zip/Postal Code 06903	06903	06903	06903	06903	12345 Mcatt	Ē	industrialist_configu
			4	Cilent Account No: 7145001	tteria. Check the Add I save your changes. Cl	Strate Connecticut	Connecticut	New York	Connecticut	Connecticut			liver/m_launch_
stem		Create I-S Virtua Kios - 27 - 27 Orbert - 27 - 27 - 27 - 27 - 27 - 27 - 27 - 2			latched your search cr Klosks. Click Next to	<b>City</b> Norwalk	Stamford	New York	Norwalk	Stamford			tems.com/bk_de
Brandkey Deliver Subsystem	Brandkev.	Configure I-S Virtual Kinete Settion - EIV- Affortune		Cilent Account: DISNEY	The following industrialists m your industry-Specific Virtual	Industrialist Name Industrialist Name	Industrialist Name	Industrialist Name	Industrialist Name	Industrialist Name			http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure-4.html

								-6	<del>14/-</del>	102	<del>1</del> 6	 			
Page 1 of 1	Centrel Panel for Generating Industry Speelflo (FS) Virtual Klasks w/iSVirtual Klasks -   Activate ISVirtual Klasks	Standard Demonstration Mode	· · ·	n from the list, ts List.	Forbidden	D	5	D	<u> </u>	5	<u> </u>		BEEN	5/1/2003	
· · · )	Ki Dep Dep		001 User Name: John Smith	You have chosen to Forbid the following Domains from launching your Industry-Specific Virtual Klosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.							.5 Meat ▶   ▶ ▶		FIG. 49H5	trialist_configure-5.html	
đ	reate 1.6 Within Kleeks		Client Account No: 7145001	lowing Domains from launching your Industry-6 Click Next to save your changes. Click Add D	-						<b>44   4 Back 1234</b> 5		**	http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure-5.html	
Brandkey Deliver Subsystem	Brandkey-		Cilent Account: DISNEY	You have chosen to Forbid the foll uncheck the Forbidden checkbox.	Domain Name	Domain Name 1	Domain Name 2	Domain Name 3	Domain Name 4	Domain Name 5				http://www.brandkeysystems	

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Page 1 of 1	. S) Virtual Klosks	nstration Mode	· · · · · · ·	622/1046		5/7/2003
	Oontrol Parrol for Generating Industry-Specific (FS) Virtual Klosks Depty I-SVirtual Klosks	Standard Demonstration Mode User Name: John Smith	ie it to the list. The Root Domain name is the basic		FIG. 4946	igure-6.html
)	As   Medity LS Virtual Klosks   D	client Account No: 7145001	stridden Domain List and click Next to save mystore.com.			er/m_launch_industrialist_confi
Brandkey Deliver Subsystem	Brandkey Configure I.S. Virtual Kloska Constatus Virtual Kloska Constatus Virtual Kloska Constatus Virtual Kloska	Client Account: DISNEY	e you wish to add to the J wish to block, e.g.: www			http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_configure-6.html

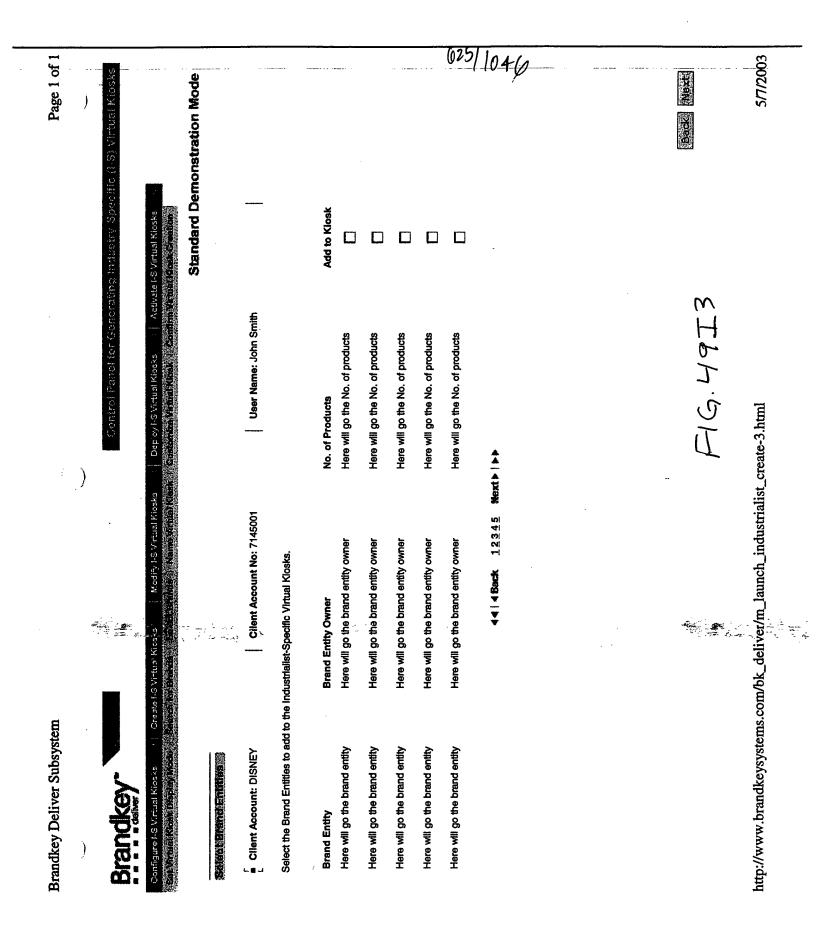
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Page 1 of 1	3) Virtual Kiosks	tration Mode		623/104.6		6/17/2003
	r Generating tratustry Spealitic (F. 	Standard Demonstration Mode		•		
	Control Panel for Generating Industry Speakle (FS) Virtual Klosks Depicy I.S Virtual Klosks - A Activite I.S Virtual Klosks - A	User Name: John Smith	on Network		FIG. 49I	ate-1.html
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Brandkey Deliver Subsystem	Brandkey Configure IS Virtual Kitaska P. Create I.S Virtual Kitaska	Set interestive specific tit transformer and the set interesting in the count No: 7145001 User Name: John Smith	<ul> <li>Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network</li> <li>Dual-Mode Display featuring Advertising Spots + the Brand Information Network</li> </ul>			http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_create-1.html

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Page 1 of ( ) ( ) Virtual Klosks	Standard Demonstration Mode	ŧ	S7172003
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aj Kiceka Modiý I.S.V. r.Jel Kloska	Client Account No: 7145001	Isty-Specific Virtual Klosk. The Products associat Iby the Trade Mark, Product Descriptor or Brand Er Ind click the Search button to initiate the Brand Er	deliver/m_launch_industrialist_crea
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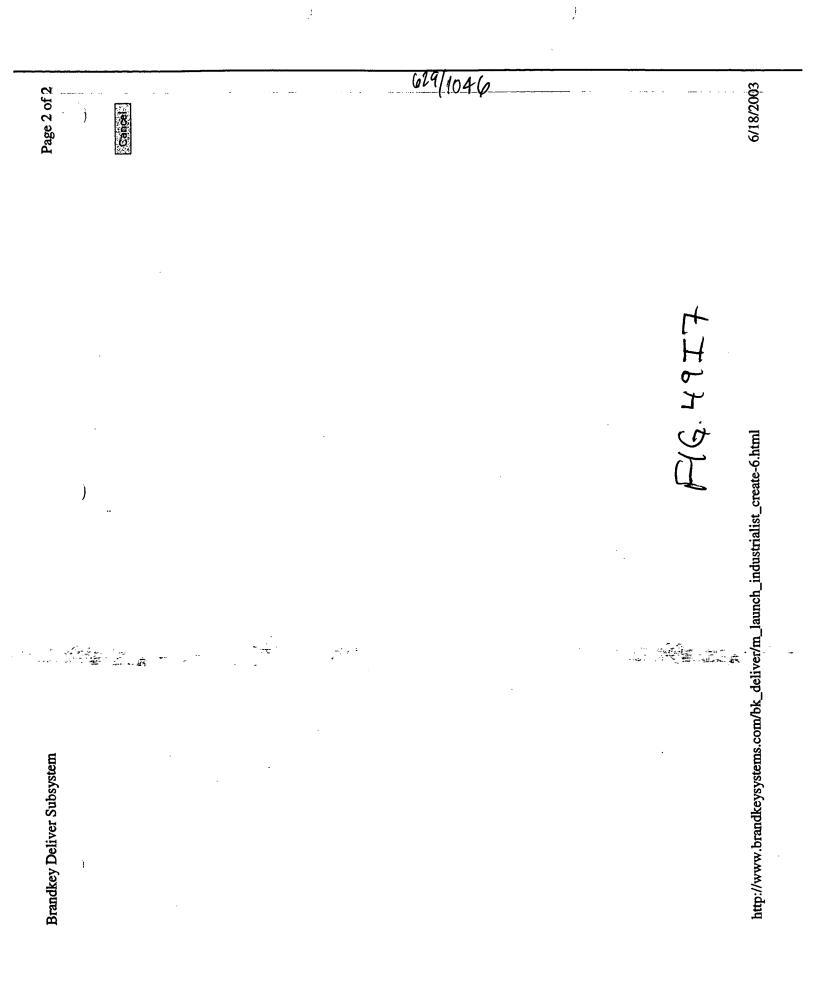
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E Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
Select the Virtual Klosk you wish to customize by c Klosk click the Next button.	slicking on the Virtual Klosk Name. When you h	Select the Virtual Klosk you wish to customize by clicking on the Virtual Klosk Name. When you have finished Customizing the Industry-Specific Virtual Klosk click the Next button.	
Service-Provider-Specific Virtual Klosk Name <u>Trek® Cycles 2002</u>	Service-Provid 09890-0989	Service-Provider-Specific Serial Number 09890-0989	
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1046 620 6/18/2003 Page 1 of 2 **⇒**2 0 Virtual Klosks Standard Demonstration Mode Control Papel for Constanting Industry Specific (1-3) Confirm Activate HS Virtual Klosks Contine of their black Station Customize your Industry-Specific Virtual Klosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized industry-Specific Virtual Klosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes. FIG 49IG User Name: John Smith ette due Sarah Vrine Need Deproy I-S Virtual Klocks Ruptuy Ad ++ http://www.brandkeysystems.com/bk\_deliver/m\_launch\_industrialist\_create-6.html • ) ( • ) Modify (-S. Vimuel Kloske Alena Mana Manak Virtual Klosk Client Account No: 7145001 Pheview opured a ŚĘ Create I-S Virtual Kiceks (SUBARTERINATION STORAGE STORAG 12 3 Ja-12 ¥у: **Brandkey Deliver Subsystem** square Geometric Layout: square Black Black Black Client Account: DISNEY **Customization Options** Configure I-S Virtual Kioska **Button Color Set:** Button Style Set: Brandkey Surface Texture: Surface Color: Industry Logo: J V.

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Deploy I-5 Wrtuol Kiosks Act	User Name: John Smith Difty or Deploy these Industry-Spec	Industry-Specific Virtual Klosk Serial Number 0900938-78383 0900938-78383 0900938-78383 0900938-78383 1_2_3_4_5_ Mext ▶   ▶ ▶	ディタエ 8 ド-7.html
Medity I.S. Virtuel Kinseke	nt No: 7145001 rtuai Klosks, you can now <u>M</u>	Industry-Specific Virtu 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383 0900938-78383	ch_industrialist_crea
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Brandkey Deliver Subsystem Brandkey Brandkey configure to Versal Klosks Configure to Versal Klosks Configure to Versal Klosks Configure to Versal Klosks	Constant Creation of Instanty Specific Vintual Manual 1. Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Congratulations, you have created the following Industry-Specific Virtual Klosks, you can now <u>Modify or Deploy</u> these Industry-Specific Virtual Klosks.	Industry-Spacific Virtual Klosk Name Here will go the description of the product. Here will go the description of the product. Here will go the description of the product. Here will go the description of the product.	http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_create-7.html

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	)	Create I-S Virtual Klocks : Modify I-S V rutal Klocks	Client Account No: 7145001	Select the Industry-Specific Virtual Klosks you wish to modify by clicking on the Virtual Klosk ID Number.	Store Location	Here will go the store location		Here will go the store location		Here will go the store location	All ABORE 12345 Next No.
Brandkey Deliver Subsystem	Brandkey		Client Account: DISNEY	Select the Industry-Specific Virtual Klosks	virtual Klosks ID Number	<u> 660830-00839</u>	<u> 6606630-00639</u>	60600-0086066	<u> 3909930-00939</u>	65600-056666	

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Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
Update the information for the selec associated with the selected Virtual	cted Virtual Klosk. Click Update to save your change: i Klosk.	Update the information for the selected Virtual Klosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entitles associated with the selected Virtual Klosk.	
Virtual Klosk Serlal Number:	60-9286060		
Virtual Klosk Name:			
Display Mode:	O Tri-Mode Display comprising: Advertising Spot Information Network Display Mode	O Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode	- 4.6 7
	${f O}$ Dual-Mode Display comprising: Advertising Sp	${f O}$ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode	
	O Uni-Mode Display comprising: Brand Information Network Display Mode	ion Network Display Mode	<del>632/</del>
Allow Consumer Installation:	Θ Yes O No		104
Virtual Klosk Status:	Deployed-Activated		6
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		FIG. 4952	
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		Standard Demonstration Mode	ion Mode
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The Industry-Specific Virtual Klosk [ Edit to correct and update. Click Up	Name) has been modified. Please review and confirm y date Brands to update the list of Brand Entities associa	The Industry-Specific Virtual Klosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Klosk.	
ی Virtual Klosk Serial Number:	03003876-09		
Virtual Kiosk Name:	Virtual Klosk Name		
Virtual Klosk Mode:	Promo-Spot Display Mode		
Allow Retailer installation:	Yes		
Allow Industrialist Installation:	Ro		Q
Allow Consumer Installation:	Yes		33
Virtual Klosk Status:	Deployed-Activated		1046
		FIG. 4933	
http://www.brandkeysystems.c	http://www.brandkeysystems.com/bk_deliver/m_launch_industrialist_modify-3.html	modify-3.html	5/7/2003

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Page 1 of 1	Standard Demonstration Mode		634/1046	And Brands	571/2003
ductry Sy Trual Kioska	andard	al Klosk, Id any more, Selected	פפפ		
Page 1 of Control Punch for Controling Industry Specific (13) Virtual Nesks	User Name: John Smith	Please review the list of Brand Entitles assigned to the Industry-Specific Virtual Klosks. To remove an associated Brand Entity from the Virtual Klosk, simply uncheck the Active checkbox. To add new Brand Entitles to the Virtual Klosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Klosk Brand Entity list. Brand Entity Name Brand Entity Owner Trade Mark (TM) Product Descriptor (PD) Selected Here will go the Brand Entity Here will go the Brand Entity Owner trade mark description of the product. Here will go the Product.	4		トレン・イノノイ
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5/7/2003 Page 1 of Centrol Panel for Generating Industry Specific (FS) Virtual Klosks **Standard Demonstration Mode** Search ) Search for the Brand Entities to add to the Industry-Specific Virtual Klosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search. . 📔 Activate I-S Virtual Kioska User Name: John Smith F16.49J5 Dep.cy I-S Virtual Kiosks http://www.brandkeysystems.com/bk\_deliver/m\_launch\_industrialist\_modify-5.html ) Wodify 4.8 Vinual Klosks Client Account No: 7145001 ----. Create I-S Virtual Kicoks **Brandkey Deliver Subsystem** Client Account: DISNEY Configure I-S Virtual Klosks By: TM Brandkey Search for: 語のというないの Ì

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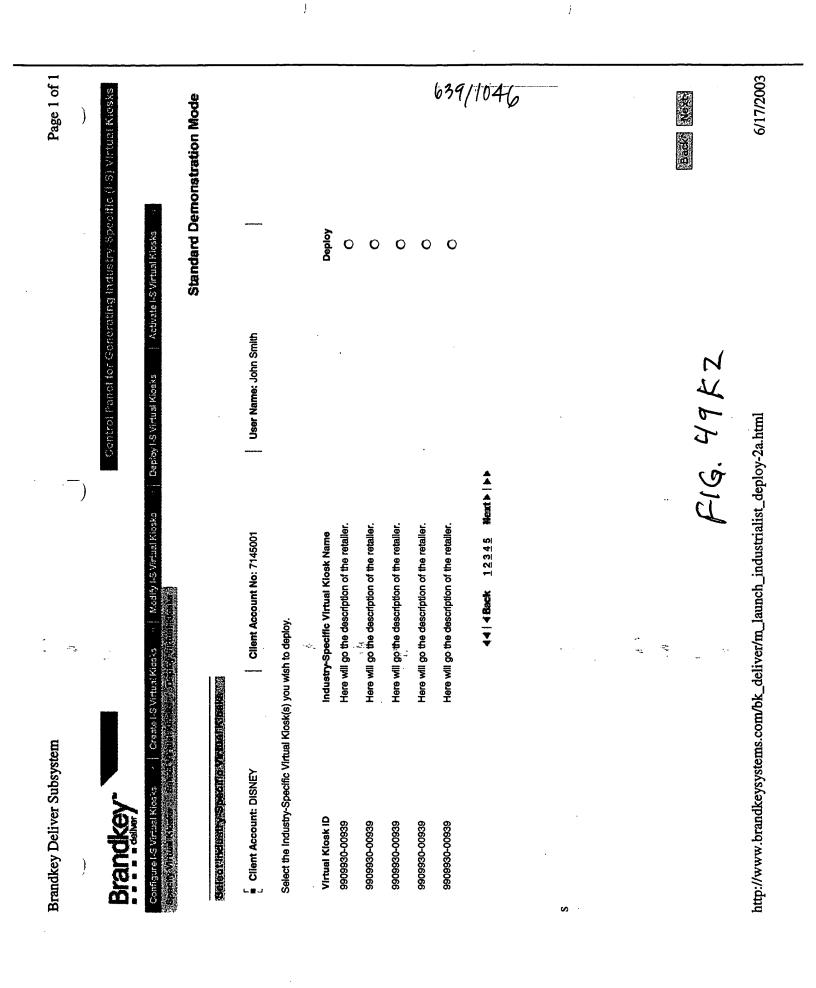
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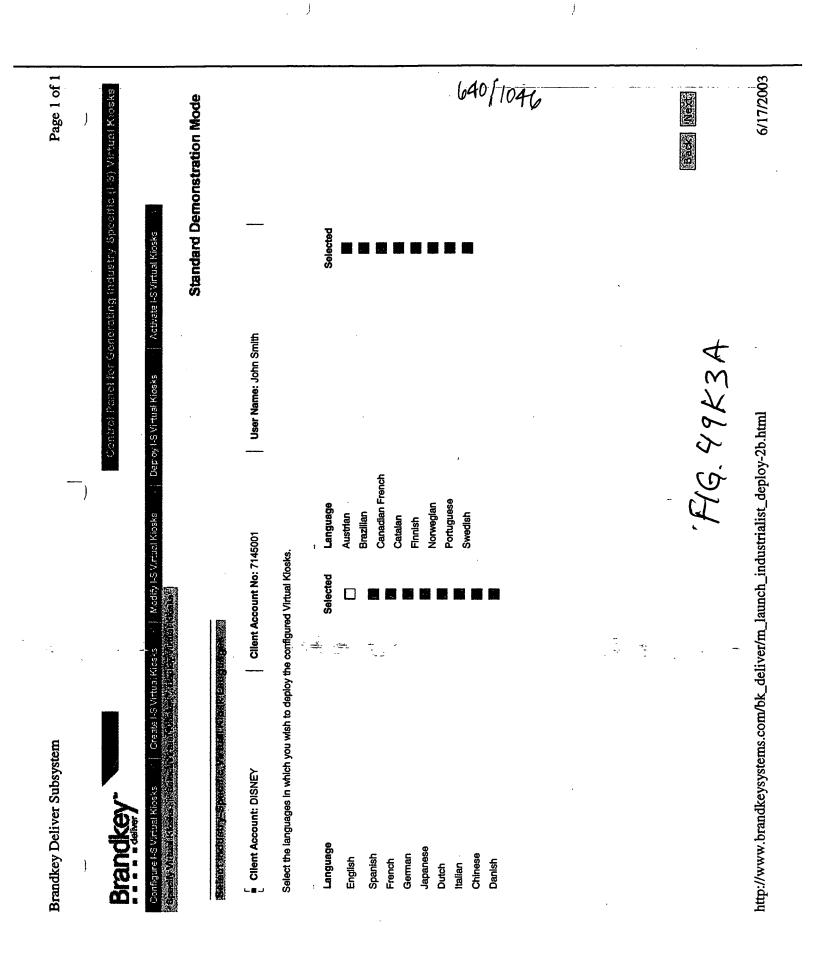
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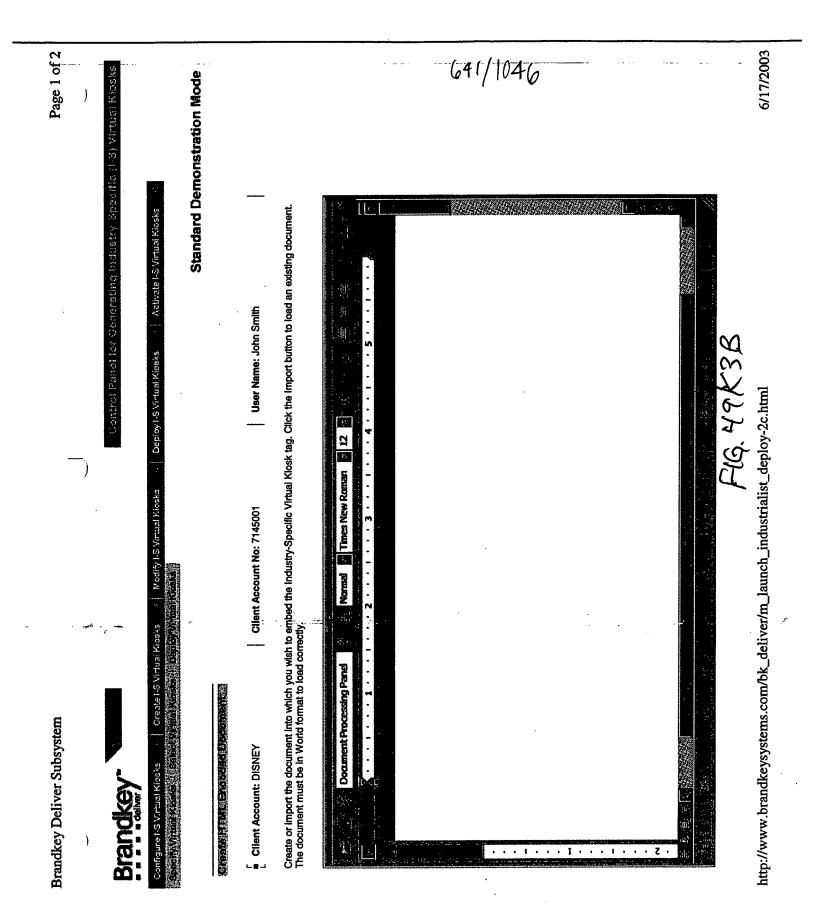
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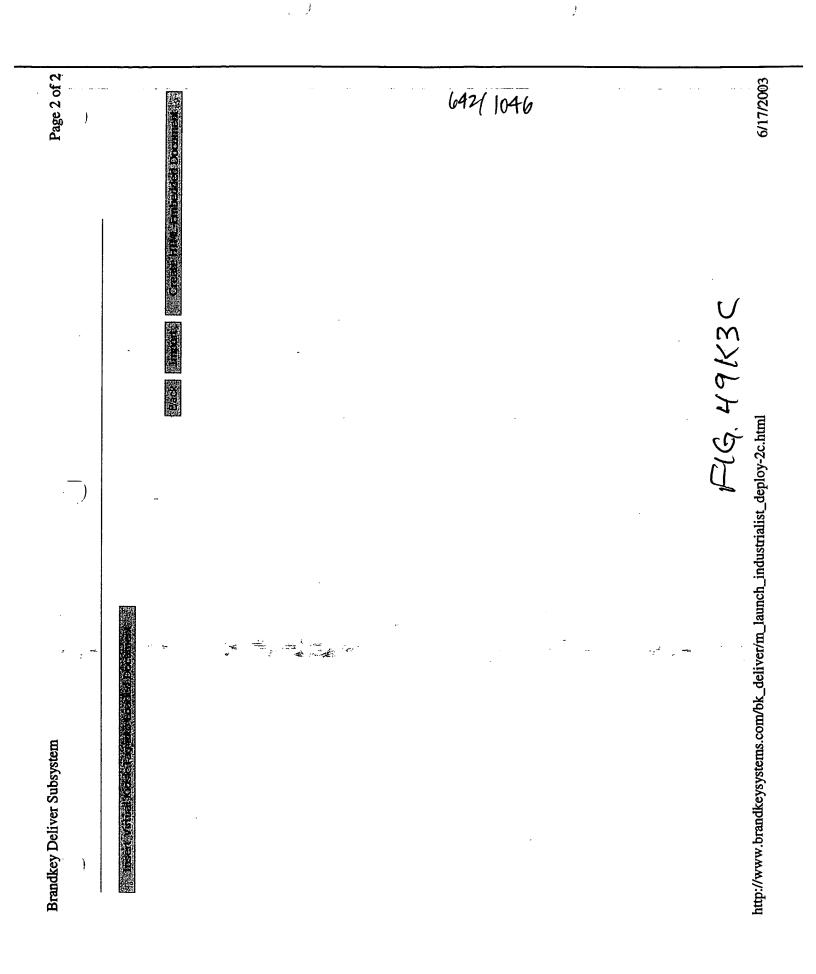
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Client Account: DISNEY	User Name: John Smith	
Industry-Specific Virtual Klosk can be Deployed to Launch from one of four different Environments:	nents:	
An HTML-Encoded Brandkey(TM) Button for launching the Industry-Specific Virtual Klosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Klosk Tag have been installed in the page.	form any web page once the Brandkey(TM) Button and its	
<ul> <li>An HTML-Encoded Document for launching the industry-Specific Virtual Klosk from a Word or PDF Document once the Document containg its Virtual Klosk Tag have been downloaded.</li> </ul>	d or PDF Document once the Document containg its Virtual	
An HTML-Encoded Image for launching the industry-Specific Virtual Klosk from any web page once the image and its accompanying Virtual Klosk Tag have been installed in the page.	age once the Image and its accompanying Virtual Kiosk Tag	
■ An HTML-Encoded Desktop Icon for launching the Industry-Specific Virtual Klosk from any Computer Desktop once the Desktop Icon containing its Virtual Klosk Tag has been installed on the Computer Desktop.		63
Select the Environment from which the selected Industry-Specific Virtual Klosks will be launched:		78/1
HTML-Encoded Brandkey (TM) Button	<i>μ</i> -τ-γ	04(
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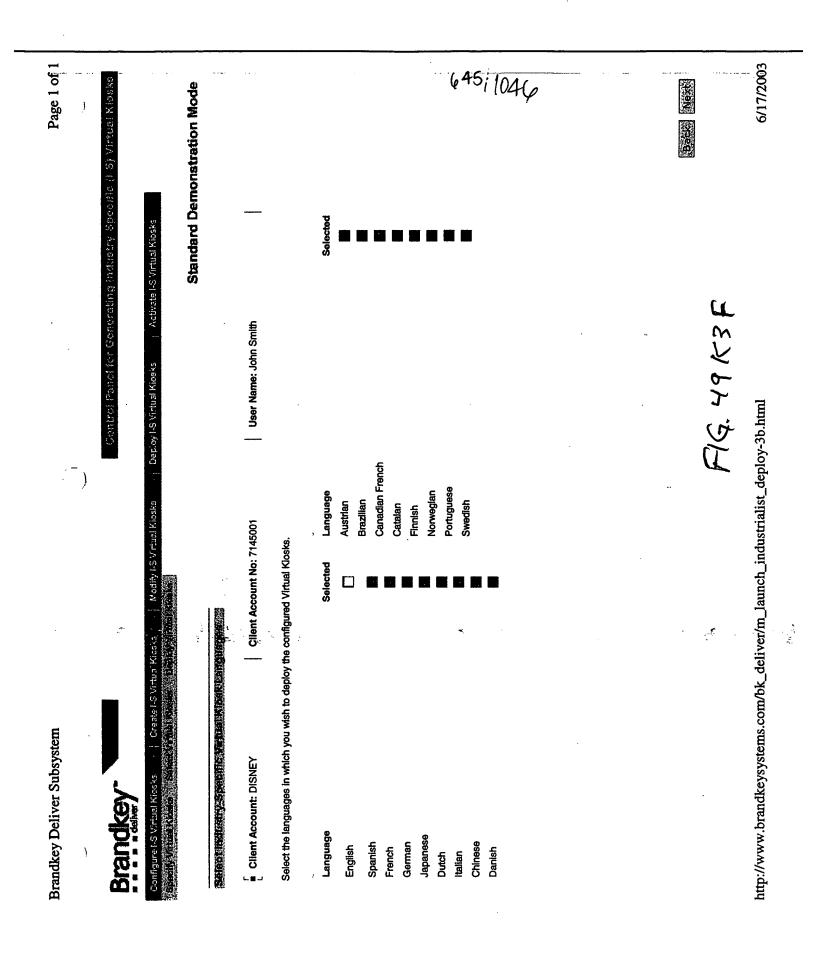
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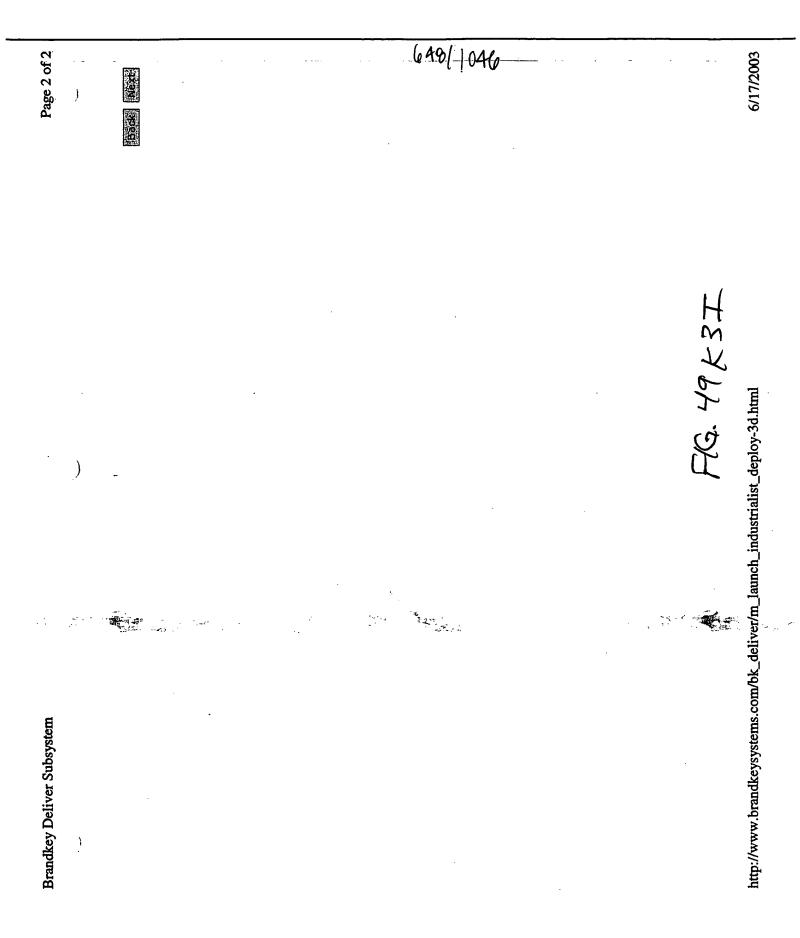
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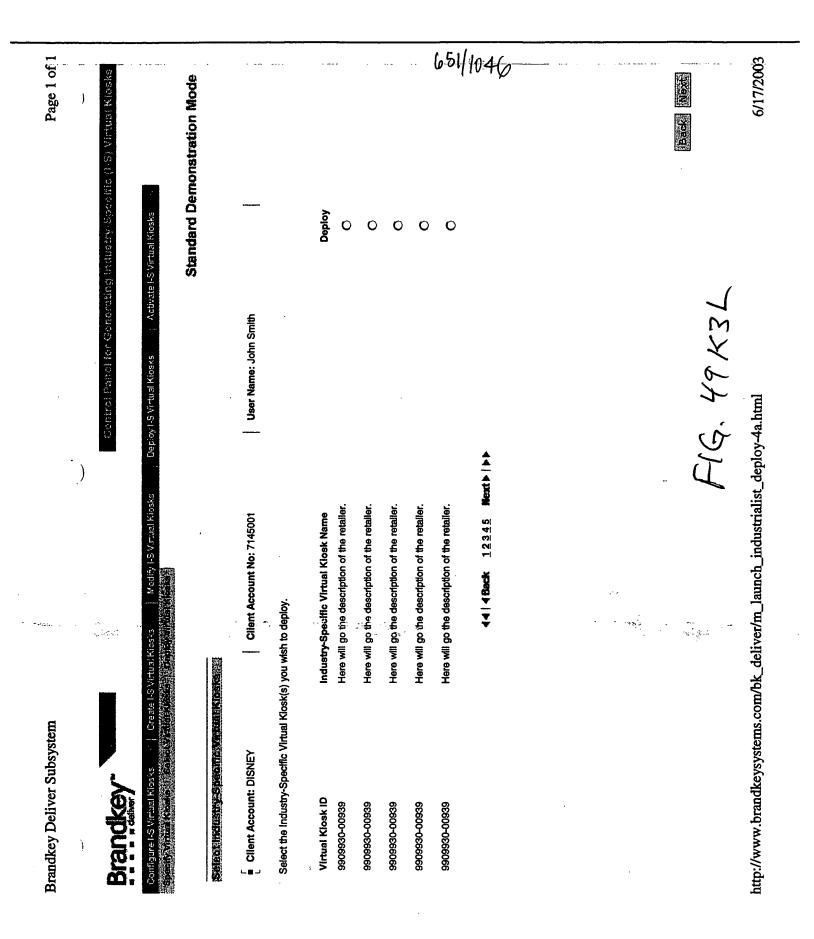
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1.56 1046 6/17/2003 Page 2 of 2 Back Next J FIG. 49 K3 K http://www.brandkeysystems.com/bk\_deliver/m\_launch\_industrialist\_deploy-3e.html . . يند. مرجعت .कर तक्की दुई के 2. 4 •••• . (\* **Brandkey Deliver Subsystem** ł

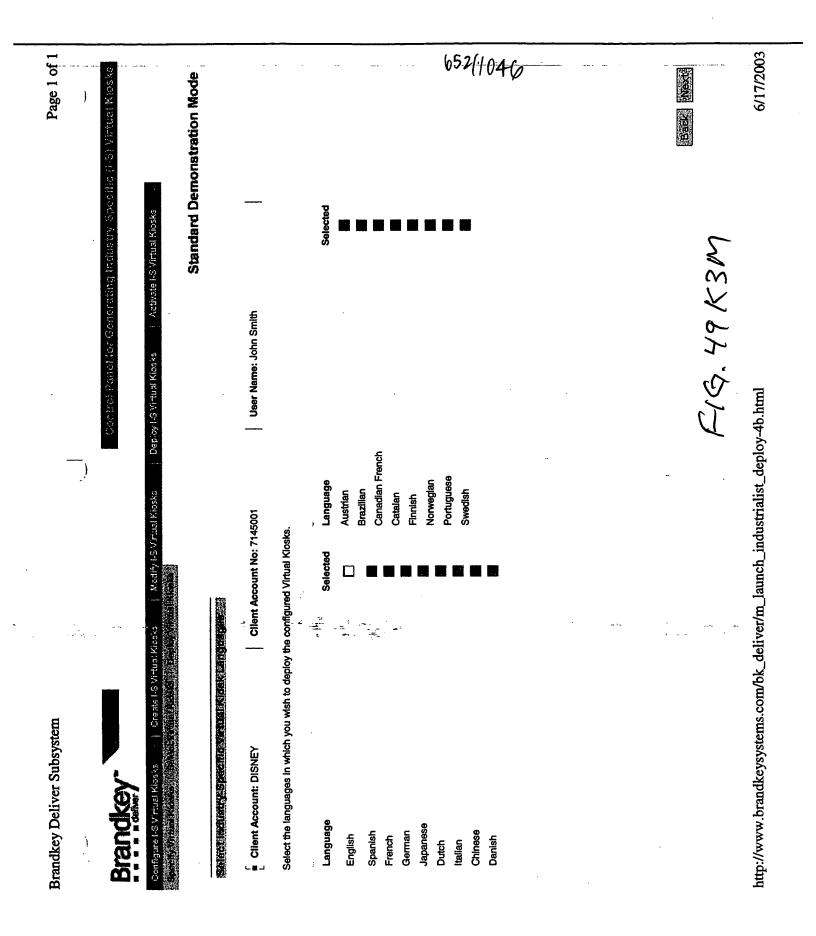
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Brandkey.		Central Panch for Generating Industry Specific (FS) Virtual Nioske	Kioske
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A CHINE AND A CHIN		Standard Demonstration Mode	Mode
Client Account: DISNEY	Gilent Account No: 7145001	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith	
The selected industry-Spectific Virtual Klosks hav Virtual Klosks for Installation, you must first <u>Activ</u>	ve now peen Uepicyed in the selected Launci vate them.	1 Environment. To prepare the Deployed inclusivy-opediac	······
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		FIG.49K5	
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Page 1 of 1	Control Panel for Generating Industry Spearlie (FS) Virtual Micska 2010/04/04/Micska		User Name: John Smith	eld for that Virtual Klosk. To deactivate	Active			66		1046			321	
				The Virtual Klosks below have been deployed. You can activate any of the Virtual Klosk by checking the Active field for that Virtual Klosk. To deactivate any Virtual Klosk simply uncheck the Active field for the Virtual Klosk. To deactivate	Virtual Klosk Name Here will go the product name	Here will go the product name	44 48ack 12345 Neat > >		_	FIG. 49LI	FIG.49			
Brandkey Deliver Subsystem		Configure LS V. Fuel Klocks	Control Parts for Varioting Industry Spectro Vin Parts Kookie 	The Virtual Kiosks below have been deploye any Virtual Klosk simphy uncheck the Active	Virtual Klosk ID Here will go the min	Here will go the min	Here will go the min	Here will go the min	Here will go the min					•

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Brandkey Deliver Subsystem	Brandkey	Client Account: DISNEY	Text: R.149				http://www.brandkeysystems.com/bk_deliver/m_launch_corporate.html

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Page 1 of 1 ( ( G.S.) Virtual Klosks	Standard Demonstration Mode	· · · · · · · · · · · · · · · · · · ·		650/104-6		5/1/2003
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8	Create C-S Virtuel Klosks, 1 Maeity C-S Virtuel Klosks Michael C-S Virtue Klosks, 1 Maeity C-S Virtue Klosks	Client Account: DISNEY Client Account No: 7145001 Do you wish to create a Corporate-Specific Virtual Klosk for all registered products?	Do you wish to allow for creation of custom Corporate-Specific Virtual Klosks?	By defautt do you wish to allow installation of Corporate-Specific Virtual Klosks by Consumers?		n_launch
Brandkey Deliver Subsystem	Configure C.S.Virtual Kicaks Create C.S.Virtual Kicaks	Client Account: DISNEY Do you wish to create a Corpo	Do you wish to allow for creatit	By default do you wish to allov		http://www.brandkeysyst

Page 1 of 1	V N N N N N N N N N N N N N N N N N N N	ation Mode							659	/104	
	orate Specific (C.S) (rtual Kiosks	Standard Demonstration Mode		talist from strialist to this	Active						Page 100 Linux 1
	Control Panel for Generating Corporate Specific (C.S) Virtual Klasks eplay G-S Virtua: Kosks   Adivate G-S Virtual Klasks	δ.	User Name: John Smith	rou wish to remove an Industri strialist to add additional Indus	Country	Country 1	Country 2	Country 3	Country 4	Country 5	2 × 2
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	Meatify C-S Virtual Ki Meatify C-S Virtual Ki		Client Account No: 7145001	all Corporate-Speci e. Click Next to sav	State	State 1	State 2	State 3	State 4	State 5	4 1 4 Back 12345 12345 12345 12345
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Brandkey Deliver Subsystem		Set A House in Alternation and the set	Citent Account: DISNEY	You have selected to allow the following industrialists to install Corporate-Specific Virtual Klosks you create. If you wish to remove an industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialist to add additional Industrialist to this list.	Industrialist Name	Industrialist Name 1	Industrialist Name 2	Industrialist Name 3	Industrialist Name 4	Industrialist Name 5	$ \begin{array}{c}                                      $

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r age 1 Ul 1	chie (C.S) Virtual Klosks	Standard Demonstration Mode		<u></u>		660/1046			5/7/2003
	Control Panel for Generating Corporate Spa Kissks Deploy C-S Virtua, Kosks Activate C-S Virtual Kissks	Standar	1 User Name: John Smith	Search for the Industrialist you wish to add to the list of Industrialist allowed to install Corporate-Specific Virtual Klosks. You can search by Name, City, State, Zp/Postal Code and Country. Click Search to initiate the Industrialist search.				FIG. 49N3	ate_configure-3.html
	Crease C-S Mittue K cake Rootly C-S Virtual K		Client Account No: 7145001	I to the list of Industrialist allowed to insta Search to initiate the Industrialist search.			  		bk deliver/m launch corport
Brandkey Denver Subsystem	Brandkey Configure C.S. Virtual Kicaks		Cilent Account: DISNEY	Search for the Industrialist you wish to add State, Zp/Postal Code and Country. Click	City:	Zip/Postal Code: Country: United States			http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_configure-3.html

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	ating <i>Corpo</i> rate-Spacific ( Activate C-S Virtual Klasks	Standard Demonstration Mode		owed to install your	Add Industrialist	D									<b>,</b> •.
	Control Panel for Generating Corporate-Specific (G. 8) Deploy C-S Virtua Klosks   Activate C-S Virtual Kloaks	•	User Name: John Smith	The following industrialists matched your search criteria. Check the Add corporate to add the industrialist to the list of industrialists allowed to install your Corporate-Specific Virtual Klosks. Click Next to save your changes. Click Back to redo your search.	Country	United States				כוש השאח	4.html				
	S V rual Kibasa - (Co		: 7145001 .	orporate to add the industri Back to redo your search.	Zip/Postal Code	06903	06903	06903	06903	06903	12345 Meath >>			-	corporate_configure
	K calks Mooily C.		Cilent Account No: 7145001	tterta. Check the Add c ve your changes. Click	State	Connecticut	Connecticut	New York	Connecticut	Connecticut	44 A Back	• .	· · · ·		sliver/m_launch_
stem	Crarie C.S. Virtusi K.		_	natched your search cr iosks. Click Next to sav	City	Norwalk	Stamford	New York	Norwalk	Stamford					stems.com/bk_dt
Brandkey Deliver Subsystem	Brandkey		E Client Account: DISNEY L	The following Industrialists n Corporate-Specific Virtual K	, Industrialist Name	Industrialist Name					http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_configure-4.html				

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1		) Control Penel for Generating Corporate Specific (C-S)		1 X 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
Brandkey' Spirit Configure C.S Virtual Kizaka 1, Create C.S Virtual Kizaka 1, Create C.S Virtua Kizaka	Nirtus' K cskę Neolity C-8 Virual Kioska wietworther Neolity C-8 Virual Kioska	ă 	firtu al Kicaks	
ar Strandshing (Santa Carl (Santa Santa)) (Santa Santa)		τς	Standard Demonstration Mode	ode
Sate for blockery Distributes				
Client Account: DISNEY	Cilent Account No: 7145001	User Name: John Smith		
You have chosen to Forbid the following Dr uncheck the Forbidden checkbox. Click Nei	omains from launching your Corporate-Spe xt to save your changes. Click Add Domair	You have chosen to Forbid the following Domains from launching your Corporate-Specific Virtual Klosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.	m the list,	
Domain Name			Forbidden	
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http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_configure-5.html	/bk_deliver/m_launch_corporate	e_configure-5.html	S	5/1/2003
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Brandkey Deliver Subsystem			Page 1 of 1
Brandkey-	/ 	Gonarating (	Virtual Klosks
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			·
Client Account: DISNEY	Cilent Account No: 7145001	User Name: John Smith	
Enter the Root Domain Name you wish to add Domain Name of the site you wish to block, e.	t to the Forbidden Domain List and click Next. .g.: www.mystore.com.	Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.	
Root Domain Name:			. 200
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		FIGY9N6	
http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_configure-6.html		nfigure-6.html	5/1/2003
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Page 1 of 1	Standard Demonstration Mode	664/1046	6/17/2003
Corperate Specific	Standard Demo		
Control Panol for Congrating Deploy C-S Virtual Kieska   Adiwat	User Name: John Smith s you will be creating in this section:	nation Network	-19,4901 reate-1.html
a Kreeks – Meetify C-3 V.r.ael Kiba As	Client Account No: 7145001	oots + Advertising Spots + the Brand Information Network spots + the Brand Information Network information Network	deliver/m_launch_corporate_cn
Brandkey Deliver Subsystem Brandkey configure CesVirtual Kicaks Crasse C-SVirtual Kica	Image: Control and Section Sector 10 SNEY       Client Account: DISNEY       Client Account: DISNEY       Client Account: No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account: Disney       Client Account No: 7145001       User Name: John Smi         Image: Disney       Client Account No: 7145001       Disney       User Name: John Smi         Image: Disney       Client Account No: 7145001       Disney       User Name: John Smi         Image: Disney	<ul> <li>Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network</li> <li>Dual-Mode Display featuring Advertising Spots + the Brand Information Network</li> <li>Single-Mode Display featuring the Brand Information Network</li> </ul>	FIG.

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Brandkey Deliver Subsystem	)		Page 1 of 1
Brandkey-	· · · ·	Control Panel for Generating Corporate Specific (C-S) Virtual Riosks	(
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Client Account: DISNEY	Cilight Account No: 7145001	User Name: John Smith	 241722782 0018
Search for the Brand Entities to add to the Corpo Corporate-Specific Virtual Klosk. You may searc select the parameters from the dropdown list and	orate-Specific Virtual Klosk. The Products associ ch by the Trade Mark, Product Descriptor or Bran id click the Search button to initiate the Brand Ent	Search for the Brand Entities to add to the Corporate-Specific Virtual Klosk. The Products associated with the selected Brand Entities will appear in the Corporate-Specific Virtual Klosk. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.	
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Page 1 of 1		Standard Demonstration Mode	6666/1026	5/1/2003
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	se Moeify C	Client Account No: 7145001	Brand Entity Owner Here will go the brand entity owner A = I = Back 12345 Me	http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_create-3.html
Brandkey Deliver Subsystem	Brandkey Constant Crass Contract Conference Conference Contract Received Streets	Client Account: DISNEY Client Account No Client Account No Client Account No Select the Brand Entitles to add to the Corporate-Specific Virtual Klosks.	Brand Entity Here will go the brand entity	http://www.brandkeysystems.c

667/046 5/7/2003 Page 1 of Next Wrtuel Klosks Standard Demonstration Mode Back Specific (C-S) Activate C-S Virtual Kloaks Contraction of the Control Panol for Generating Corporal H064 01 User Name: John Smith Virtual Kiosk Name Deploy C-S Virtual K toska http://www.brandkeysystems.com/bk\_deliver/m\_launch\_corporate\_create-4.html 44 | 4 Back 12345 Next ▶ | ▶ ▶ ) Wedify C-S Virtual Kibaka Here will go the vendor Ollent Account No: 7145001 Vendor Name the Corporate-Specific Virtual Klosk you have just created.  $\frac{1}{2}^{1/6}$ ۰*۳* -Create C-S Windual Kloaks Name corporate Specific Water Corport **Brandkey Deliver Subsystem** Here will go the virtual klosk ID Client Account: DISNEY Configure C-S Virtual Kicaks Brandkey Set Wine Now Orbits Virtual Klosk ID }

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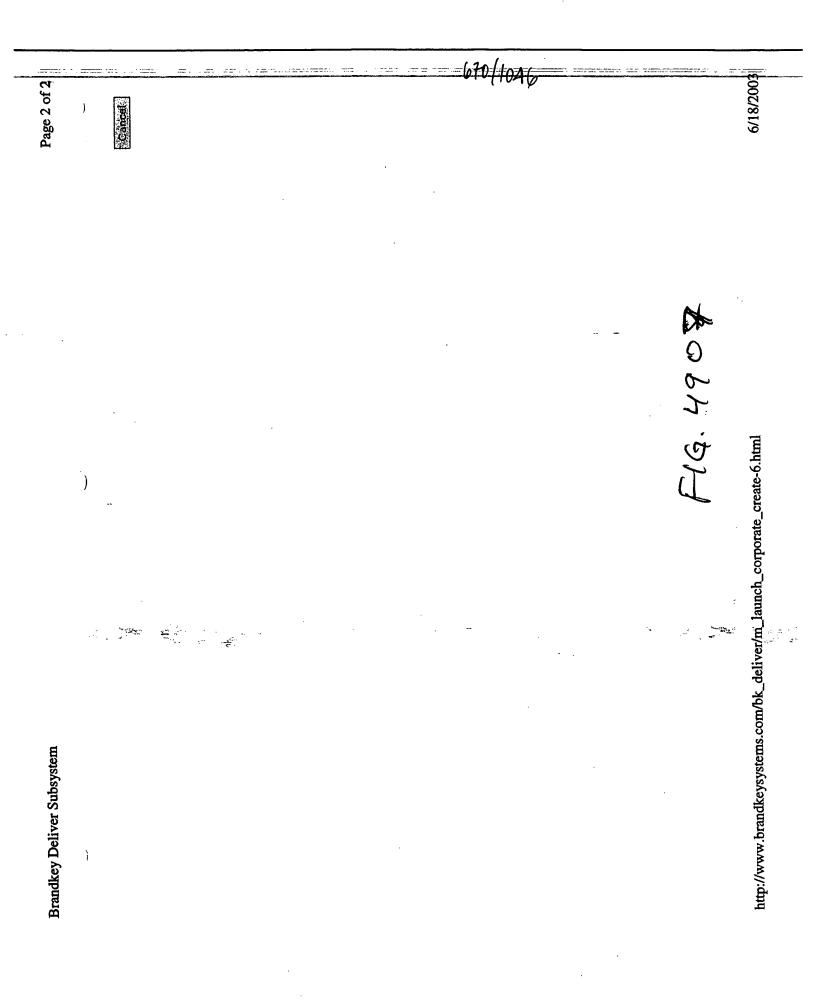
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Pa	, 8) Virtual Kloske	stration						creat
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	t Corporate	Activate C-5 Virtual Kloaks A.V.S.Partarakov (S. 2010) Standard I		Client Account: DISNEY Client Account No: 7145001 User Name: John Smith				h - cov
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Strandard Kosts Active C.S. Manal Kosts Ber Name: John Smith Standard Demonstration I Deploy these Corporate Specific Virtual Kosts. Serial Number こ チック つ 名	ndkey	-		sisci
Der Name: John Smith Deploy these Corporate-Specific Virtual Klosks. Serial Number : Serial Number $\mathcal{A} \mathcal{A} \mathcal{A} \mathcal{A} \mathcal{O} \mathcal{B}$	e C-S Virtual Kicaks · · · Creata C-S Virtual Montal Magnetic States - · · · · · · · · · · · · · · · · · ·	s - Mooify C-S Virtuel Kiboks -	Activate C	e po
Deploy these Corporate-Specific Virtual Klosks. Serial Number $\mathcal{A} \cap \mathcal{A} \cup \mathcal{B}$	N CLEAR DOULD TO DOUBLE SPECIFIC M			
. Serial Number Corporate-Specific Virtual Klosks. Serial Number 7G , $49$ $O$ $8$	ant Account: DISNEY		me: John Smith	
10.43 80.47 80.47	atulations, you have created the following Co orste-Shaedfic Virtual Klock Name	orporate-Specific Virtual Klosks, you can now <u>Modify</u> or <u>Deploy</u> ( Cornorate-Snecific Virtual Klock Seciel I	these Corporate-Specific Virtual Klosks.	
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Page 1 of Svirtual Klocks Standard Demonstration Mode		(101 <i>y</i>	5/1/2003
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ating Corparate Spo Advete C-S Virtual Riceles Standard E		Deployed	
Control Pariol far Ganar Deploy G-S Wirtun, Kosko	User Name: John Smith Klosk ID Number.	Virtual Klosk Name Virtual Klosk name Virtual Klosk name Virtual Klosk name Virtual Klosk name	FIG. 49 P. I
tuo. K casks and Mooify C-S Wrtual Kias is	Client Account No: 7145001 Du wish to modify by clicking on the Virtual F	Store Location Here will go the store location A ≤ 1 ≤ Back 12345 Mean	deliver/m_launch_corporate_m
Brandkey Deliver Subsystem Brandkey Configure C.S. Virtual Kitchs Crans C.S. Virtual Kitchs Crans C.S. Virtual Kitchs	Control of the Corporate-Specific Virtual Klosks you wish to modify by clicking on the Virtual Klosk ID Number.	Virtual Kiosks ID Number <u>9909930-00939</u> <u>9909930-00939</u> <u>9909930-00939</u> <u>9909930-00939</u> <u>99009300-00939</u>	http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_modify-1.html

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Page 1 of 1         Page 1	Client Account No: 7145001 Client Account No: 714500 Client Account Network Display Mode, Promotional Spot Display Mode, and Brand Client Account Network Display Mode, and Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display comprising: Brand Information Network Display Mode Client Network Display Client Network Display Mode Client Network Display Node	http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_modify-2.html
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		Standard Demonstration Mode	
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Client Account: DISNEY	Cijent Account No: 7145001 User Nam	User Name: John Smith	
The Corporate-Specific Virtual Klosk Edit to correct and update. Click Up	The Corporate-Specific Virtual Klosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Klosk.	Information is not correct then click al Klosk.	
Virtual Klosk Serial Number:	09009876-09		
Virtual Kiosk Name:	Virtual Klosk Nahle		
Virtual Klosk Mode:	Promo-Spot Display Mode		
Allow Retailer Installation:	Yes		67
Allow Industrialist installation:	N		4/   c
Allow Consumer Installation:	Yes		46
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Page 1 of 1	Control Panel for Generating Corporate Specific (C.S) Virtual Riosks	Activate C-S Virtual Kioaks	Standard Demonstration Mode			Selected								104	46		6/17/2003
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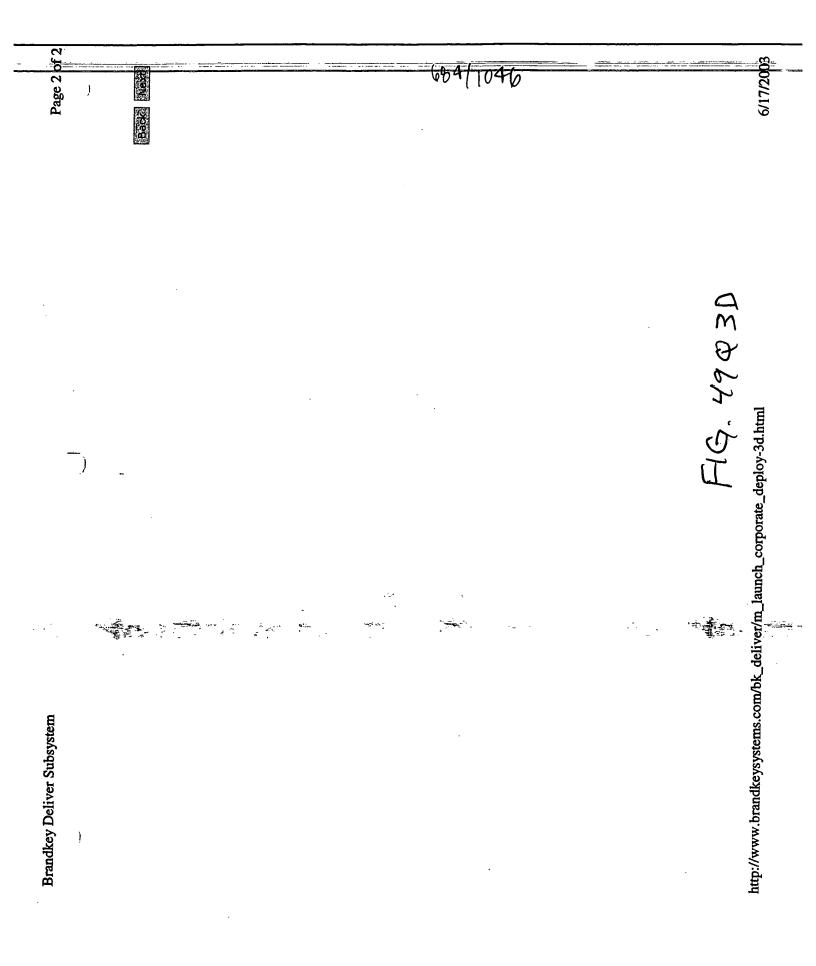
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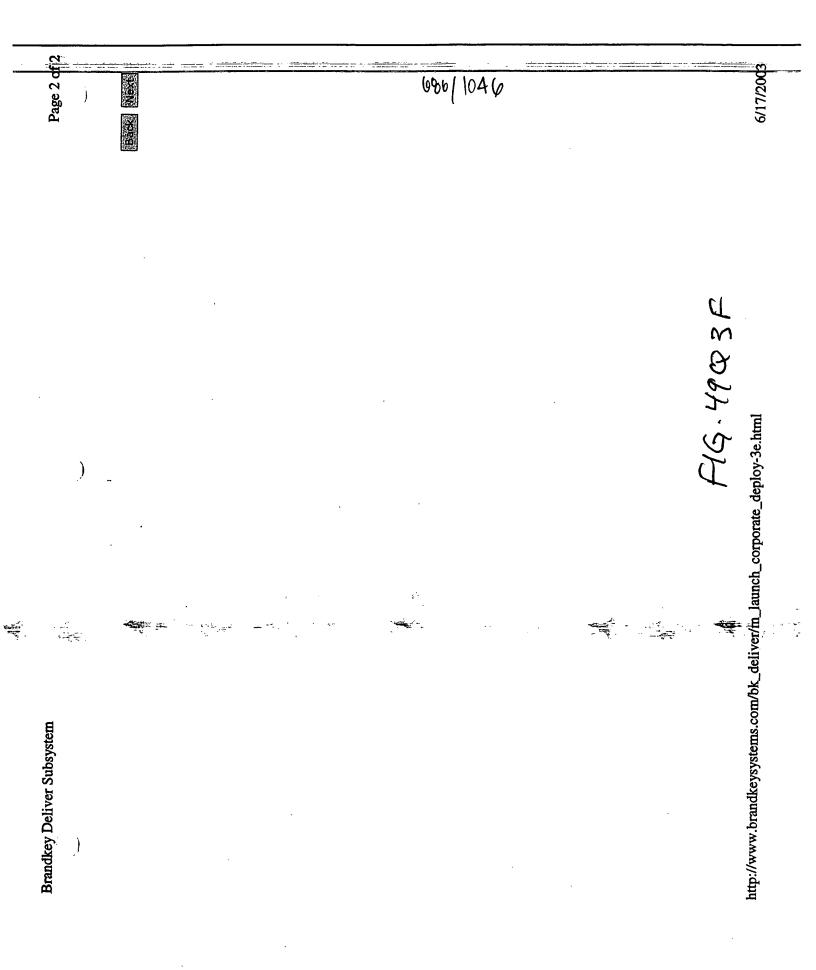
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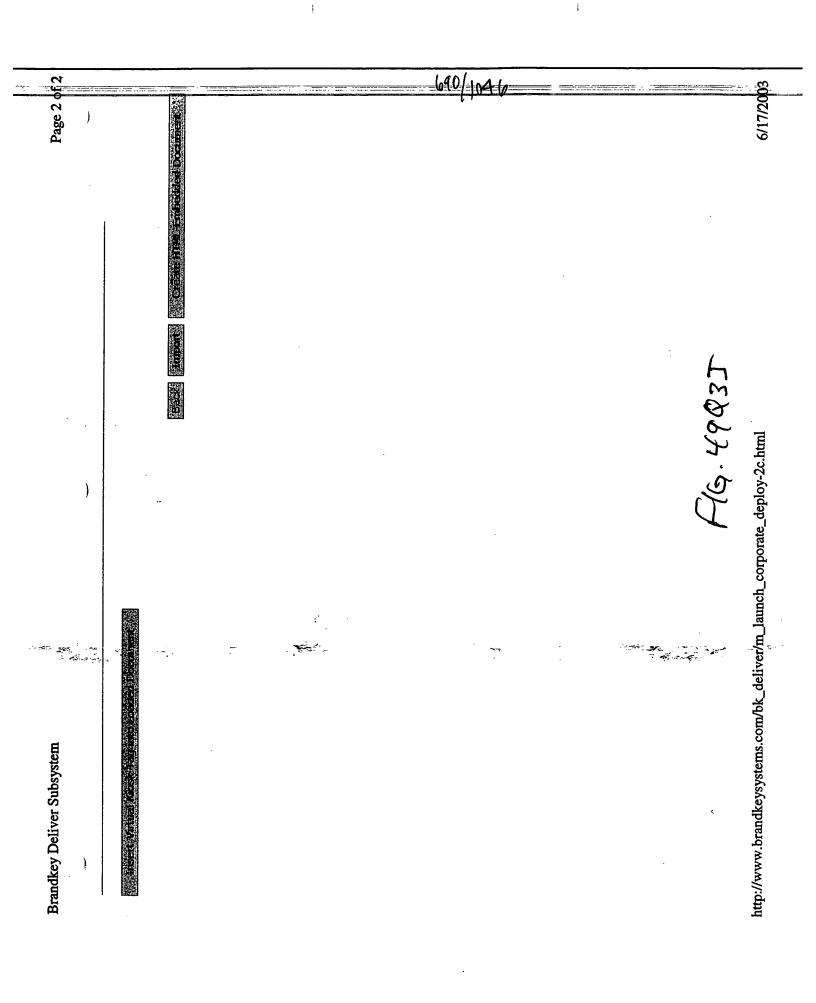
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· · · · · · · · · · · · · · · · · · ·	ă T		User Name: John Smith							Next >   > >		-	FIG. 49Q3L deploy-4a.html
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Page	Central Panel for Generating Corporate Specific (C.S) Wirtual Klosks	Adivate O-S Wirtual Kloaks		Selected	6/17
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	)		45001	s, Language Austrian Brazilian Canadian French Catalan Norwegian Portuguese Swedish	PLG Porate_deploy-4
• <sup></sup>		irtuar Kosta - Koony C-5 V.r.Jal Kioan	Client Account No: 7145001	Poloy the configured Virtual Kicsk	deliver/m_launch_cor]
Brandkey Deliver Subsystem	Brandkey		Client Account: DISNEY	Select the languages in which you wish to deploy the configured Virtual Klosks. Language English English French German Japanese Dutch Italian Chinese Danish	$\mathcal{H}\mathcal{G}.\mathcal{H}$ http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_deploy-4b.html

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	Centrel Penel Jer Generating Corpetate Speelite (C-S) Virtual Klosks		User Name: John Smith to deploy.						FIG, 49Q3N	sloy-4c.html
 -		o virue kosto - 1 Mostry L-> Virual Nosto	Client Account: DISNEY Client Account No: 7145001		æ.			 - - - - -		http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_deploy-4c.html
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Control Panel for Generating Control Kisks Adivate C	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith User Arme: John Smith Here will go the License Agreement. Here wil		F/G, 4904 porate_deploy-1d.html
irtue K.eska Nealiy Mealiy	Client Account No: 7145001 are will go the License Agreement. Here will ll go the License Agreement. Here will go the the License Agreement. Here will go the Licen e License Agreement. Here will go the Licen cense Agreement.	<b>.</b>	m/bk_deliver/m_launch_co
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Page 1 of 1	Control Panel for Ganarating Corporate Suppitic (C.S) Virtual Kloska Deplay C-S Virtua Kroska   Activate C-S Virtual Klosks	Standard Demonstration Mode	User Name: John Smith th Environment. To prepare the Deployed Corporate-		09.0/1040	9		-19.49.05	y-1e.html 5/7/2003
system (	<ul> <li>Creare C-S Virtue: Kicsks</li> <li>Rooffy C-S Virtue! Kicsks</li> </ul>		Client Account: DISNEY Client Account No: 7145001 User Name: John Smith The selected Corporate-Specific Virtual Klosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Corporate- Specific Virtual Klosks for Installation, vou must first Activate them.			·	Ţ		http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_deploy-1e.html
Brandkey Deliver Subsystem	Brandkey Configure C.S. Virtual Kiczek Configure C.S. Virtual Kic		Cilent Account: DISNEY C The selected Corporate-Spe Specific Virtual Klosks for In						http://www.brandkeysys

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	) Mitue: Kiosks   Moelfy G.S. Viriuel Kiosks		Ciljent Account No: 7145001	ed. You can activate any of the Virtual Klosk by che field for the Virtual Klosk. Click Update to save the	: Virtual Klosk Name Here will go the product name	Here will go the product name	44 4Back 123 <u>45</u> Bext▶ ▶▶			http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_activate.html			
Brandkey Deliver Subsystem	Brandkey Configure C-S Virtual Kicaks C Crease C-S Virtuet Kica	Control Partiel for Activity Components Spectre Virtual Viccolie	Client Account: DISNEY	The Virtual Klosks below have been deployed. You can any Virtual Klosk simply uncheck the Active field for the	Virtual Klosk ID Here will go the min	Here will go the min	Here will go the min	Here will go the min	Here will go the min				http://www.brandkeysystems.com/bl

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Control Panal for Installing Product Specific Virtual Rissis	Standard Demonstration Mode			69	a/ 1046				S/1/20008
) Central Panal tor In-		User Name: John Smith						F1G. 50B1	
• <u>x</u>		Client Account No: 7145001					~4		http://www.brandkeysystems.com/bk_deliver/m_install_product.html
Brandkey Deliver Subsystem Brandkey Eretal Product - Specific Wrtual Kitosus		Client Account: DISNEY L Text: R.135			·				http://www.brandkeysystems.com

Page 1 of 2	Standard Demonstration Mode checking the Vendor name. Vendor name. Stalled I Stalled I Stalled I Stalled I Stalled I Vendor name. Vendor name. Vendo	577/20003
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Centrol Pan	145001       User Name: John Smith         145001       User Name: John Smith         elect the Product-Specific Virtual Klosks you wish to l         dor, then the Product-Specific Virtual Klosks shall be s         th the letter 'A', etc for only consumers         dor, than the Product-Specific Virtual Klosks shall be s         th the letter 'A', etc for only consumers         dor	F1G. 50C
)	Image: Select the Product-Specific Virtual 1         tion. Select the Product-Specific Virtual 1         e Vendor, then the Product-Specific Virtual 1         e Vendor         e Vendor <tr< th=""><th>product-1.html</th></tr<>	product-1.html
1.4511. A	Citent Account No: 7145001 Citent Account No: 7145001 as are available for Installation. Select the available for more than one Vendor, the osks from Vendors beginning with the le osks from Vendors beginning with the le oscific Virtual Klosks for everyone affic Virtual Klosks associated with a par- m also shall only be visible for consume- M I Q I E I Q I E I Q I E I U I Y I W I X I P-S Virtual Klosk Name 1 Deployr Virtual Klosk Name 2 Virtual Klosk Name 2 Virtual Klosk Name 3 Virtual Klosk Name 4 Virtual Klosk Name 5 Virtual Klosk Name 5 C Deployr Virtual Klosk Name 5 C Deployr C D D D D D D D D D D D D D D D D D D D	k_deliver/m_install_]
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Page 1 of 1	Control Panel for Installing Product Specific Virtual Mosks		urer			STT/200
		Otarro User Name: John Smith	Search for the Vendor who has Deployed Product-Specific Virtual Klosks which you wish to Install. You can search by Vendor Name or Manufacturer Identification Number (MIN). Click Next to initiate the Vendor Search. Search for:	·		FIG. SOCZ
) 		Ciljent Account No: 7145001	duct-Specific Virtual Klosks which you wish to Inst late the Vendor Search.		4 ng	c_deliver/m_install_product-2.html
Brandkey Deliver Subsystem	Brandkey- Ir stall Product. Speed To Virtual Klests	Client Account: DISNEY	Search for the Vendor who has Deployed Proc Identification Number (MIN). Click Next to initi Search for:			http://www.brandkeysystems.com/bk_deliver/m_install_product-2.html

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)	Central Panel for Installing Product Specific Virtual Klosks	Standard Demonstration Mode	User Name: John Smith	Vendor Name       Manufacturer Identification Number (MIN)       No. of P.S. Virual Klosks         Virual Klosk       Virual Klosk No 1         Virual Klosk No 1       Virual Klosk No 1         Virual Klosk No 2       Virual Klosk No 2         Virual Klosk No 3       Virual Klosk No 3         Virual Klosk No 3       Virual Klosk No 3         Virual Klosk No 3       Virual Klosk No 3         Virual Klosk No 5       Virual Klosk No 3         Virual Klosk No 5       Virual Klosk No 5	Com/br_deliver/m-install_product-3.html	
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ubsystem	Virtual Kisska		SNEY	ts Deployed Product- Manufacturer MIN 2 MIN 3 MIN 5 MIN 5	mudker SVS	ceybk_deliver\T
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	a will go the License Agreement. Here will go the Lic	by ure License Aggementer. Here will go the License Agree License Agreement. Here will go the License Agree inse Agreement. Inse Agreement.	http://www.brandkeysystems.com/bk_deliver/m_install_product-4.html
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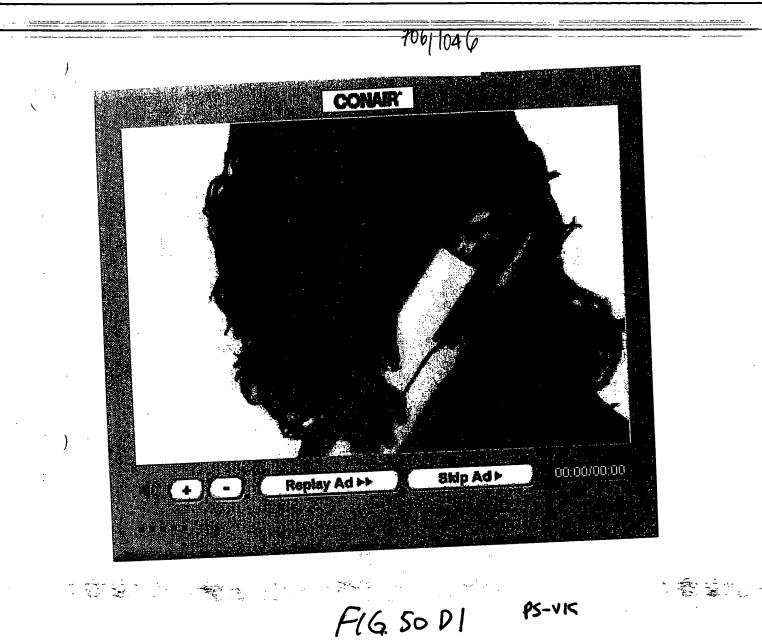
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Brandkey Deliver Subsystem	 .: <b>:</b>			Page 1 of
Brandkey.		Control Panal for h	Centrol Panal for Installing Product Specific Virtual Klosks	Virtual Kiosks
install Product-Specific Virtual Kiczka Spher Viruni Roots, stantinov strantonici, do ana M				
			Standard Demonstration Mode	ation Mode
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User Name:				
Installation Domain:	(e.g: www.virtualklosklaunchsite.com)	inchsite.com)		
Physical Location:				
City:				
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Zip/Postal Code:				At
Country:	United States			102
Purpose of Installation:				ŧ0
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	U.	46. SOCS		
http://www.brandkeysystems.com/bk_deliver/m	ems.com/bk_deliver/m_install_product-5.html			6/17/2003
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Brandkey Deliver Subsystem		,	Page 1 of
Brandkey-		Centrol Papel for Installing Preduct Specific Virtual Klosks	tic Virtual Klosks
	·	Standard Demonstration Mode	stration Mode
ີ Cilent Account: DISNEY L The Installation Files have been prepared i	Clight Account No: 7145001 for the selected Product-Specific Virtual Klosks. T	Item Account No: 7145001 User Name: John Smith ted Product-Specific Virtual Klosks. These Product-Specific Virtual Klosks are Launchable from the	
following Environments.			
Launch Environment	Selected .		
HTML-Encoded Brandkey(TM) Button	Septimeration		
HTML-Encoded Document	SGEL DEGUEWING		
HTML-Encoded Image	A SOOT A		
HTML-Encoded Desktop Icon			705/102
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		FIG. SOCG	
http://www.brandkeysystems.com/l	http://www.brandkeysystems.com/bk_deliver/m_install_product-6.html		5/7/200

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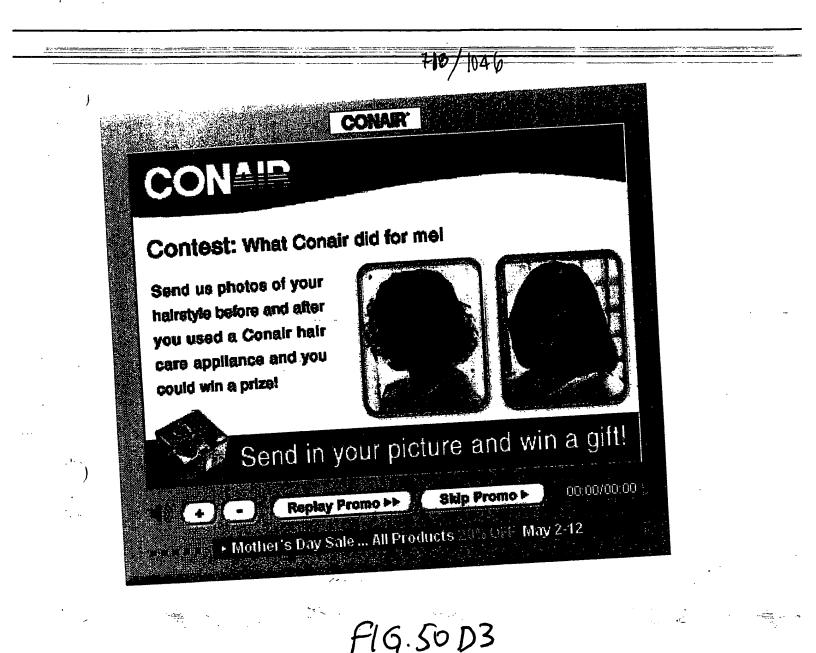
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FIG. 50DZ

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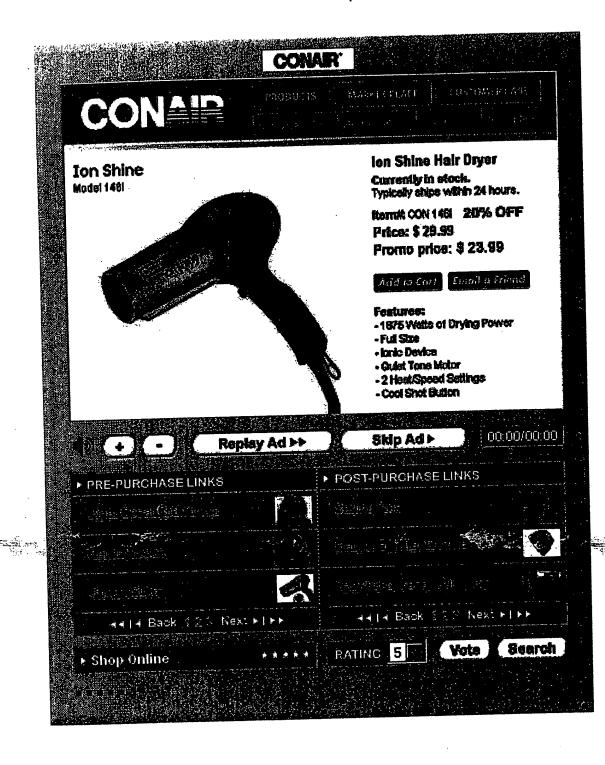
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FIG. 5004

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FIG. 50 D5

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Page 1 o	Standard Demonstration Mode			5/7/2003
Cantrol Panal tor Installing	τ	User Name: John Smith	76.50 F	
		Cilent Account No: 7145001		bk_deliver/m_install_service.html
Brandkey Deliver Subsystem Brandkey - Specific Vitual Kinsks		Client Account: DISNEY Text: R.135		http://www.brandkeysystems.com/bk_deliver/m_install_service.html

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ar na culturan 17 - ar ta culturan Malantin ar culturan 18 - ar culturan	<u> </u>				712/10	A-6		222
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	- Marine - Marine - Mar		Client Account No: 7145001	e for instantation. Serve pore than one Service pore than one Service from S Klosks for everyone osks associated with a shall only be visible fr	21 B I S I I I U I V I W I SS Virtual Klosk Name	Virtual Klosk Name Virtual Klosk Name 2 3 3 Virtual Klosk Name 4 4 Virtual Klosk Name 5		
	Brandkey Deliver Subsystem	o Vrtual Kloske Arten Koske Mitowy Trich Hypolloge	Client Account: DISNEY	Install checkbox for everyone in the are available for thore than one Service Specific Virtual Klosks shall be sorted by firstall checkbox for everyone for everyone is service Providers beginning with the letter "A", etc for only consumers Click Next to install the selected Service-Specific Virtual Klosks available for thore than one Service Providers beginning with the letter "A", etc for only consumers Click Next to install the selected Service-Specific Virtual Klosks as a socied by Click Next to install the selected Service-Specific Virtual Klosks as a socied by Click Next to install the selected Service-Specific Virtual Klosks for everyone Click Search to search for the Service-Specific Virtual Klosks associated with a particular Service Provider for only consumers is also only for consumers. Below the Search button also shall only be visible for consumers.	N I Q I P I G sk Serial	Service Provider Name 1 0900989098-88 Service Provider Name 2 0900989098-88 Service Provider Name 3 0900989098-88 Service Provider Name 4 0900989098-88 Service Provider Name 5 0900989098-88	http://www.brandkevsvstems.com/bk_delive//m_install	The summer of the second states and the seco

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Page 1 of trastating Sorvice Specific Virtual Miesks	Standard Demonstration Mode	-							Linext.		5/1/2003
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n San Maria an Anna San Anna	Construction Da		Client Account No: 7145001 ice-Specific Virtual Klosks you wish to install.		D7	<del>2</del> *				-	k_deliver/m_install_service-2.htm
Brandkey Deliver Subsystem	C. G. L. Collectory Include Kick Writual Kiceta Satura Manara Garlan Mariana Manara	Search Man Standor Providence	Client Account: DISNEY Client Account: DISNEY	Search for:	Search by: Service Provider Name						http://www.brandkeysystems.com/bk_deliver/m_install_service-2.html

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tion Mode	······································	5/12/2003
i <b>tandard Demonstra</b> e <sup>Provider</sup>	9	rvice-3. html
S User Name: John Smith vailable to install. Click on the Servic	No. of Virtual Klosk No 1 Virtual Klosk No 2 Virtual Klosk No 3 Virtual Klosk No 5 Virtual Klosk No 5	FIG. 50F3 - deliver/m-install-se
Client Account No: 7145001 Iteria and have Service-Specific Virtual Klosks av	vider Identification Number (SPIN)	om/bk
hed your search c	Service Pro SPIN 1 SPIN 1 SPIN 1 SPIN 1	ydKey s,
Client Account: DISNEY Client Account: DISNEY The following Service Provider match	Service Provider Name Service Provider Name 1 Service Provider Name 1 Service Provider Name 1 Service Provider Name 1	http://www.brandkeybk_deltrentingeneserh.htm
	Client Account No: 7145001 natched your search criteria and have Service-Specific Virtual Klosks av	Standard Demonstration Mode fit Account No: 7145001 User Name: John Smith dia and Jave Sarvice-Specific Virtual Klosks available to Install. Click on the Service Provider cied Sarvice Provider ded Sarvice Provider ded Sarvice Provider in dia and Inave (SPIN) No. of Virtual Klosks No 1 Virtual Klosk No 2 Virtual Klosk No 3 Virtual Klosk No 5

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		on License Agreements Downead While Kook (198	o the License Agreement. Here will go the Lice License Agreement. Here will go the License A ense Agreement. Here will go the License Agre as Agreement. Here will go the License Agreem greement.		- J
	Brandkey Deliver Subsystem	Client Account: DISNEY Client Mosts	Here will go the License Agreement.		

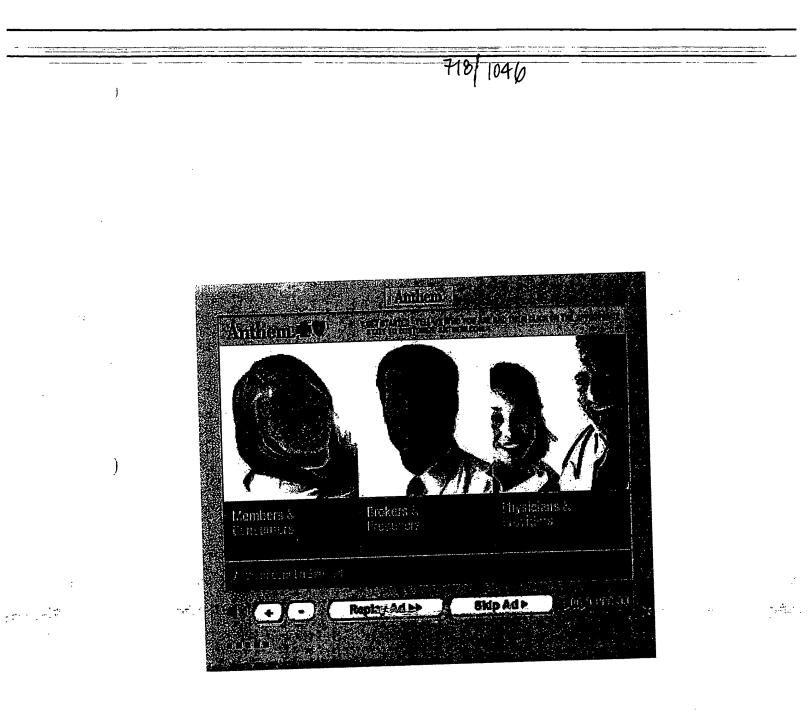
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Page 1 of 1 (	ation Mode	, 	716/1046	
n in an	Standard Demonstration Mode	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith User Name: John Smith Client Account No: 7145001 The following information is required before you can download the Installation files for the Service-Specific Virtual Klosks. This information is used by Service Provider and their agents to better customize the Service-Specific Virtual Klosks for your needs.	User Name:       Installation Domain:         Installation Domain:       (e.g.: www.virtualkioskiaunchsite.com)         Physical Location:       (e.g.: www.virtualkioskiaunchsite.com)         City:	BAG SO FS

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					7.17/10410	<b>1</b> 3
Page 1 of	Control Panel for installing Sorvice Specific Virtual Klosks	Standard Demonstration Mode		((s) that are		5/1/2003
· -·	Control Panel tor i		User Name: John Smith	The setup files for the selected Service-Specific Virtual Klosk(s) have been prepared. You have selected Service-Specific Virtual Klosk(s) that are Launchable from the following environments.	FIG. SOF6	ltml
	e.		Client Account No: 7145001	tual Klosk(s) have been prepared. )	Econtrinosatistics	liver/m_install_service-6.html
				e-Specific Vir ments.	Selected	om/bk de
Brandkey Deliver Subsystem	Brandkey.	Irstall Service-Specific Virtual Kloska Scied Vyradityčka kontratická statutu	Client Account: DISNEY	The setup files for the selected Servic Launchable from the following environ	Launch Environment HTML-Embedded Defauit Logo HTML-Encoded Image HTML-Encoded Image	http://www.brandkevsvstems.com/bk deliver/m install



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FIG. 50G1 15-VK

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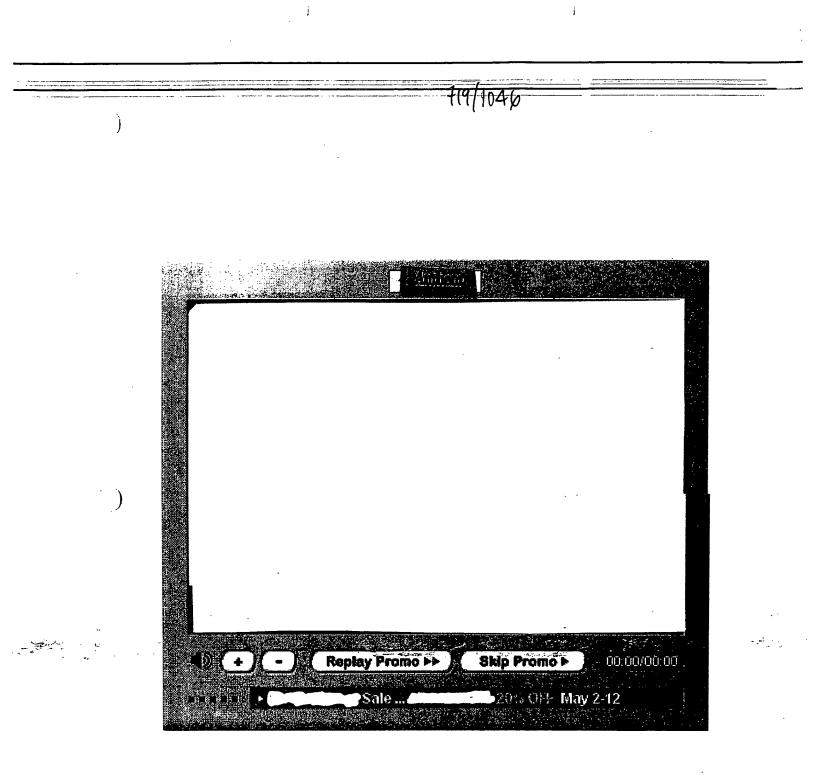
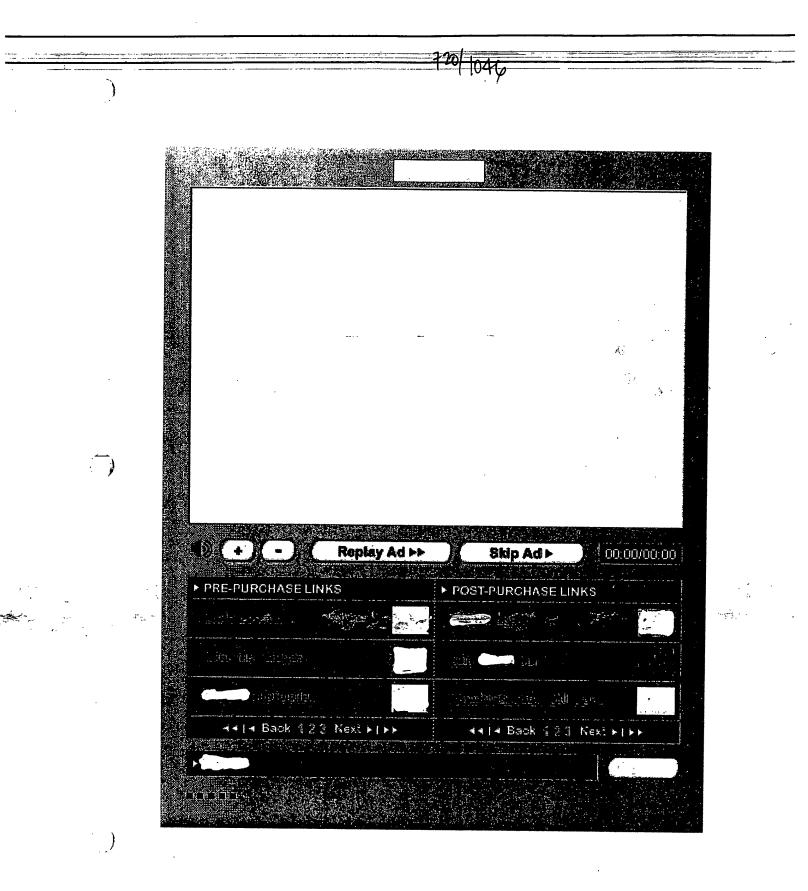


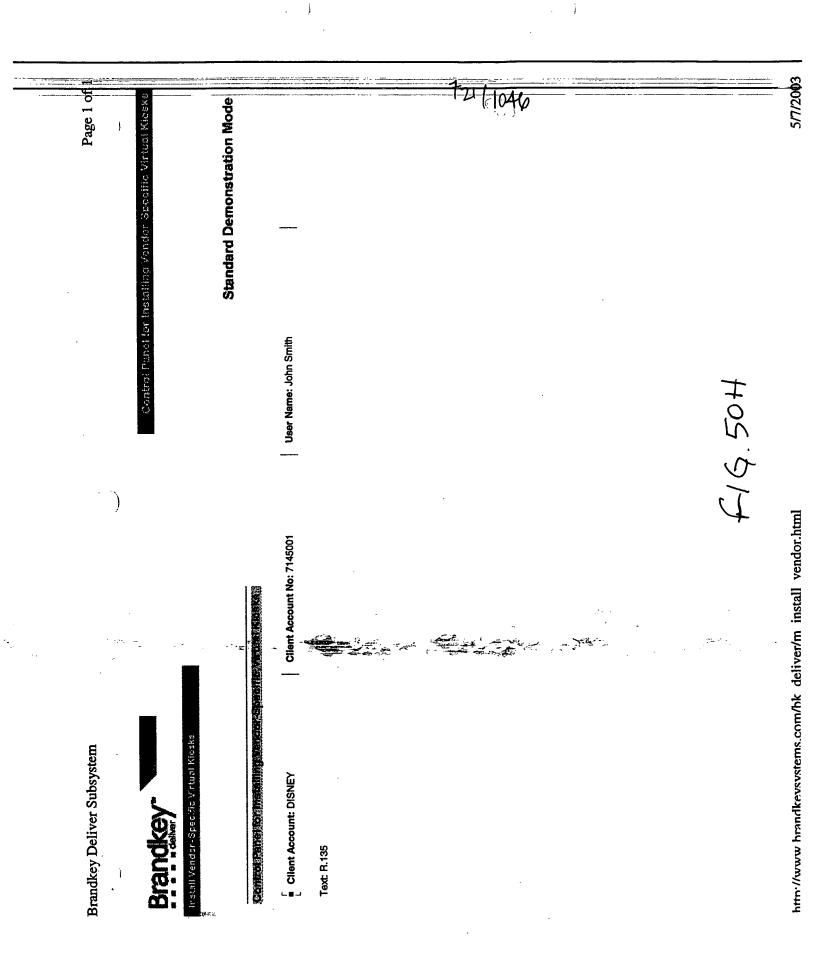
FIG.50GZ



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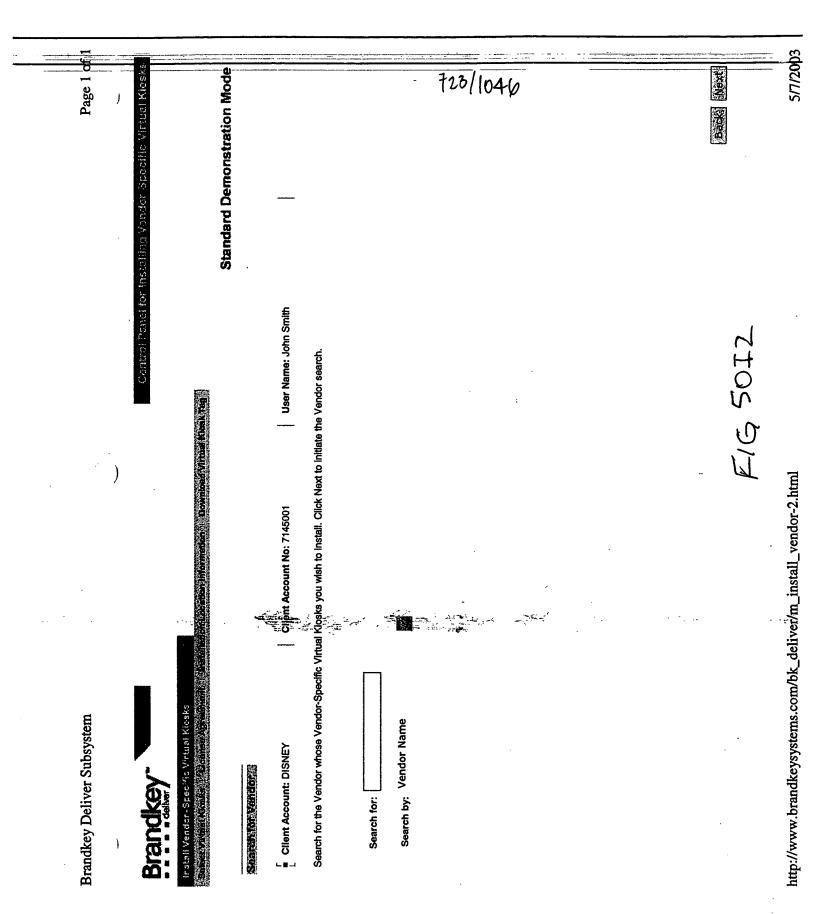
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FIG50G3



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	Page 1 o	socific Virtual Klosks	Standard Demonstration Mode	722/1046	Verter .	5/1/2003
ν.		Control Panel for Installing Vander Specific Virtual Mosks		dor-Specific Virtual Klosks you wish to Install by checking th Vendor-Specific Virtual Klosks shall be sorted by Vendor nau Vendorspecific Virtual Klosks shall be sorted by Vendor nau Vendorfor only consumers. Below the alphabet bar is al Vendor for only consumers. Below the alphabet bar is al Vendor for only consumers. Below the alphabet bar is al Vendor for only consumers. I al 2 i 3 i 4 i 5 i 6 i 7 i 8 i rentment Installation anguage Currently Installed Environment Installation language Currently Installed Environment Installation language Currently Installed Environment Installation language Currently Installed	Virtual Klosk Name 5 Deployment Environment Installation language Currently Installed □ 4   4 Back 12345 Meat >   >	r/m_install_vendor-1.html
·	Brandkey Deliver Subsystem	Brandkey Install Vendor-Specific Virtual Kicets	Select Wordow Specific Vortual Koutes	Client Account: USNET       Client Account Works are available for installation. Select the Ven Install checkbox for everyone         If there are Vendor-Specific Virtual Klosks from Vendors beginning with the letter '/ Click Next to install the selected Vendor-Specific Virtual Klosks for everyone         Click Next to install the selected Vendor-Specific Virtual Klosks from Vendors beginning with the letter '/ Click Next to install the selected Vendor-Specific Virtual Klosks for everyone         Click Next to install the selected Vendor-Specific Virtual Klosks acsociated with a particulation only for consumers. Below the Search button also shall only be visible for consumers.         A I B I C I D I E I E I G I H I I I J I K I I, I M I N I Q I P I Q I B I S I T I U I Y I W I X I Y I Z         Vendor Name       V-S Virtual Klosk Serial         Vendor Name 1       090098908-88         Vendor Name 2       090098908-88         Vendor Name 3       090098908-88         Vendor Name 3       090098908-88         Vendor Name 3       Vendor Name 3         Vendor Name 3       090098908-88         Vendor Name 3       Vendor Name 3         Vendor Name 3       090098908-88		http://www.brandkevsvstems.com/bk_deliver/m_install_vendor-1.html

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Page 1 05	Standard Demonstration Mode	Υ_ΙΟ=ΤΥΟ	5/12/2003
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	Client Account No: 7145001	Dur search criteria and have Vendor-Specific Virtual Klosks Wendor Identification MIN 2 MIN 3 MIN 4 MIN 5 MIN 5	http://www.brandkeysystems.com/bK_deliver/m_install_vendor-3.html
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Brandkey Deliver Subsystem Brandtey In the Markey	Client Account: DISNEY	The following Vendors match Vendor Name Vendor Name 1 Vendor Name 2 Vendor Name 4 Vendor Name 4 Vendor Name 5	http://www.brandkeysystems.co/h/bK_del file://ft/wwwbrandkeybk_delfver/TMP9wz9gesfw2.htm

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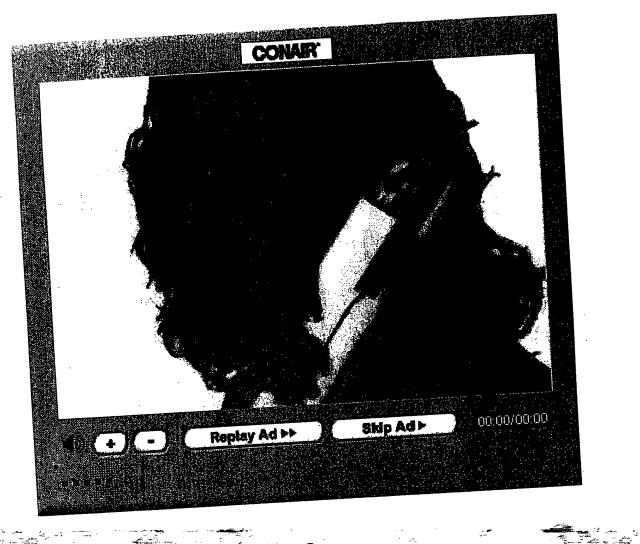
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 Page 1 0	Control Panol for Installing Vandor Specific Virtual Nicsks	Standard Demonstration Mode	and the second se			6/17/2003
	Control Panol for Ins		User Name: John Smith	Specific Virtual Klosks. This information ichsite.com)	JG. SOTS	
	<b>)</b>		Client Account No: 7145001	download the installation files for the Vendor-Specific Vir dor.Specific Virtual Klosks for your needs.	Lat.	ver/m_install_vendor-5.html
Brandkey Deliver Subsystem	Brandkey.	ir stall Vendor-Spec fic Vrtual Kiosks Seles Wenni Noades (15 Seleta ) for particular Optakie Vestali Nicore Leocal det in Vertiali de	Client Account: DISNEY	The following information is required before you can download the installation flee for the Vendor-Specific Virual Klosks. This Information is used by Vendors and thair agents to better customize the Vendor-Specific Virual Klosks for your needs.		http://www.brandkeysystems.com/bk_deliver/m_install_vendor-5.html

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	Page 1 o	Control Panel for Installing Vender-Specifie Virtual Mesks	Standard Demonstration Mode	s) that are					<del>1-[-](</del>			S/1/2003
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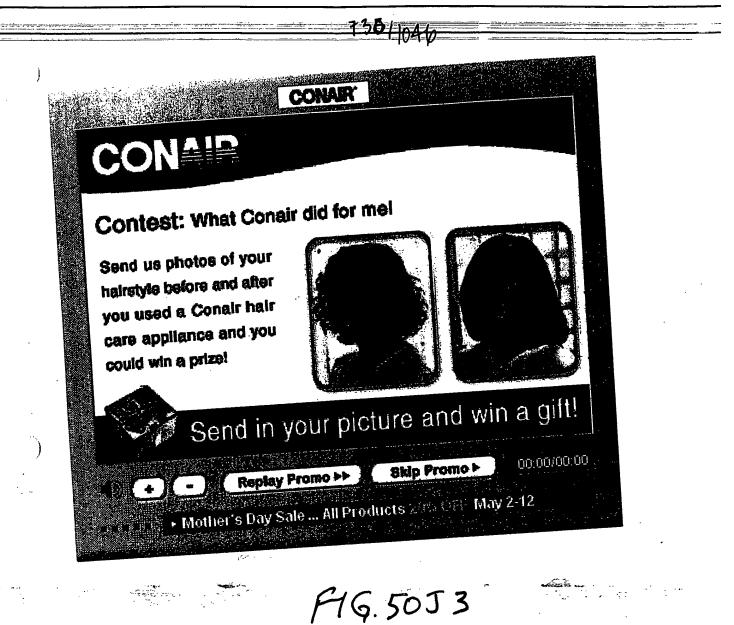
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FIG. 5051

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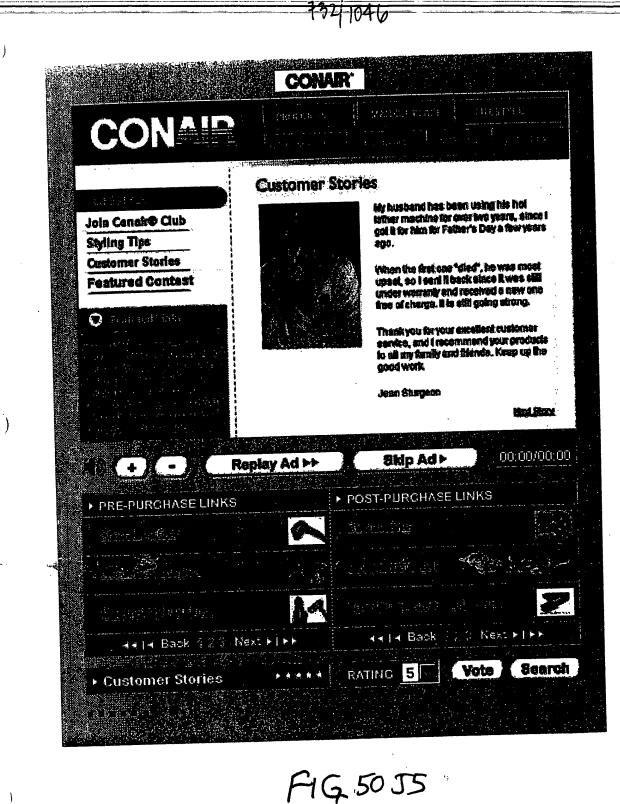




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FIG. 5054



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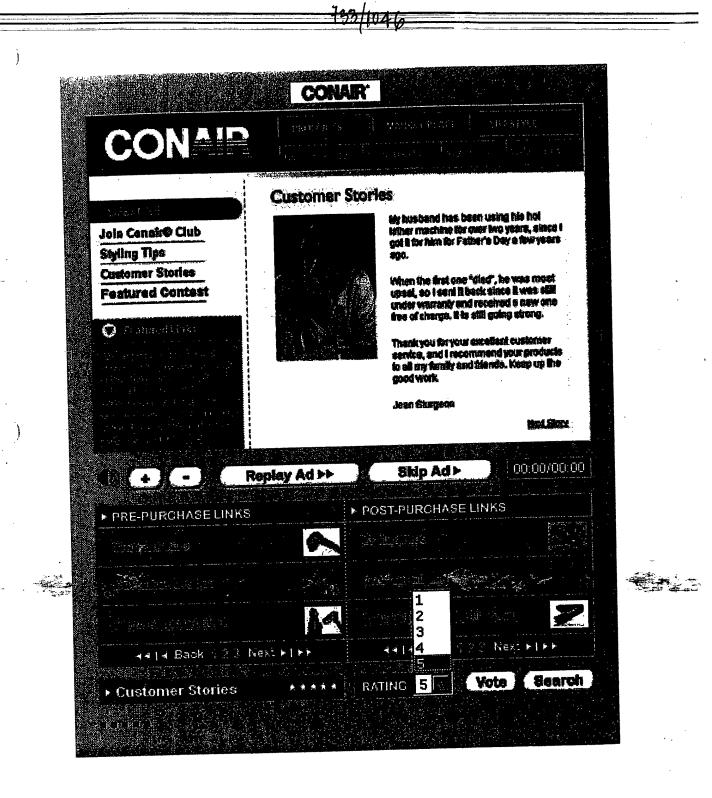


FIG. 5056

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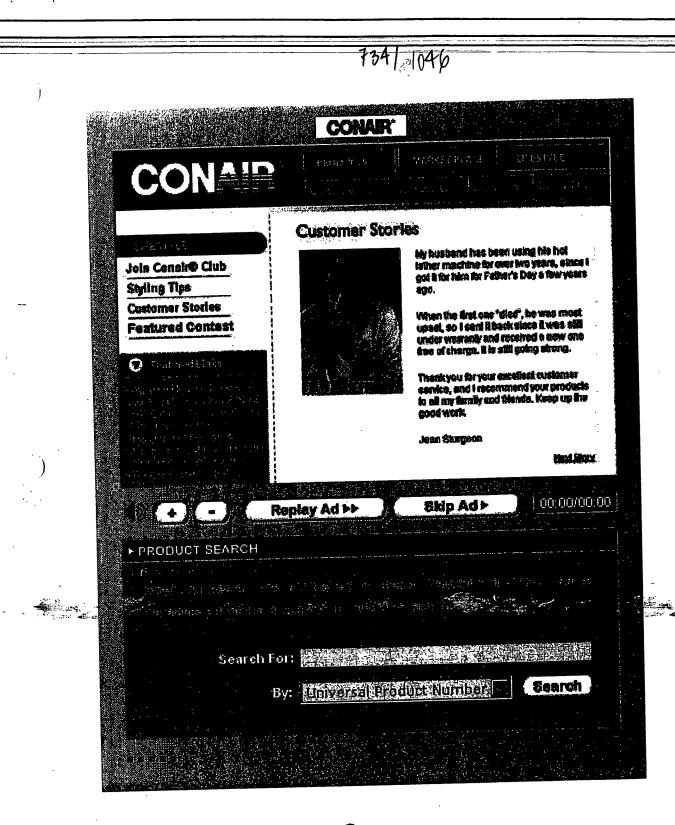
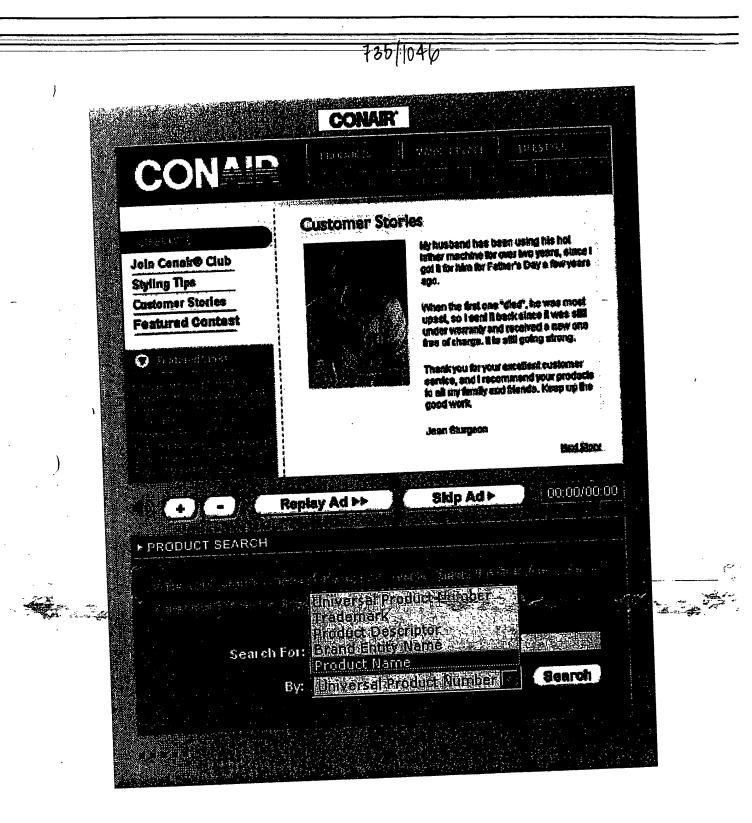


FIG. 5057

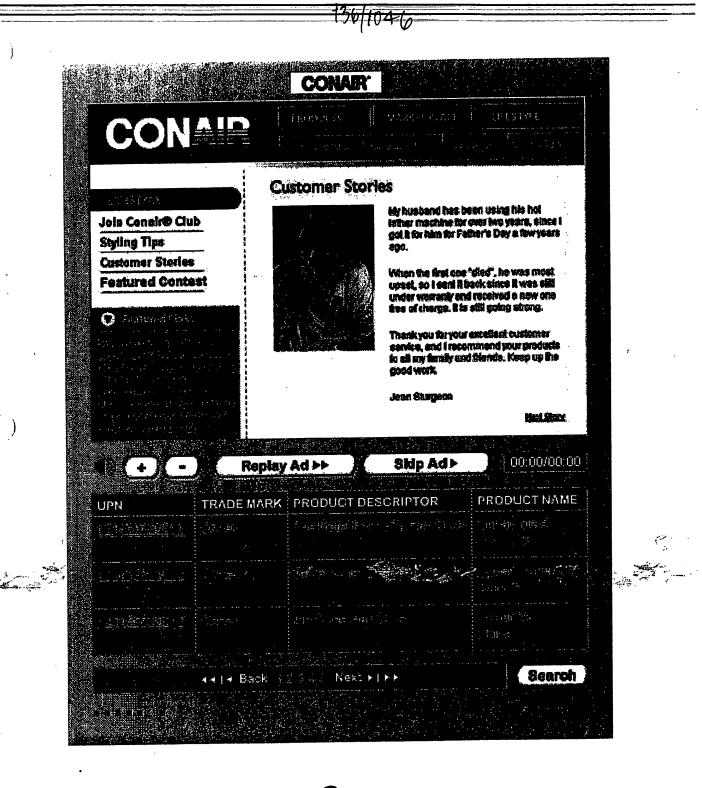


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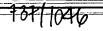
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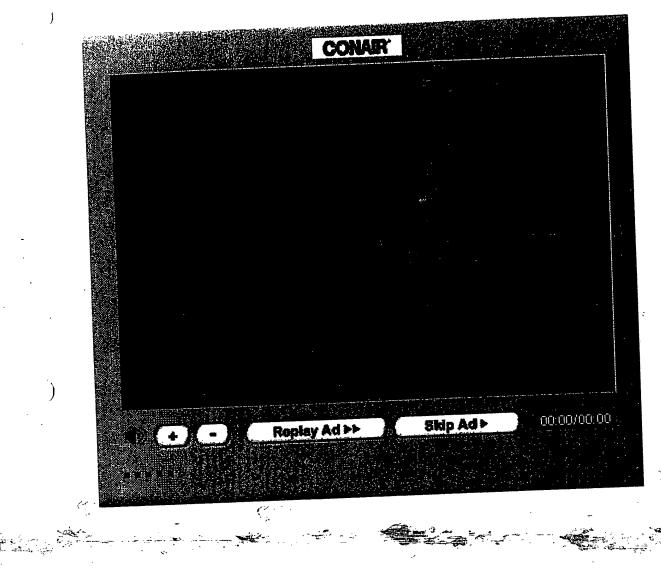
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FIG.SOJ9





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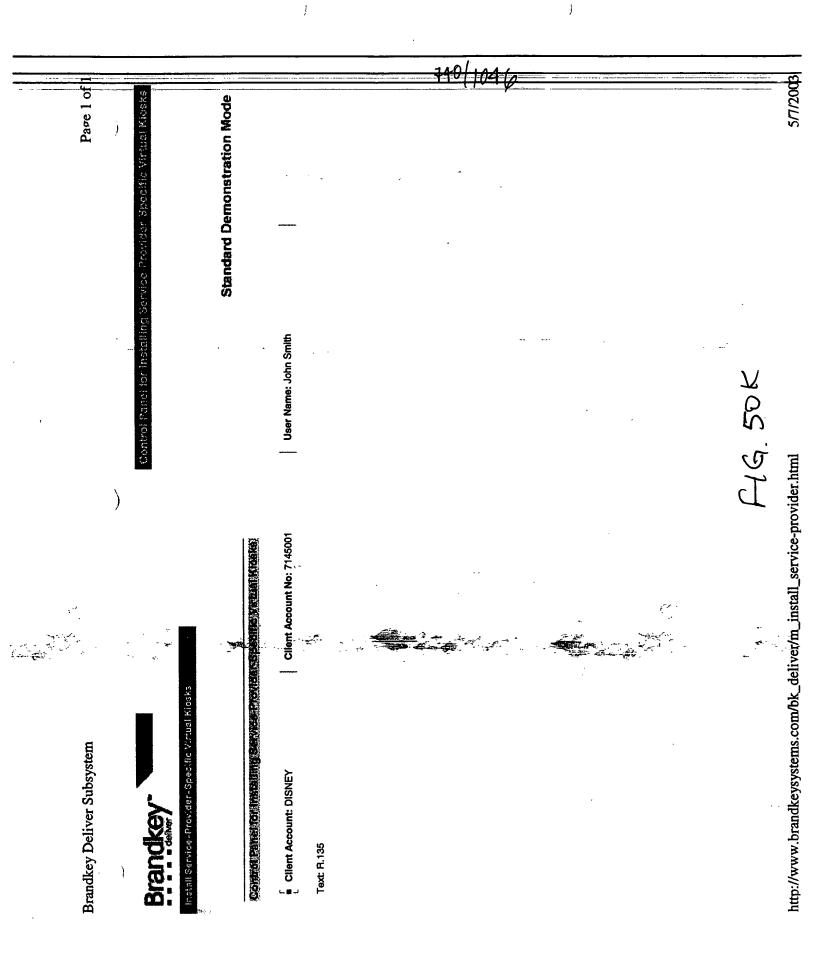
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FIG. 50510





FIG.50J12



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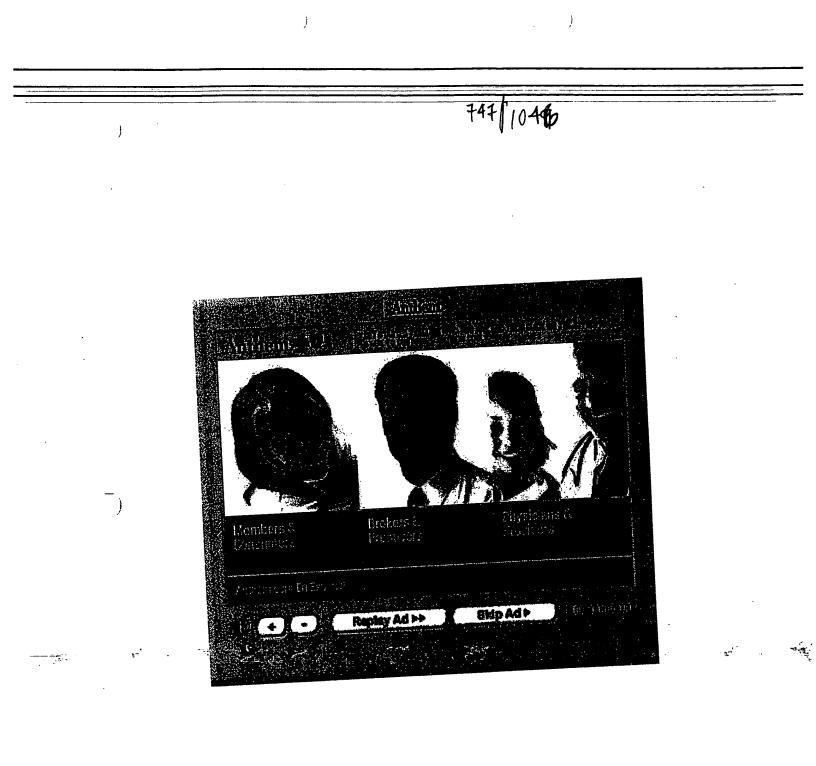
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Page 1 of (	Standard Demonstration Mode		
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<b>3randkey Deliver Subsystem</b>	)	Brandkey	Install Service-Provider-Specific Virtual Kioeks Seeat Vrami (1058) and frameriky combines. Schulthion	Powerload United (Coast Ingen	L Client Account: DISNEY	The setup files for the following Serv (s) that are Launchable from the folc		HTML-Embedded Default Logo	HTML-Embedded Document	HTML-Encoded Image	HTML-Encoded Desktop Icon								ttp://www.brandkeysystems.c

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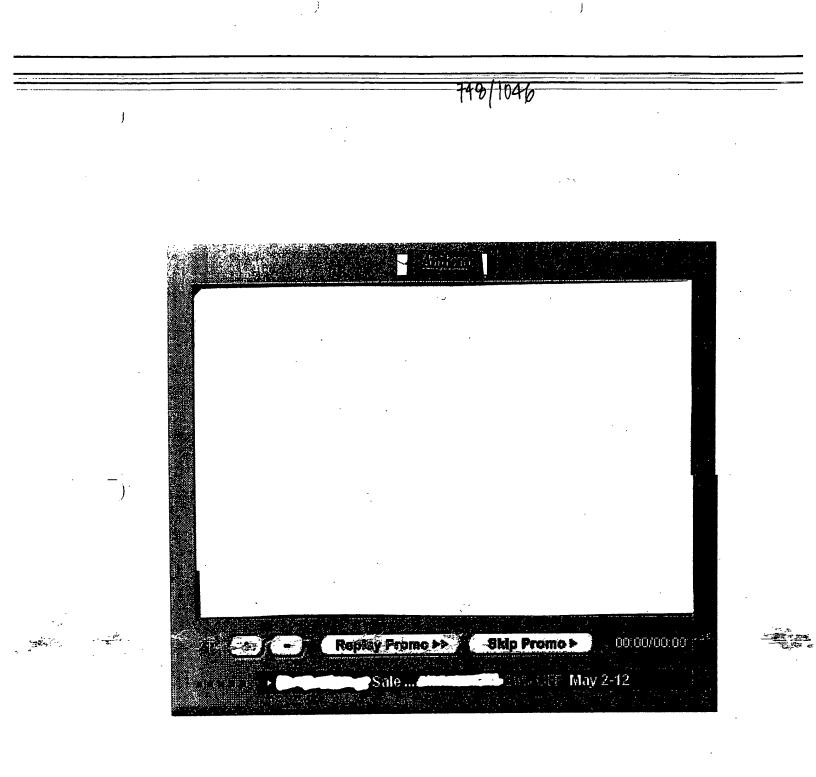


FIG.50GZ

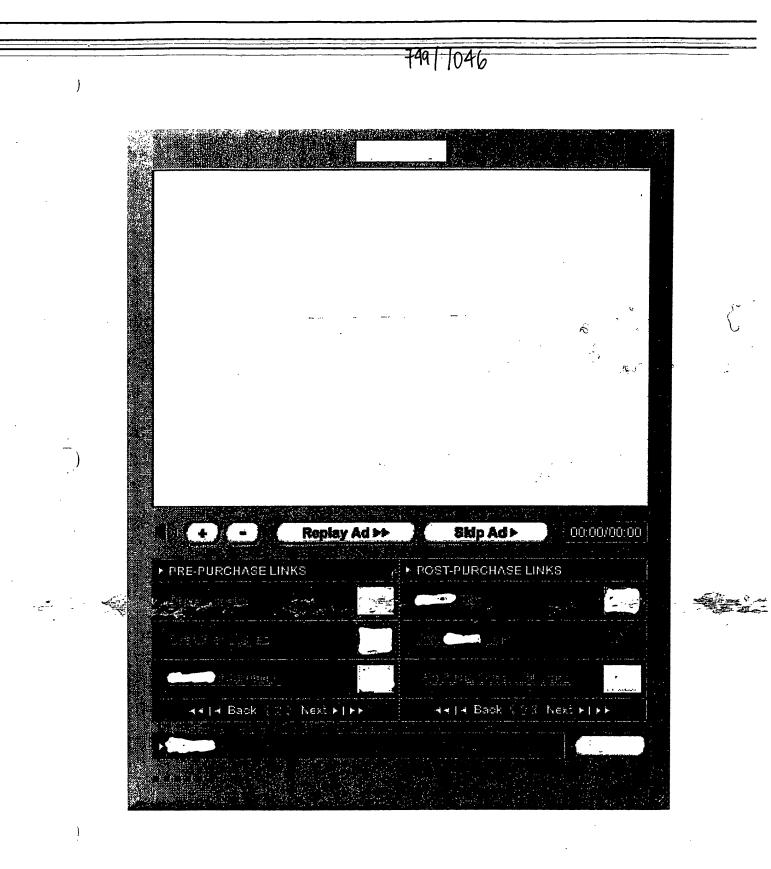
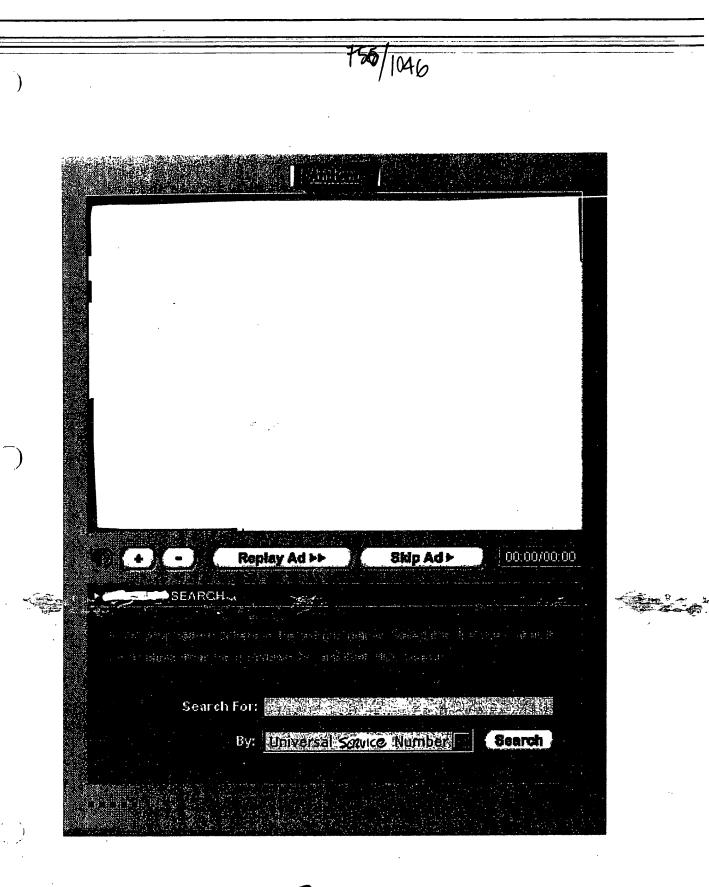


FIG50G3



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FIG. 506 \$ 4

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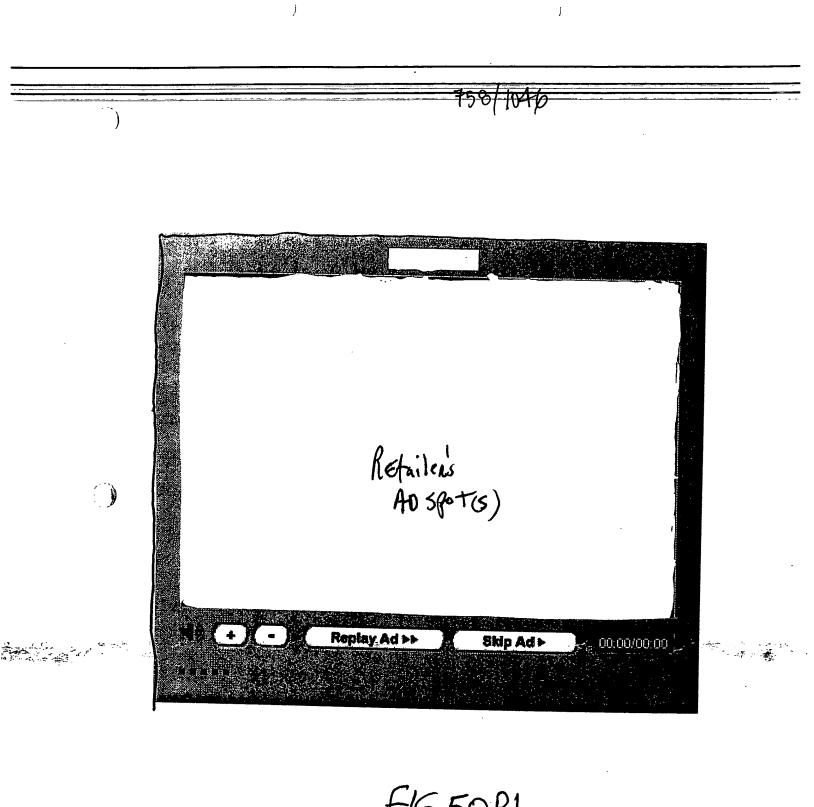
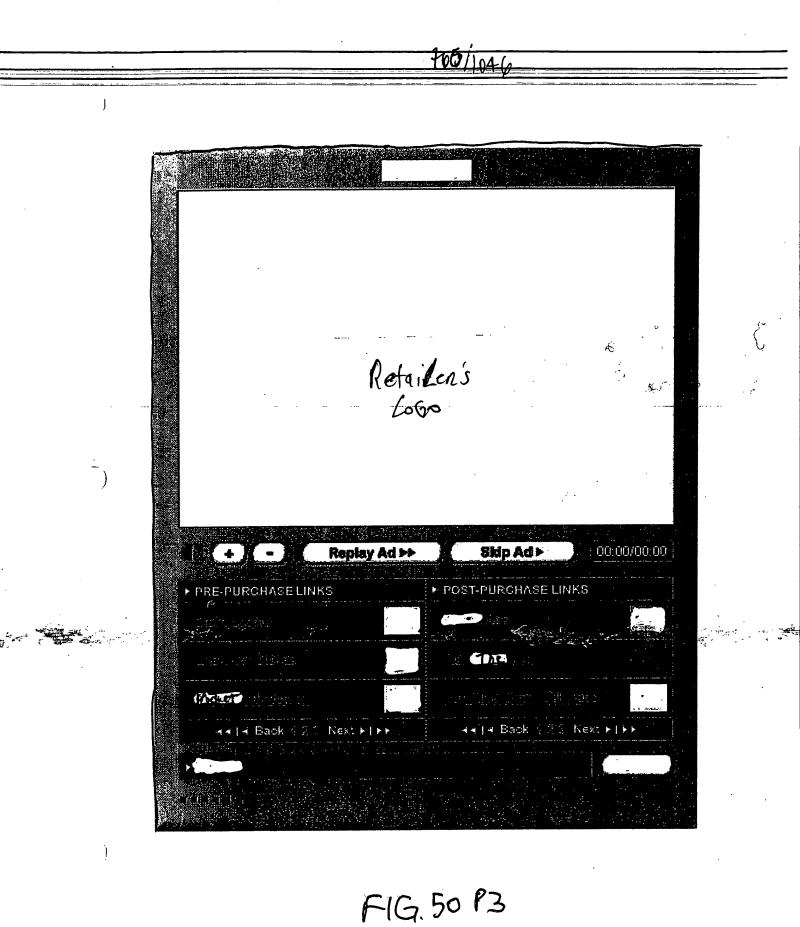


FIG.50P1

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FIG. 50 PZ



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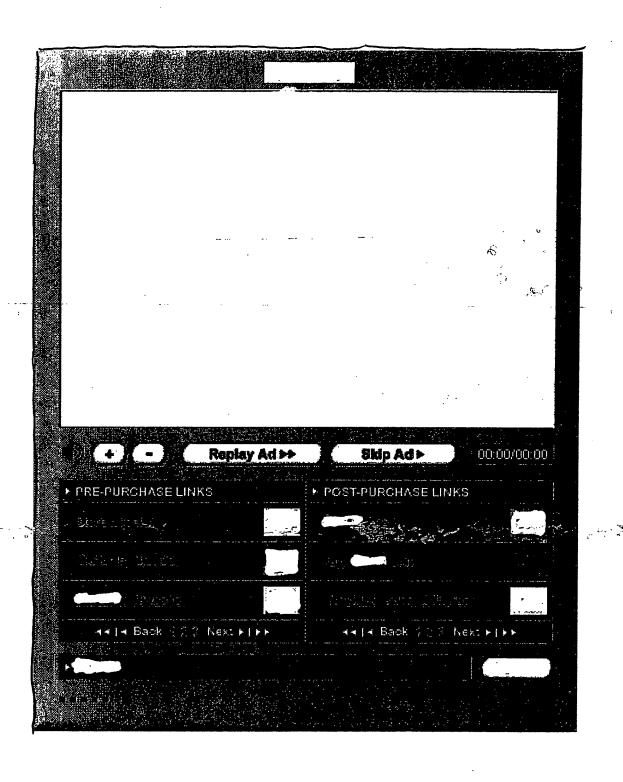
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FIG. 50 P5

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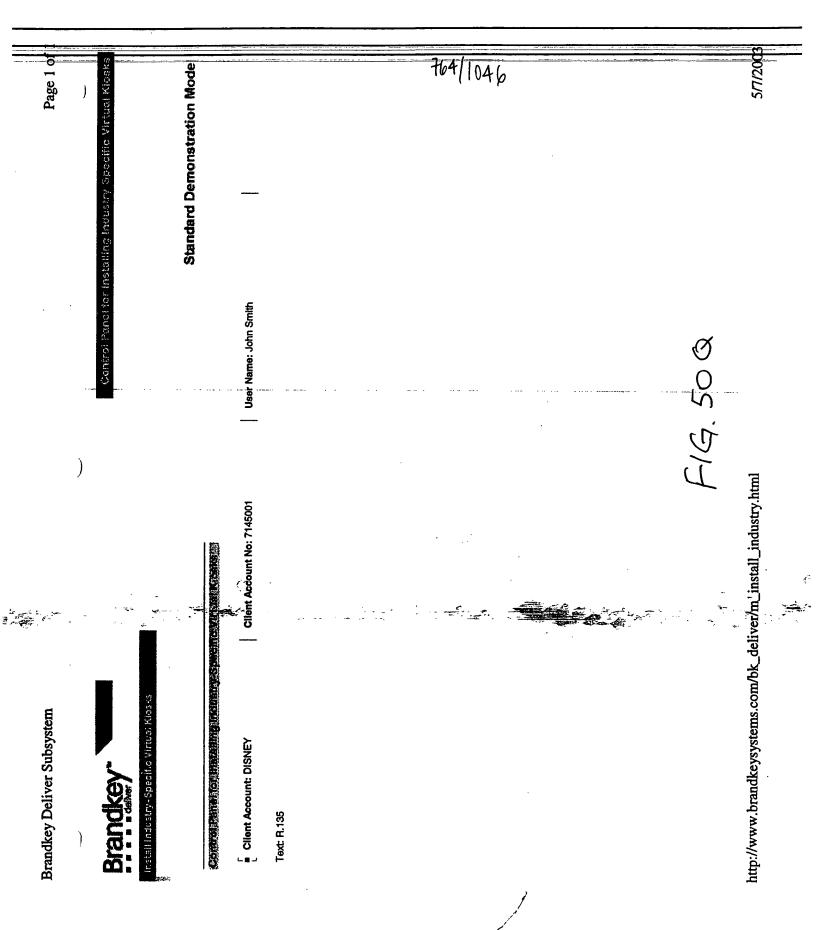


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FIG. 50 P6



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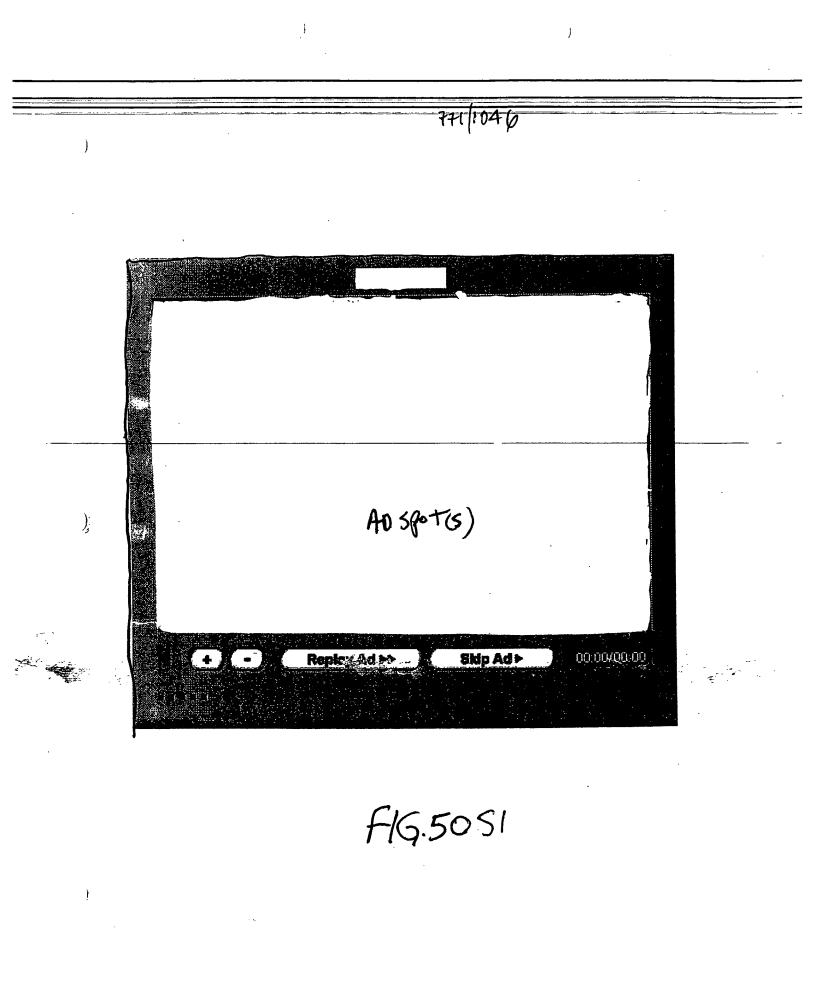
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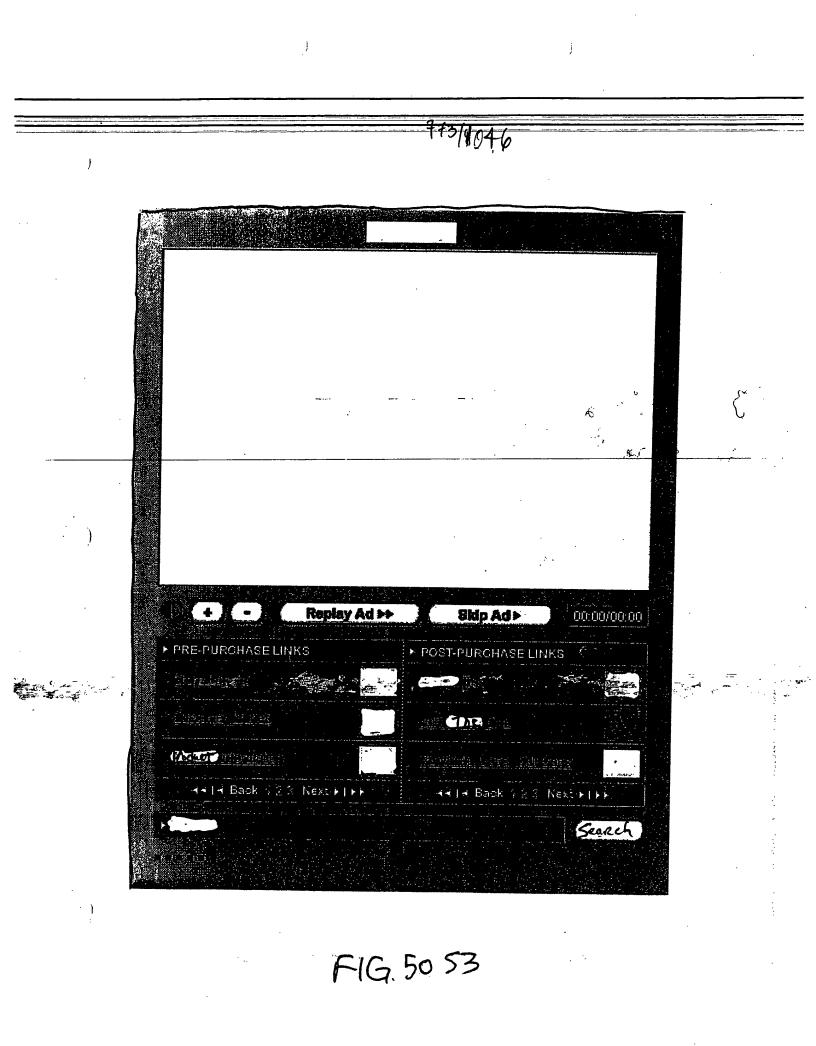
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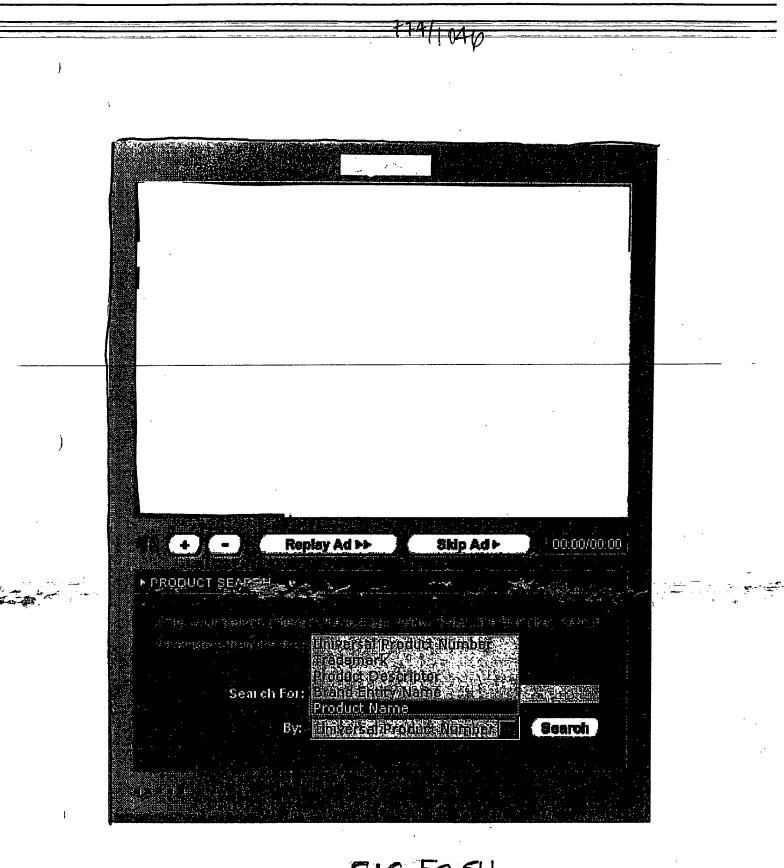


FIG. 50 54

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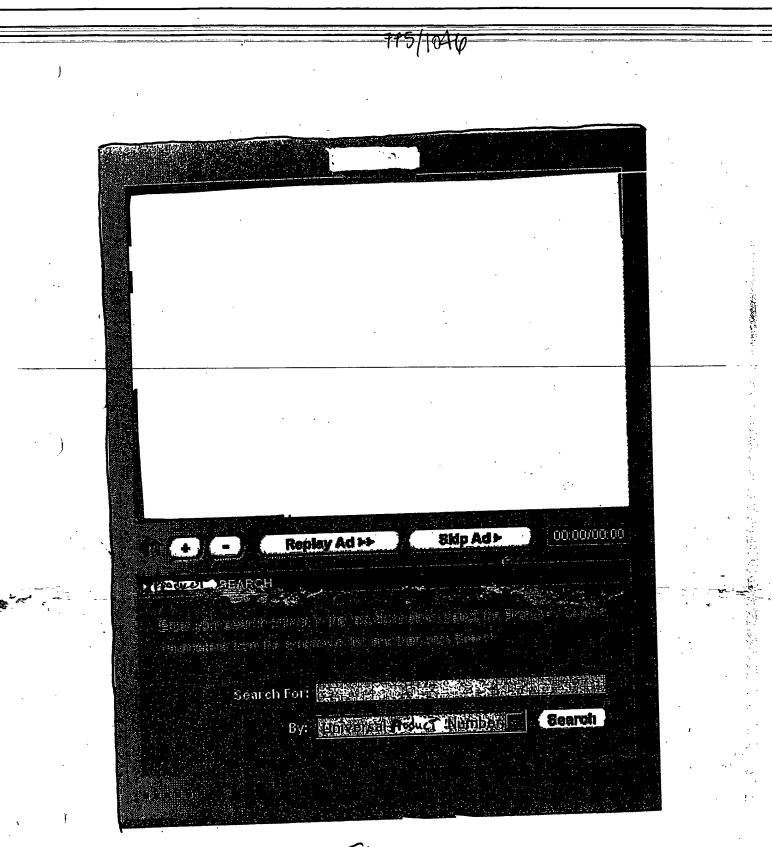
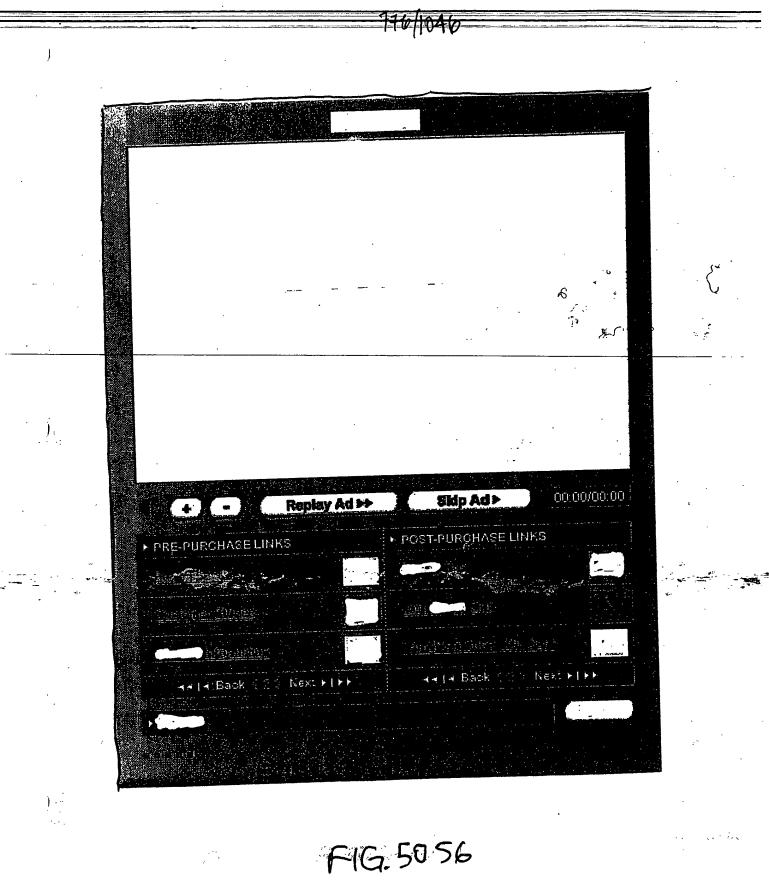


FIG. 50 55

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			Client Account No: 7145001	The following Vendors matched your search ortheria and have Corporate-Specific Virtual Klosks available to Install. Click on the Vendor Name to Vendor Name       No. of Virtual Klosks         Vendor Name       Vendor Name       No. of Virtual Klosks         Vendor Name       Vendor Name (MIN)       No. of Virtual Klosks         Vendor Name       Vendor Name (MIN)       No. of Virtual Klosks         Vendor Name       Virtual Klosk No 1       Virtual Klosk No 3         Vendor Name 3       MIN 3       Virtual Klosk No 3         Vendor Name 4       MIN 4       Virtual Klosk No 3         Vendor Name 5       MIN 6       Virtual Klosk No 5	http://www.brandkaysystems.com/bk_deli.ev/m_install_corporate-3.html
bsystem	o Virtual Kiosto		NEY	natched your search criter Vendor Identifi MIN 1 MIN 2 MIN 3 MIN 4 MIN 5	randkeysyste
Brandkey Deliver Subsystem	Brandkey		Client Account: DISNEY	The following Vendors m Corporate-Specific Virtu Vendor Name 1 Vendor Name 2 Vendor Name 4 Vendor Name 5	http://www.brandkeysystem.com/

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Page 1 of	2	Standard Demonstration Mode	User Name: John Smith ciftc Virtual Klosks. This information is used by					02/1	046	2	0 J S	6/17/200
	DUMPOSED VITTURE KOORT 1760		User Nan User Nan or the Corporate-Specific Virtu		(e.g: www.virtualkiosklaunchsite.com)						FIGSOUS	-5.html
			Client Account: DISNEY Client Account No: 7145001 User Name: John Smith The following information is required before you can download the installation files for the Corporate-Specific Virtual Klosks. This information is used by Vendors and their acounts to hether cristomize the Component-Specific Virtual Klosks. This information is used by		(e.g. www.vi		Select One		United States 😿			http://www.brandkeysystems.com/bk_deliver/m_install_corporate-5.html
Brandkey Deliver Subsystem	Branckey Install Corporate Scottino Virtual Kitetea Representation (Ethermore Representation)		Client Account: DISNEY The following information is re Vendors and their acents to by	User Name:	Installation Domain:	Physical Location:	City: State:	Zip/Postal Code:	Country:	Purpose of Installation:		http://www.brandkeysyste

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		Control Panet for Installing Corporate Specific Virtual Moski				User Name: John Smith	The setup files for the selected Corporate-Specific Virtual Klosk(s) have been prepared. You have selected corporate-Specific Virtual Klosk(s) that are Launchable from the following environments.										 	 		6. boule	
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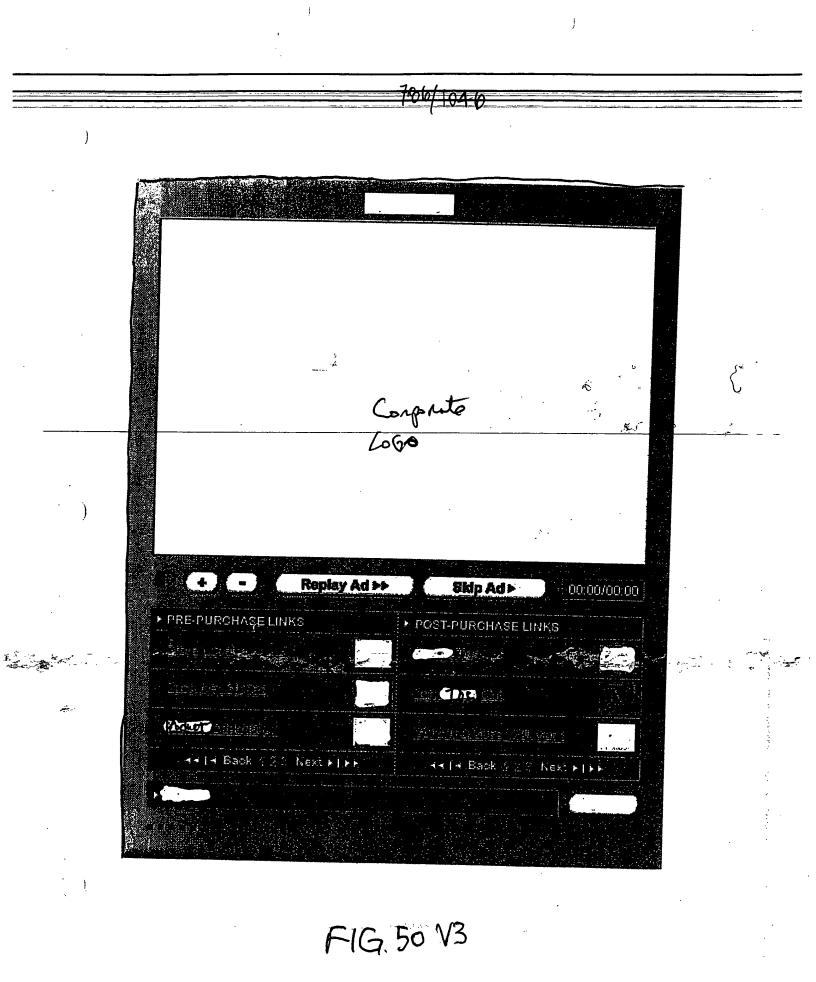
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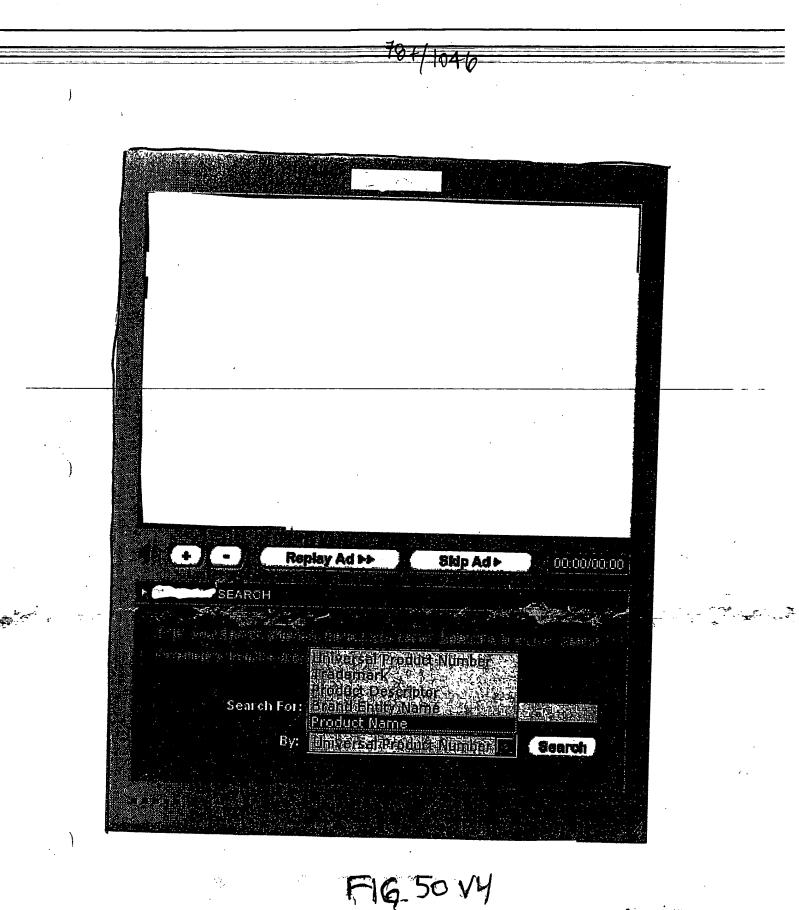
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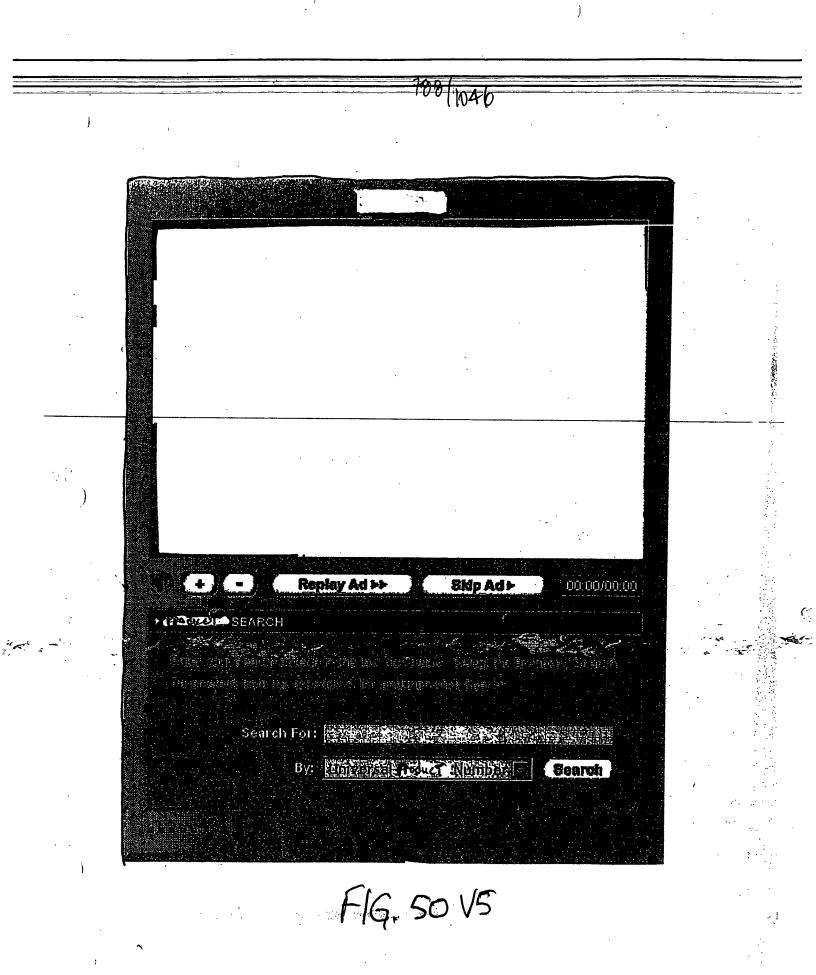
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FIG. 50 VZ





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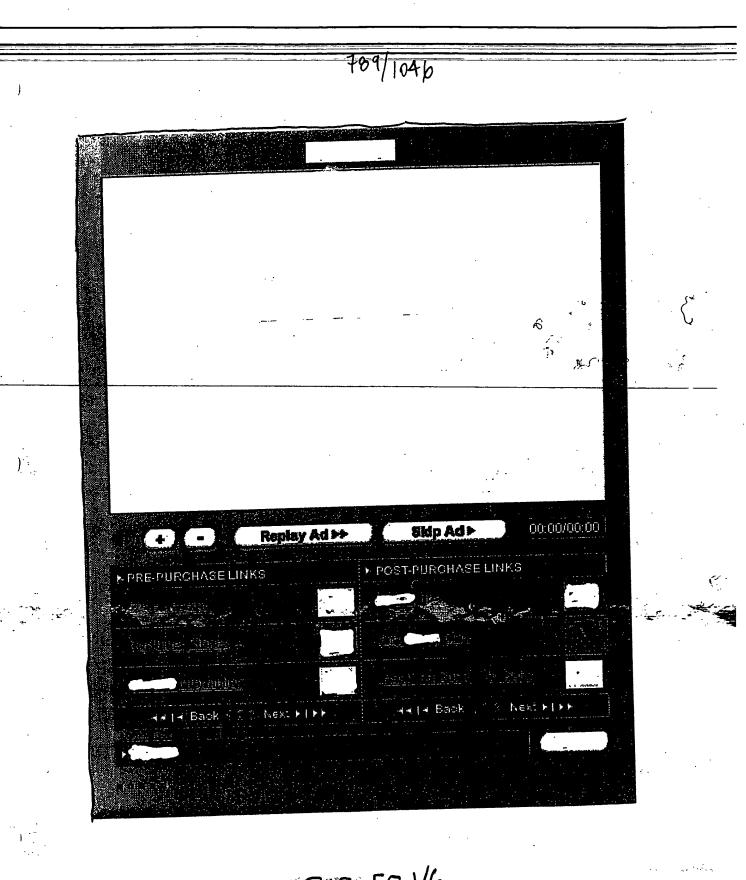
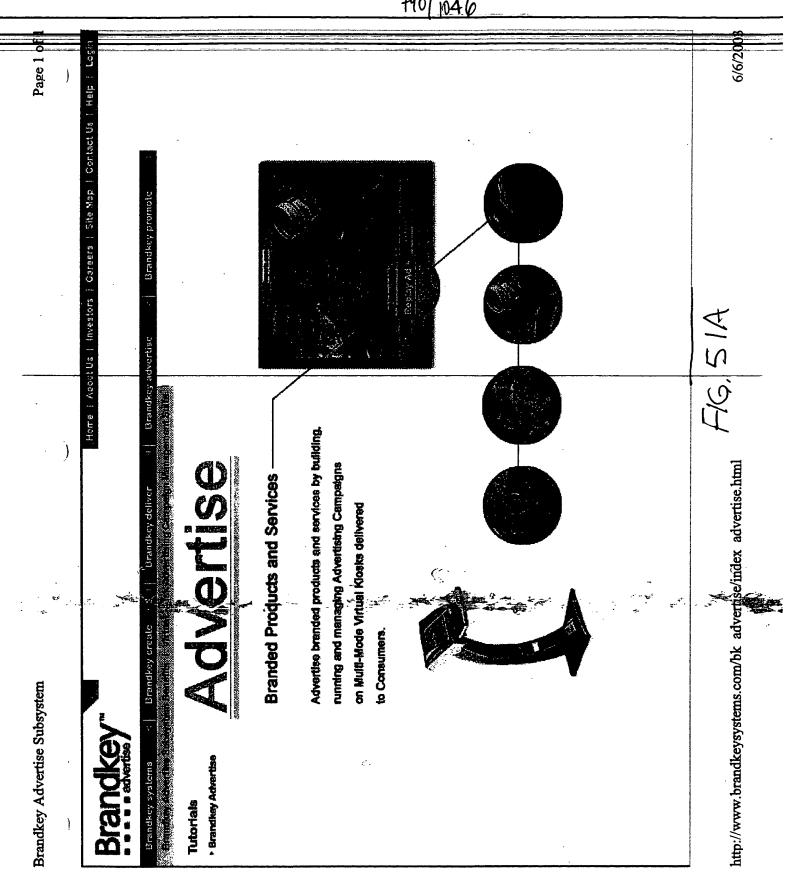


FIG. 50 V6 



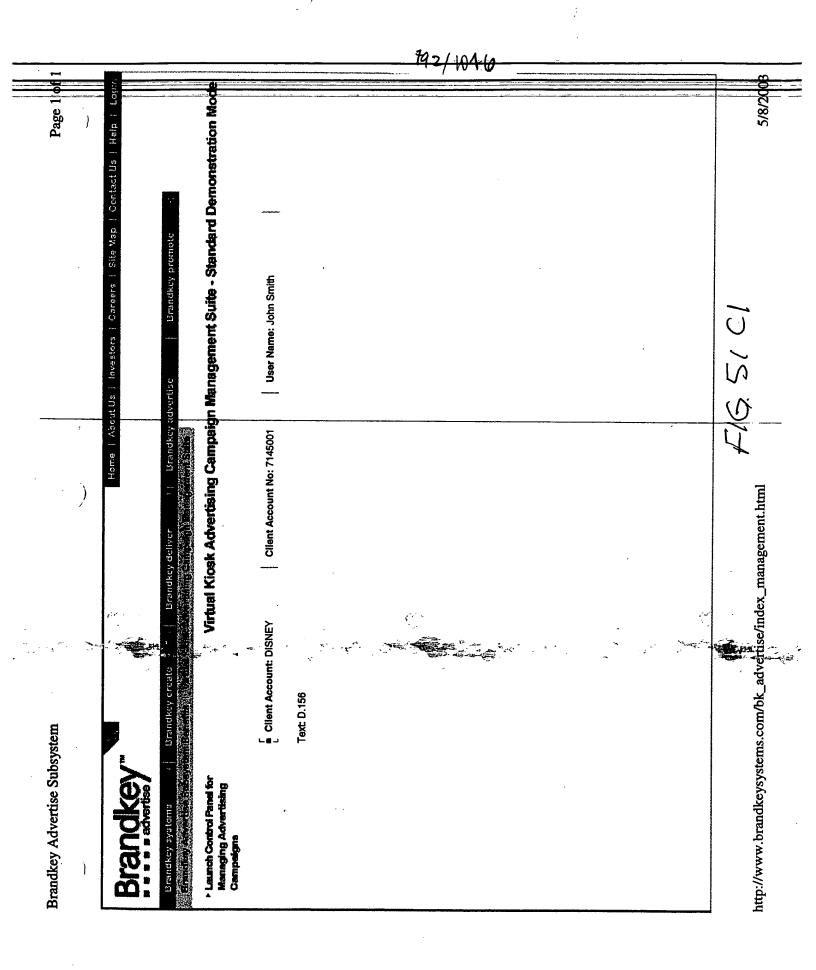
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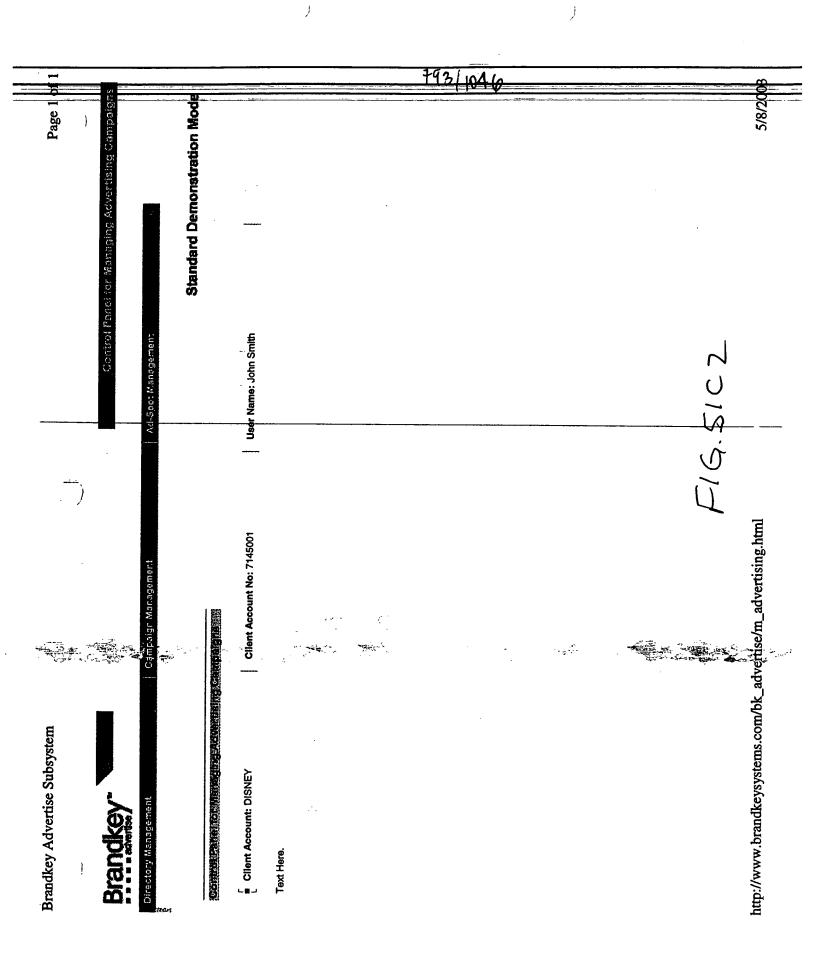
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Page 1 of 1	Help Log A				5/8/2008
•	Horre   About Ua   Investors   Careers   Site Map   Cortact Us   Halp   Loudeliver   Brandkey promote   Bran	The Brandkey Advertise <sup>TM</sup> Subsystem offers brand managers and advertising agents a simple and convenient way of creating, executing and managing advertising campaigned to run on networks of multi-mode Virtual Klosks deployed at internet-based consumer touchpoints. This Brandkey <sup>TM</sup> Subsystem enables advertisers and their agents to permetted to run advertising Directories specifying on which deployed virtual klosks the advertiser and agents to permitted to run advertising campaigns while preserving the rights and obligations of the users of the Brandkey Systems <sup>TM</sup> Network.		-	FIG. SIBI
)	Brandkey deliver Brandkey a dverlise Brandkey Advertise Subsys	n offers brand managers and advertising a vertising campaigns designed to run on ne rouchpoints. This Brandkey <sup>ned</sup> Subsystem rectories specifying on which deployed virt is while preserving the rights and obligatio is while preserving the rights and obligatio			
	Brandkey create	The Brandkey Advertise <sup>TM</sup> Subsysterr creating, executing and managing add deployed at Internet-based consumer generate Virtual Klosk Advertising Dir germitted to run advertising campaign Network.			http://www.brandkeysystems.com/bk_advorters.html
Brandkey Advertise Subsystem	Brandkey systems of Drandkey creat Brand Managera - Brand Managera - Rowritising Agents - Promotioned Agents	<ul> <li>Full Service Agents</li> <li>Marketing Consultants</li> <li>Brand Consultants</li> <li>Trademark Attorneys</li> </ul>			http://www.brandkeysystem

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Page 1 of 1	g Advertising Campaigns		apom uonensuouan		790/1046	5/8/2003
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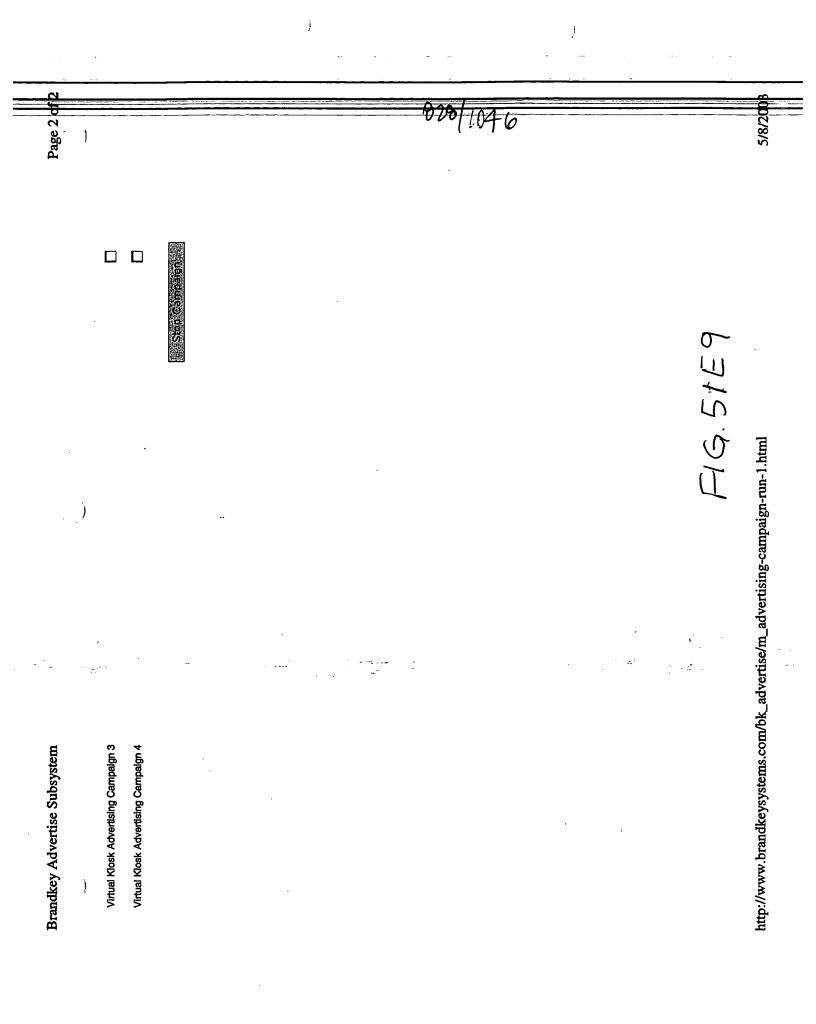
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Page 1 of	dsing Campaigns	stration Mode						8	330	1046		 Back Mex		5/8/2008
	Control Pariel for Managing Advertising Campaigns	Standard Demonstration Mode	-	ign checkbox. You	Add to Campaign			0					·	
	Control F.	Ad-Saet Management		User Name: John Smith by checking its Add to Campa	Owner Trek, Inc.	lomega	Gatorade	Nike	Trek, Inc.				F3	
)		60-PV	-	H User Ni Vertising Campaign by checkir	 Creator / Author Trek creator	lomega Creator	Gatorade Creator	Nike Creator	Trek creator	Mext	·	-	FIG 51F3	ad-spot-place-2.html
		Campaign Managament	- <u>A</u>	Client Account No: 7145001 Client Account No: 7145001 Coun in the selected Virtual Klosk Adv or the Lift in the list helow	 Thte Trek® Cycles 2002	Jaz® Discs 2002	Gatorade USA 2002	Just Do Iti	Trek® Cycles 2002	á 4   4 Back 12345				advertise/madvertising
Brandkey Advertise Subsystem	Brandkey	Directory Management StructureSpireContinent Coolly and spire of the		Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Select the Advertisement(s) which you wish to run in the selected Virtual Klosk Advertising Campaign by checking its Add to Campaign checkbox. You may Preview any Advantisement by clicking on the List in the list balow.	UHL of Advertisement http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.trek.com/cycles.html					http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-2.html

			<b>j</b>	. )		
Page 1 of 1	ungladme0 gnistro	Standard Demonstration Mode	034/	1046		5/8/2008
	Control Panol for Monaging Advortising gement Ad-Soci Management	ser Name: John Smith	ament will begin to run.the Advertisement may run per hour.Virtual KlosksStart DateFrequency.Select virtual Klosks09/20/02Set Date10 XhrSet Requency.Select virtual Klosks10/30/02Set Date5 XhrSet Requency.Select virtual Klosks10/30/02Set Date2 XhrSet Requency.Select virtual Klosks07/10/02Set Date2 XhrSet Requency.Select virtual Klosks01/10/02Set Date10 XhrSet Requency.Select virtual Klosks01/20/02Set Date10 XhrSet Requency.Select virtual Klosks01/20/02Set Date10 XhrSet Requency.Select virtual Klosks01/20/02Set Date10 XhrSet Requency.Select virtual Klosks09/20/02Set Date5 XhrSet Requency.	12345 <b>Rent &gt;   &gt;</b>	FIG SHFY	ertising-ad-spot-place-3.html
	Campaign Mar	Contraction of the Account No: 7145001	atte on which the Advertisem naximum number of times th Tittle VI Trek® Cycles 2002 Jaz® Discs 2002 Gatorade USA 2002 Mini Just Do Itt Trek® Cycles 2002	44   4 Back	·,	bk_advertise/m_adve
Brandkey Advertise Subsystem	Brandkey	Client Account: DISNEY	Click the Set Frequency button to set the maximum number of times the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour. URL of Advertisement The North Click the Start De http://www.trek.com/cycles.html Trek® Cycles 2002 Select Virtual Klosks 10/30/02 http://www.jaz.com/discs/jaz.html Jaz® Discs 2002 Select Virtual Krosks 10/30/02 http://www.gatorade.com Gatorade USA 2002 Select Virtual Krosks 07/10/02 http://www.nike.com/sneakers/pump-air.html Just Do iti Select Virtual Krosks 01/02/02 http://www.trek.com/cycles.html Trek® Cycles 2002 Select Virtual Krosks 00/10/02 http://www.trek.com/sneakers/pump-air.html Just Do iti Select Virtual Krosks 01/02/02 http://www.trek.com/cycles.html Trek® Cycles 2002 Select Virtual Krosks 01/02/02 http://www.trek.com/cycles.html 2000 h			http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3.html

Page 1 of 1	ter Managing Advertising Campaigns Standard Demonstration Mode	, 	) 	5/8/2003
	Control Partel for Monaging Advertising Campaign Ad-Sao: Management Standard Demonstration Mode	User Name: John Smith	Activity Indices       Ad Spot Rate (\$/Impression)       Add Ad         activity Indices       \$/Impression       []         activity Indices       \$/Impression       []	T S
)		dvertisement will run.	Installation Domain (if applicable) http://www.installationdomain1.html Location 1 http://www.installationdomain2.html Location 2 http://www.installationdomain3.html Location 3 http://www.installationdomain4.html Location 4 http://www.installationdomain5.html Location 5 http://www.installationdomain5.html Location 5	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3ps.html
Brandkey Advertise Subsystem	Brandkey-	Client Account: DISNEY Select the Virtual Klosks on which the Advertisement will run.	Virtual Klosk Name Srifal Number Virtual Klosk Name 1 090987-098 Virtual Klosk Name 2 090987-099 Virtual Klosk Name 3 090987-099 Virtual Klosk Name 4 090987-099 Virtual Klosk Name 5 090987-098	http://www.brandkeysystems.com/

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Page 1 of ( (	Standard Demonstration Mode	836(1046	Select and
Page 1 o Control Parci (or Managing Advertising Campaigns		Activity Indices     Ad Spot Rate       Activity Indices     &Impression       Activity Indices     &Impression	SIF6
Camera		Ilation Domain (If a www.installationdomain1.html Loc www.installationdomain2.html Loc www.installationdomain3.html Loc www.installationdomain4.html Loc	$\mathcal{FIG}, \mathcal{S1}$
Brandkey Advertise Subsystem Brandkey		Virtual Klosk Name Virtual Klosk Virtual Klosk Name 1 090987-098 Virtual Klosk Name 2 090987-099 Virtual Klosk Name 3 090987-098 Virtual Klosk Name 4 090987-099 Virtual Klosk Name 5 090987-098	http://www.brandkeysystems.com/b

Page, 1 of 1	)	Control Pariei for Managing Advertising Campaigr s Bemen:	Standard Demonstration Mode							83	7/11	)46					5/8/2008
		/ Buisburg .	tandard De		IIV	Add Ad											
		in trol Pane) to ment	Ö.	Smith	0-s	Ad Spot Rate	<u>\$/impression</u>	<u>\$/Impression</u>	<u>S/Impression</u>	\$/Impression	<u>\$/impression</u>						
		Contro Ad-Spot Management		User Name: John Smith	40 1	Activity Indices		activity indices	activity indices	activity indices \$	activity indices \$					157	html
	)				R-S	Physical Location (If annicatia)	Ĩ					Rext >   >>			••	JG. SIFT	ertising-ad-spot-place-3vs.html
		аgemert		No: 7145001	Ŀ	Phys If ar	ain1.html Loca	iain2.html Loca	ain3.html Loca	ain4.html Loca	lain5.html Loca	12345					ertising-ad-s
		Campaign Mar:	ä	Account No: 7145001	V.S S.P.S.	Installation Domain	http://www.installationdomain1.html Location 1	http://www.irjstaliationdomain2.html Location 2	http://www.installationdomain3.html Location 3	http://www.fhstallationdomain4.html Location 4	http://www.installationdomain5.html Location 5	<b>4 − −</b> Back	-	-			http://www.brandkeysystems.com/bk_advertise/m_adve
Subsystem				VEY on which the Adv		Virtual Klosk Serial Number	80987-098	660-28606	<b>30987-098</b>	660-18606	860-28606						ystems.com/l
Brandkey Advertise Subsystem	.)	Brandkey	Salect VII fundit (rosho	Client Account: DISNEY	P-S	Virtual Klosk Name S	Virtual Kiosk Name 1 090987-098	Virtual Klosk Name 2 090987-099	Virtual Klosk Name 3 090987-098	Virtual Klosk Name 4 090987-099	Virtual Klosk Name 5 090987-098						ww.brandkeys

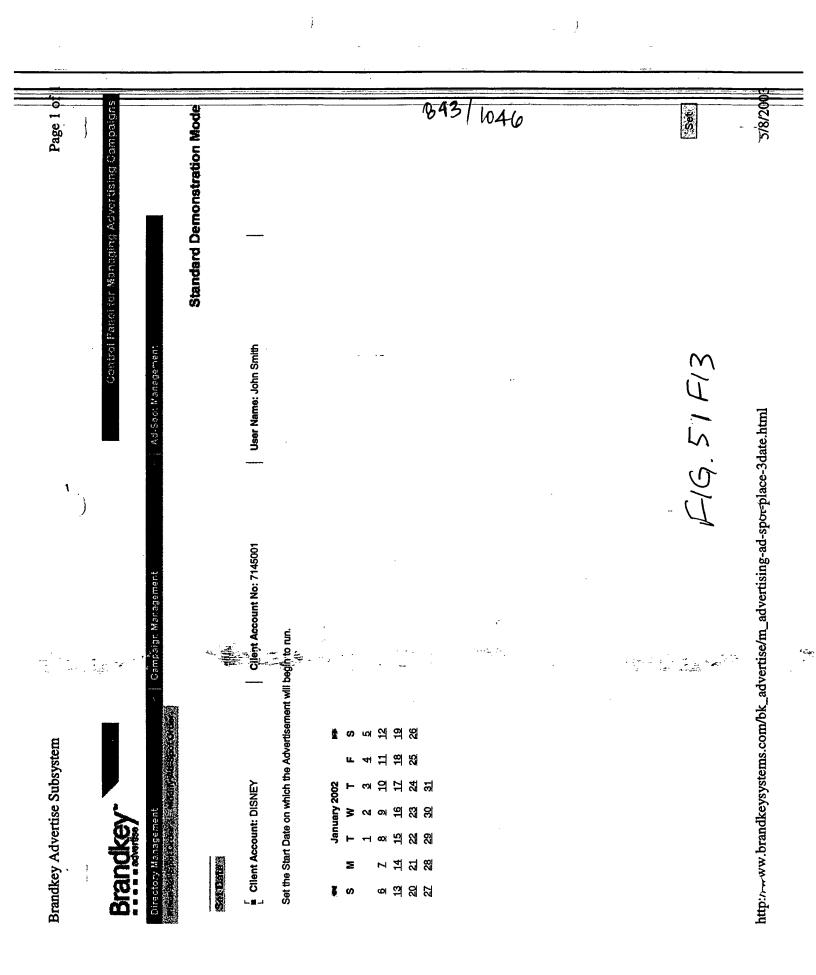
 Page 1 of 1	-	Control Parcel for Managing Advertising Campaigns		Standard Demonstration Mode				)					839	0/1	046	. )				5/8/2008	
		Monaging Adve		andard Demo				AII	Add Ad										8		
		antiol Fanal tar	เมลา	St		Smith		C-5	Ad Spot Rate (\$/Impression)	\$/Impression	\$/Impression	\$/Impression	<u>\$/Impression</u>	\$/Impression					$\hat{\mathbb{O}}$		
		0	Ad-Spet Nanagement			User Name: John Smith		(i) 	Activity Indices	activity indices	activity indices	activity indices	activity indices	activity indices					FIG. 51 F8	sps.html	
	)					_		R-S	Physical Location (if applicable)	ocation 1	ocation 2	ocation 3	ocation 4	ocation 5	Rext >   >>				PIO	d-spot-place-38	
		4 N	. Campaign Management			Client Account No: 7145001	ertsement will run.	V.S S.P.S	Installation Domain (16	lomain1.html	http://www.installationdomain2.html Location 2	http://www.installationdomain3.html Location 3	http://www.iństallationdomain4.html Location 4	http://www.installationdomain5.html Location 5	4414 Back 12345		 ș.	:		/bk_advertise/m_advertising-a	
Brandkey Advertise Subsystem	· )	Brandkey	Directory Management Martin and Addition of the Addition		Select Alterna Nuclease	■ Client Account: DISNEY	Select the Virtual Klosks on which the Advertisement will run.	2-2 2-2	Virtual Klosk Name Serial Number		Virtual Klosk Name 2 090987-099	Virtual Klosk Name 3 090987-098	Virtual Klosk Name 4 090987-099	Virtual Klosk Name 5 090987-098						http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3sps.html	

Page 1 of 1		) 	59/1046	5/8/20 <b>d3</b>
Page 1 o Control Parel for Managing Advertising Compaigns () Standard Demonstration Mode	User Name: John Smith	At the second se	activity Indices \$/Impression	
Campaignmert	Account No: 7145001	V.S.       S.P.S.       P.S.       I.S.       I.S.         Installation Domain       Physical Location       Acth         http://www.installationdomain1.html       Location 1       activ         http://www.installationdomain2.html       Location 2       activ         http://www.installationdomain3.html       Location 3       activ         http://www.installationdomain3.html       Location 3       activ         http://www.installationdomain4.html       Location 4       activ	http://www.installationdomain5.htmi Location 5 <	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3rs.html
Brandkey Advertise Subsystem Brandkey Directory Management	Client Account: DISNEY Client Account: USNEY Client I Cli	P.S.       9.8         Virtual Klosk Name       Virtual Klosk Name         Virtual Klosk Name       090997-098	Virtual Klosk Name 5 090997-098	http://www.brandkeysystems.com/t

<u></u>		)				
Page 1 of 1	Standard Demonstration Mode		<del>\$4</del>	046	5/8/2000	
Menaging Advertising	idard Dem 			Ο.		
Panel for		C-S Aid Spot Rate (\$/Impression)	\$/Impression \$/Impression \$/Impression	\$/Impression	0/1	
Control Ad-Sect Management	User Name: John Smith	<b>5</b>	activity indices activity indices activity indices	activity indices	FIG.SI FIO	
)		R-S Physical Location (if applicable) Location 1	ccation 2 ccation 3 ccation 4	Scation 5 Reart ►   ►	d-spot-place-3	
Campanent	Client Account No: 7145001	8-P-15 hain ationdomain1.html	http://www.installationdomain2.html Location 2 http://www.installationdomain3.html Location 3 http://www.installationdomain4.html Location 4	http://www.installationdomain5.html Location 5	vbk_advertise/m_advertising-a	
Brandkey Advertise Subsystem Brandkey Directory Management	Select the Virtual Klosks on which the Ad	Virtual Klosk Name Virtual Klosk Installation Dom Virtual Klosk Name Serial Number Installation Dom Virtual Klosk Name 1 090987-098 http://www.install	Virtual Klosk Name 2 090987-099 Virtual Klosk Name 3 090987-098 Virtual Klosk Name 4 090987-099	Virtual Klosk Name 5 090987-098	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3is.html	

Page 1 cff1	Control Panol for Manuging Advertising Campaigns	Standard Demonstration Mode			) 			-84	<del>4/</del> 1	046			Seebeckwill	5/8/2008
	ອະດາຊີດເຊື້ອງ	dand Demor			AIF	Add Ad								
	ntrol Panol for M			Smith	c-s	Ad Spot Rate (\$/impression) \$/impression	<u>S/Impression</u>	\$/impression	<u>\$/Impression</u>	<u>%/impression</u>				
	ő	i Ad-Spet Management		User Name: John Smith	107-1	Activity Indices activity Indices	activity indices	activity indices	activity indices	activity indices			-19 51FI	s.html
	)				R-S	Physical Location (if applicable) Location 1	Location 2	Location 3	Location 4	Location 5	Rext > -	-	FIG.	ad-spot-place-30
• ,		. Càmpaign Management		Client Account No: 7145001	V-S	Installation Domain (If applica Littp://www.installationdomain1.html Location 1	http://www.installationdomain2.html Location 2	http://www.installationdomain3.html Location 3	http://www.installationdomain4.html Location 4	http://www.installationdomain5.html Location 5	▲ <b>12345</b>			http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3cs.html
Subsystem			188	NEY s on which the Adve	to to	Virtual Klosk Serial Number 090987-098	660-186060	960-136060	660-286060	090987-098				systems.com/t
Brandkey Advertise Subsystem	Brandkey"	Directory Manage ment	Soled SVITTABILITONION	Cilent Account: DISNEY	100 - E	Virtual Klosk Name Virtual Klosk Name Serial Numi Virtual Klosk Name 1 090987-098	Virtual Klosk Name 2 090987-099	Virtual Kiosk Name 3 090987-098	Virtuai Kiosk Name 4 090987-099	Virtual Klosk Name 5 090987-098				http://www.brandkey

Page 1 of 1	Standard Demonstration Mode	842/1046	5/8/2003
gnistractus Advactus ing	ndard Dem		
Partici de		Ad Spot Rate (\$/impression) \$/impression \$/impression \$/impression	2
tuamegane Mitors. bA	User Name: John Smith	Activity Indices activity Indices activity Indices activity Indices activity Indices	G. 51 F12 3all.html
· · · · · · · · · · · · · · · · · · ·		Physical Location (if applicable) Location 1 Location 2 Location 5 Location 5	ind-spot-place-3.
Campaign Maragement	citent Account No: 7145001	Installation Domain http://www.installationdomain1.htmi Location 1 http://www.installationdomain2.htmi Location 2 http://www.installationdomain3.htmi Location 3 http://www.installationdomain5.htmi Location 5 http://www.installationdomain5.htmi Location 5	/bk_advertise/m_advertising-a
Brandkey Advertise Subsystem	Seterat Vertual Kroats (1) Client Account: DISNEY Client Account: DISNEY Client Account: DISNEY Select the Virtual Klosks on which the Advertisement with run.	Virtual Klosk Name Virtual Klosk Virtual Klosk Name 3 090987-098 Virtual Klosk Name 2 090987-099 Virtual Klosk Name 3 090987-099 Virtual Klosk Name 4 090987-099 Virtual Klosk Name 5 090987-098	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-3all.html



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Page 1 of 1	Standard Demonstration Mode			841/1046	- 8/5
Control Pare Ad-Sae, Management		User Name: John Smith	• •		FIG, 51 FIY d-spot-place-3frequency.html
B Campaign Maragement		the Advertisement may run.	., * * <u></u>		F/G, S/H
Brandkey Advertise Subsystem Brandkey Director Management		Client Account: DISNEY		5 Xhr 10 Xhr	http://www.brandkeysystems

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Pare 1 o	dvertising Campaigns	Standard Demonstration Mode						8	<del>45</del> /	104	¢		Place Art Sport Order	5/8/200
	Control Panel for Monaging Advertising Campaigns genen:	Standard De		associated with the Virtual	Placed Advertisements	Now, ndvarasaments	View Adverasements	Web, Advertsements	Suamashayov way	wiew Advertisements				
	Contro Oortoo Ad-Sact Management		User Name: John Smith	iew the Advertisement(s) a	Physical Location (if applicable)	Norwalk, CT	Greenwich, CT	Miami, FL	Norwalk, CT	Greenwich, CT			MG. 5-1 FIS	5-4.html
)	ooign Moragemert 24		Client Account No: 7145001	Please confirm the Advertisement(s) that has been placed on each Virtual Klosk below. You may view the Advertisement(s) associated with the Virtual Klosk by clicking on its View Advertisements button.	Installation Domain	http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.gatorade.com	http://www.nike.com/sneakers/pump- air.html	http://www.trek.com/cycles.html	44 4Back 12345 Mext∳ ►▶		AG.	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-4.html
	U Q V	Netter Spottore	<u>.</u>	that has been place ements button.	Virtual Klosk Serial Number	860-286060	660-136060	860-286060	660-286060	090987-098	·			om/bk_adverti
Brandkey Advertise Subsystem	Brandkey		1t: DISNEY	ie Advertisement(s) on its View Advertis	Virtual Kiosk Virtual Klosk Type Name Code	Type goes here	Type goes here	Type goes here	Type goes here	Type goes here				ldkeysystems.c
randkey Adve	Brandke		Client Account: DISNEY	Please confirm the Klosk by clicking	Virtual Kiosk	Trek® Cycles 1 2002	Jaz® Discs 1 2002	Gatorade USA 2002	Just Do It	Trek® Cycles   2002				tp://www.bran

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Page 1 of 1	Vertising Campaigns	Standard Demonstration Mode				84	<sup>46</sup> 11046			5/8/2000
	Control Panel for Manuging Advertising Campaigns			Spot Order, then enter a	Relative Order	] [7	<b>m</b>			
	)	namagane <i>N</i> toos Ad-Sport	User Name: John Smith	Virtual Klosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a changes.	<b>Title</b> Trek® Cycles 2002	Jaz® Discs 2002	Gatorade USA 2002		FIG.57 F16	spot-place-4order.html
		Campaign Maragement.	Client Account No: 7145001	t to run on the Virtual Klosk. If you wish iet to save you changes.			-		<u></u>	_advertise/m_advertising-ad-
Brandkey Advertise Subsystem	Brandkey.	Directory Management Directory Management Market Bar Other Managy of Aparlotter Meter Advertisements	Client Account: DISNEY	Set the Relative Order for each Advertisement to run on the "0" in the Relative Order textbox. Then click Set to save you Virtual Klosk Name: Jaz® Discs 2002	URL of Advertisement http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.gatorade.com			http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-4order.html

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Pare 1 061	Control Panel for Managing Advertising Campaigns genen:	Standard Demonstration Mode						84	1046			5/8/2003
	- Control Panel for Ad-Soc: Management	Υ. T	User Name: John Smith	nfirm it.						\$	FIG.SI A7	lace-5.html
.)	Campaign Management		Client Account No: 7145001	Ad-Spot Order No.1234567 has been placed. Please review the Order Information below to confirm it.	Trek® Cycles 2002	Type goes nere	090987-098 http://www.trek.com/cycles.html	Norwalk, CT	Trtte 1 Trtte 2 Trtte 3	44   4 Back 12345 Next >   >>	 	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-place-5.html
Brandkey Advertise Subsystem	Brandkey-	CONTINUE DIE MODERA DEVENTIONE DE DOLOCIONES	Client Account: DISNEY	Ad-Spot Order No.1234567 has been placed			virtuai kiosk Serial number: Installation Domain:	Physical Location (if applicable):	Ad-Spot Place on this Virtual Klosk:			o://www.brandkeysystems.com/b

	-				)			<b>j</b>	
Page 1 o	Control Panel for Managing Advertising Campaigns	Standard Demonstration Mode				94	8/104 Ø		5/8/200
	Control Pan	- 111 - P.F	User Name: John Smith		Date Placed 01/20/2003 02/04/2003 03/25/2003 04/01/2003 05/14/2003	Mext >   >>	·		FIGSIFI8 spot-modify-1.html
			Client Account No: 7145001	odity.		<ul> <li>▲ 4   4 Back 12345</li> </ul>			http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-modify-1.html
Brandkey Advertise Subsystem	Brandkey-		E Client Account: DISNEY	Select the Ad-Spot Order you wish to modify.	Ad-Spot Order Number 1209978901 1209978932 1209978678 1209978678				http://www.brandkeysystems.con

Page 1 of 1 ( ampaigns ( ampaigns ( ) <b>instration Mode</b>				Ð	49/	104 (	0	
Control Parol for Nanaging Advertising Campaigns gement Standard Demonstration Mode	n Smith rtual Klosk by clicking on its	Placed Advertisements WowAdvertisements	Anew Royardsamanis	Supervision and the supervision of the supervision	WawAdvertisements	Wiew udvertisements		
Control Ad-Spot Management	User Name: John Smith associated with the Virtual Kic	Physical Location (if applicable) Norwalk, CT	Greenwich, CT	Miami, FL	Norwalk, CT	Greenwich, CT		S.SI F
Campaign Maragemertt	Client Account: DISNEY Client Account No: 7145001 Dist Account No: 7145001 Dist Name: John Smith Advertisements have been placed on the Virtual Klosk by clicking on its View Advertisements button. Click Update Advertisements to modify your Advertisement Placements.	Installation Domain http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.gatorade.com	http://www.nike.com/sneakers/pump- air.html	http://www.trek.com/cycles.html	44   4 Back 12345 Mext ▶   ▶ ▶	AG SI
	CII the Virtual Klosks t date Advertisemen	Virtual Klosk Serial Number 090987-098	660-286060	860-280060	660-486060	090987-098		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Brandkey Advertise Subsystem	tt: DISNEY ave been placed on mts button. Click Up	Virtual Klosk Type Code Type goes here	Type goes here	Type goes here	Type goes here	ype goes here		
Brandkey Advertise	Client Account: DISNEY Advertisements have been p View Advertisements button	Virtual Klosk V Name C Trek® Cycles T 2002	Jaz® Discs T 2002	Gatorade T USA 2002	Just Do Iti T	Trek® Cycles Type goes here 2002		

Page 1 of 1	ration Mode					850/1046	
Page 1 o Control Fanei for Managing Advertising Campaigns	Standard Demonstration Mode		der, then enter a	Relative Order	] [ <b>7</b>	m	
Control Pan	namageme <i>N</i> anagement	User Name: John Smith	Set the Relative Order for each Advertisement to run on the Virtual Klosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes. Virtual Klosk Name: Jaz® Discs 2002	Title Trek® Cycles 2002	Jaz® Discs 2002	Gatorade USA 2002	FIG. SIF20
	Campaigr.Management	Client Account No: 7145001	nt to run on the Virtual Klosk. If you wish to Set to save you changes.	4 4	Ja	ĕ	
Brandkey Advertise Subsystem	Directory Anangement Directory Anangement	Client Account: DISNEY	Set the Relative Order for each Advertisemer "0" in the Relative Order textbox. Then click S Virtual Klosk Name: Jaz® Discs 2002	URL of Advertisement http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.htmi	http://www.gatorade.com	FIG. SIF

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Page 1 of 1	stration Mode	\$51/1046	5/8/2000
Page 1 o Control Pariel ter Managing Advertising Campaigns (	7145001 Standard Demonstration Mode Klosk Advertising Campaign. the Advertisement will run. Will begin to run.	Virtual KlosksSart DateFrequencySelect Virtual Klosks09/20/02Selected10 XhrSelectedSelect Virtual Kosks09/20/02Selected10 XhrSelectedSelect Virtual Kosks07/10/02Selected2 XhrSelectedSelect Virtual Kosks01/02/02Selected10 XhrSelectedSelect Virtual Kosks01/02/02Selected10 XhrSelectedSelect Virtual Kosks01/02/02Selected10 XhrSelectificationSelect Virtual Kosks09/20/02Selectification5 XhrSelectificationSelect Virtual Kosks09/20/02Selectification5 XhrSelectificationSelect Virtual KosksMart N NSelectification5 XhrSelectification	FIG. SI F21 ing-ad-spot-modify-3.html
Campaign Managen	Client Account: DISNEY Client Account No: 7145001 U Configure selected advertisement(s) that is to run in the Registered Virtual Klosk Advertisement will run. Configure select Virtual Klosks button to select the Virtual Klosks on which the Advertisement will run. Click the Set Date button to set the Start Date on which the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.	Titte Trek® Cycles 2002 Jaz® Discs 2002 Gatorade USA 2002 mp-air.html Just Do iti Trek® Cycles 2002	http://www.brandkeysystems.com/bk_advertise/m_advertising-ad-spot-modify-3.html
Brandkey Advertise Subsystem Brandkey Director Management	Client Account: DISNEY Configure selected advartise Click the Select Virtual Koos Click the Set Date button to Click the Set Frequency but	URL of Advertisement http://www.trek.com/cycles.html http://www.jaz.com/discs/jaz.html http://www.gatorade.com http://www.nike.com/sneakers/pu http://www.trek.com/cycles.html	http://www.brandkeys

Page 1 of 1	1	052/1046	5/8/2003
Page 1 o Control Parci (or Managing Advertising Campaigns of Standard Demonstration Mode			
iontrol Panel (er <sup>s</sup> Jement <b>Sta</b> l		Ad Spot Rate (\$/Impression) \$/Impression \$/Impression \$/Impression	2
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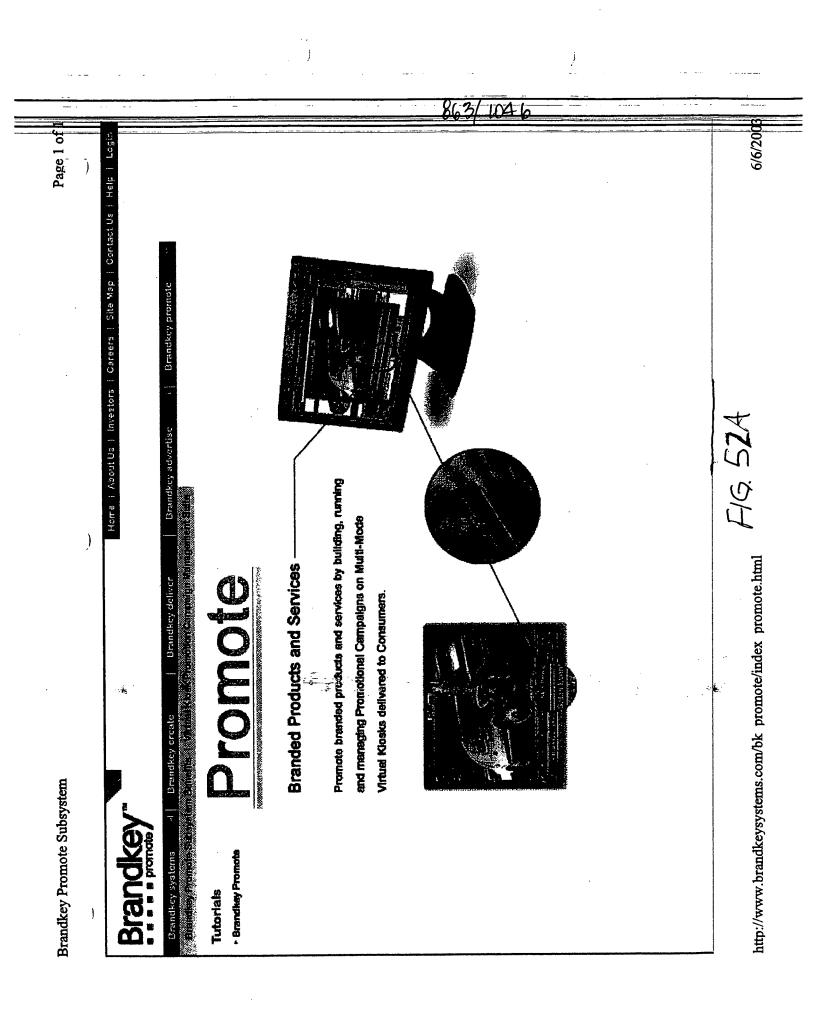
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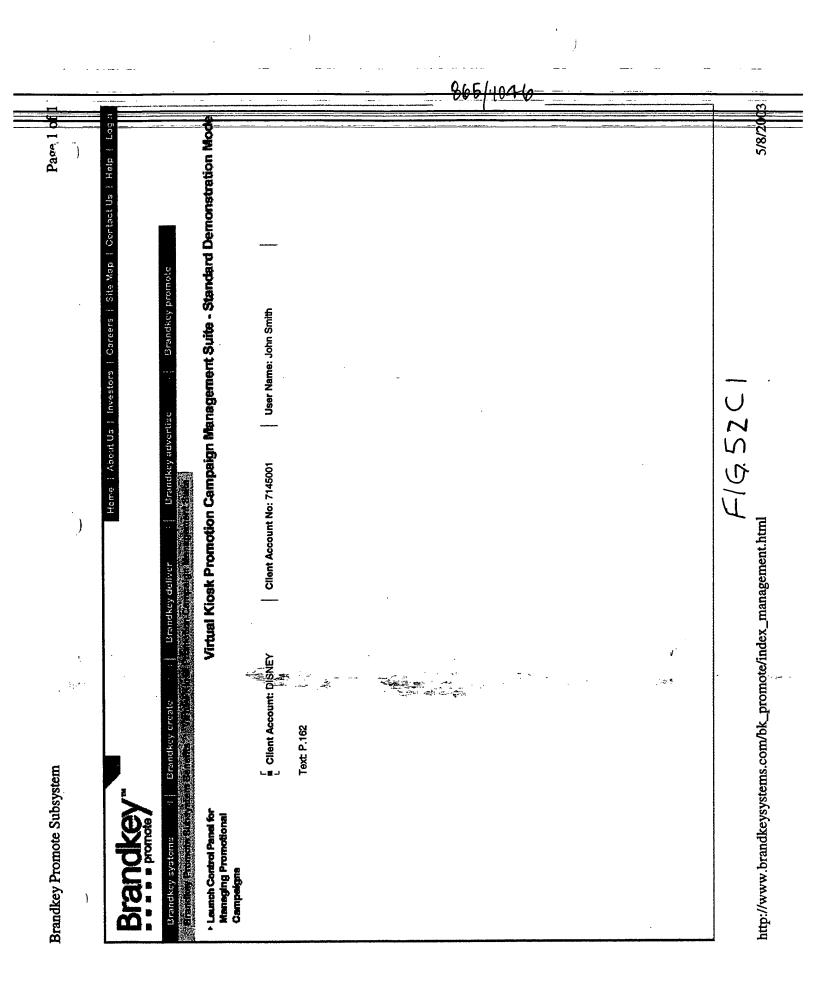
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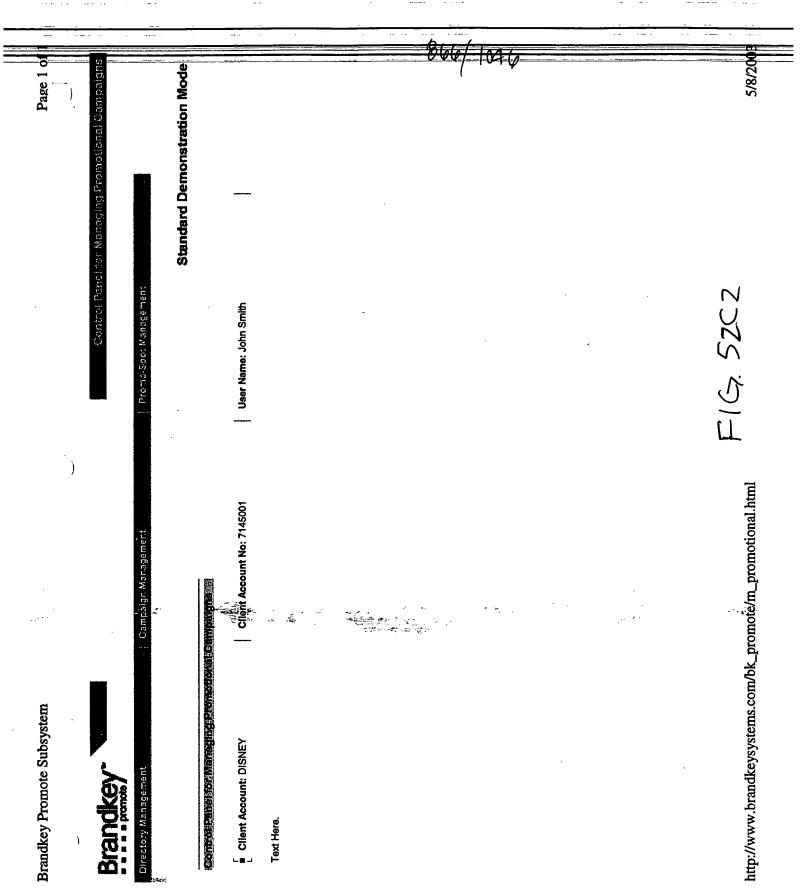
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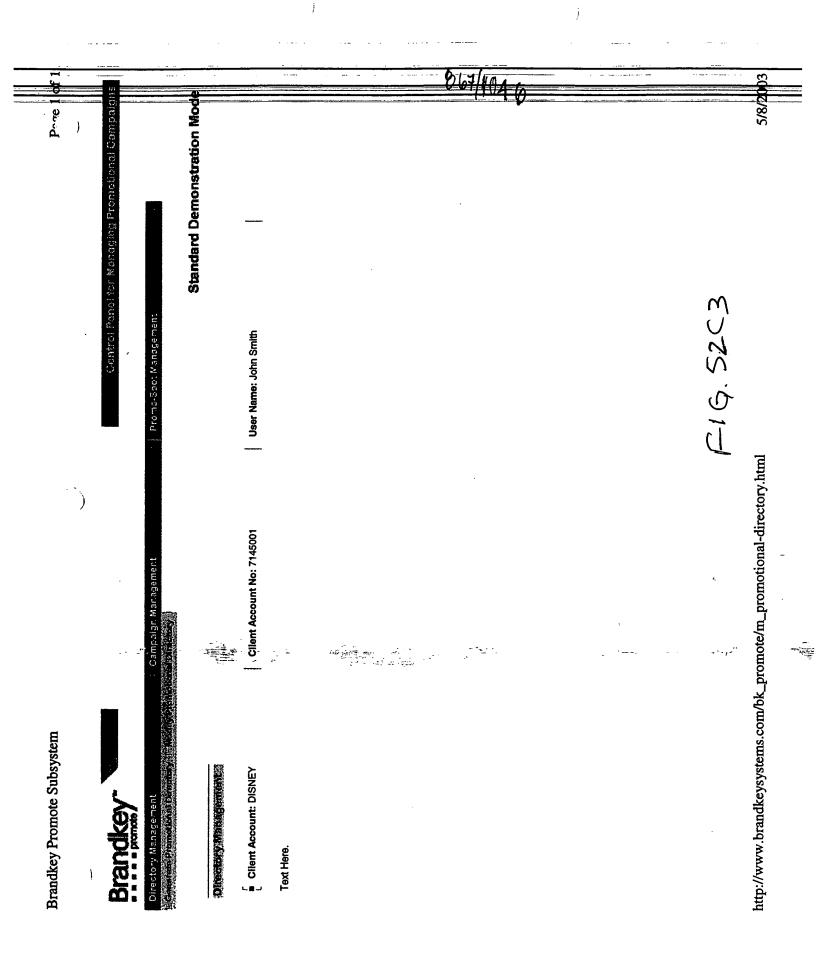


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Page 1 of ( 	Standard Demonstration Mode al Directory.	882/1046	S/8/2003
Constrol Panol (Sr &o	Standarc         Standarc           Client Account: DISNEY         Client Account No: 7145001         User Name: John Smith           Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Klosk Promotional Directory.         Vou may search by Trademark, Servicemark, Product Descriptor, Service Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Fleiated Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.		FIG. SLC18 ory-m-brand-3.html
Campaign Management	Cilent Account No: 7145001 Afth your Client Account, which you wish to incl ark, Product Descriptor, Service Descriptor, or pdown menu, and then click the Search button		bk_promote/m_promotional-direct
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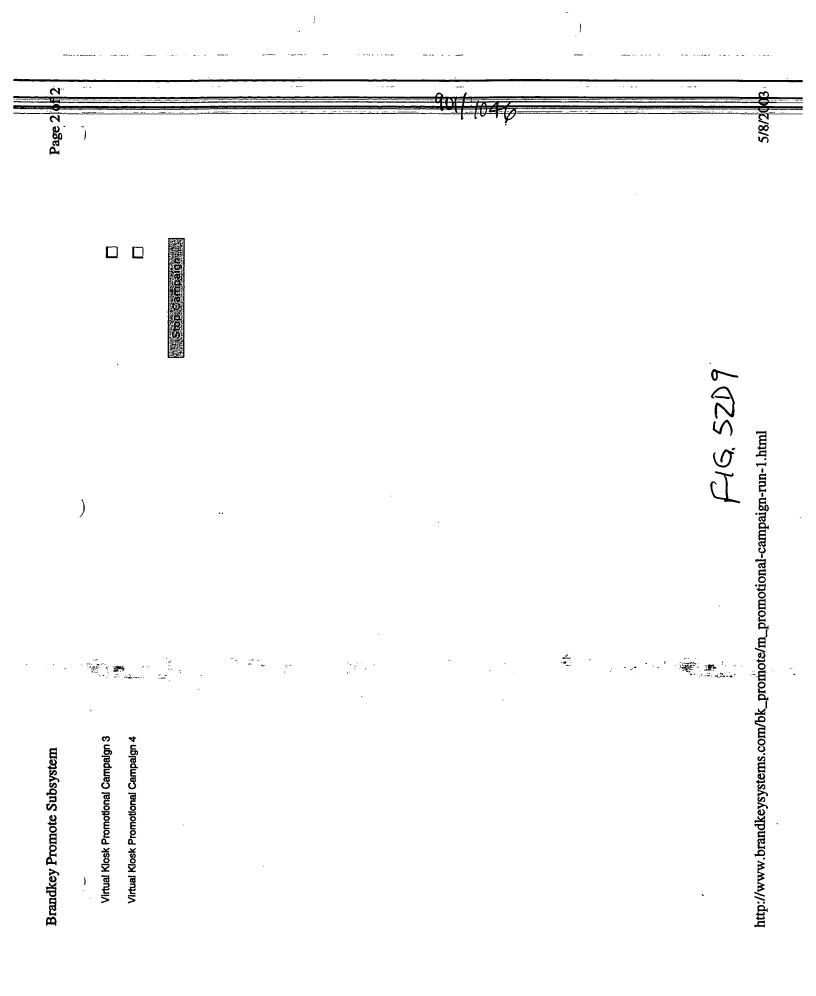
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J		น้ำอย่าง เนื้องเราะโพลเวลดูอเทยกน์		Client Account No: 7145001	Please confirm the promotion(s) that has been placed on each Virtual Klosk below. You may view the Promotion(s) associated with the Virtual Klosk by clicking on its View promotions button.	Installation Domain	http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.gatorade.com	http://www.nike.com/sneakers/pump- air.htmi	http://www.trek.com/cycles.html	ack 12345 \$teat >   > >			4
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Brandkey Promote Subsystem		Client Account: DISNEY	Set the Relative Order for each Promotion the Relative Order textbox. Then click Set i Virtual Klosk Name: Jaz® Discs 2002	URL of Promotion http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html http://www.gatorade.com	http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-place-4order.html

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- · · .	Campaign Management	Cilent Account No: 7145001		-		http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-place-4message.html
Brandkey Promote Subsystem	Directory Management V. Schraud, part Schol, Javimo, Sc. V. W. Branol, Schol	Client Account: DISNEY Create new promotional message.	Message: Background Color: Black Message Font: Arial Message Color: Black			http://www.brandkeysystems.con

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,	Gampaign Maragement		Client Account No: 7145001			k_promote/m_promotional-promo-
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ר Client Account: DISNEY	Client Account No: 7145001	User Name: John Smith	
Promo-Spot Order No.1234567 has been plac	Promo-Spot Order No.1234567 has been placed. Please review the Order Information below to confirm it.	v to confirm It.	
ر Virtual Kiosk Name:	Trek® Cycles 2002		
Virtual Klosk Type Code:	Type goes here		
Virtual Kiosk Serial Number:	090987-098		
Installation Domain:	http://www.trek.com/cycles.html		
Physical Location (if applicable):	Norwalk, CT		
Promo-Spot Place on this Virtual Klosk:	Title 1 Title 2 Title 3		922/
	44   4 Back <u>12345</u> Next ▶ ▶		1046
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	<b>4</b>	HG. SZEI9	
http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-place-5.html	_promote/m_promotional-promo-s	spot-place-5.html	5/8/2003

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Page 1 of Control Pumoi tor Managing Promotional Campaigns	Standard Demonstration Mode		q2	3/1046	5/8/2003
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Campaigr Møragement		Client Account No: 7145001			oromote/m_promotional-promo-spc
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	`)		paign Maragament		Client Account No: 7145001	Promotions have been placed on the Virtual Klosks below. You may view the Promotion(s) associated with the Virtual Klosk by clicking on its View Promotions button. Click Update Promotions to modify your Promotion Placements.	Installation Domain	http://www.trek.com/cycles.html	http://www.jaz.com/discs/jaz.html	http://www.gatorade.com	http://www.nike.com/sneakers/pump- air.html	http://www.trek.com/cycles.html	44   4 Back 12345 Mext				F1G.	http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-modify-2.html
	•			Configuration of the state of t	Cilent A	lirtual Klosks below. Yo otions to modify your Pi	Virtual Kiosk Serial Number	860-286060	660-286060	860-786060	660-286060	860-186060	*		• •			m/bk_promote/m
ote Subsystem		sy -	rrent Graat gegeneren Bescher en de de de	ND2822000	nt: DISNEY	been placed on the \ n. Click Update Prom	Virtual Klosk Type Code	Type goes here	Type goes here	Type goes here	Type goes here	Type goes here						dkeysystems.co
Brandkey Promote Subsystem	}	Brandkey	Directory Management Subscriptions of the second	CONTRACTOR	Client Account: DISNEY	Promotions have Promotions butto	Virtual Klosk Name	Trek® Cycles 2002	Jaz® Discs 2002	Gatorade USA 2002	Just Do It	Trek® Cycles 2002						http://www.bran

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2	Standard Demonstration Mode	Relative Order	Criedro Now Prontrotronal Message)
Control Par	Client Account: DISNEY Client Account No: 7145001 User Name: John Smith Standard I Set the Relative Order for each Promotion to run on the Virtual Klosk. If you wish to remove an Promotion from the Promo-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.	Title Trek® Cycles 2002 Jaz® Discs 2002 Gatorade USA 2002	7/G. SZE ZZ promo-spot-modify-2order.html
Campaign Management	Cilent Account No: 7145001 In to run on the Virtual Klosk. If you wish to at to save you changes.	- - * - *	m/bk_promote/m_promotional-r
Brandkey Promote Subsystem Brandkey Directory Manage arent	Client Account: DISNEY Client Account: DISNEY Set the Relative Order for each Promotion the Relative Order textbox. Then click Set Virtual Klosk Name: Jaz® Discs 2002	URL of Promotion http://www.trek.com/cycles.html http://www.jaz.com/discs/jaz.html http://www.gatorade.com	http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-modify-2order.html

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Oampaign Management	Cilent Account No: 7145001		http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-modify-2message.html
Brandkey Promote Subsystem Brandkey	Client Account: DISNEY Create new promotional message.	Message: Background Color: Black Message Font: Artai Message Color: Black	http://www.brandkeysystems.com

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Brandkey Promote Subsystem Brandkey Director Manages and Director Manages and	Client Account: DISNEY Configure selected promotion(s) th Click the Select Virtual Klosks but Click the Set Date button to set th Click the Set Frequency button to: Click the Set Frequency button to: URL of promotion http://www.jaz.com/cliscs/jaz.html	http://www.nike.com/sneakers/pump-air.html Just Do Iti http://www.trek.com/cycles.html Trek® Cyc	http://www.brandkeysyste

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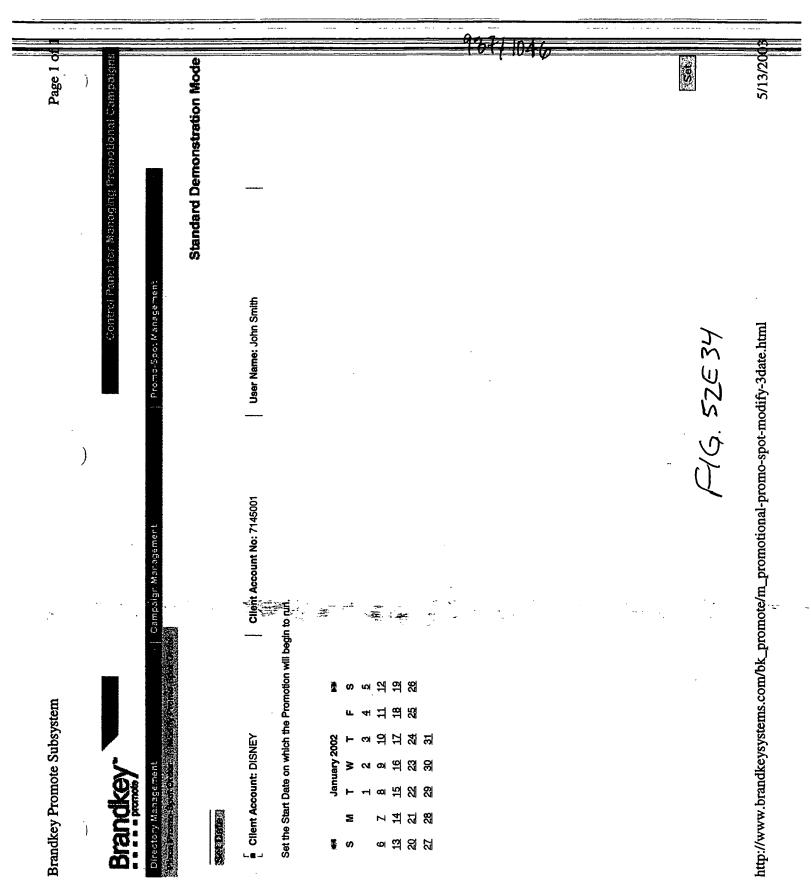
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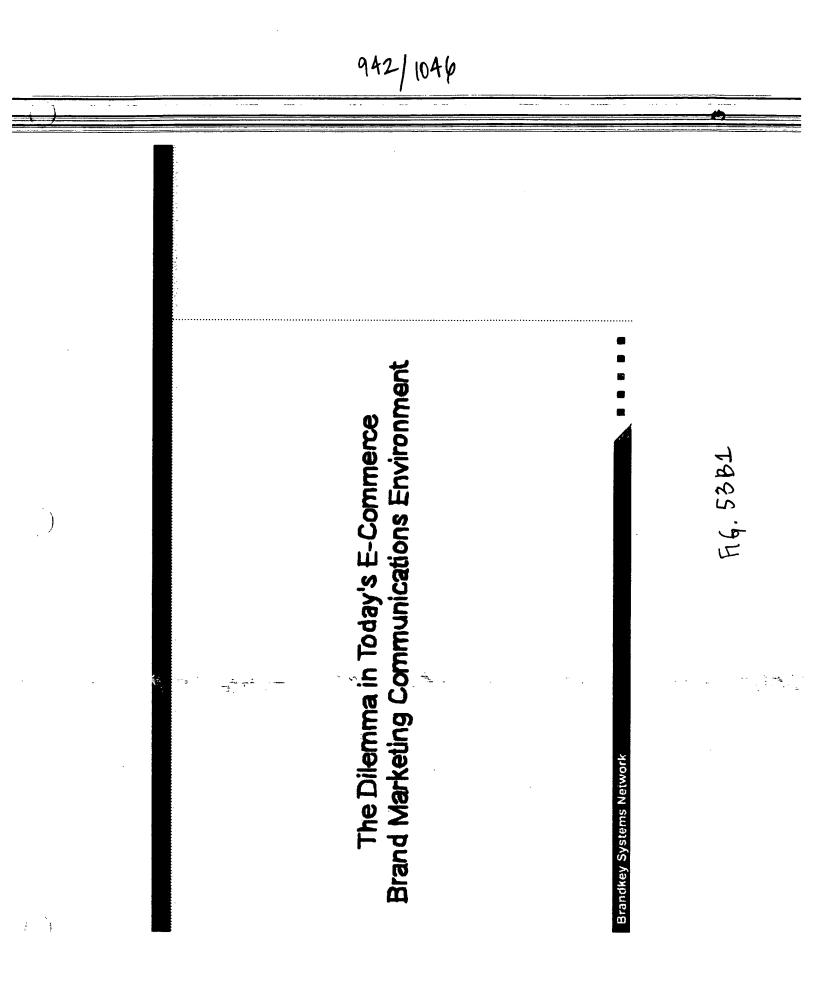
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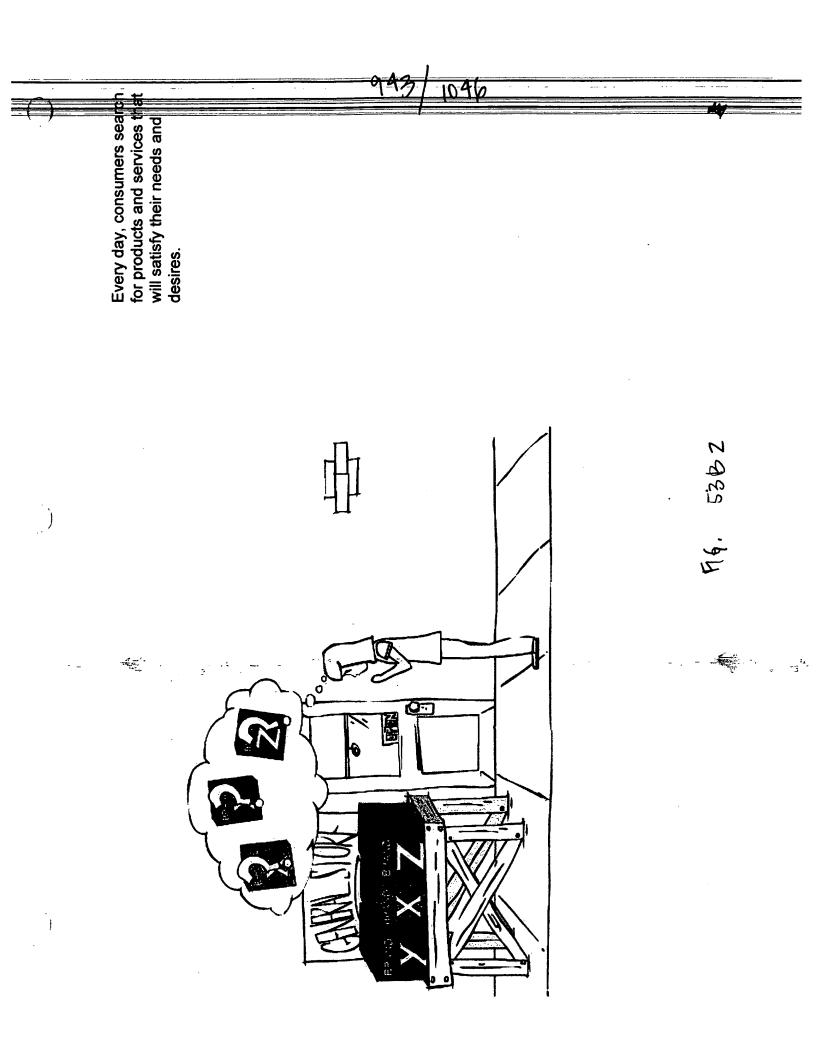
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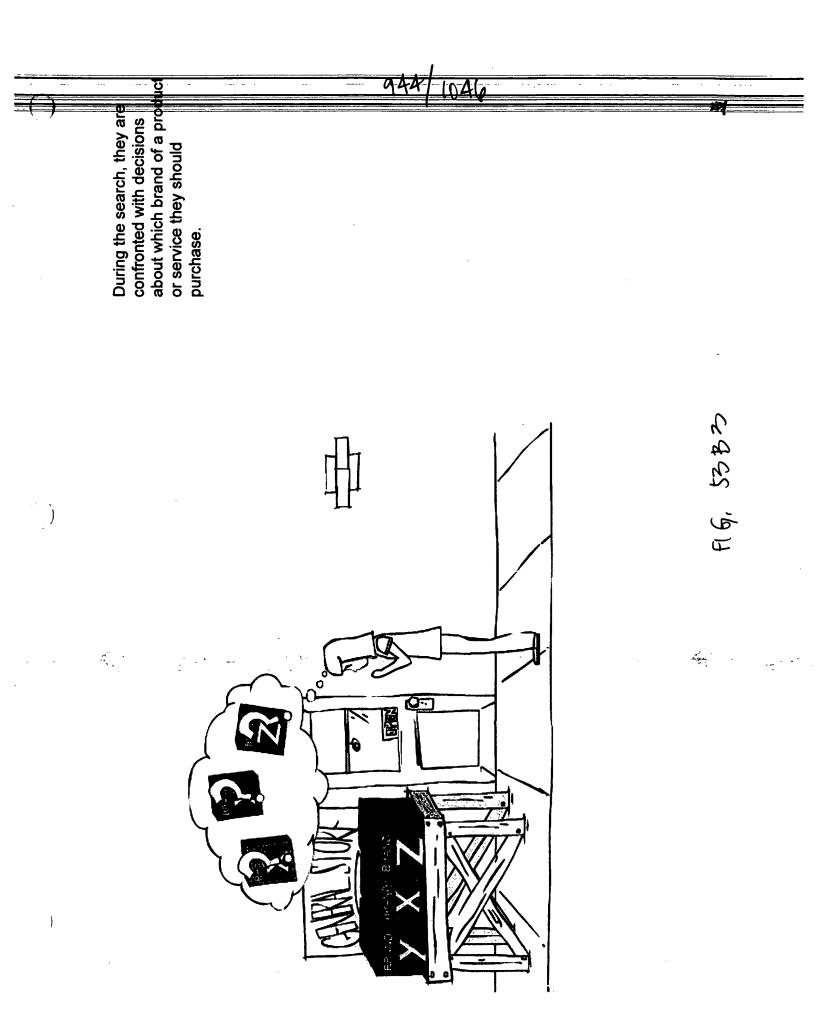
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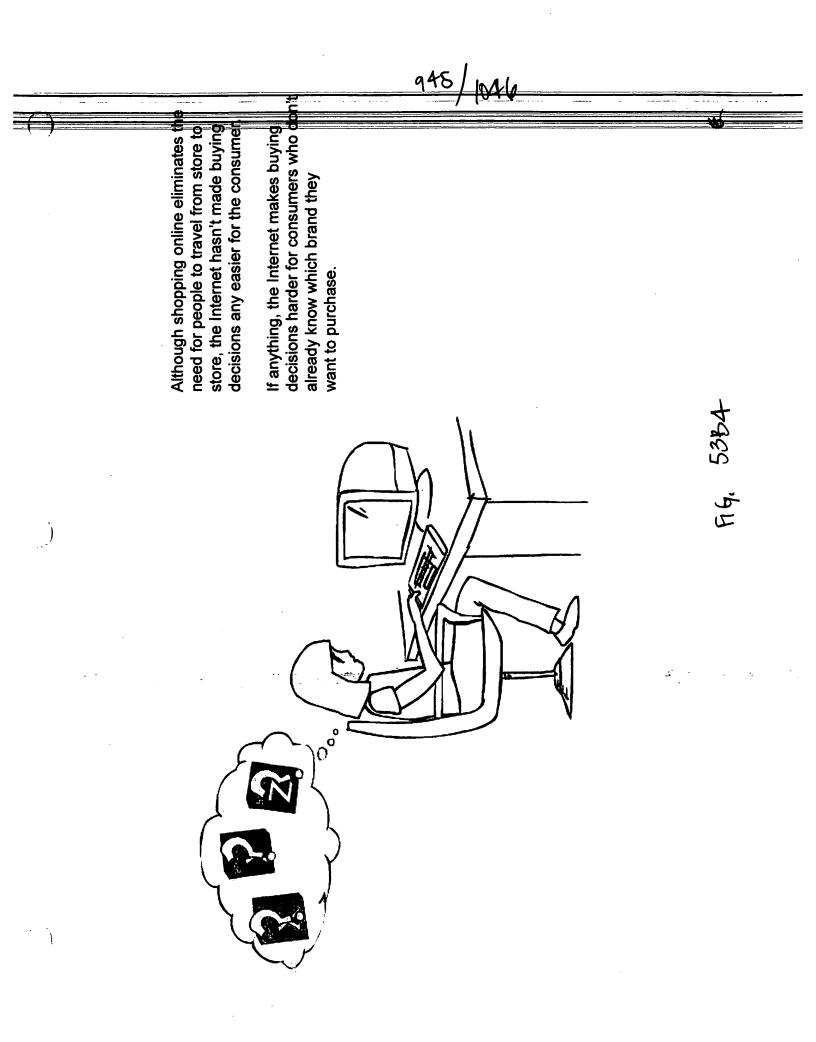
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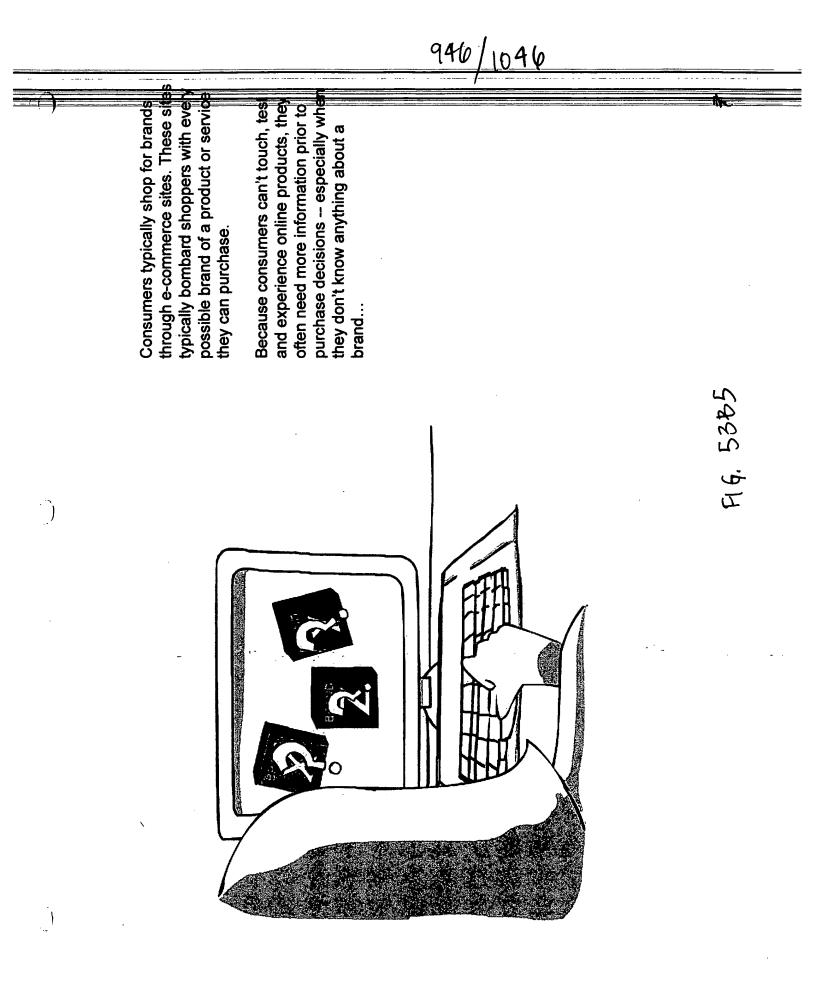
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intended to inform and entice the throughout the World Wide Web. In fact, most brand information information on these sites that brand to buy, brand-building will help them decide which ...but when they search for information is not readily consumer is scattered available. F14. 53B6

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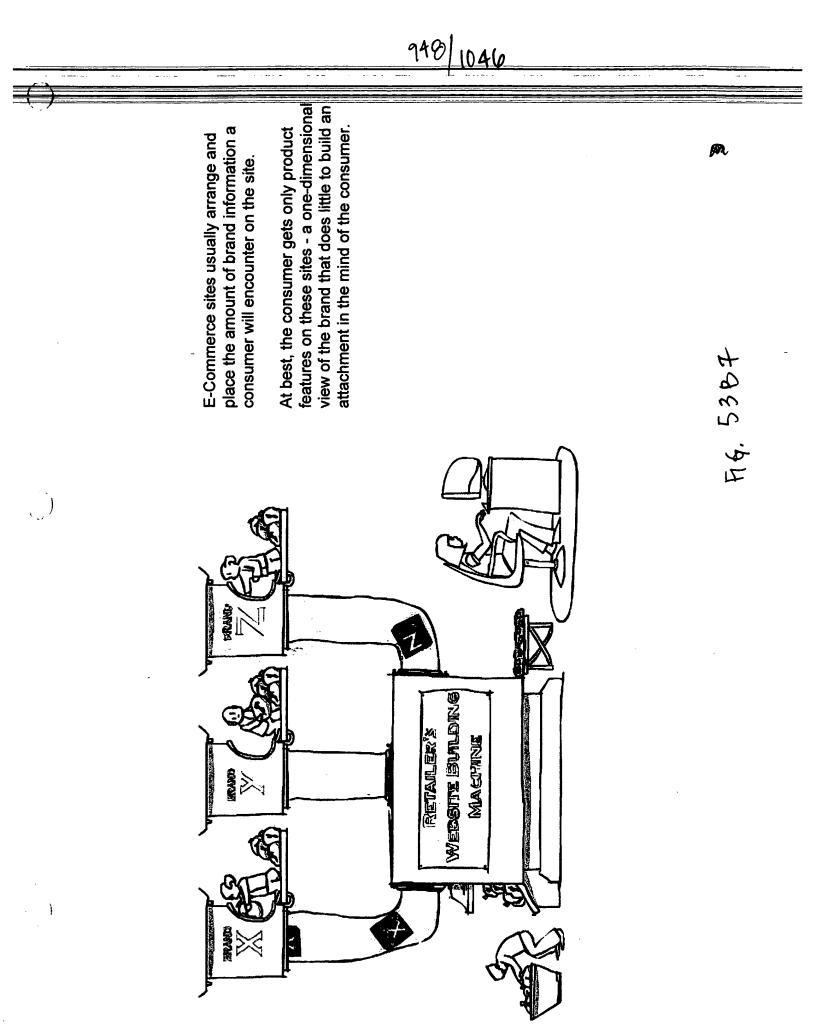
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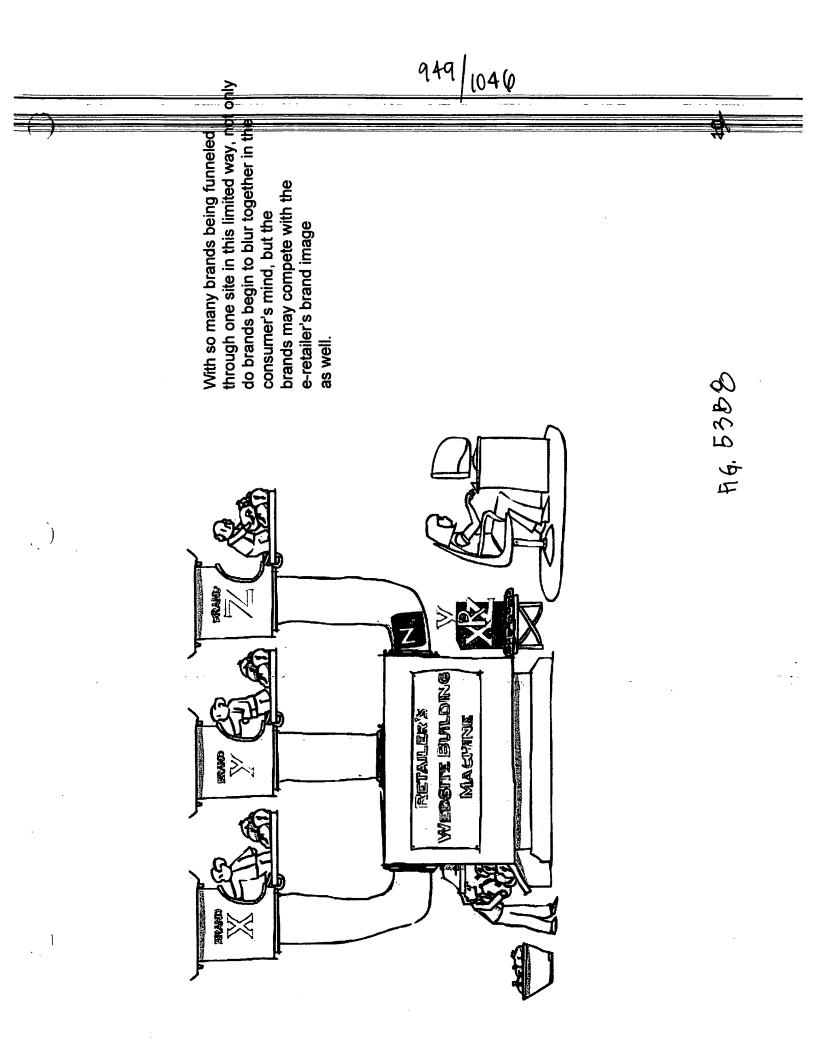
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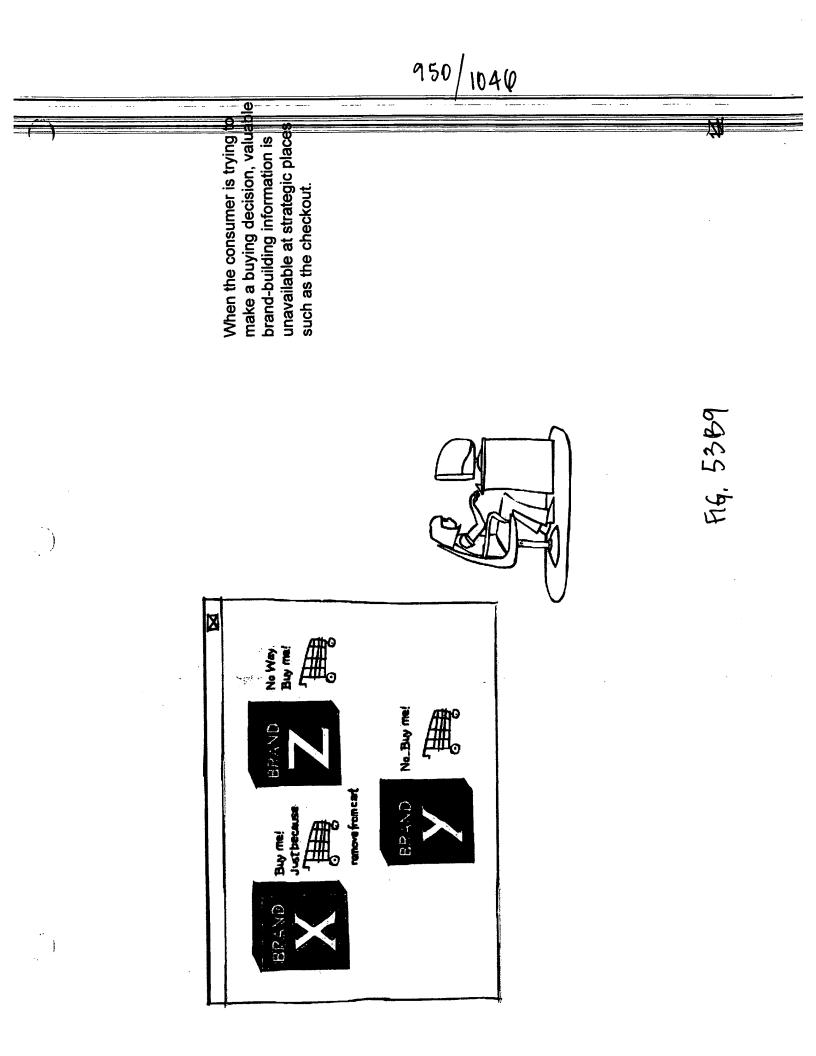
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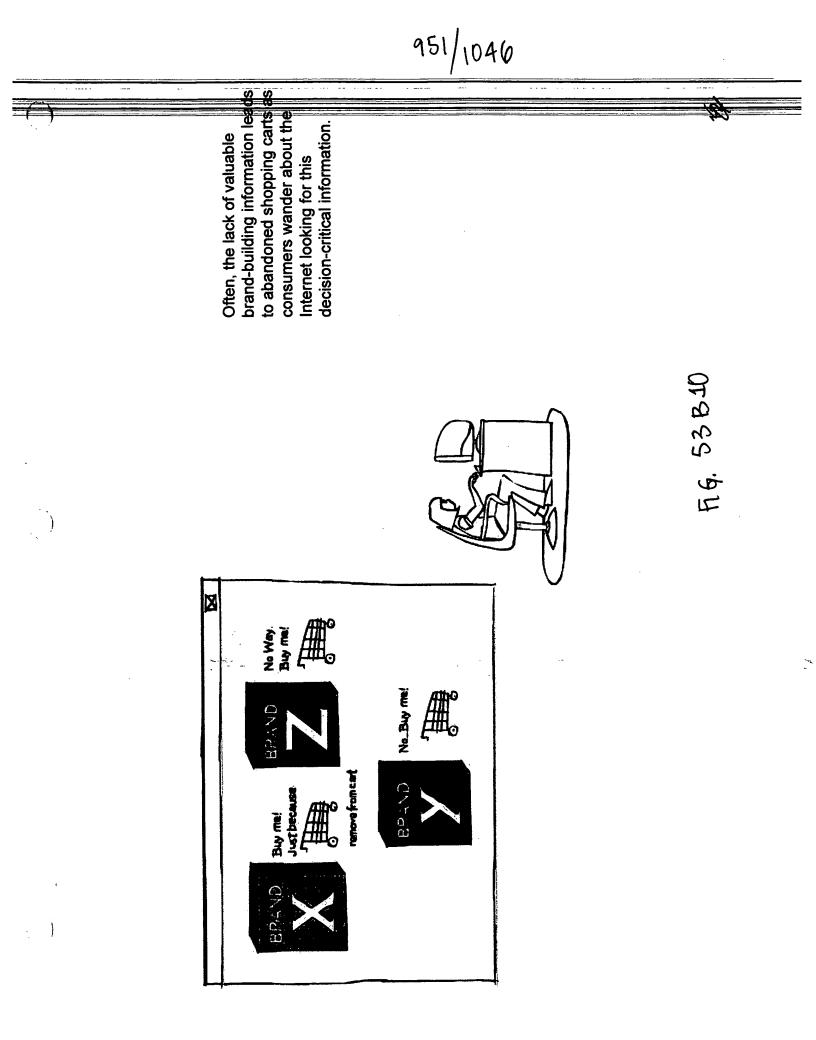
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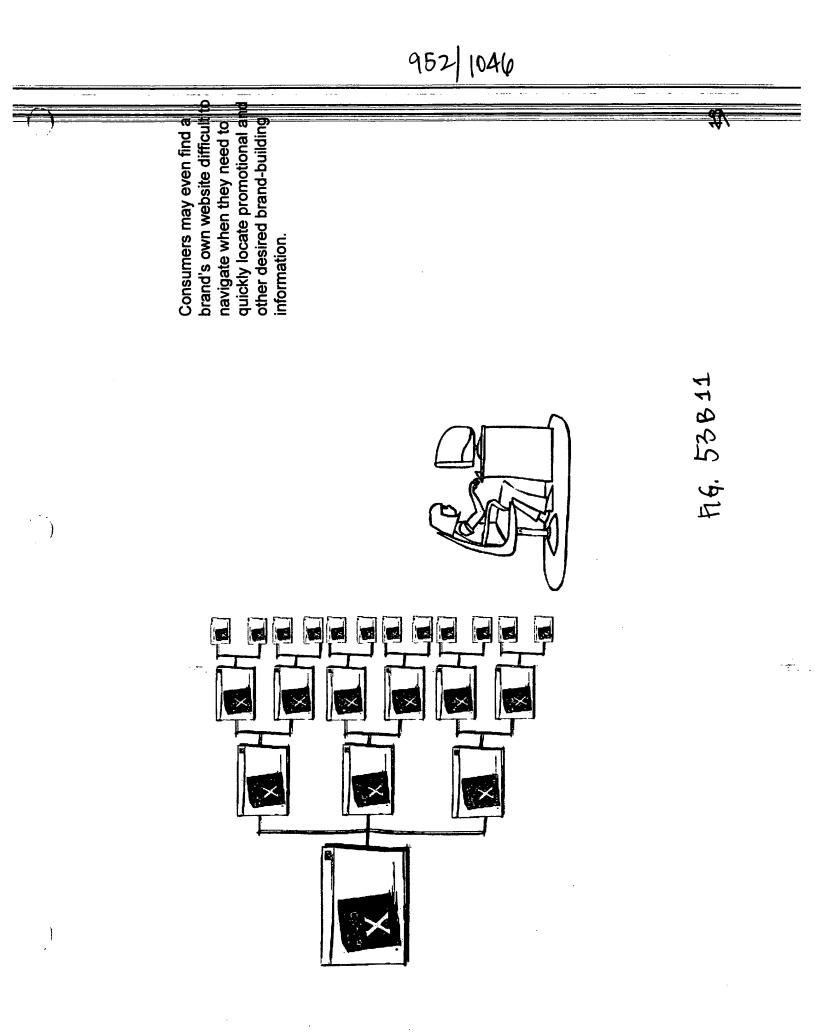
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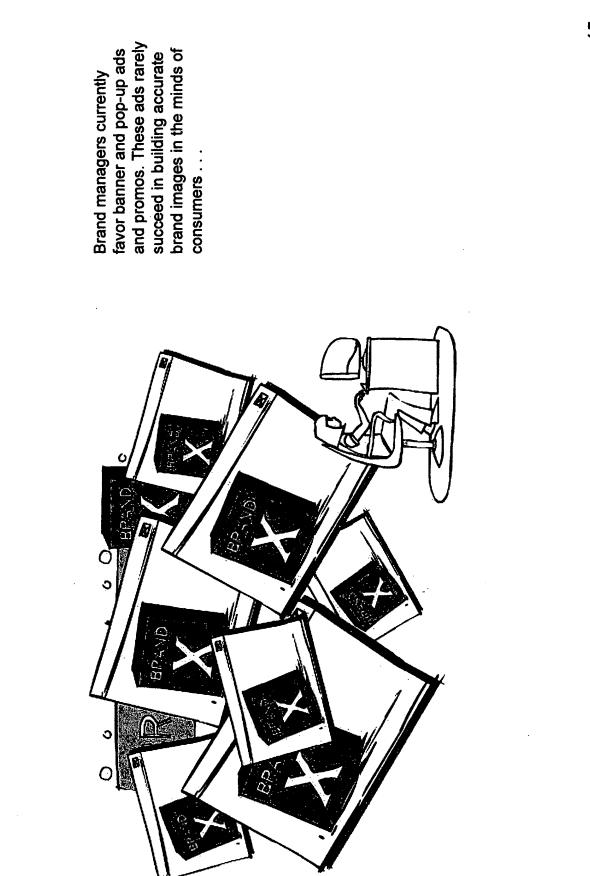








Current methods which brand managers use to communicate brand-building information on the web are also not reaching the consumer. FIG. 53B32 ()1 1 BRAND  $\left( \begin{array}{c} \cdot \\ \cdot \end{array} \right)$ 



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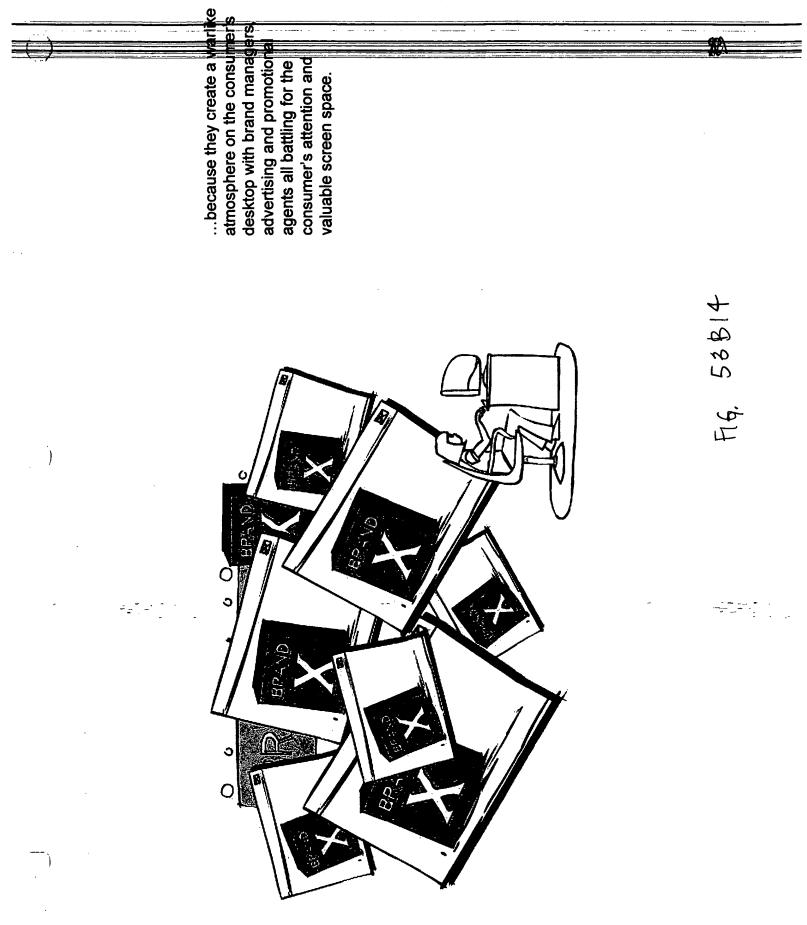
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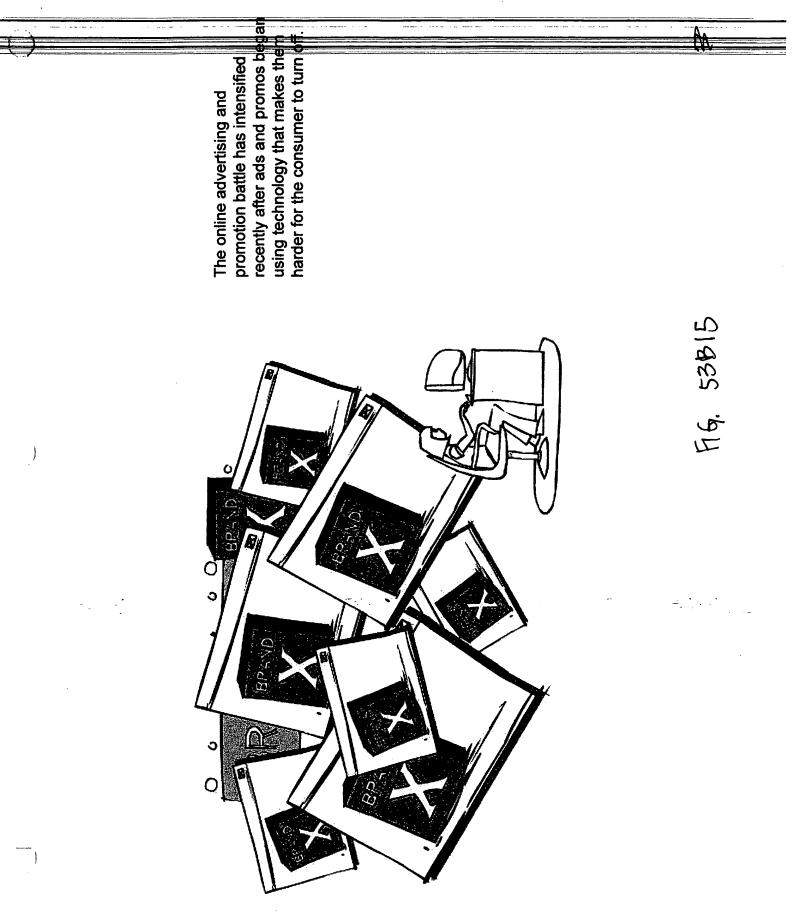
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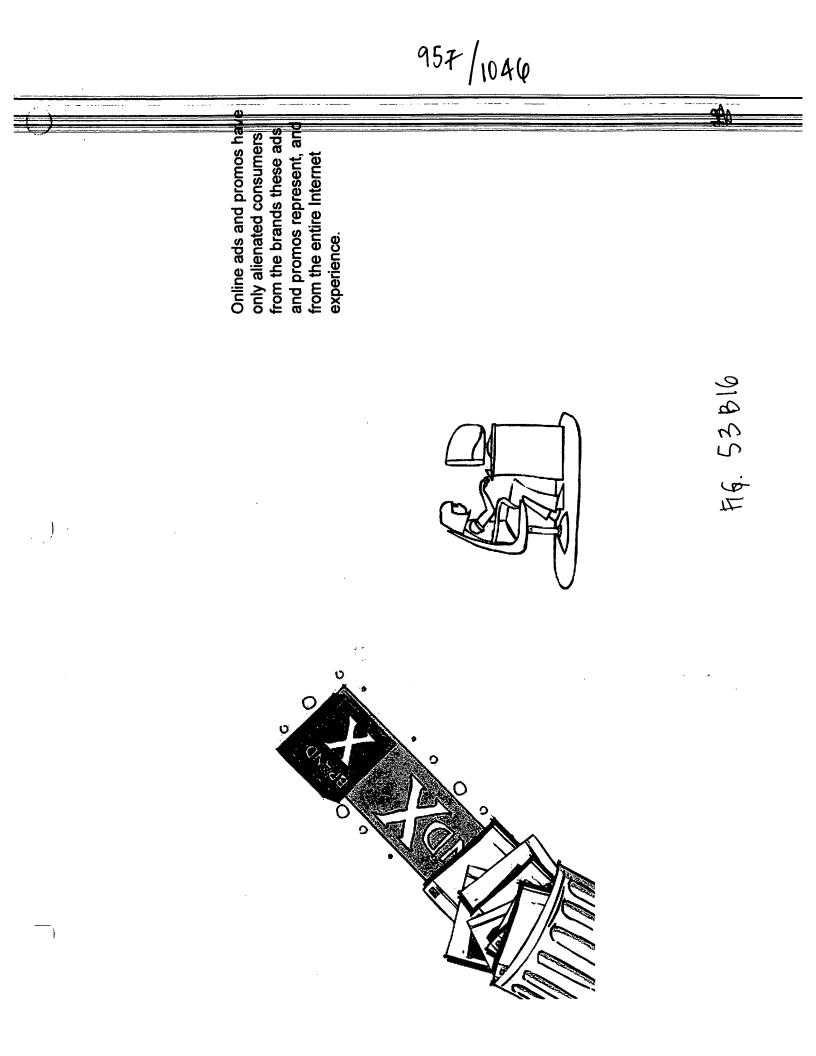
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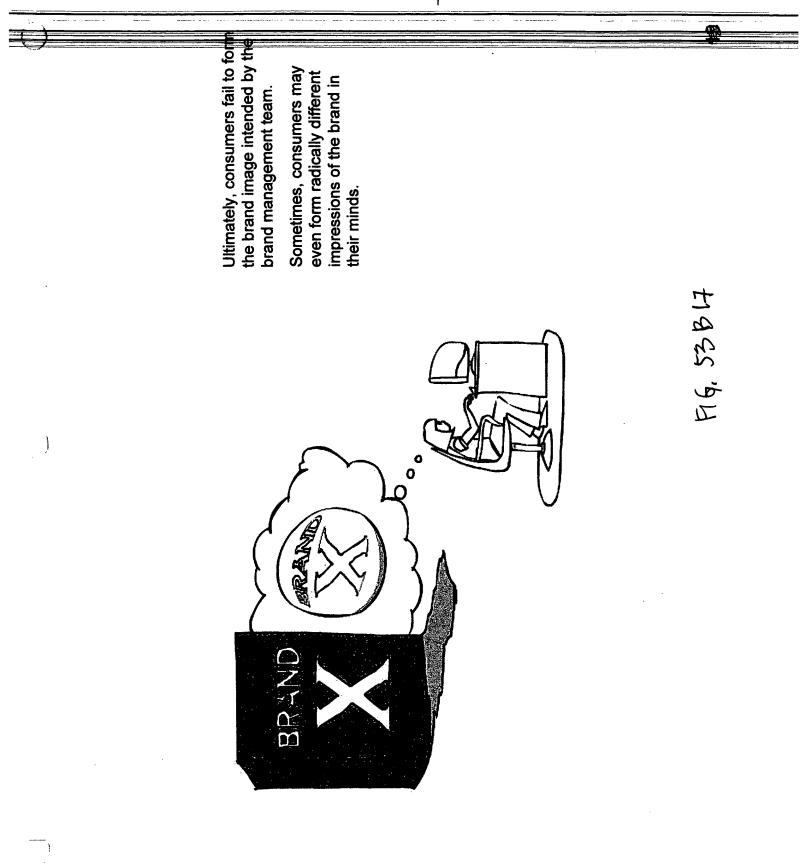


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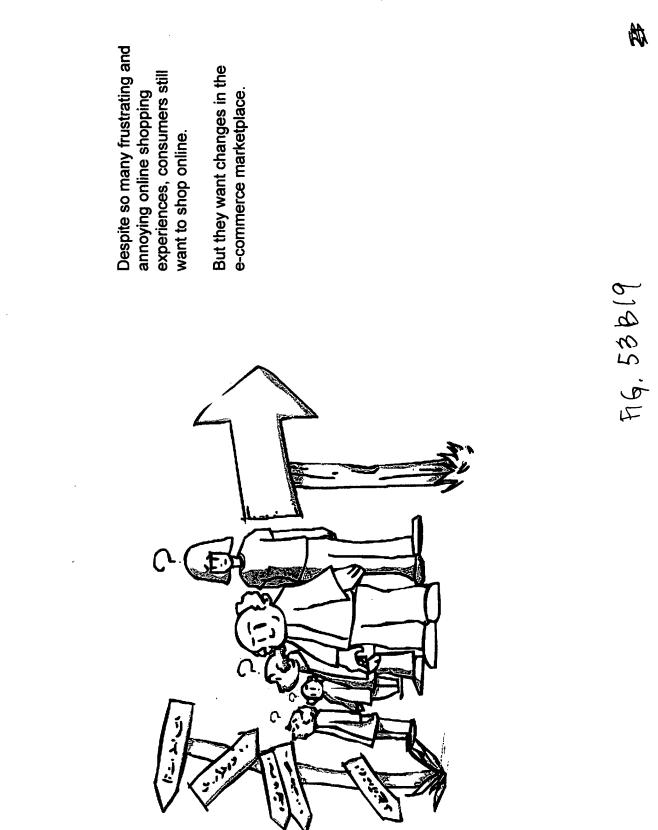


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The burden of brand marketing traditional media tools such as ... and brand managers do not communications remains with interact with consumers and build their brands and their businesses. television, radio, and print.. potential of the Internet to leverage the tremendous FIG. 53 BID

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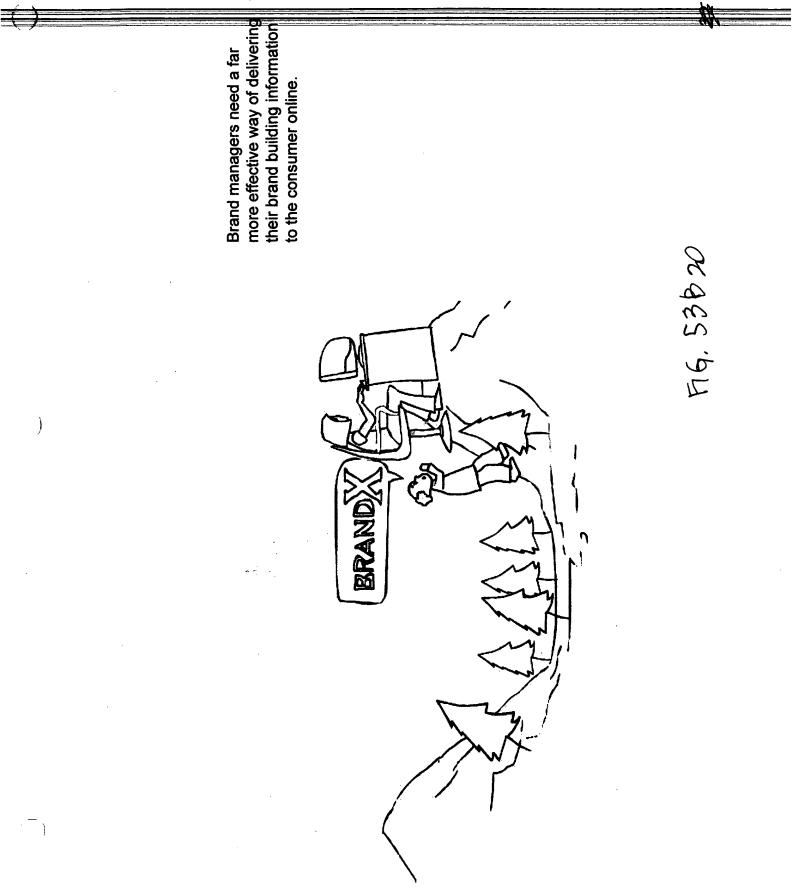
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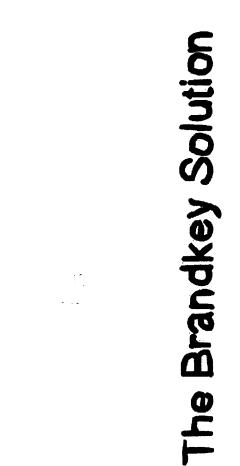
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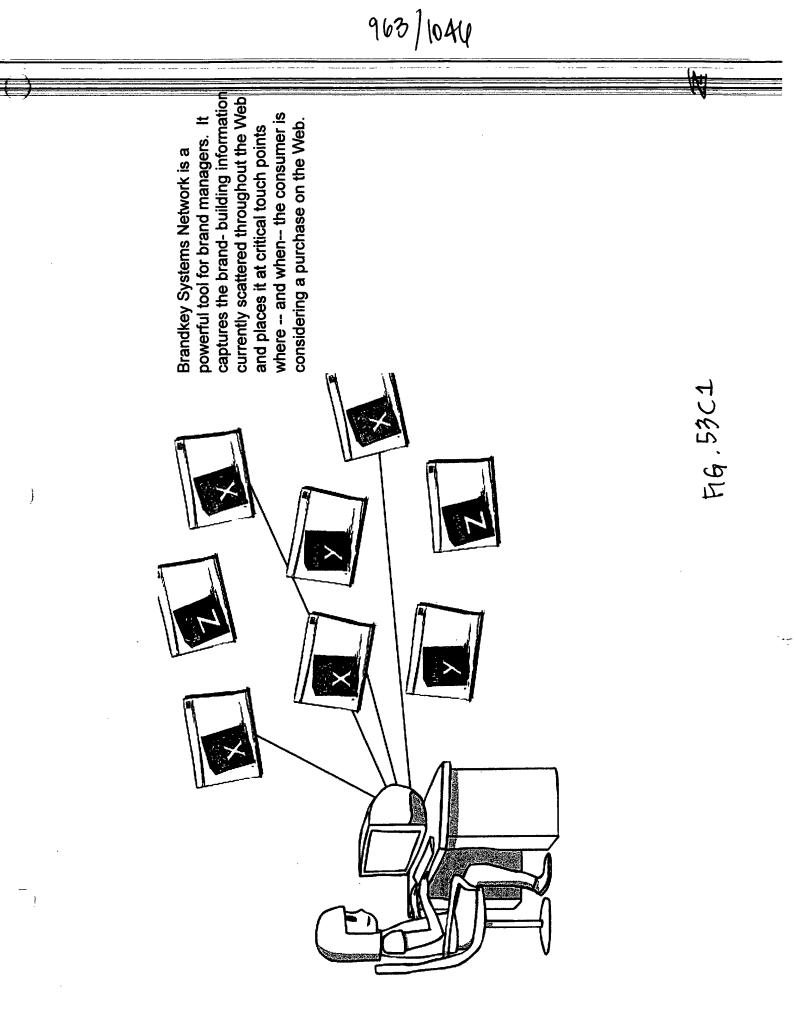


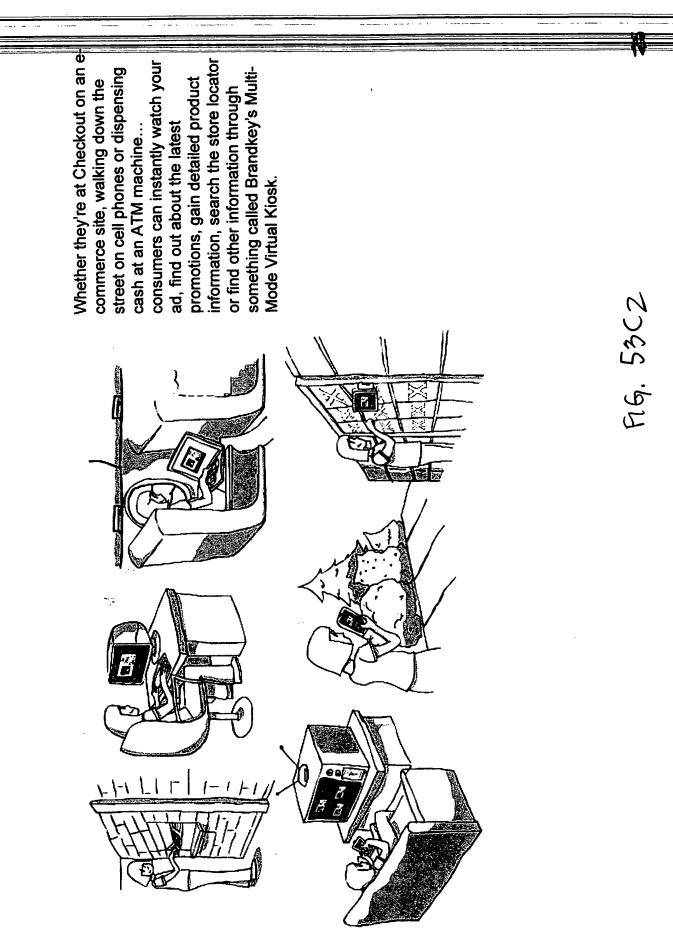
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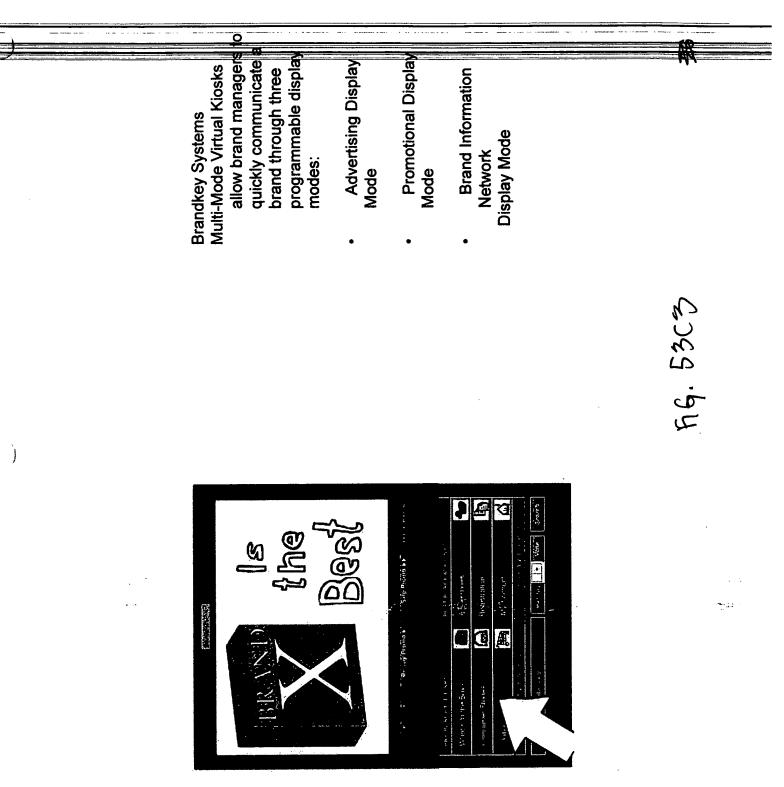
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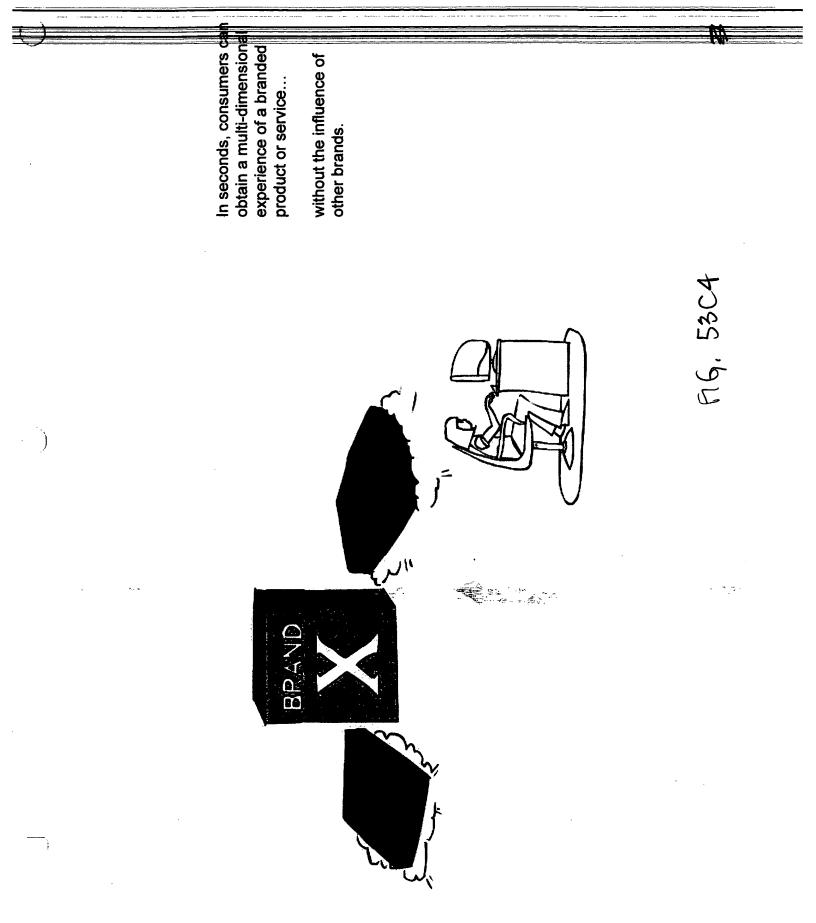
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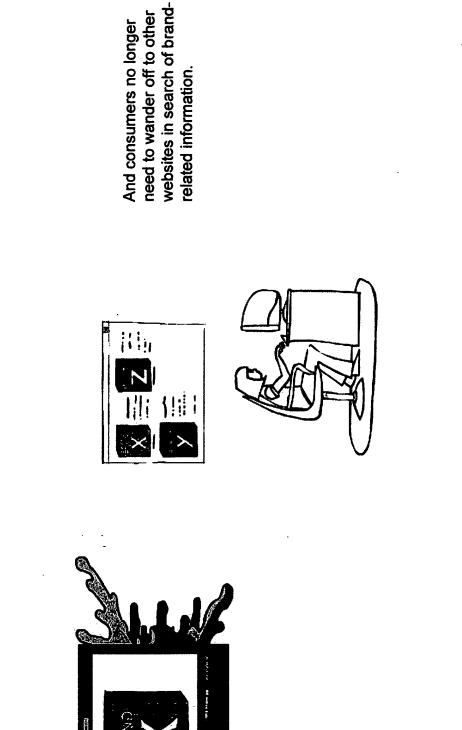


FIG. 53 C5

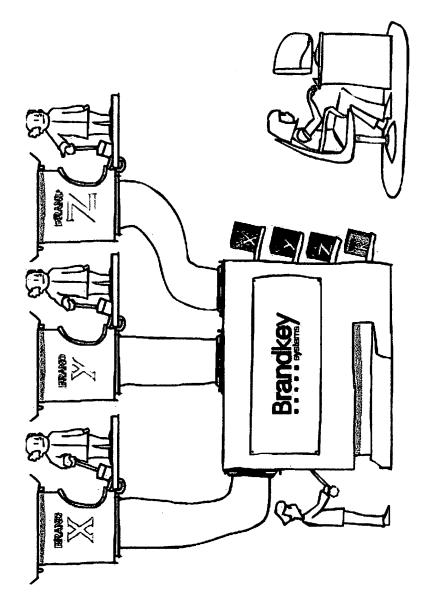
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Using Brandkey's Multi-Mode Virtual Kiosks, brand management teams can even communicate to consumers through e-commerce sites operated by others - confident that consumers will experience their brands consistently and develop brand images that are aligned with their marketing objectives.

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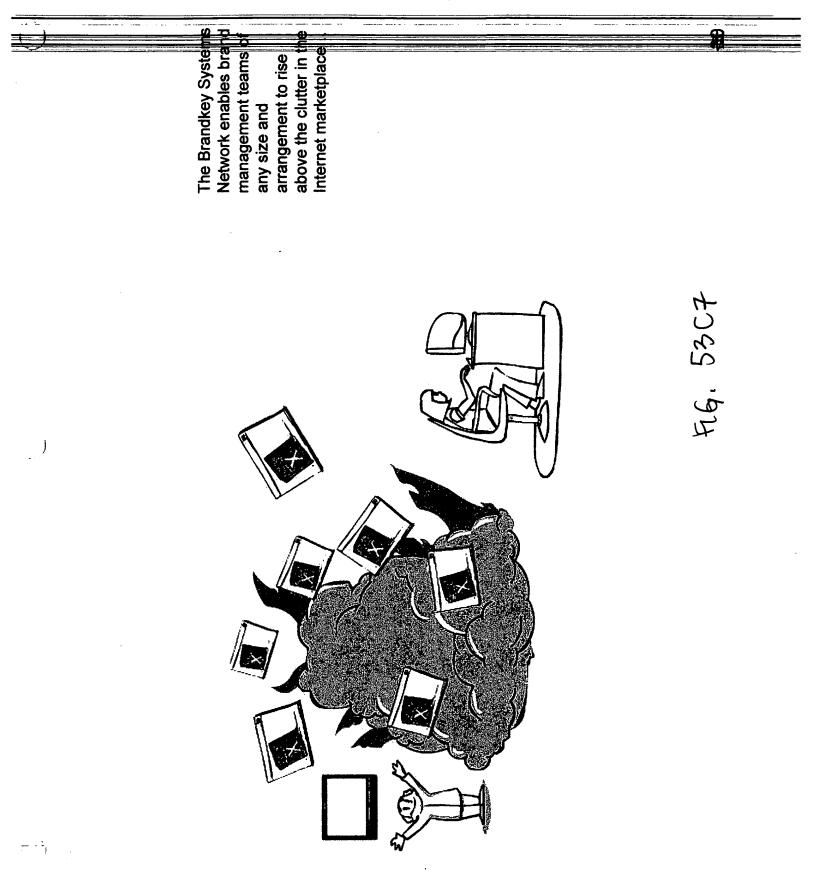
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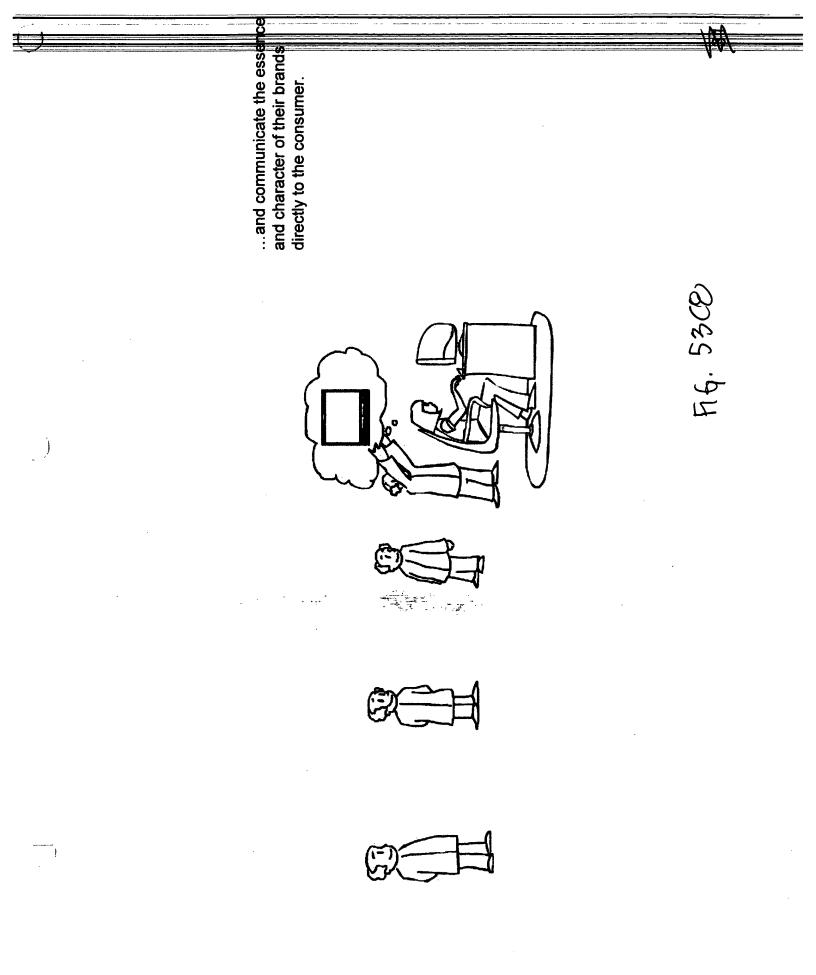
FIG. 5306

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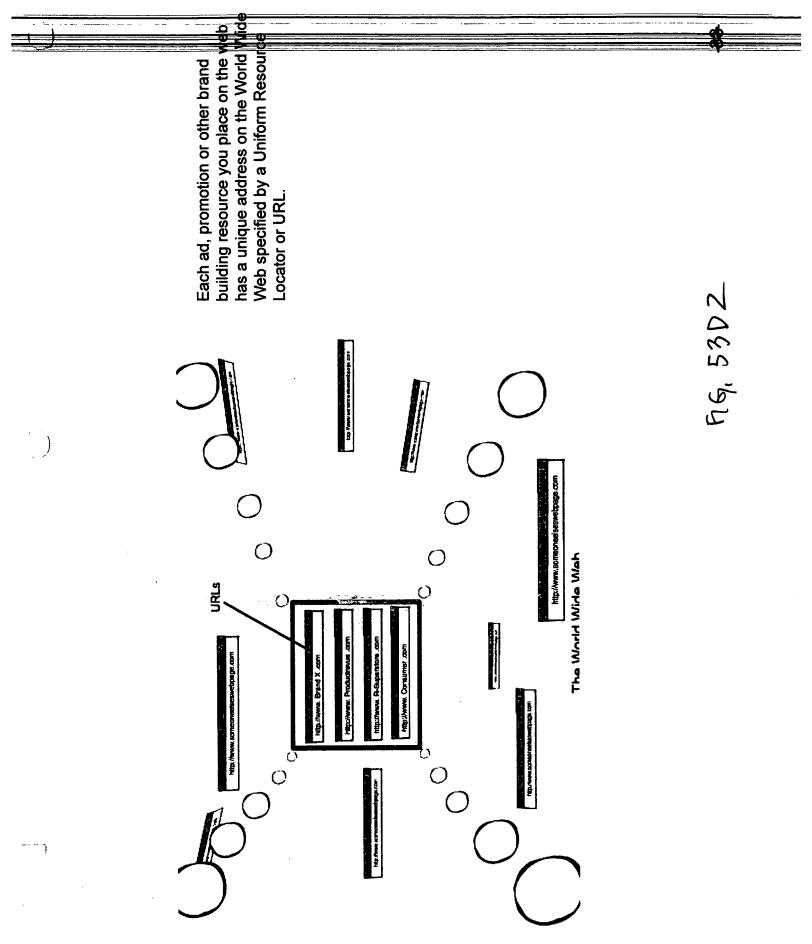


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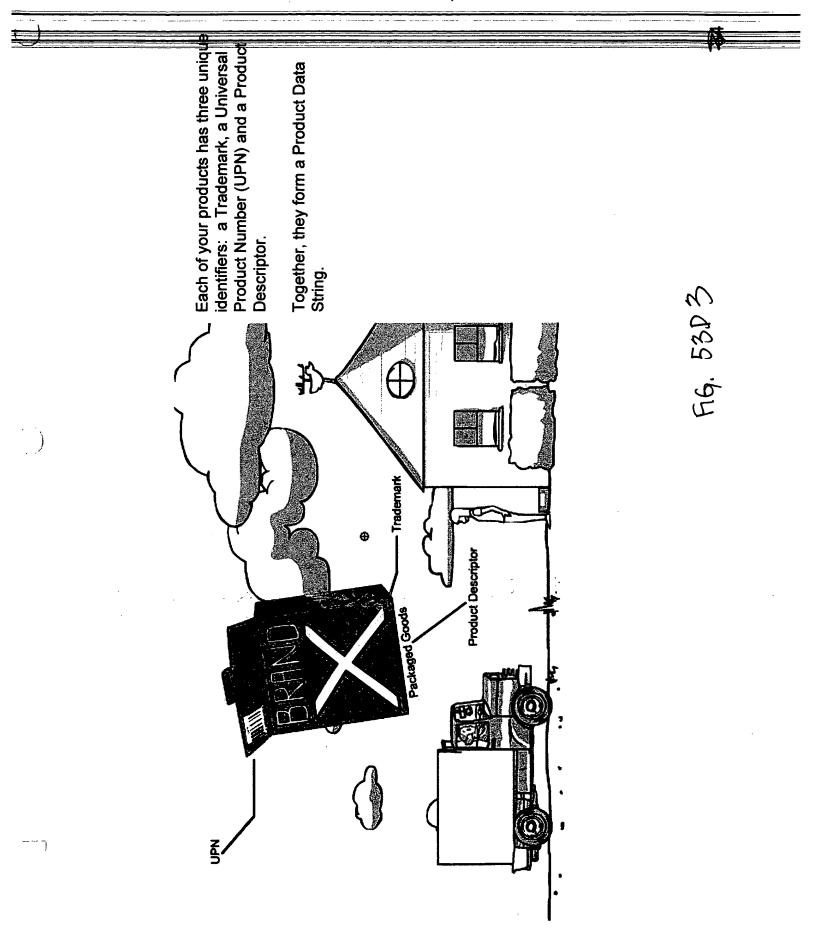
# Building Your Own BKS Network

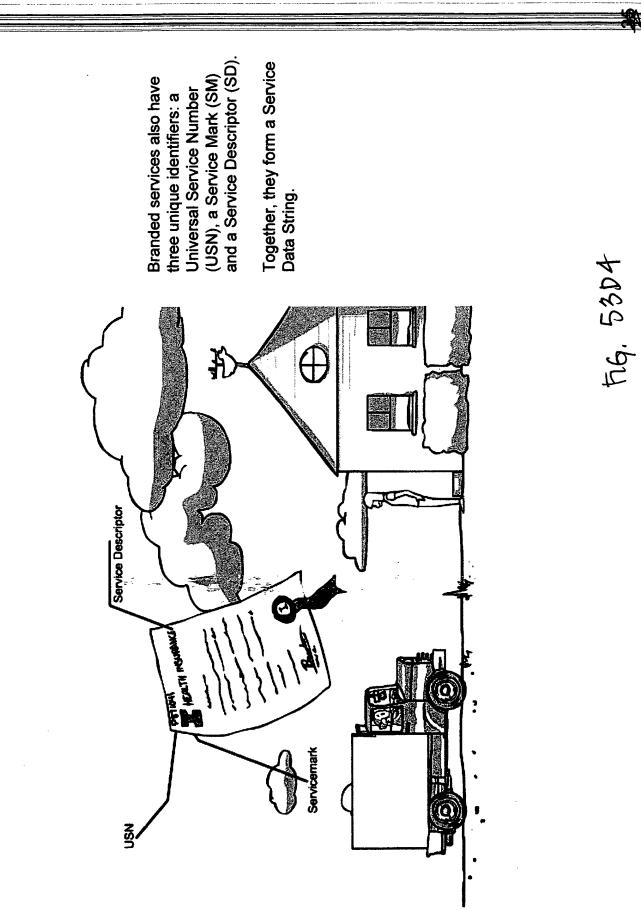
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FIG. 53 D 1

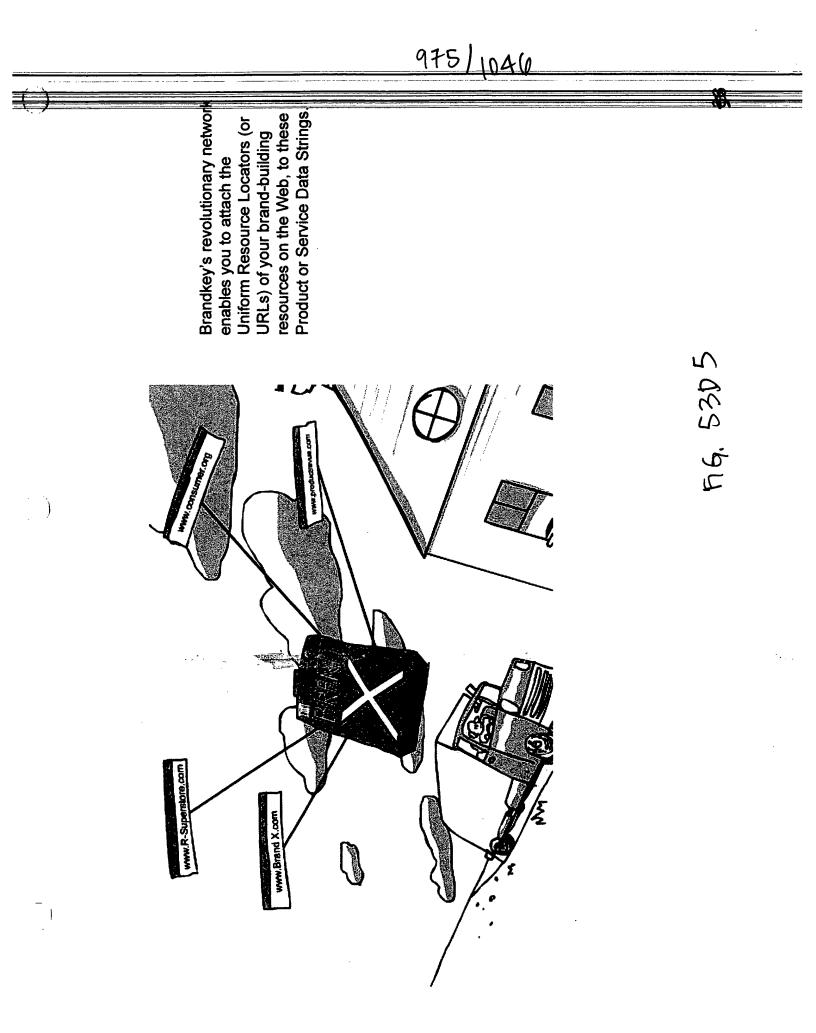


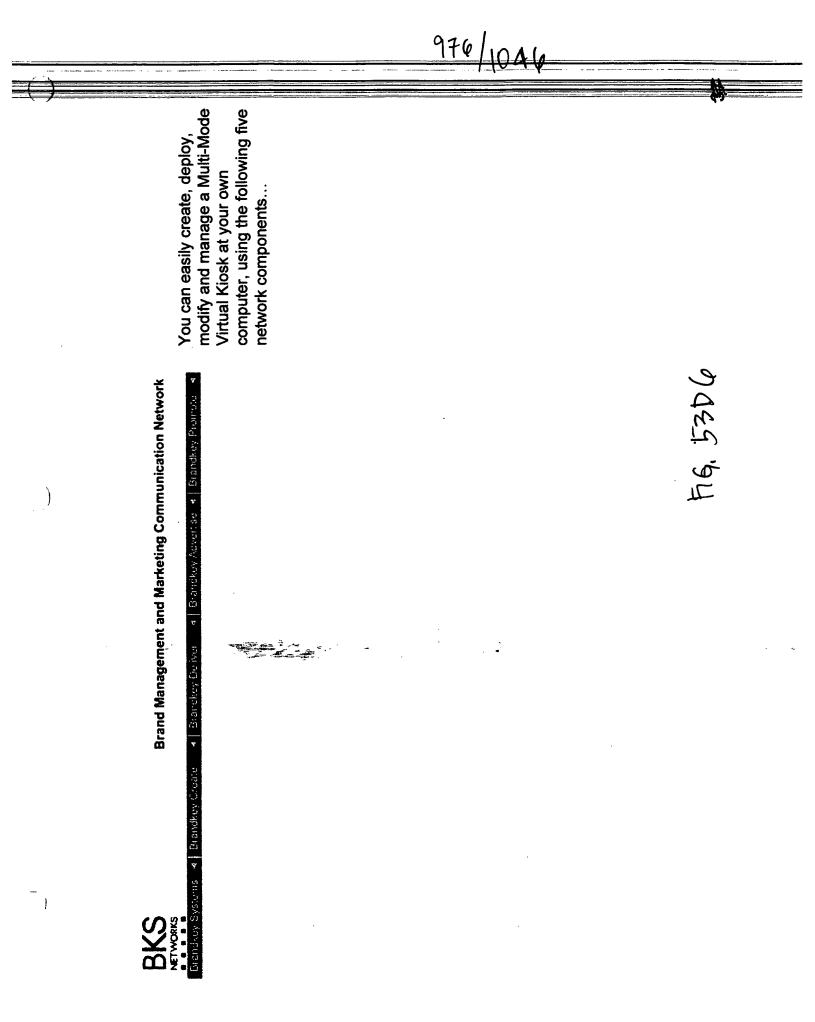
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**Brand Management and Marketing Communication Network** 

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Brandkey Promote

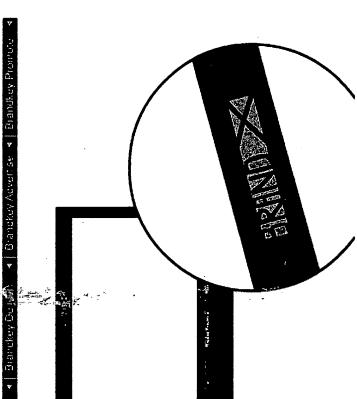
Branckey Advectise

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Brandkey Create

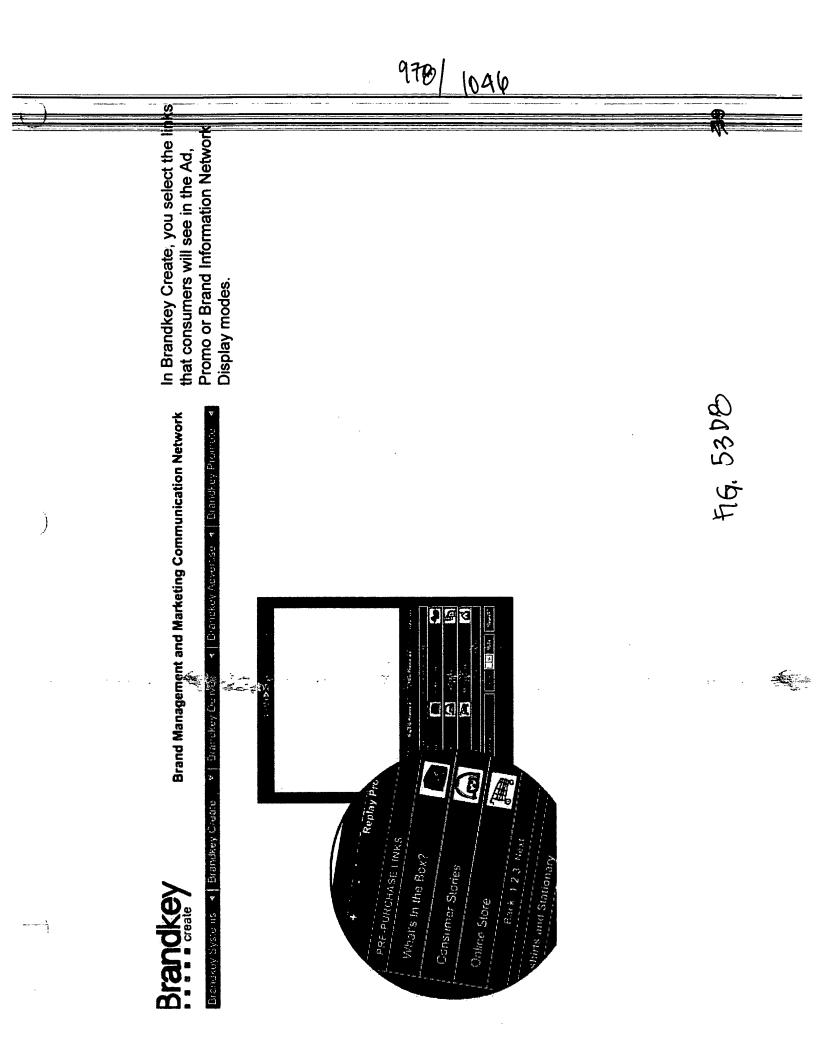
Endrug Systems &

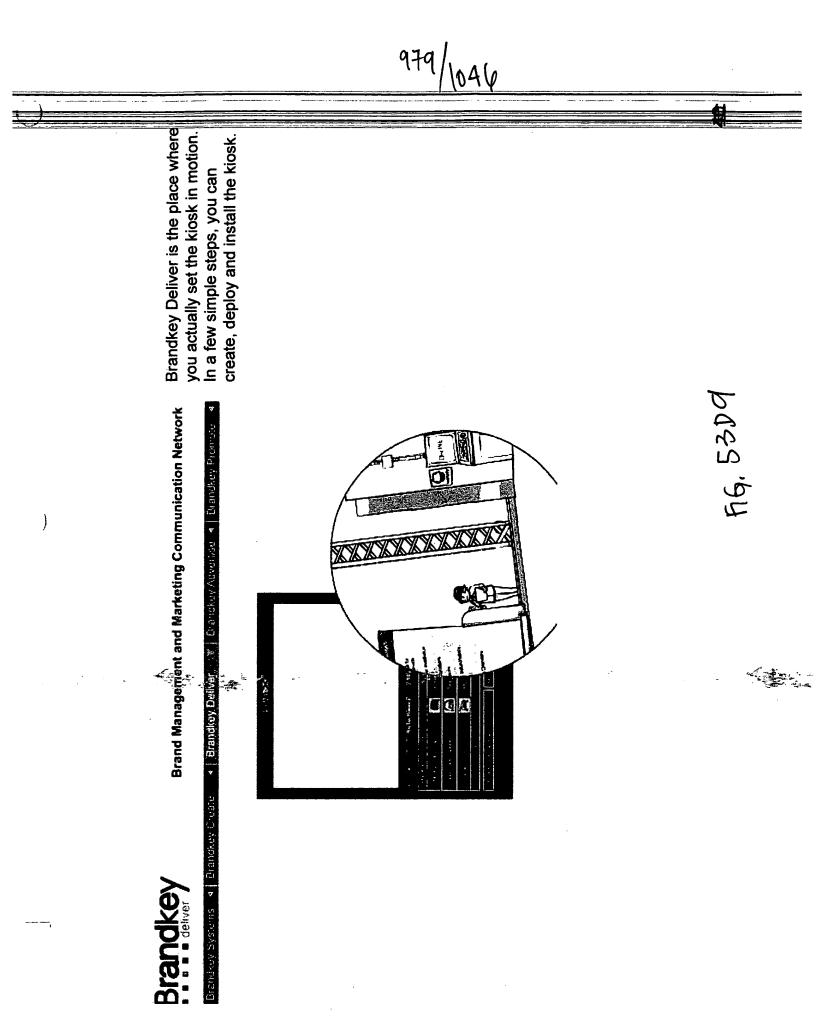
Brandkey Systems enables you to track and manage the users and brands on your Multi-Mode Virtual Kiosks.

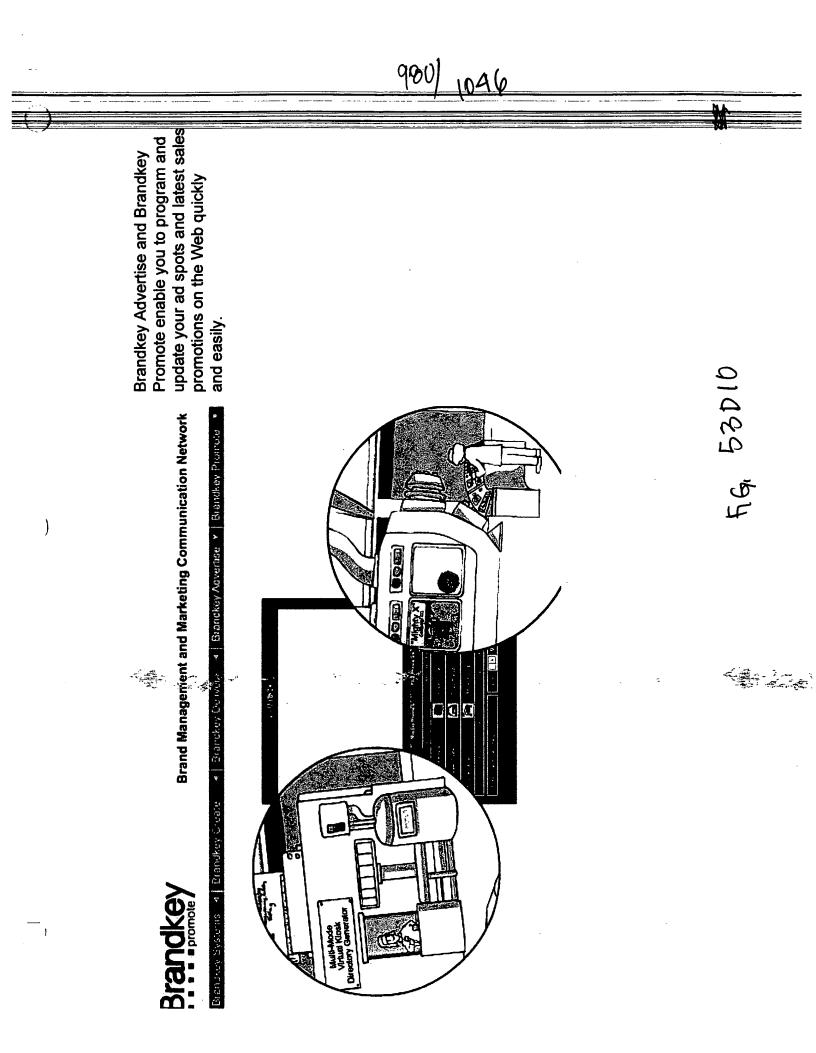


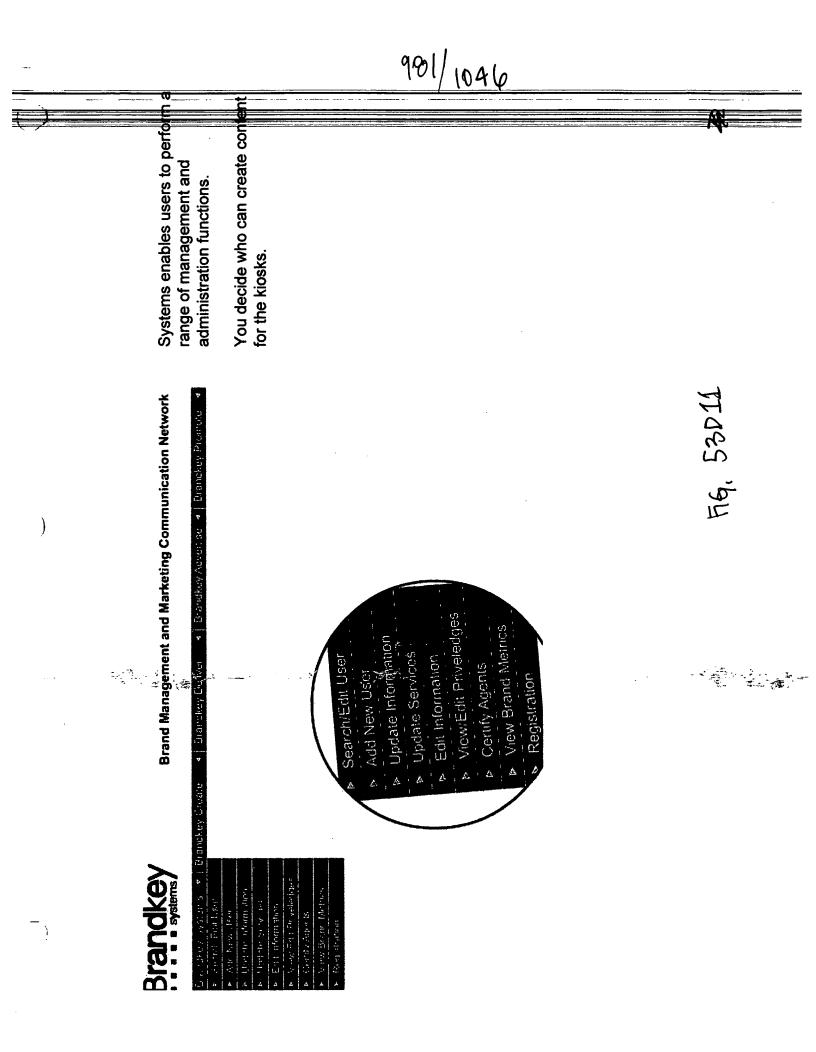
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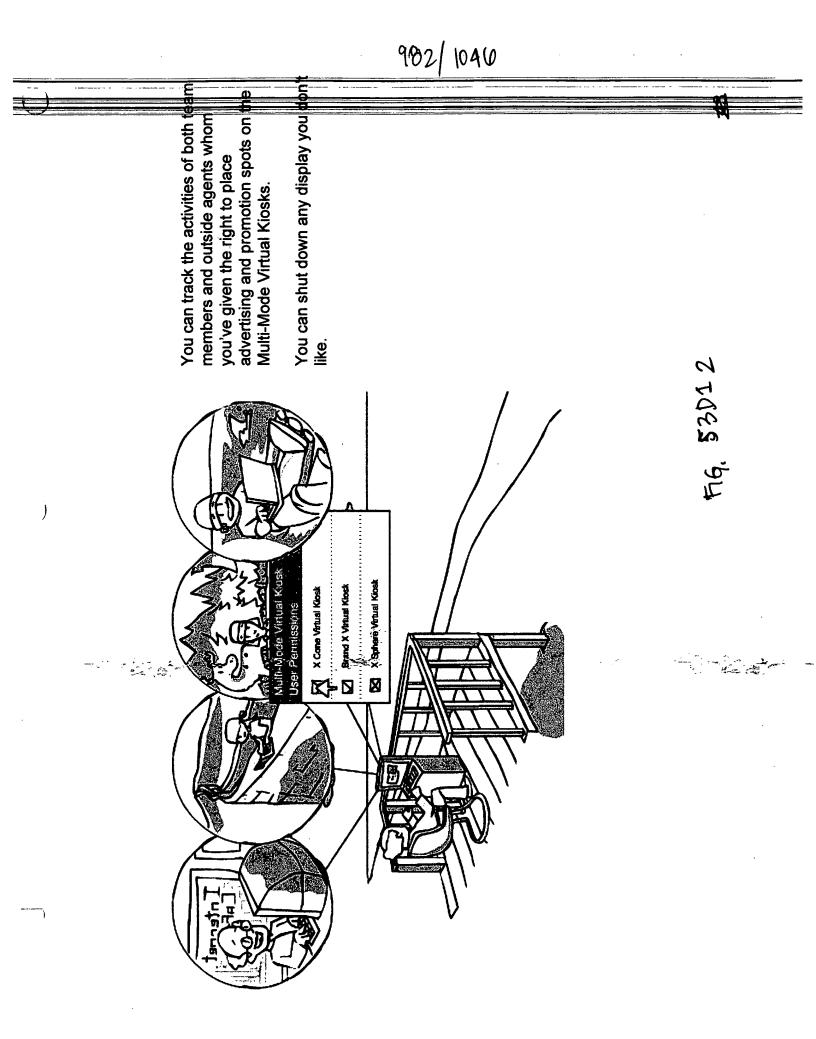
Fig. 5307

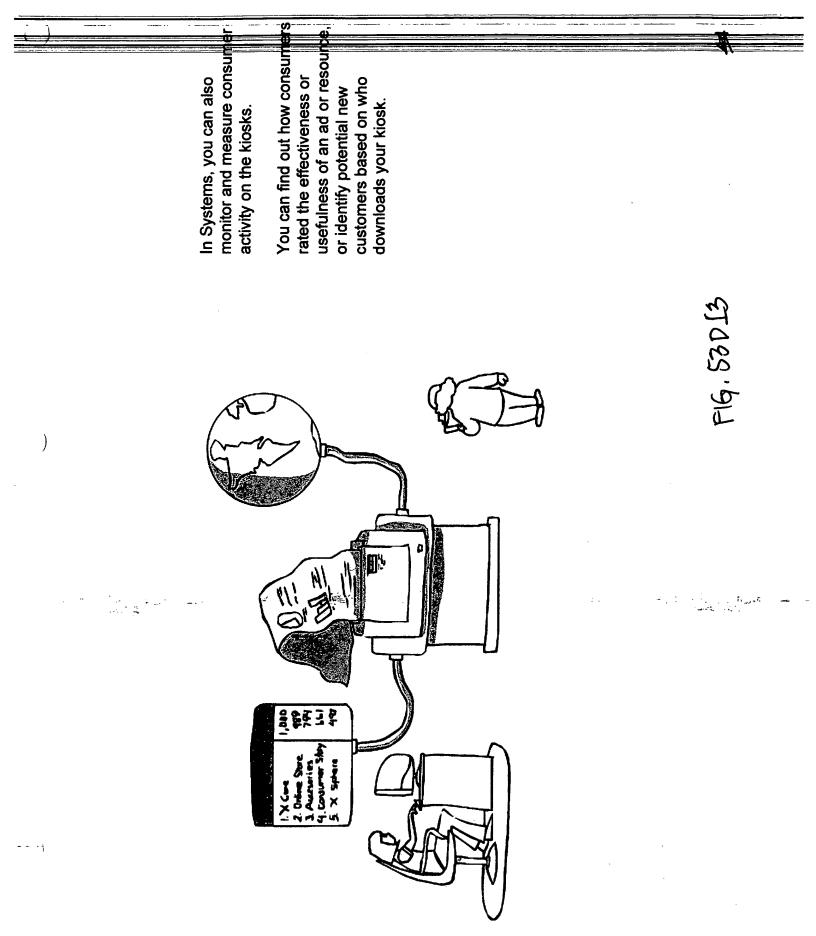


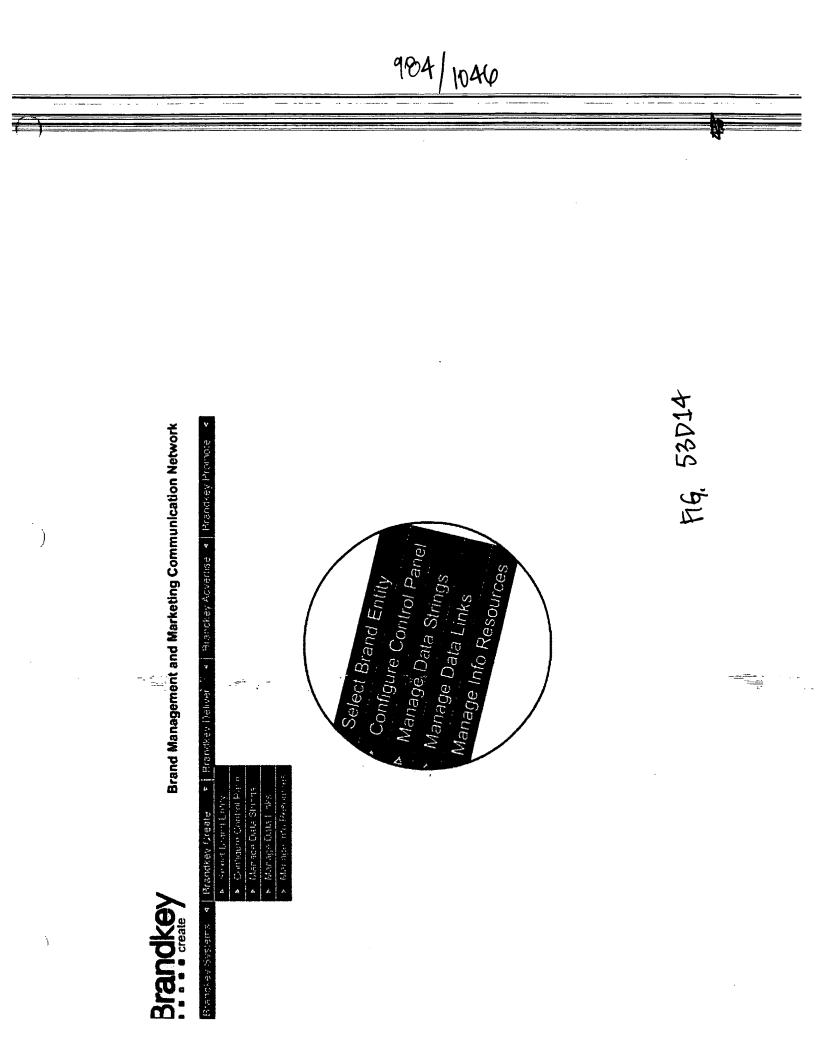


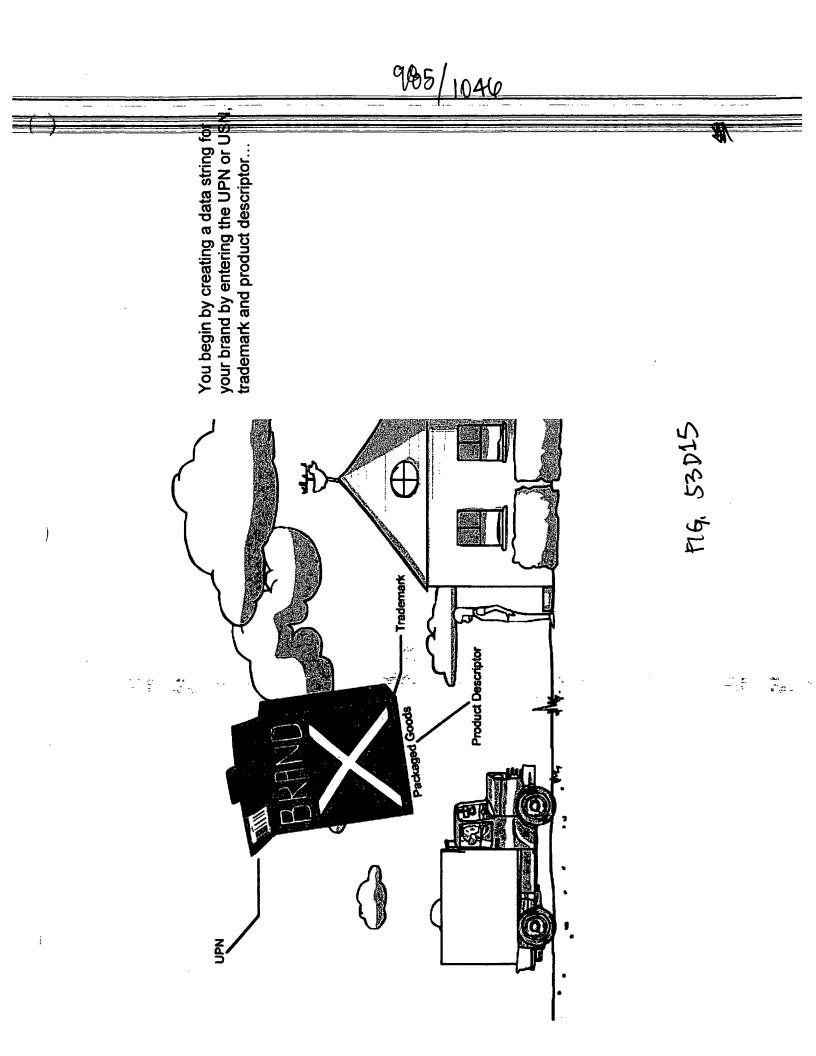


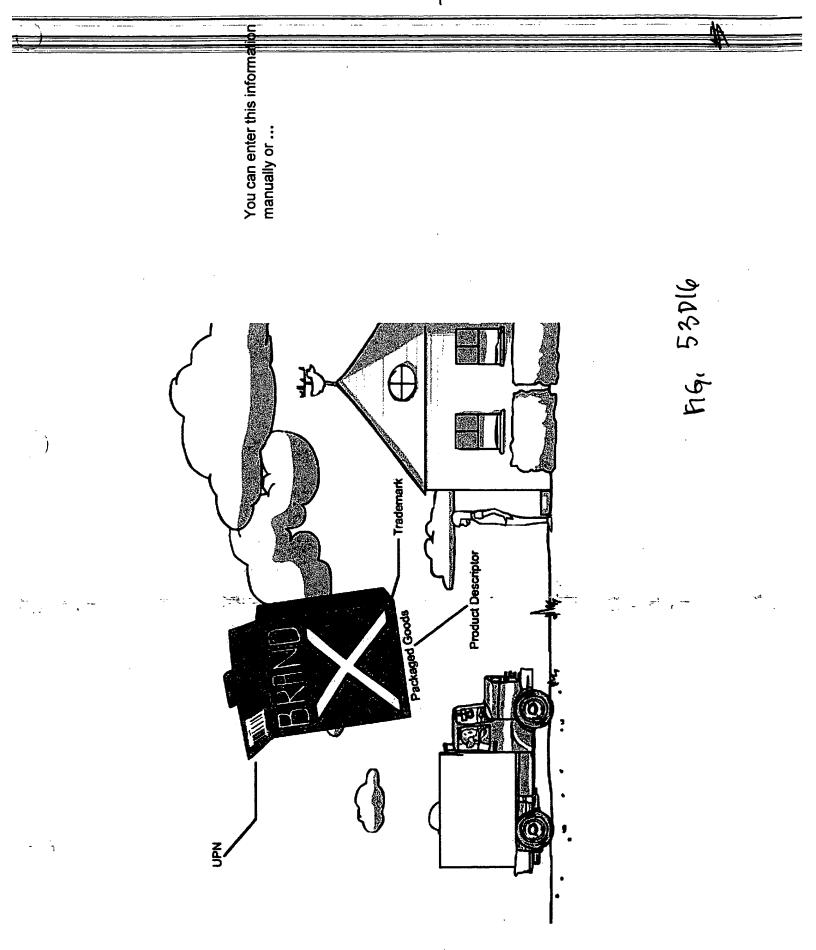


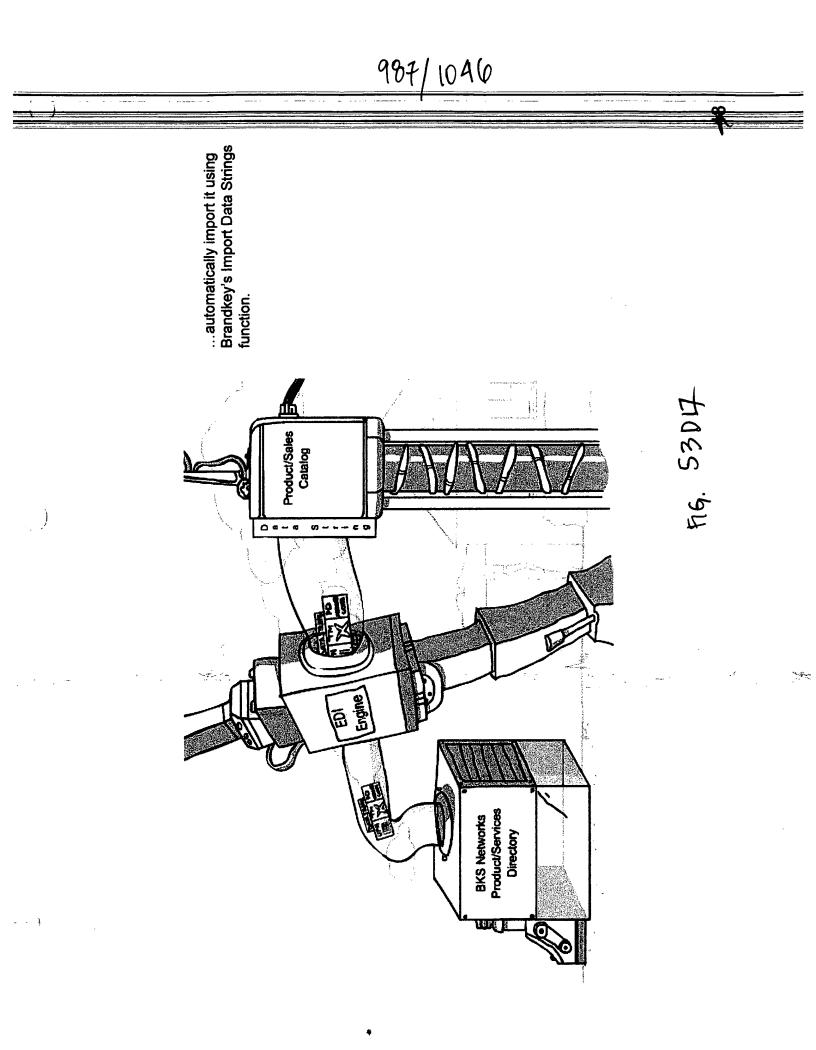










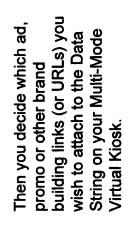


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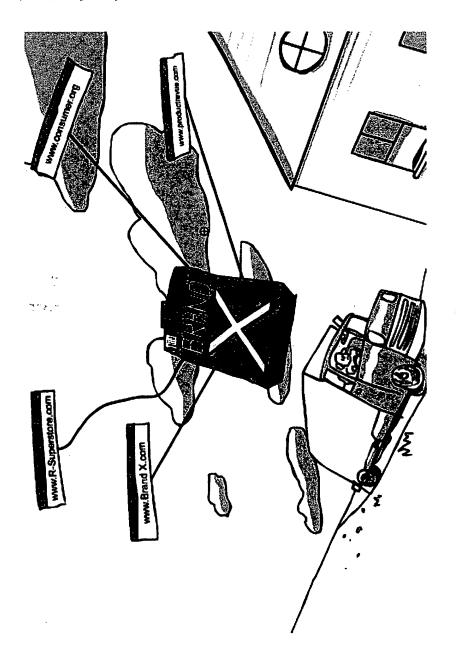
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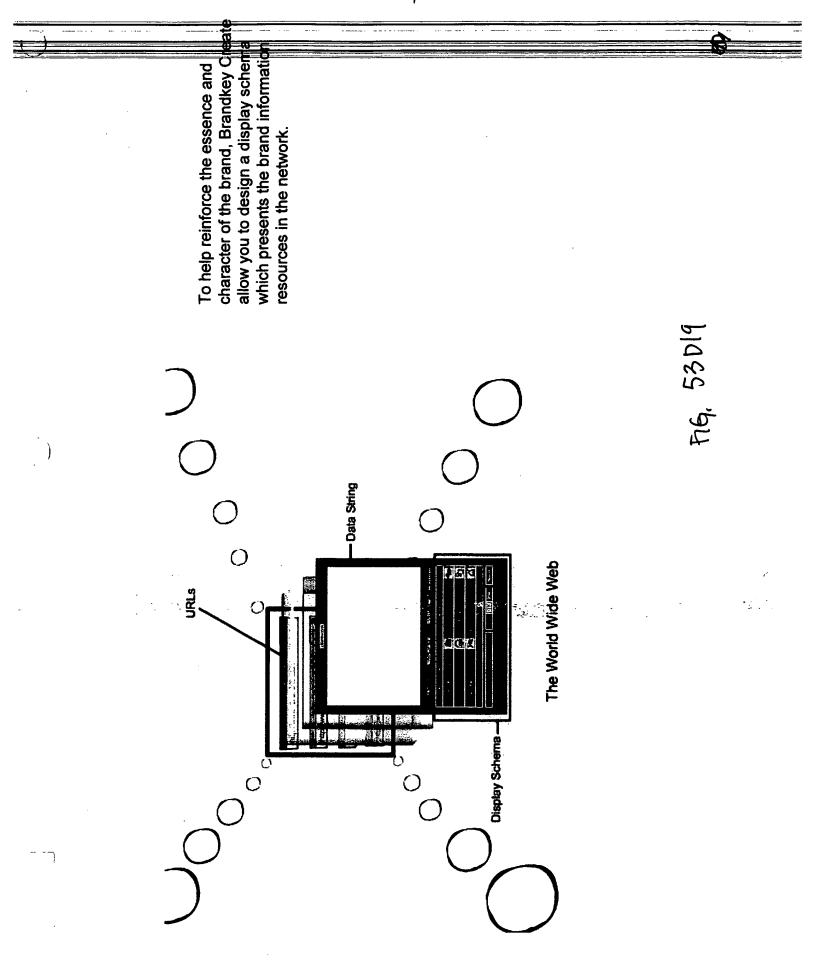
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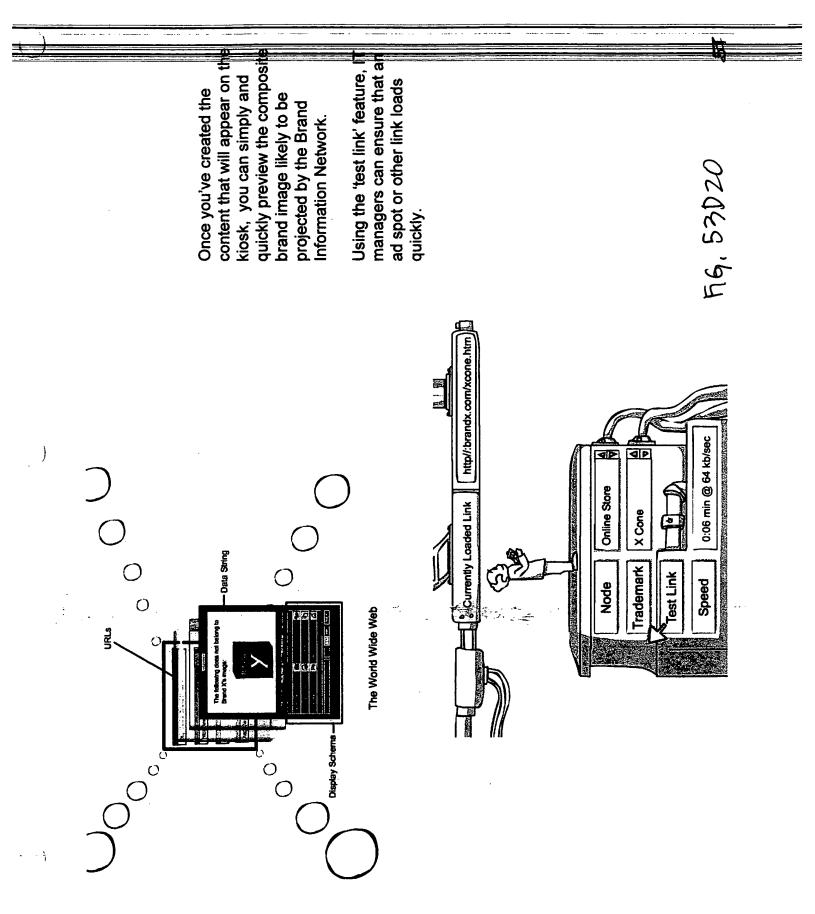
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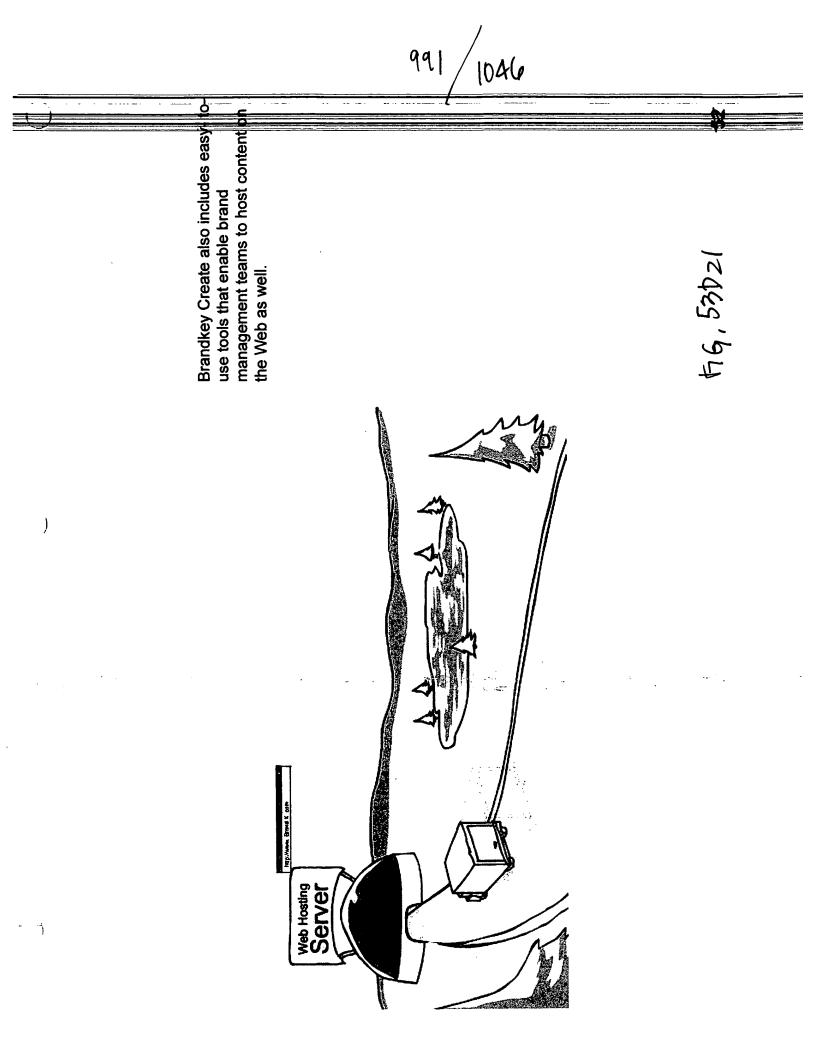


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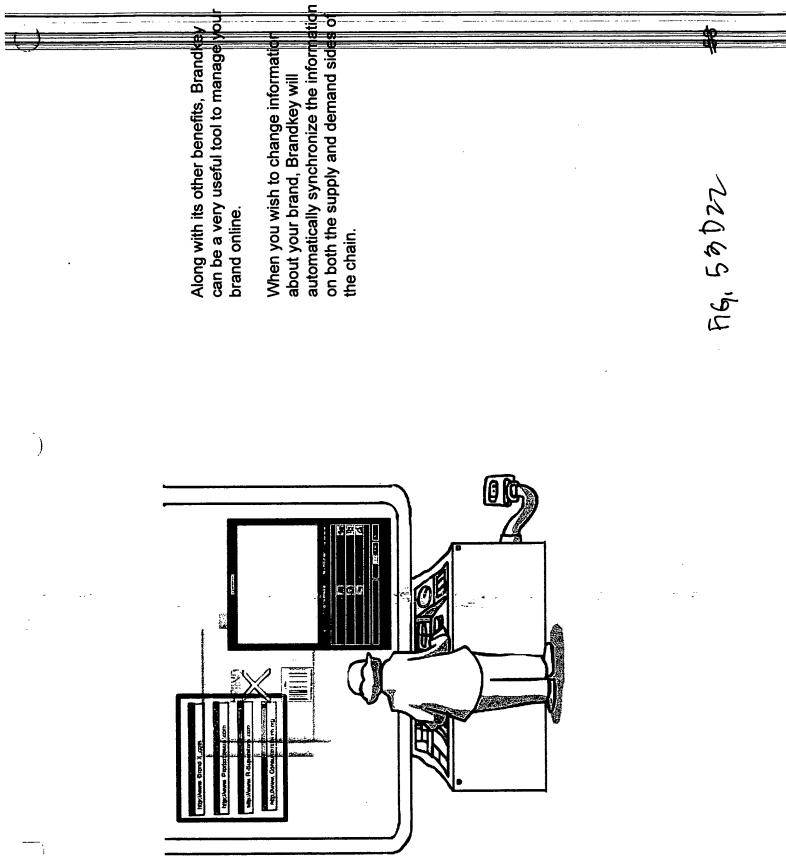








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		Multi-Mode Virtual Kiosks come in a variety of types and sizes designed for the special needs tyour trading partners	Your Multi-Mode Virtual Kiosk can feature one product or several products.	Services can be showcased in a special manner.	Retailers can create kiosks that present multiple vendors, without overwhelming their own brand.	Corporate and industry-specific kiosks are yet of types of Multi-Mode Virtual Kiosks.		tie, 53023	
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		Types of Multi-Mode Virtual Kiosks					<b>)</b> .		
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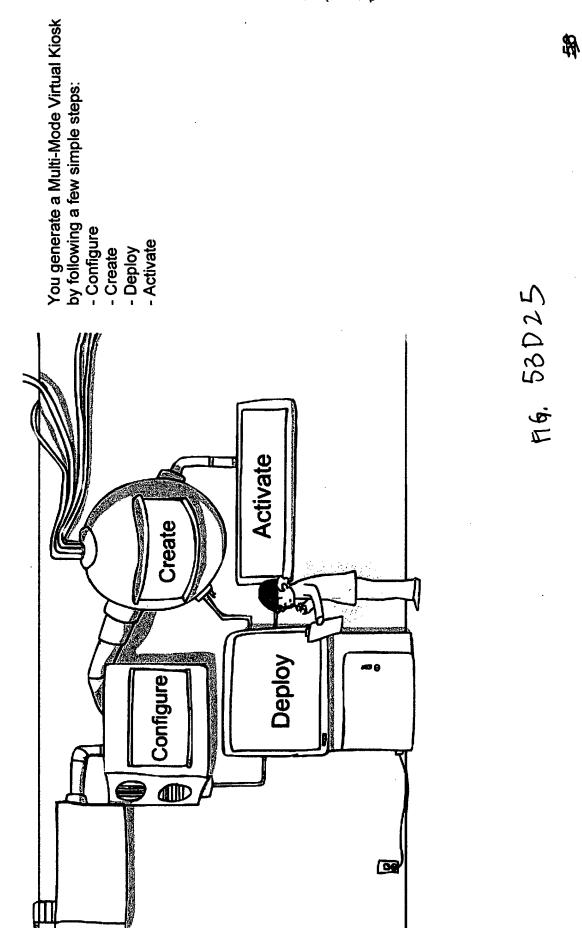
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In Brandkey Deliver, you set the kiosk in motion. You can

	Moulty Virtual Kiosk     Contigure Virtual Kiosk     Activate Virtual Kiosk     Program Brand Metrics     Inistall Virtual Kiosk		Brand Management and Marketing Communication Network install a Multi-Mode Virtual
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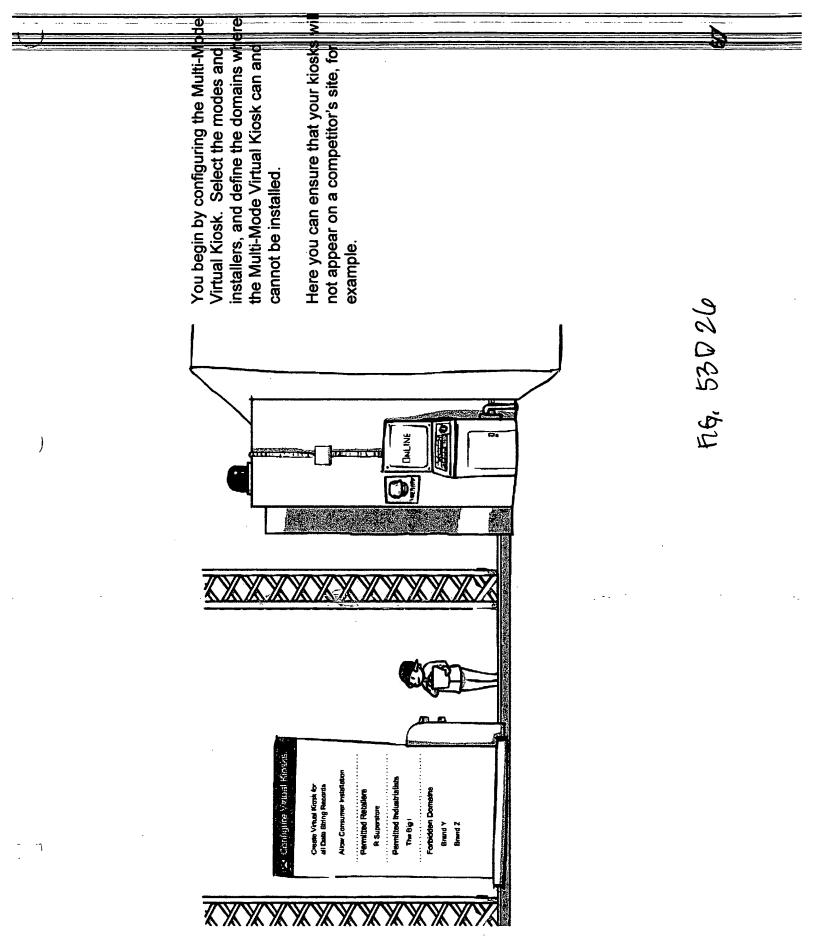


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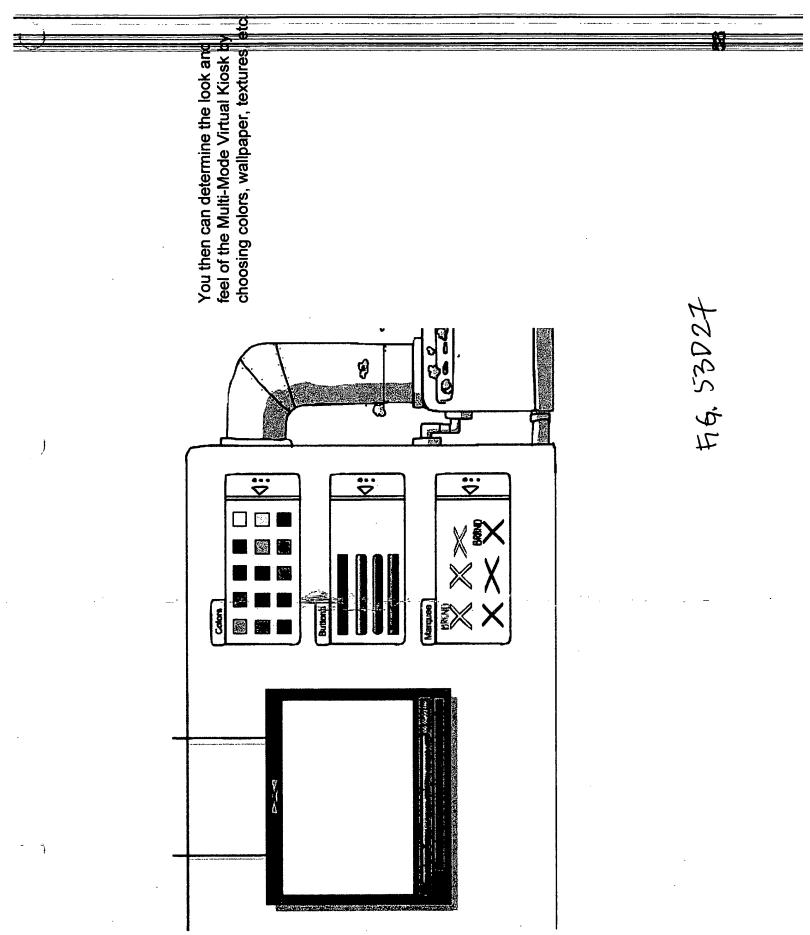
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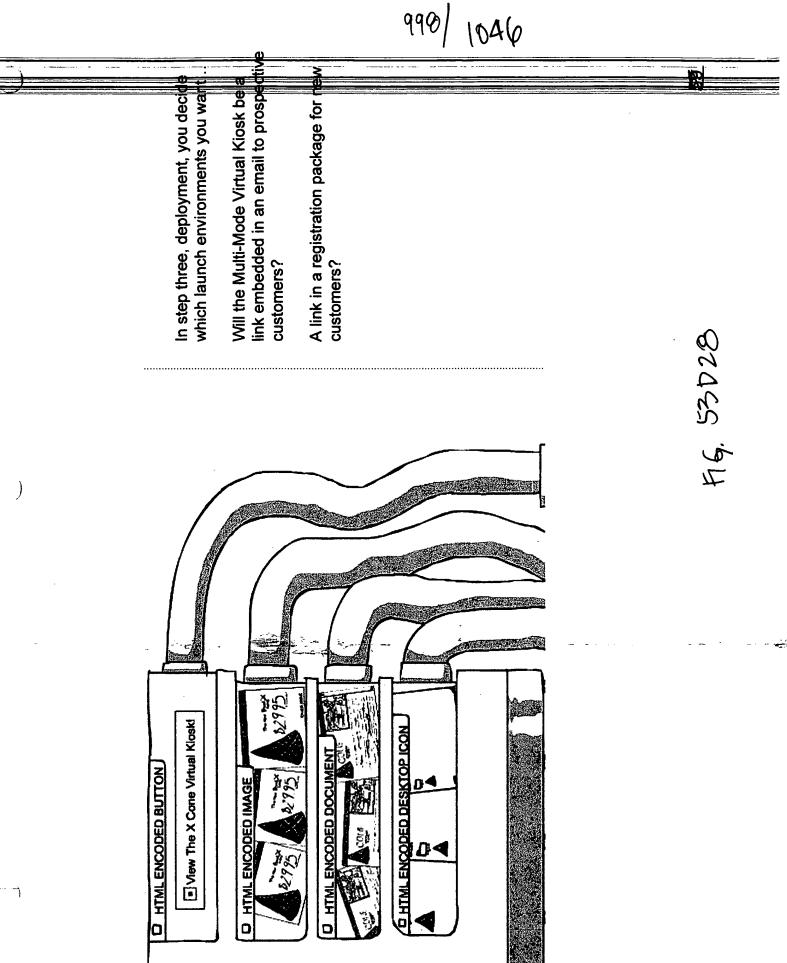
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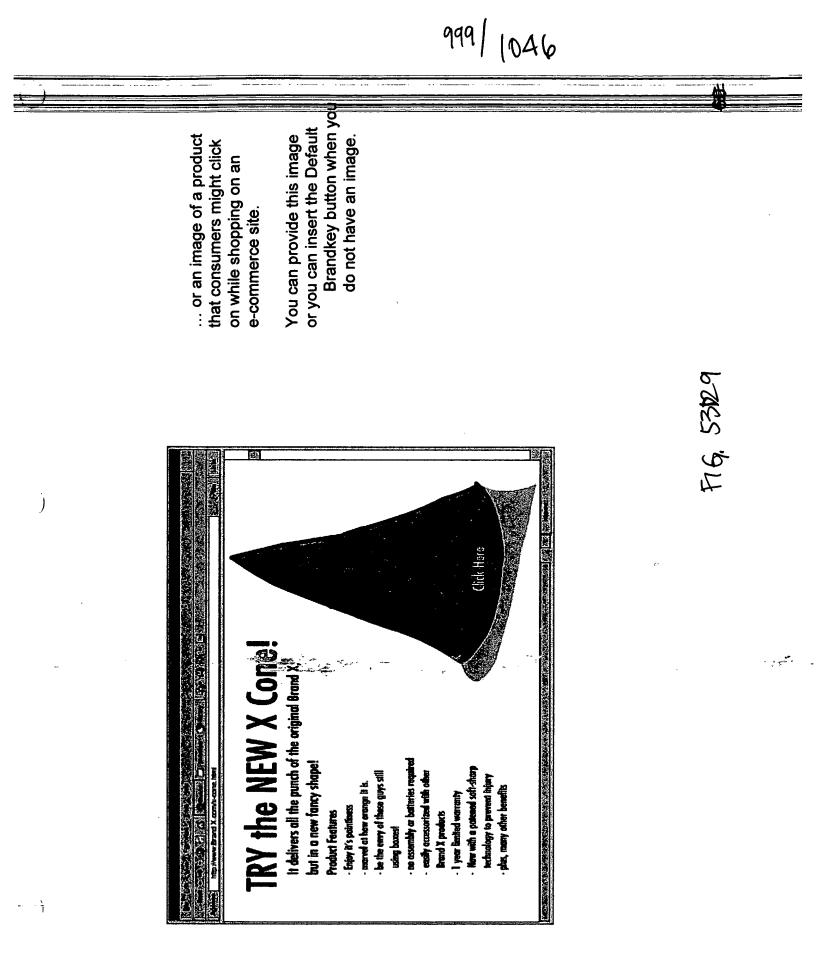
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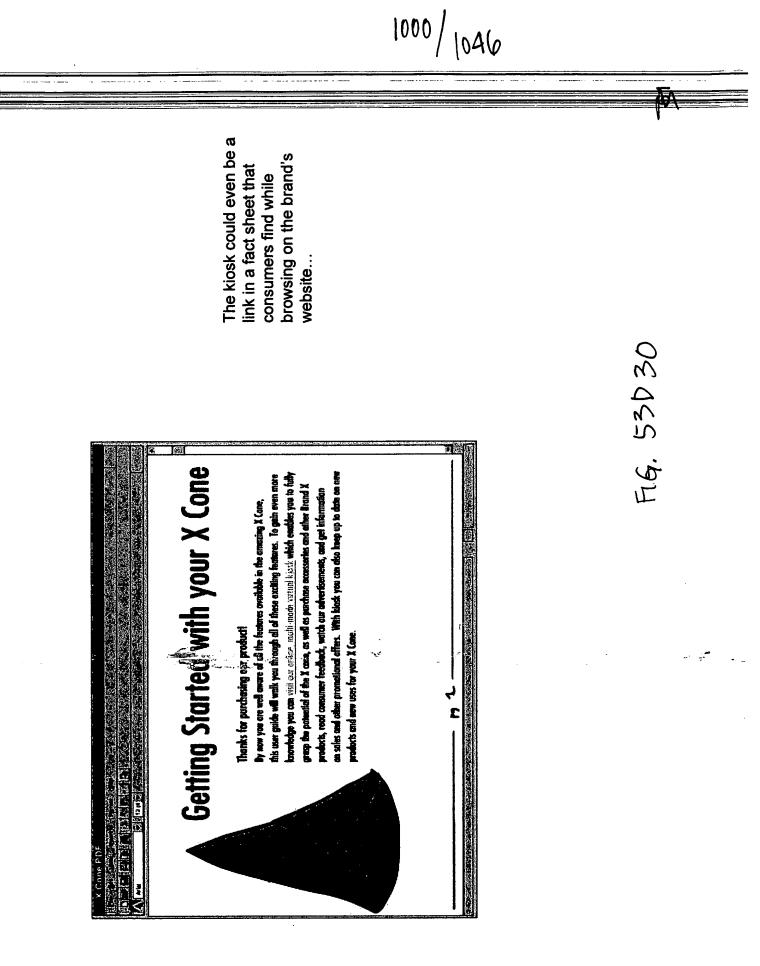


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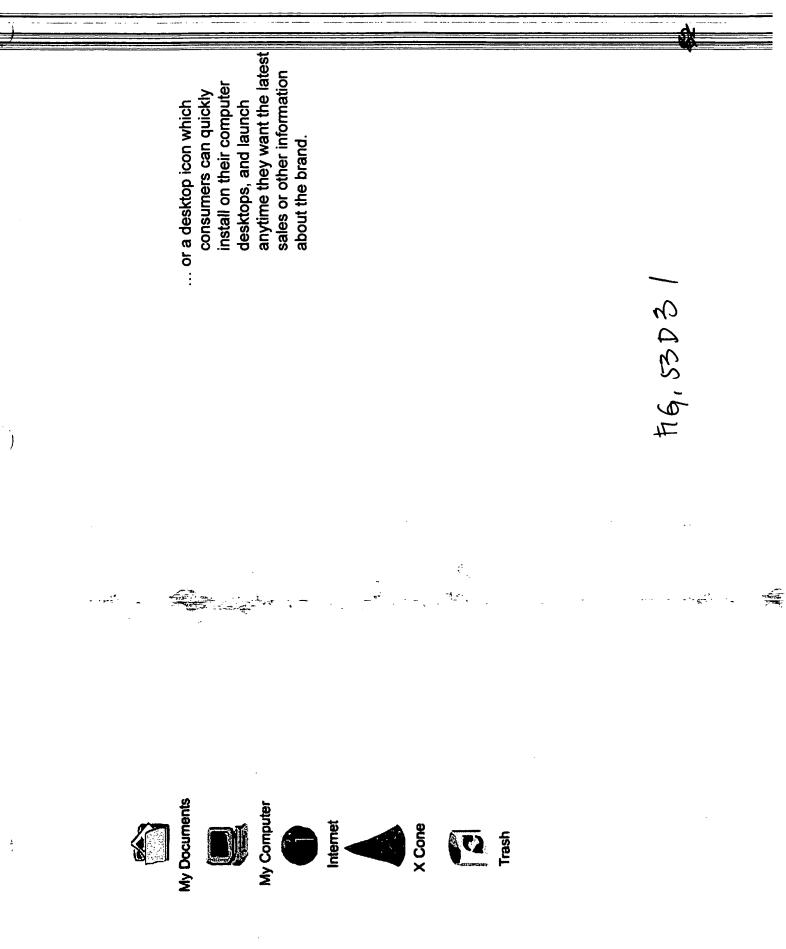


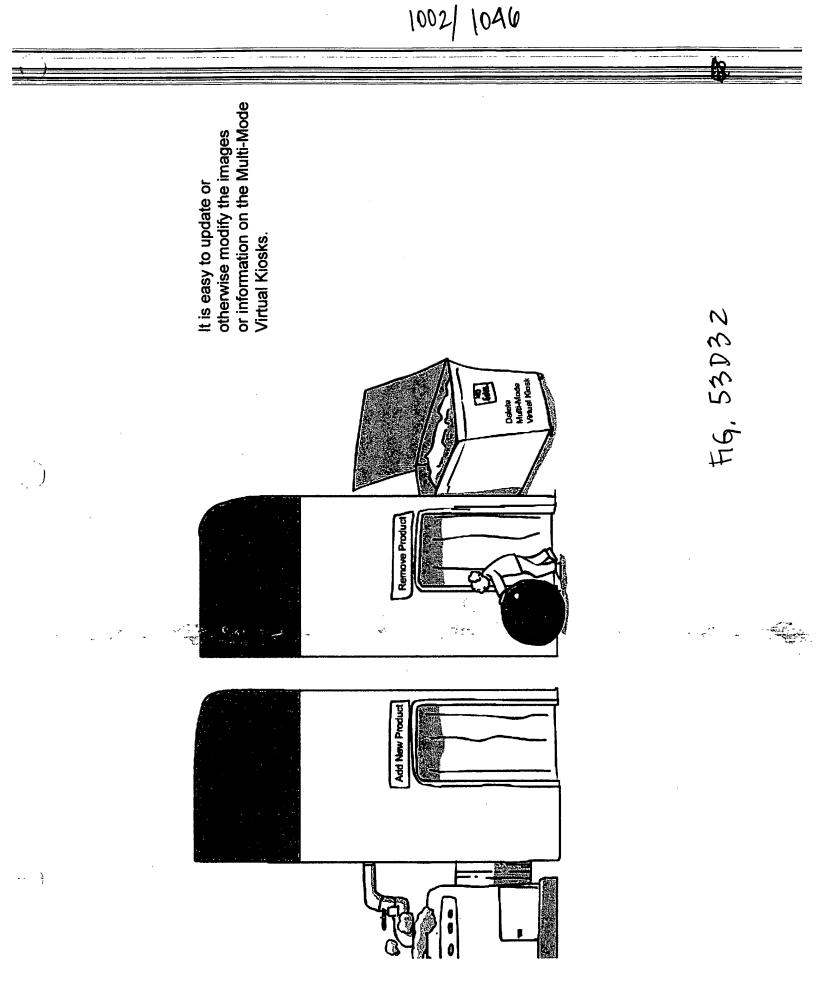


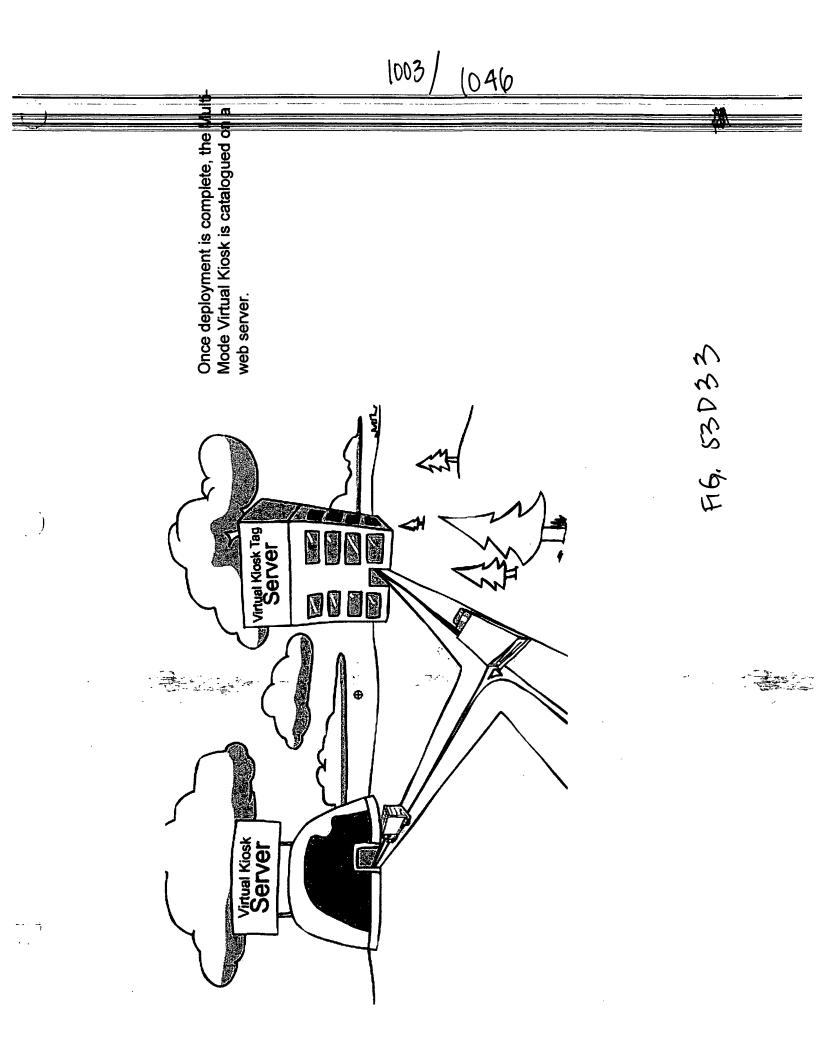
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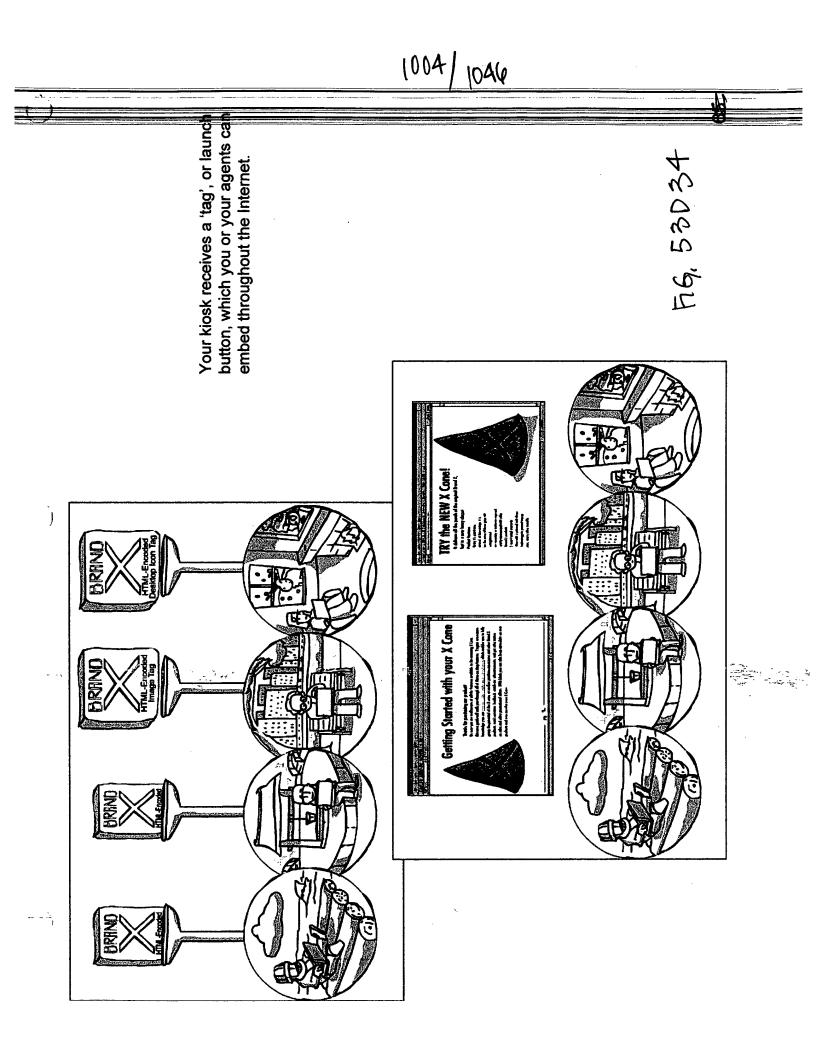
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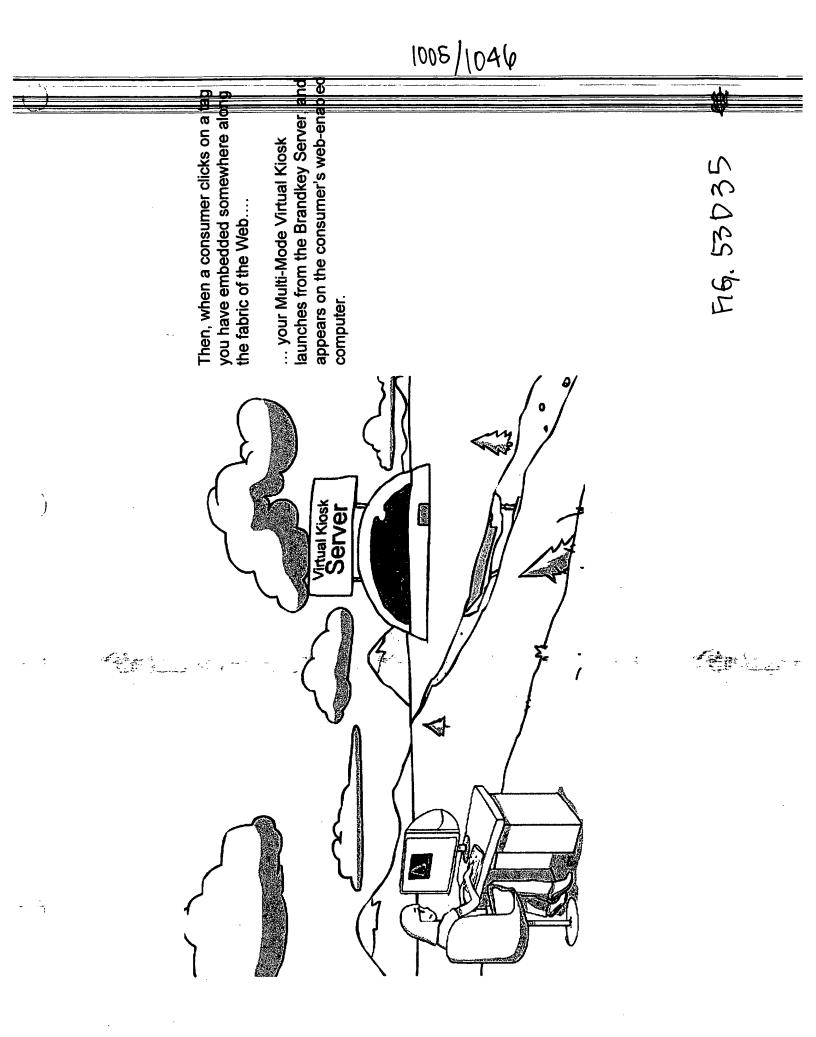
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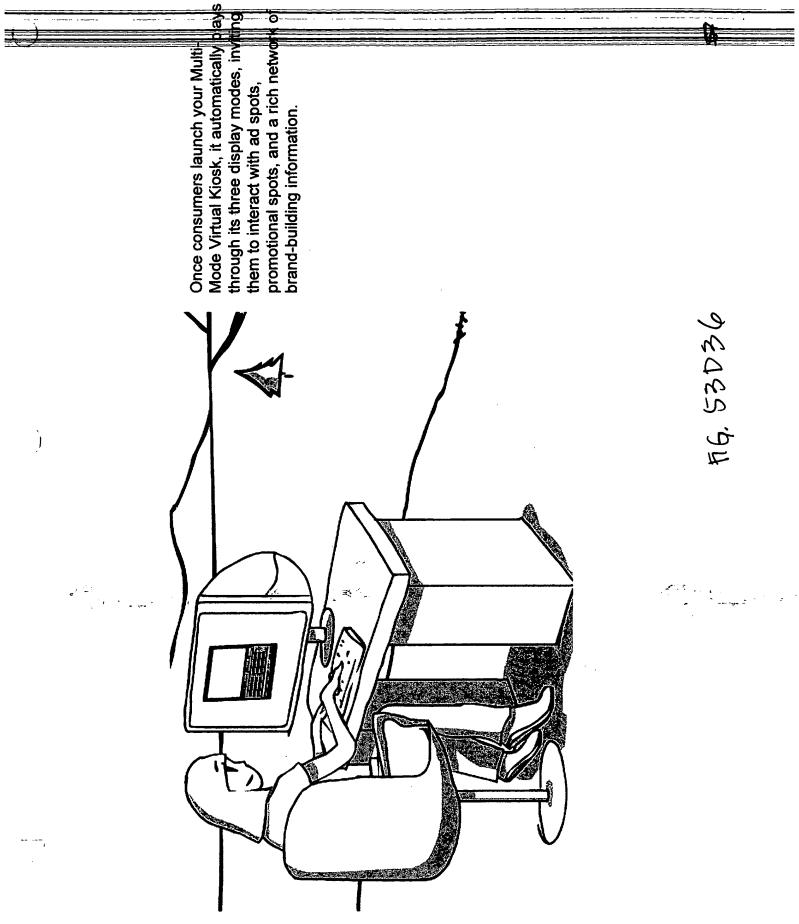


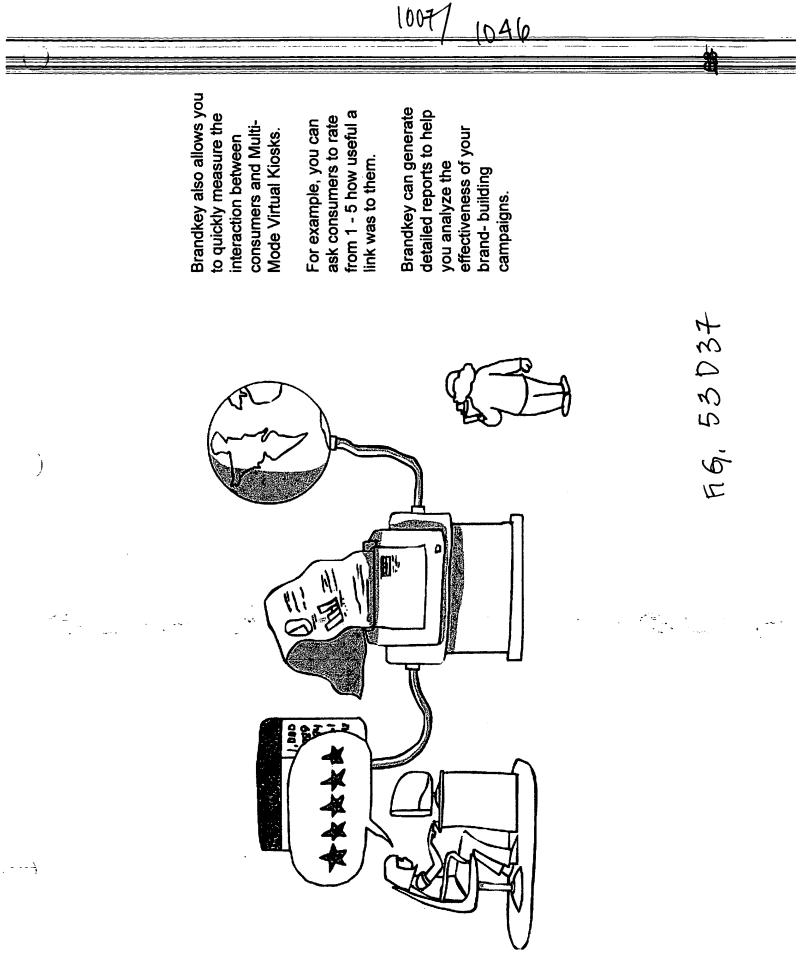


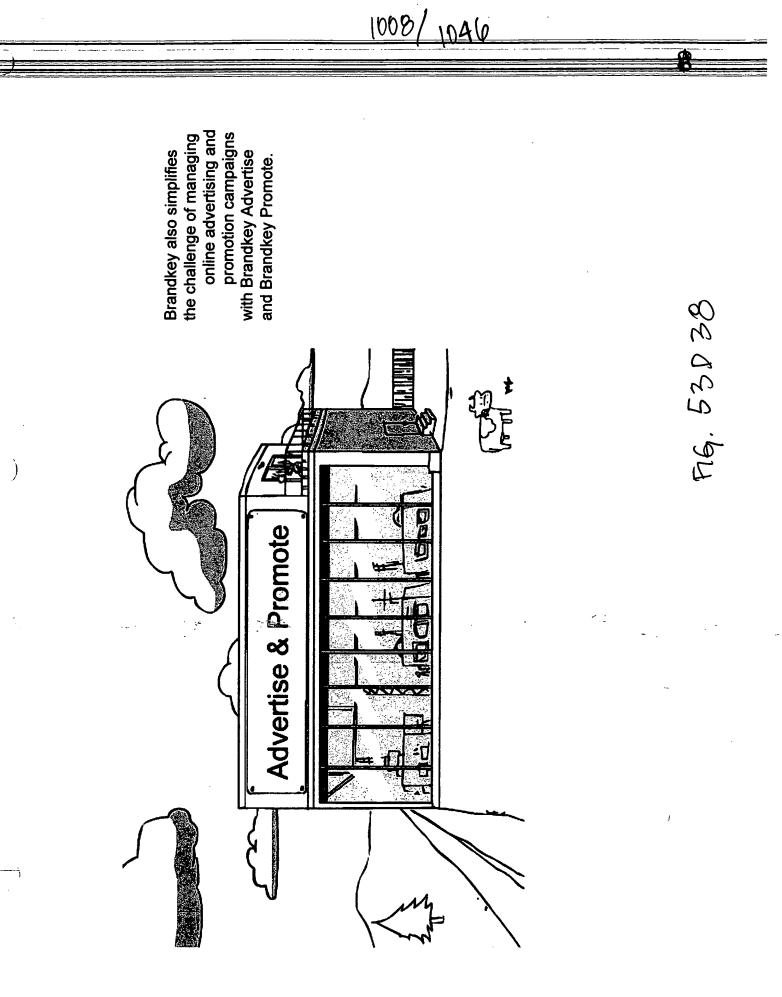


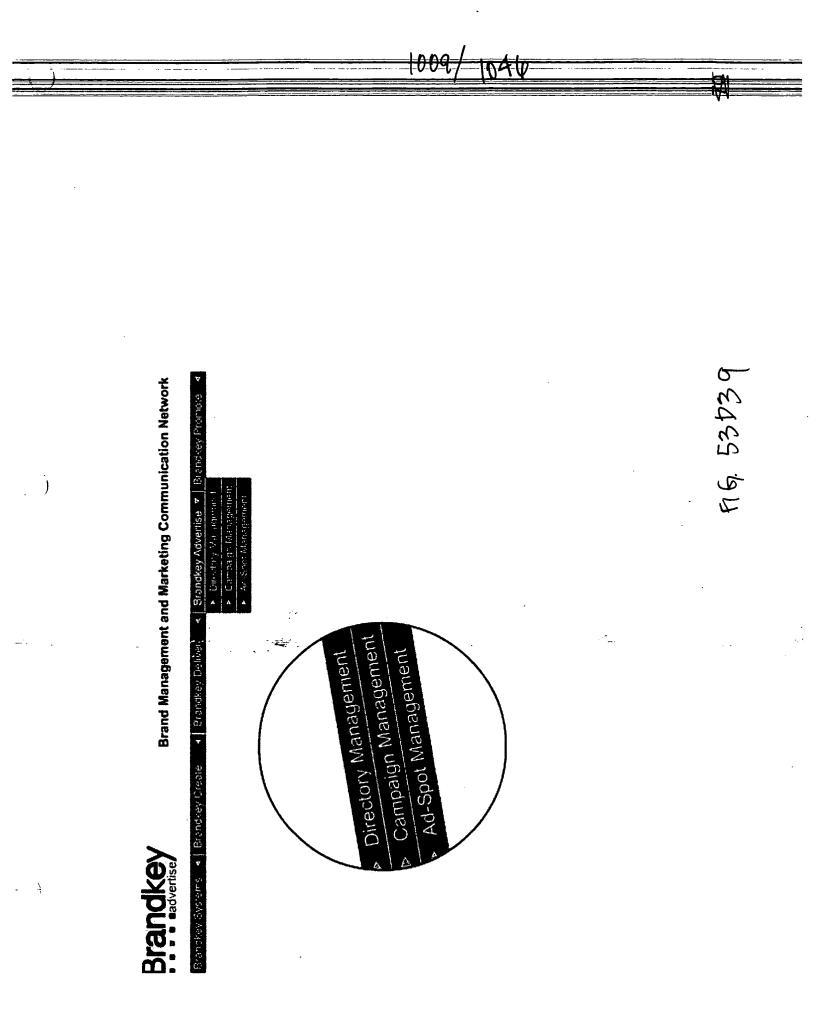


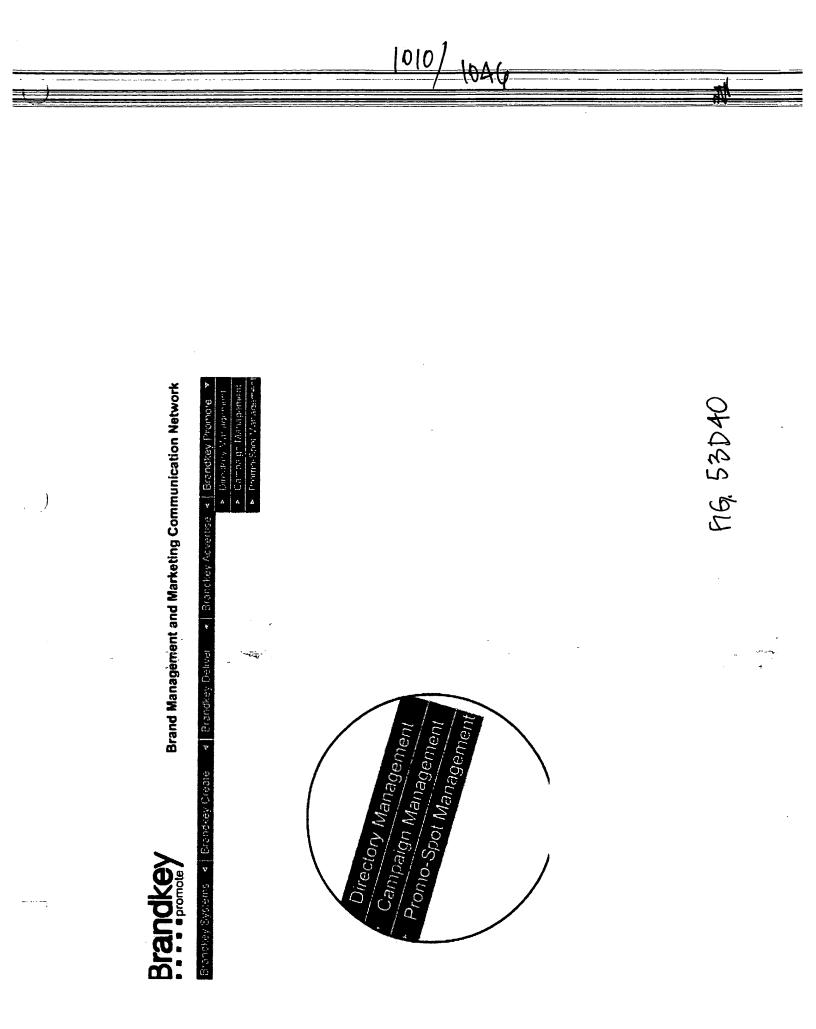
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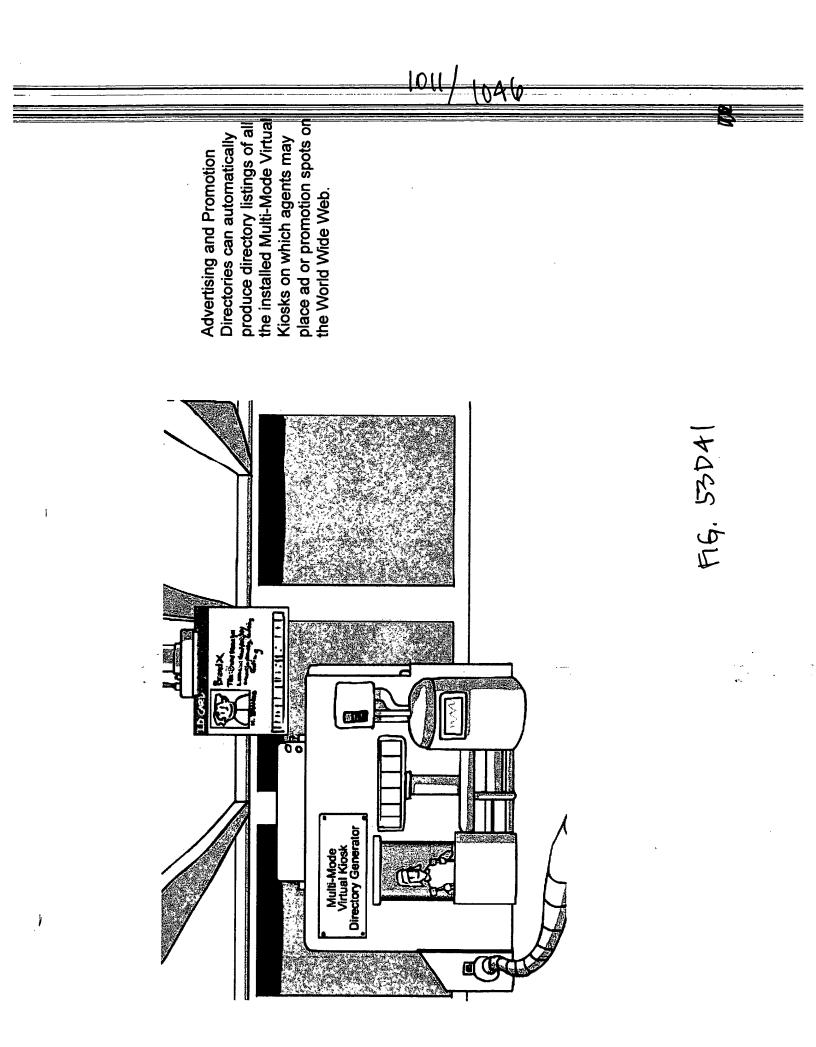


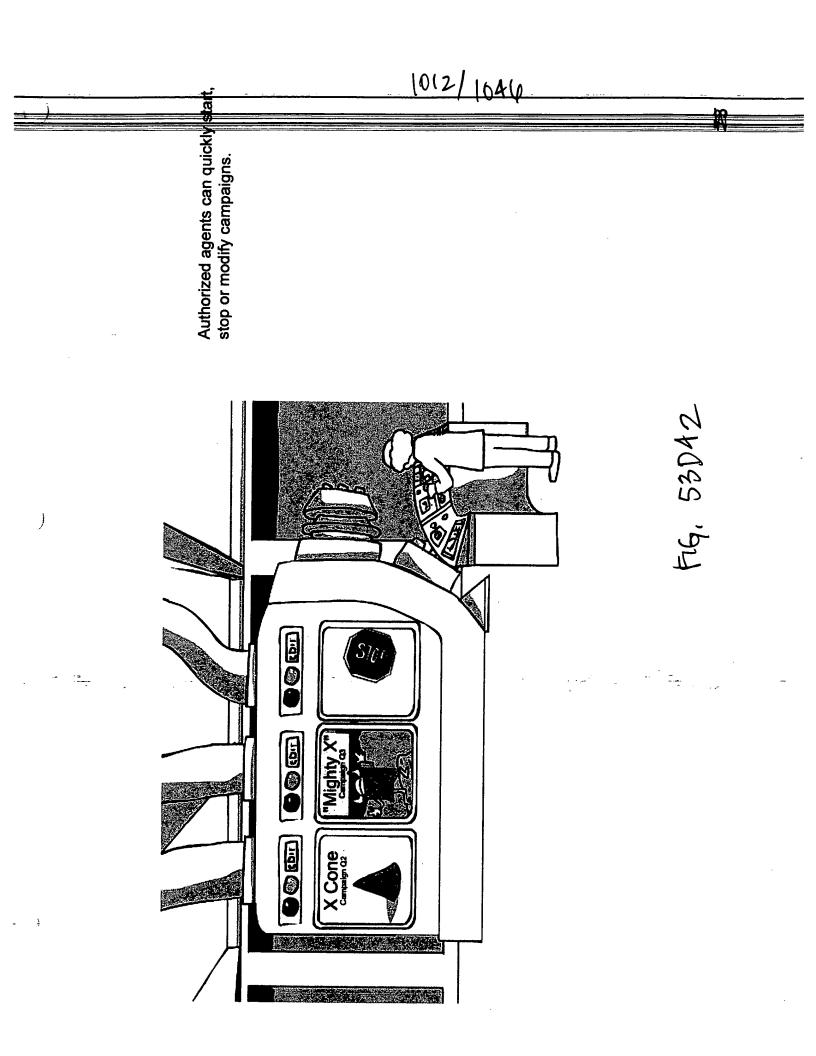


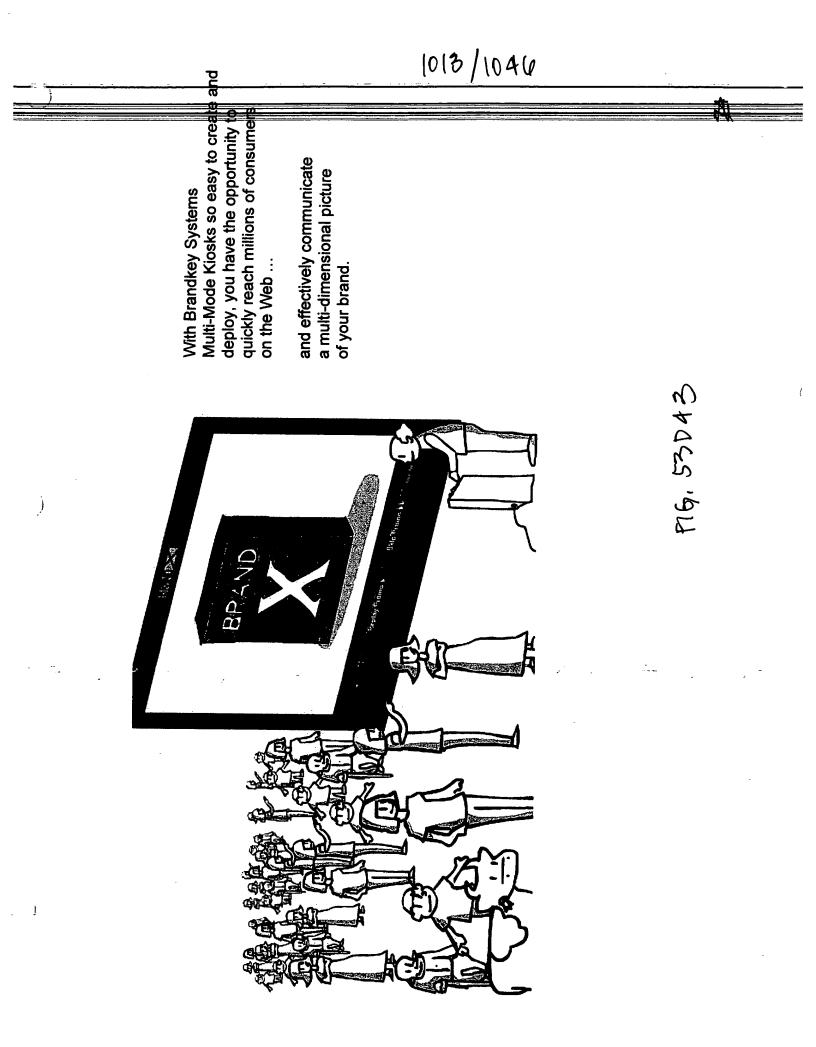


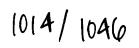


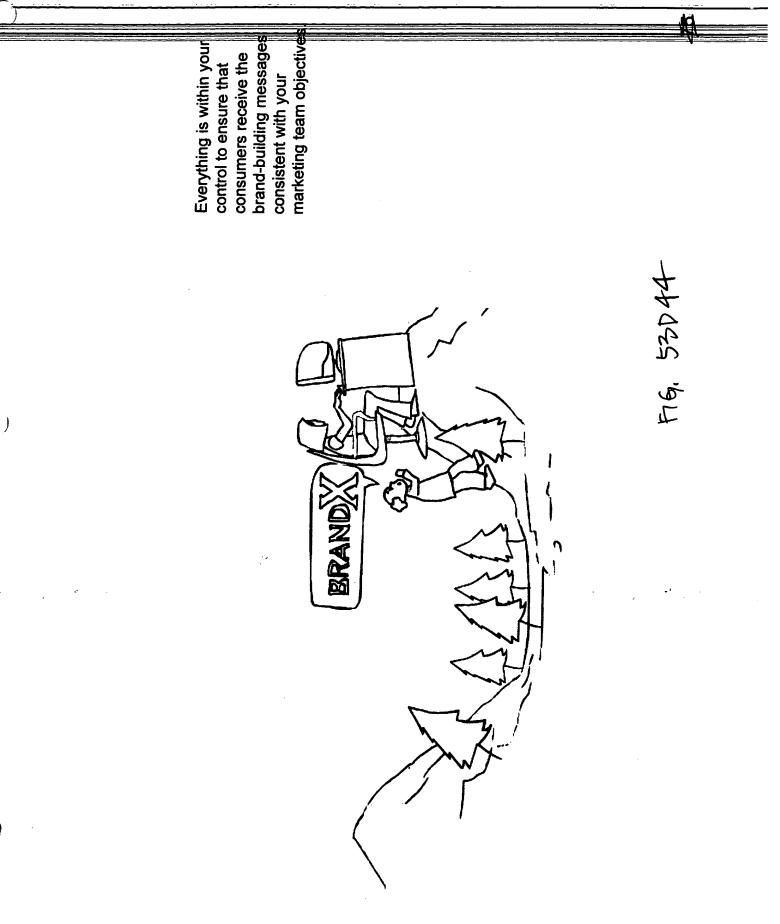












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BKS<sup>m</sup> Networks, Inc. provides brand managers with a revolutionary new brand management and marketing communication media designed to serve as a central control center for managing and marketing their brands everywhere on the Internet, over all Web-based consumer touch-points, now and into the future. Using BKS<sup>m</sup> Network's powerful tools, brand managers can quickly and easily create a multi-dimensional picture, or "Multi-Mode Virtual Kiosk" of their brand online -- and deliver it instantly to shoppers at e-retail sites and other critical touch points on the Web where - and when-- consumers are considering an online purchase.

Consumers who click on the BKS<sup>TM</sup> Multi-Mode Virtual Kiosk can find out about the brand's latest promotions, get detailed product information, watch an ad, search the store locator or locate other information. Not only do BKS<sup>TM</sup> Multi-Mode Virtual Kiosks bring valuable brand information directly to the consumer at the critical point of purchase, but they enable brand managers to influence the consumer more than ever before before, during and after online purchases.

BKS<sup>™</sup> Multi-Mode Virtual Kiosks are easy to build and deploy. You can create a BKS<sup>™</sup> Multi-Mode Virtual Kiosk in minutes at your own computers using the following five tools:

Brandkey Create: choose the links that consumers will see in the ad, promo and brand information network display modes of Multi-Mode Virtual Kiosks.

- Brandkey Deliver: create, deploy and install Multi-Mode Virtual Kiosks.
- Brandkey Advertise: build, run and manage advertising campaigns on Multi-Mode Virtual Kiosks.
- Brandkey Promote: build, run and manage promotional campaigns on Multi-Mode Virtual Kiosks.
- Brandkey Systems: track and manage the users and brands on Multi-Mode Virtual Kiosks.



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ite 4 Brandkey Deliver - 1 Brandkey Advertise - 1 Brandkey Promote	r Rights	Manage your Accounts, Brands, and User's Rights to access the BKS Network and program the Advertisement			Brand Entity	
Brandkey Greate	ls and User Riç	s, Brands, and User's program the Advertis	r Modes of your	sks.		
andkey Systems 😓 🕫	Accounts, Brands and User Rights	Manage your Accounts, Brands, and User's Right the BKS Network and program the Advertisement	and Promotion Display Mod	Multh-Mode Virtual Klosks.		

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#### Registration

Register your Client Account by completing the Client Information Application for review by the BKS Administrators.

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Parsonal information || Erand Entry Information || Applicant-Brand Relationship || Registration Confirmation Registration Application

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**Operational Mode** 

Complete the Brandkey Systems Registration Form. Please provide your personal information below.

* First Name:	
Middle Name:	
<b>+ Last Name:</b>	
* Phone Number:	
Fax Number:	
+ E-mail Address:	
<b>*</b> User Name:	
+ Password:	
* Confirm Password:	

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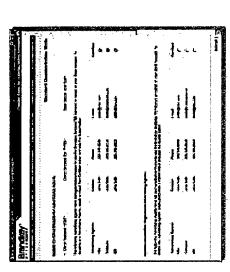
### User/Account Administration

Administer Account Users and set their Rights to use specific Services delivered by the BKS Network.

▶ Administer your Account, the Trade/Servicemarks associated with your Brand Entities, Account Access Rights to the BKS Network, and certify your Ad/Promo Agents.

Set Ad/Promo Privileges of your Business Associates to place the Ad/Promo Spots on your installed Multi-Mode Virtual Kiosks.

View Brand Metrics relating to Services delivered to your Account's Users by the BKS Network.



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#### Brandkey-

		Operational Mode
Update Certified Registered Advertising Agents		
<ul> <li>Client Account: Client Account 1</li> </ul>	Client Account No: BKS-CA-A-0002003	User Narme: John Smith

Advertising Agents	Contact	Phone	E-mail	Certified
Advertising Agent 1		203-555-1001	jdoe@aagent1.com	D
Advertising Agent 2	John Doe	203-555-2002	jdoe@aagent2.com	D
Advertising Agent 3	John Doe	203-555-3003	jdoe@aagent3.com	D

Update Uncertified Registered Advertising Agents (2000) 1000 1000

The following Advertising Agents have not been granted permission to use the Brandkey Systems(TM) Network on behalf of your Client Account. To certify any Advertising Agents, simply check their Certified status and click the Submit button.

Advertising Agents	Contact	Phone	E-mail	Certified
Advertising Agent 4	Charles Smith	203-555-4004	csmith@aagent4.com	
Advertising Agent 5	Mary Smith	203-555-5005	msmith@aagent5.com	
Advertising Agent 6	James Smith	203-555-6006	jsmith@aagert6.com	

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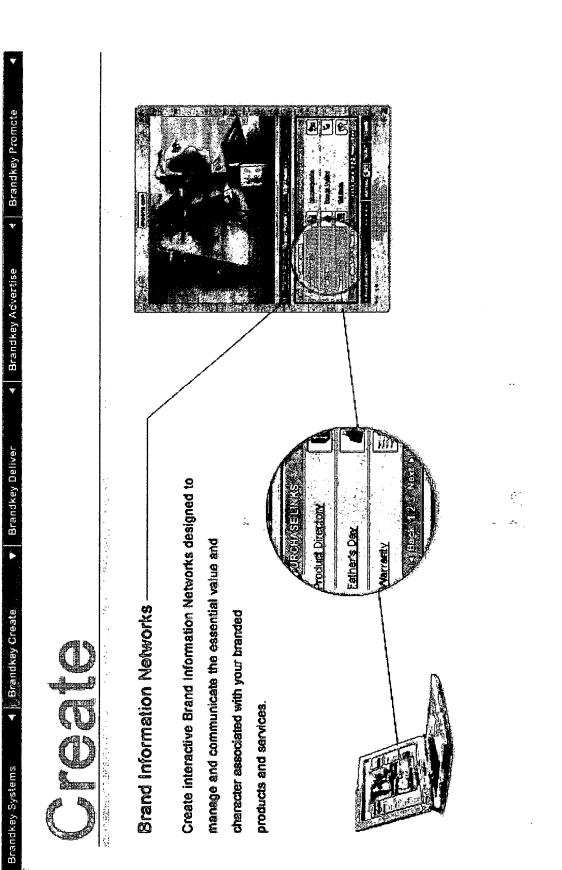


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Brandkey Systems 🎲	Brandkey Create	Brandkey Deliver	Brandkey Advertise 🗠	Brandkey Promote
	Street.			

# Manage Brand Information Networks

Select the Brand Entity assigned to your Client Account in which you wish to manage the Brand Information Networks associated with your Products and Services.

Configure Branded Product and Services attributes to be associated with your Brand Information Networks.

A Manage Branded Product and Services Data Strings used to create your interactive Brand Information Networks.

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 And when your Product and Services packaging changes you can Search/Manage Data String Records.
 Create New Data string Records whenever you add new Products or Services to your line.

Import Data String Records from your supply-side database into the BKS Network.

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 • To stay in step with your supply-side product database, Synchronize Data String Records.

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Client Account: Client Account	<b>t</b> 1	Client Account No: BKS-CA-A-0002003		User Name: John Smith
Brand Entity: Brand Entity 1	MIN: 123456	Trademark: Trademark 1	No. of Products: (	No. of Products: 00003 Date of Last Import: 09/03/03

-	÷
The following Products are duplicated. Which to overwrite?	

UPC: 1234	123456123456	UPC:	123456123456	
<b>Frademark:</b> Trad	Trademark 1	Trade Name:	Trademark 1	
Product Descriptor: Prod	Product Descriptor 1	Product ID Description:	Product Descriptor 1A	
UPC: 1234	123456123457	UPC:	123456123457	1. 1
Trademark: Trad	Trademark 2	Trade hame:	Trademark 2	
Product Descriptor: Prod	Product Descriptor 2	Product ID Description:	Product Descriptor 2A	
UPC: 1234	123456123458	UPC:	123456123458	1
Trademark: Trad	Trademark 3	Trade Name:	Trademark 3	
Product Descriptor: Prod	Product Descriptor 3	Product ID Description:	Product Descriptor 3A	1

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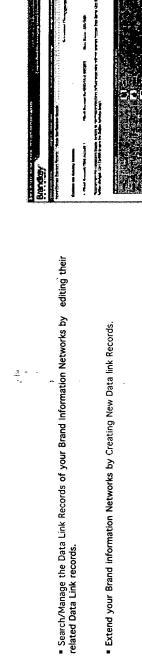


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## **Manage Brand Information Networks**

▼ Manage Brand Information Networks by linking your Brand Building Resources to product and service Data Strings to build Brand Information Networks designed to communicate your Brand Image.



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Saarchittamega Data Link Records 1 Ci	1 Create New Date Link Records		
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confirm the Display Schema
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D Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith	Client Account No: BKS-CA-A-0002003	User Name: John Smith

Please review the customized Display. Schema for the Product Data Links (URLs) associated with the selected Product Data String. Click Edit to make further changes. Click Confirm to save this Display Schema design.

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## Host Brand Building Web Resources

Select the Brand Entity assigned to your Client Account in which you wish to manage the hosted Brand Building Web Resources associated with your Products and Services.

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View Data String Records and Brand Information Networks to obtain an overview of the Data Strings associated with your Client Account that are maintained in the BKS Network. View Data Link Records and Brand Information Networks to survey your associated Brand Information Resources.

▶ Manage Hosted Brand Building Resources on web servers maintained by the BKS Network.

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Control Panel for Hosting Brand Building Web Resources

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#### Brandkey

Select Brand Entity	age Product Date Strings	🕴 📔 Manage Product Data Linka 🧠	Manage Information Resources 🖤
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User Name: John Smith	
Client Account No: BKS-CA-A-0002003	
Client Account: Client Account 1	_

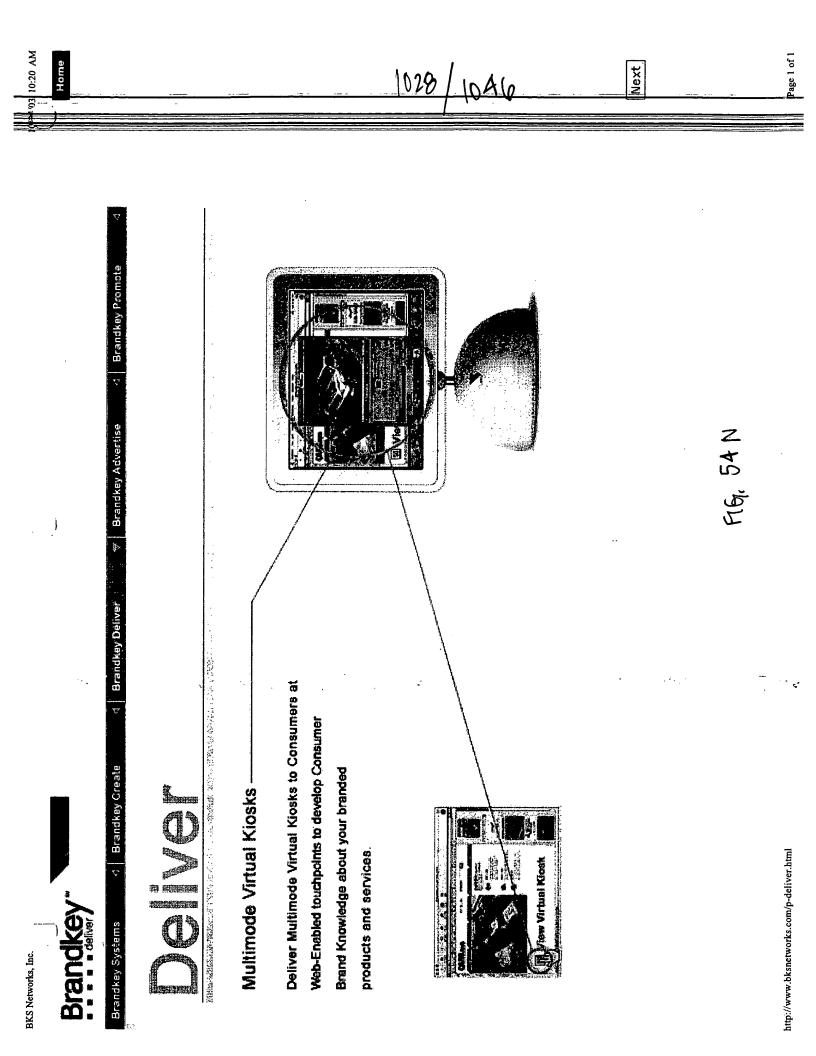
Enter the Information required below to Upload the Service Information Resource for the selected Service Data String Record. Click the Browse buttons to select the files to Upload.

Product/Service Information Resource File to Upload:	Browse
Product/Service Information Resource Supporting Files to Upload:	Browse
Product/Service Information Resource Creator/Author:	
Product/Service Information Resource Owner:	
Date Product/Service Information Resource was Created:	

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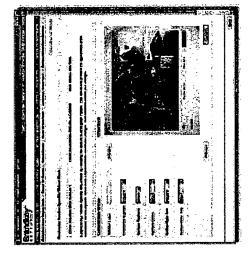


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#### **Generate Virtual Kiosks**

Generate Multi-Mode Virtual Kiosks designed to effectively communicate your Product or Service's Brand Image in the minds of Consumers.



Configure Mutt-Mode Virtual Klosks by specifying where and who may install your Mutti-Mode Virtual Klosks, using the BKS Network.

Customize your Multi-Mode Virtual Kiosks to reflect the look and feel of your Brand.

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\* Deploy your MultI-Mode Virtual Kiosks over diverse and widespread Launch Environments.

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# Control Panel for Generating Vendor-Specific (V-S) Virtual Klosks

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Operational Mode

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**Customize Vendor Specific Vir Lial Klosk** 

**User Name: John Smith** Client Account No: BKS-CA-A-0002003 Client Account: Client Account 1

Customize your Vendor-Specific Virtual Klosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Vendor-Specific Virtual Klosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

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## Install Mutti-Mode Virtual Kloaks

Select, download, and Install Multi-Mode Virtual Kiosk Tags which launch your Brand-Building Multi-Mode Virtual Kiosks.

Select Virtual Kiosks you wish to download, install, and access over the internet.

Install Virtual Klosk Tags by downloading the selected Multi-Mode Virtual Klosks'-Tags to be installed at locations which reach your target audience.

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Install Vendor-Specific Virtual Klosks

Download Virtual Ktosk Tags		
Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith

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Launch Environment	Selected	
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HTML-Embedded Document	×	Download Kiosks
HTML-Encoded Image	>	Download Kiosks
HTML-Encoded Desktop Icon	>	Download Klosks

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Page 1 of 1 Home Next 1033/1046 🕫 🛛 Brandkey Promote Replay Ad + 金属語法の構成 FIG, 54S Brandkey Advertise ) W Advertise branded products and services by building, running and Brandkey Deliver managing Advertising Campaigns on Multi-Mode Virtual ÷ 9... ≰. j: Branded Products and Services Brandkey Create Kiosks delivered to Consumers. http://www.bksnetworks.com/p-advertise.html Constant of the second of the Brandkey Brandkey Systems Ŵ

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<ul> <li>A Brandkey Deliver</li> <li>A Brandkey Advartise</li> </ul>	Manage Advertising Campaigns of installed Multi-Mode Virtual Kiosks. Manage Advertising Campaigns to be run on networks of installed Multi-Mode Virtual Kiosks.	<ul> <li>Generate Advertising Directory identifying on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Advertising Campaigns.</li> <li>Modify Advertising Directory that specify on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Advertising Campaigns.</li> </ul>	FIG, 547	
BKS Networks, Inc. Brandkey Systems 1 Brandkey Greate	Manage Advertising Campaigns of installed Multi-Mode Virtual Kiosks. Manage Advertising Campaigns to be run on networks of installed Multi-Mode Virtual Kiosks. Create Multi-Mode Virtual Klosk Advertising Directories that specify on which Multi-Mode	Click here to view larger screen		http://www.bksnetworks.com/p-advertise-2.html

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Control Panel for Managing Advertising Campaigns Ad-Spot Management

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energia Advertising Directory    Modify Advertising Directory		The Brand Specific Virtual Klosk Advertising Directory

User Name: John Smith

Client Account No: BKS-CA-A-0002003

Client Account: Client Account 1

Virtual Kiosk Serial Note         Virtual Kiosk Node         Virtual Kiosk Installation         Physical Location of Virtual Kiosk User Nookon or Applicable)         Virtual Kiosk User Nookon or Applicable)         Virtual Kiosk User Ad Spot Ra Ad Ra								
PS       Sponsor 1       Tri-Mode       http://www.sponsor1.com       NA       activity         VS       Sponsor 2       Dual-Mode       http://www.sponsor2.com       NA       activity         PS       Sponsor 3       Tri-Mode       http://www.sponsor1.com       NA       activity         PS       Sponsor 3       Tri-Mode       http://www.sponsor1.com       NA       activity         PS       Sponsor 3       Tri-Mode       http://www.sponsor1.com       NA       activity         VS       Sponsor 4       Tri-Mode       http://www.sponsor3.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor3.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor3.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor1.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor1.com       NA       activity	Irtual Kiosk Serial. Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
VS       Sponsor 2       Dual-Mode       http://www.sponsor2.com       NA       activity         PS       Sponsor 3       Tri-Mode       http://www.sponsor1.com       NA       activity         PS       Sponsor 4       Tri-Mode       http://www.sponsor1.com       NA       activity         PS       Sponsor 4       Tri-Mode       http://www.sponsor3.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor3.com       NA       activity         VS       Sponsor 5       Dual-Mode       http://www.sponsor3.com       NA       activity          VS       Sponsor 5       Dual-Mode       http://www.sponsor1.com       NA       activity          VS       Sponsor 5       Dual-Mode       http://www.sponsor1.com       NA       activity           Tri-Mode       http://www.sponsor1.com       NA       activity	(S-VK-A-0002003	S	Sponsor 1	Tri-Mode	http://www.sponsor1.com	ЧЧ	<u>activity</u> indices	\$.Impression
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Manage Advertising Campaigns

▼ Register and Manage Advertising Campaigns to be run on specified Networks on Multi-Mode Virtual Kiosks.

Register Campaign to be run on specified Networks of Multi-Mode Virtual Kiosks.

- Flexibly add or delete Multi-Mode Virtual Kiosks at any time to Modify Campaigns.
- Stop Campaign in a flexible manner to meet your marketing objectives.
- View up-to-date metrics kept by the BKS Network to Monitor Campaigns.

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**Control Panel for Managing Advertising Campaigns** 

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Client Acc	Client Account: Client Account 1		Client	Client Account No: BKS-CA-A-0002003		User Mame: John Smith	hn Smith	
'ou may Modi	fy the Virtual Kiosk Advi	ertising Ct	ampaign by	You may Modify the Virtual Kiosk Advertising Campaign by Adding or Removing Virtual Kiosks from the Campaign.	osks from the Ce	impaign.		
Master Data	Master Data Record for Virtual Ki	osk Adv	Kiosk Advertising Campaign					
lame of Ad	Name of Advertising Campaign	Date c	of Advertis	Date of Advertising Campaign Registration	<u> </u>	ing Campai	Advertising Campaign Registration Number	umber
Advertising Campaign 1	ampaign 1	02-03-02	02		BKS-AC-,	BKS-AC-A-0002007		
Virtual Klosk Added to Campaign	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (ff Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)	Ad Spot Order Placed on Virtual Kiosks
D	BKS-VK-A-0002003	ĸ	Tri-Mode	http://www.sponsor1.com	ЧЧ	<u>activity</u> indices	\$Ampression	ASO#26
	BKS-VK-A-0002004	۸S	Dual- Mode	http://www.sponsor2.com	NA	<u>activity</u> indices	\$Ampression	<u>ASO#29</u> <u>ASO#32</u>
	BKS-VK-A-0002005	ጺ	Tri-Mode	http://www.sponsor1.com	NA	<u>activity</u> indices	\$Ampression	<u>AS0#26</u>
	BKS-VK-A-0002006	R	Tri-Mode	http://www.sponsor3.com	AA	<u>activity</u> Indices	\$Ampression	<u>ASO#29</u> <u>ASO#32</u>
	BKS-VK-A-0002007	SV	Dual- Mode	http://www.sponsor1.com	NA	<u>activity</u> indices	\$Ampression	<u>ASO#26</u>

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Manage Advertising Campaigns

Place Ad-Spot Orders on installed networks of Multi-Mode Virtual Kiosks.

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Modify Ad-Spot Order placed on installed networks of Multi-Mode Virtual Kiosks.

Place Ad-Spot Order on installed networks of Multi-Mode Virtual Kiosks.

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Directory Management	Ad-Spot Management
Place Ad Spot Order   Modify/Ad-Spot Order	
	<b>Operational Mode</b>
Assign Advertisements to Virtual Klosks	

User Narne: John Smith	
Client Account No: BKS-CA-A-0002003	
Client Account: Client Account 1 C	

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign. Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will begin to run. Click the Set Date button to set the Start Date on which the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

URL       of Advertisement       Title       Virtual Klosks       Start Date       Frequency         http://www.clientaccountl.com/content/ad1.mpg       Advertisement 1       Select Virtual Klosks       09/20/02       Set Date       10 Xhr       Set Frequency         http://www.clientaccountl.com/content/ad2.mpg       Advertisement 2       Select Virtual Klosks       10/30/02       Set Date       5 Xhr       Set Frequency         http://www.clientaccountl.com/content/ad3.mpg       Advertisement 2       Select Virtual Klosks       10/30/02       Set Date       2 Xhr       Set Frequency         http://www.clientaccountl.com/content/ad3.mpg       Advertisement 3       Select Virtual Klosks       07/10/02       Set Date       10 Xhr       Set Frequency         http://www.clientaccountl.com/content/ad5.mpg       Advertisement 4       Select Virtual Klosks       01/02/02       Set Date       10 Xhr       Set Frequency         http://www.clientaccountl.com/content/ad5.mpg       Advertisement 5       Select Virtual Klosks       01/02/02       Set Date       10 Xhr       Set Frequency							
	URL of Advertisement	Title	Virtual Kiosks	Start Date		Frequei	ICY
	http://www.clientaccount1.com/content/ad1.mpg	Advertisement 1	Sélect Virtual Kiosks	20/02/60		10 X/hr	Set Frequency
	http://www.clientaccount1.com/content/ad2.mpg	Advertisement 2	Select Virtual Kiosks	10/30/02	Set Date	5 X/hr	Set Frequency
	http://www.clientaccount1.com/content/ad3.mpg	Advertisement 3	Select Virtual Kiosks	07.M 0,102	Set Date	2 X/hr	Set Frequency
Set Date 5 XMr	http://www.clientaccount1.com/content/ad4.mpg	Advertisement 4	Select Virtual Kiosks	01,102,102		10 X/hr	Set Frequency.
12345	http://www.clientaccount1.com/content/ad5.mpg	Advertisement 5	Select Virtual Kiosks	09/20/02		5 Xıhır	Set Frequency
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# **Branded Products and Services**

Promote your branded products and services by building, running and managing Promotional Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.



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## **Manage Promotional Campaigns**

Manage Promotional Campaigns to be run on networks of installed Multi-Mode Virtual Kiosks.

Create Multi-Mode Virtual Kiosk Promotional Directories that specify on which Multi-Mode Virtual Kiosks you are permitted to run your Promotion Campaigns.

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 Generate Promotional Directory identifying on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Promotion Campaigns.  Modify Promotional Directory that specify on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Promotion Campaigns.

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Directory Management       Campaign Management       R       Promo-Spot Management         Generria Promotional Directory       Modely Promotional Directory       Operational Mode         The Brand Specific Virtual Kiosk Promotional Directory       Operational Mode         Client Account: Client Account 1       Client Account No: BKS-CA-A-0002003       User Name: John Smith			
omotional Directory (1998) 1995 1995 1995 1995 1995 1995 1995 199	Directory Management · · · · · · · · · · · · · · · · · · ·	Campaign Management Directory Anna Palanta Carton Cartonia Directory Anna Cartonia Cartonia	Promo-Spot Management Promo-Spot Promo-Spot Promo-Sp
omotional Directory Second No: BKS-CA-A-0002003 User Name:		-	<b>Operational Mode</b>
Client Account No: BKS-CA-A-0002003	The Brand-Specific Virtual Klosk Promotion		
	Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith

	1	The second s	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
Virtual Klosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sportsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Promo Spot Rate (\$Ampression)
BKS-VK-A-0002003	ଝ	Sponsor 1	Tri-Mode	http://www.sponsor1.com	NA	<u>activity</u> indices	\$/Impression
BKS-VK-A-0002004	٨S	Sponsor 2	Dual-Mode	http://www.sponsor2.com	AN	<u>activity</u> indices	\$/Impression
BKS-VK-A-0002005	R	Sponsor 3	Tri-Mode	http://www.sponsor1.com	NA	<u>activity</u> indices	\$Ampression
BKS-VK-A-0002006	ស	Sponsor 4	Tri-Mode	http://www.sponsor3.com	AN	<u>activity</u> indices	\$Ampression
BKS-VK-A-0002007	۲S	Sponsor 5	Dual-Mode	http://www.sponsor1.com	AN	<u>activity</u> indices	<u>\$Ampression</u>
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Manage Promotional Campaigns

▼ Register and Manage Promotional Campaigns to be run on specified Networks on Multi-ModeVirtual Kiosks.

Register Campaign to be run on specified Networks of Multi-Mode Virtual Kiosks.

Flexibly add or delete Multi-Mode Virtual Kiosks at any time to Modify Campaigns.

Stop Campaign in a flexible manner to meet your marketing objectives.

View up-to-date metrics kept by the BKS Network to Monitor Campaigns.

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	User Name: John Smith	
	Client Account No: BKS-CA-A-0002003	
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	Name: of Virtual Klosk Promoting Campaign:	Virtual Klosk Promoting Campaign Registration Number:	Campaign Start Date:	Campaign End Date:
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Manage Promotional Campaigns

Place Promo-Spot Orders on installed networks of Multi-Mode Virtual Kiosks.

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Place Promo-Spot Order on installed networks of Multi-Mode Virtual Kiosks.

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Modify Promo-Spot Order placed on installed networks of Multi-Mode Virtual Kiosks.

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**Control Panel for Managing Promotional Campaigns** 

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Directory Management c 1 Campair Place Promo: Spot Order 1 Modily, Promo: Spot Order 1 (A campair)	Campaign Management Majuwa apaduka ang sa	Promo-Spot Management
		Operational Mode
Confirm Value Kiosk Promotional Spot Order		
Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith

Promotions have been placed on the Virtual Kiosks below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View Promotions button. Click Update Promotions to modify your Promotion Placements.

**Placed Promotions** View Promotions View Promotions View Promotions View Promotions View Promotions Physical Location (if applicable) ₹ A ₹ ₹ ٩Z http://www.sponsor2.com http://www.sponsor1.com http://www.sponsor2.com http://www.sponsor1.com http://www.sponsor3.com Next > > **Installation Domain** 123454 ≤ | ≤ Back Virtual Kiosk Type Virtual Kiosk Serial Code Number BKS-VK-A-0002003 BKS-VK-A-0002005 BKS-VK-A-0002004 EKS-VK-A-0002006 BKS-VK-A-0002007 ß ŝ R ş ß Virtual Kiosk Virtual Kiosk 2 Virtual Kiosk 3 Virtual Kiosk 4 Virtual Kiosk 5 Virtual Kiosk 1 Name

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